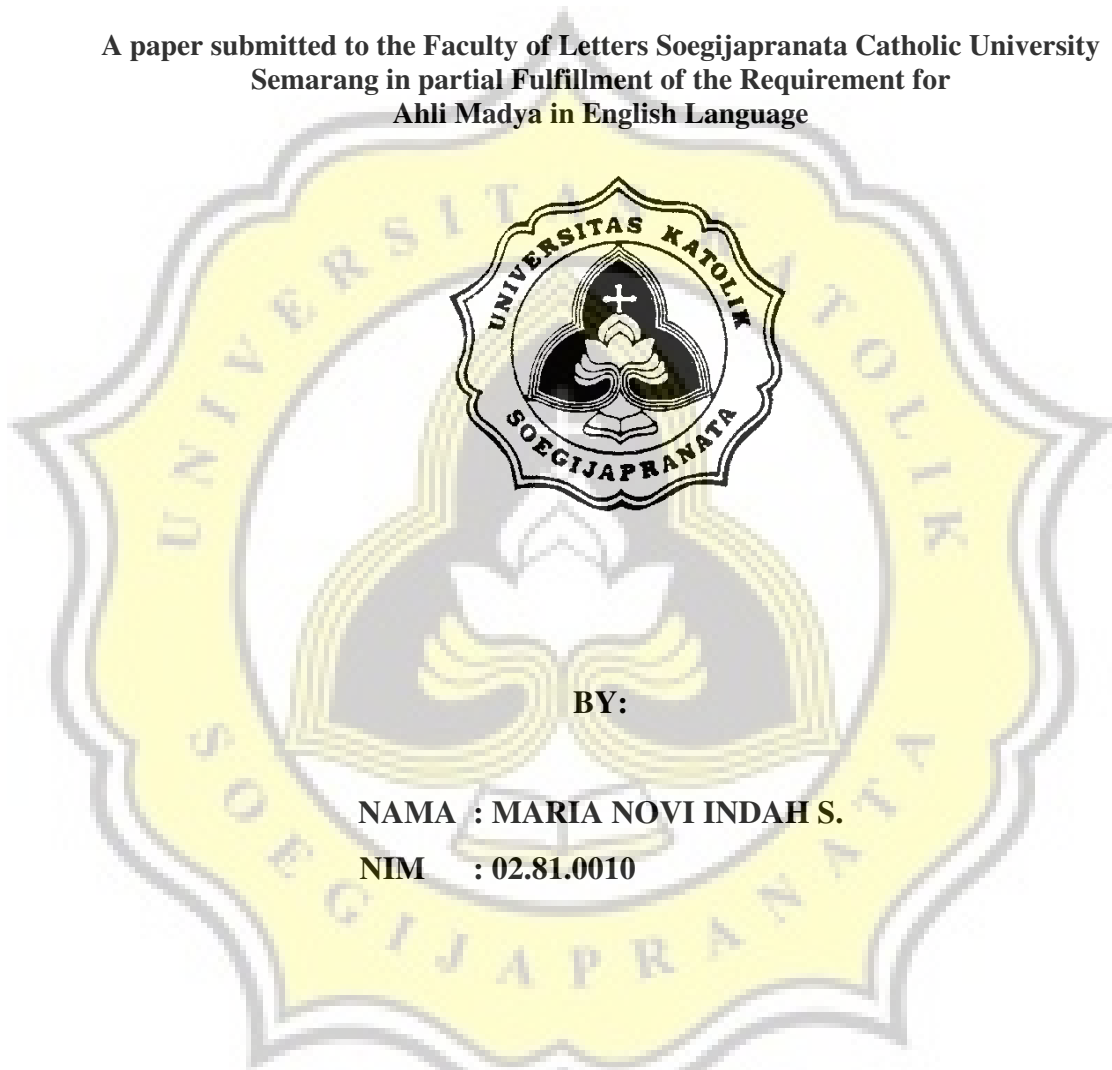


**THE IMPLEMENTATION OF PUBLIC RELATIONS MANAGEMENT  
STRATEGY IN INCREASING THE NUMBER OF LISTENERS  
THROUGH ON-AIR PROGRAMS AND OFF-AIR ACTIVITIES IN  
SUARA SERASI RADIO STATION OF SEMARANG REGENCY**

**FINAL PAPER**

A paper submitted to the Faculty of Letters Soegijapranata Catholic University  
Semarang in partial Fulfillment of the Requirement for  
Ahli Madya in English Language



**BY:**

**NAMA : MARIA NOVI INDAH S.**

**NIM : 02.81.0010**

**DIPLOMA III PROGRAM IN ENGLISH LANGUAGE**

**FACULTY OF LETTERS**

**SOEGIJAPRANATA CATHOLIC UNIVERSITY**

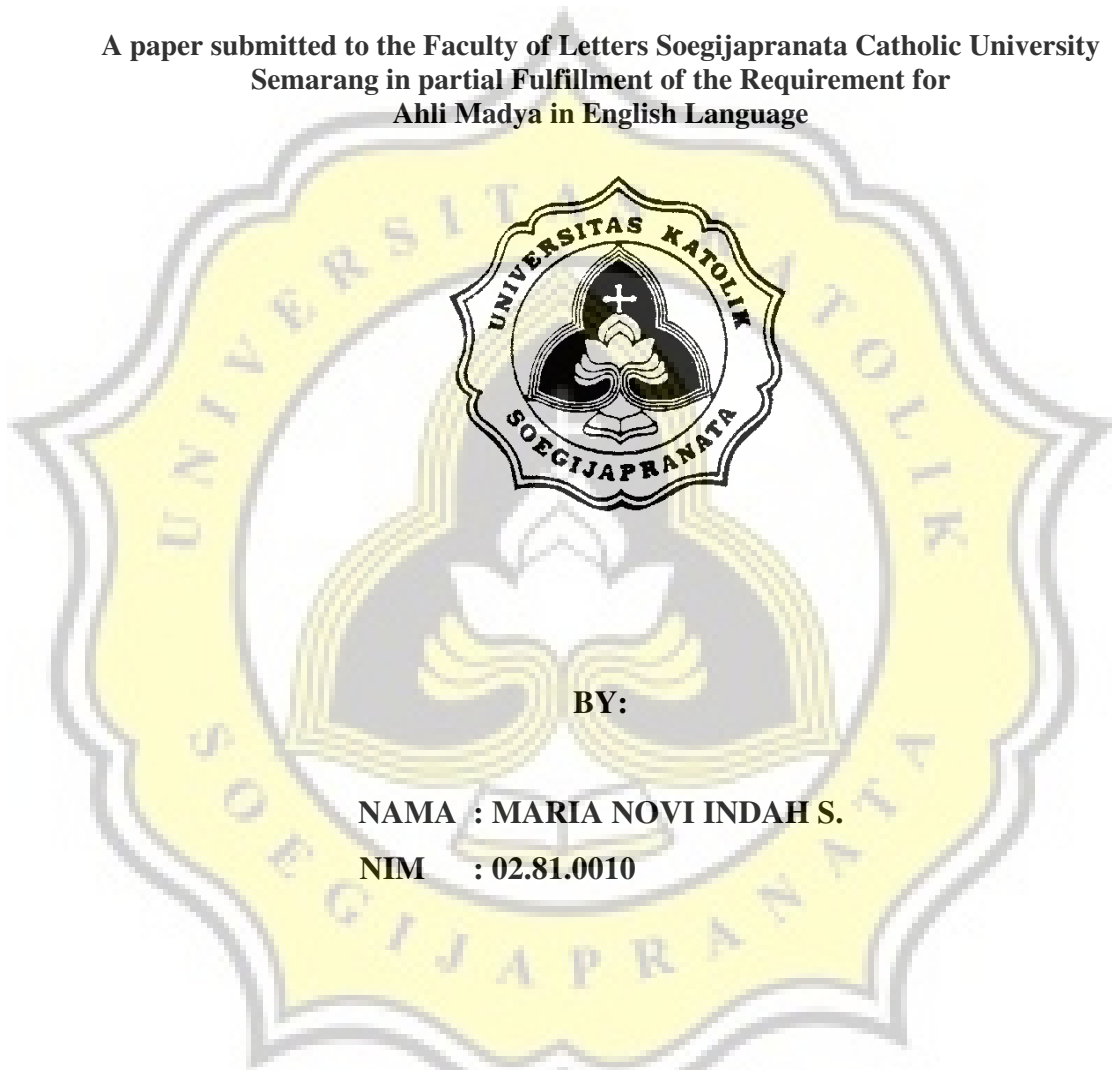
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### **FINAL PAPER APPROVAL**

NAMA : MARIA NOVI INDAH S

NIM : 02.81.0010

JUDUL LAPORAN: THE IMPLEMENTATION OF PUBLIC RELATIONS'  
STRATEGY IN INCREASING THE NUMBER OF  
LISTENERS THROUGH ON-AIR PROGRAMS AND  
OFF-AIR ACTIVITIES IN SUARA SERASI RADIO  
STATION OF SEMARANG REGENCY

Has finished her final paper and is approved to be presented in the final examination.

Semarang, 25 February 2005

Approved,

Emilia Ninik Aydawati, SP  
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Angelika Riyandari, SS, MA  
Language Supervisor

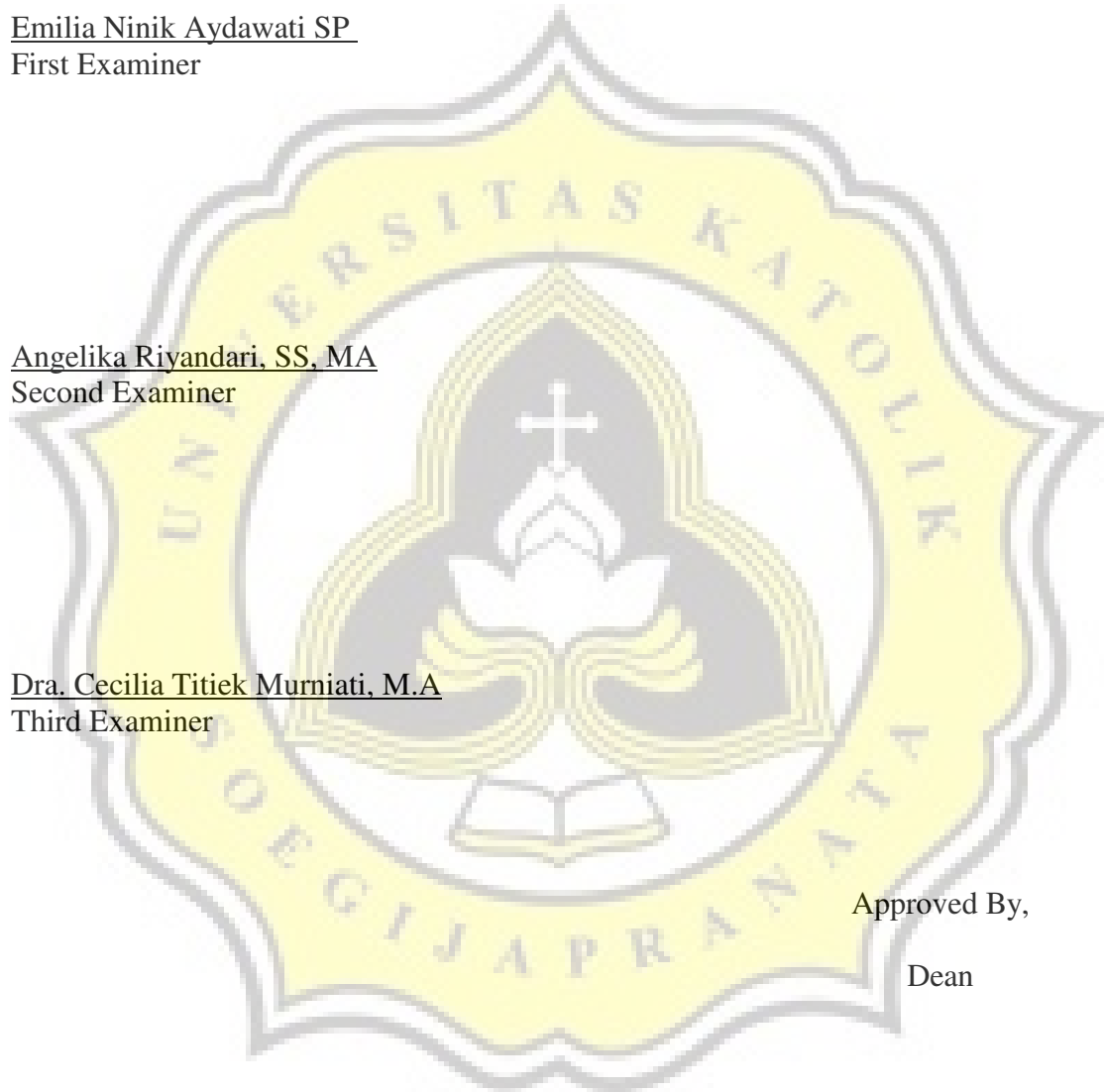
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The writer would like to present her final paper to all fellow students in the Faculty of Letters, Unika Soegijapranata and hopes that this report will be useful for the readers.

Semarang, Februari 2005

The writer

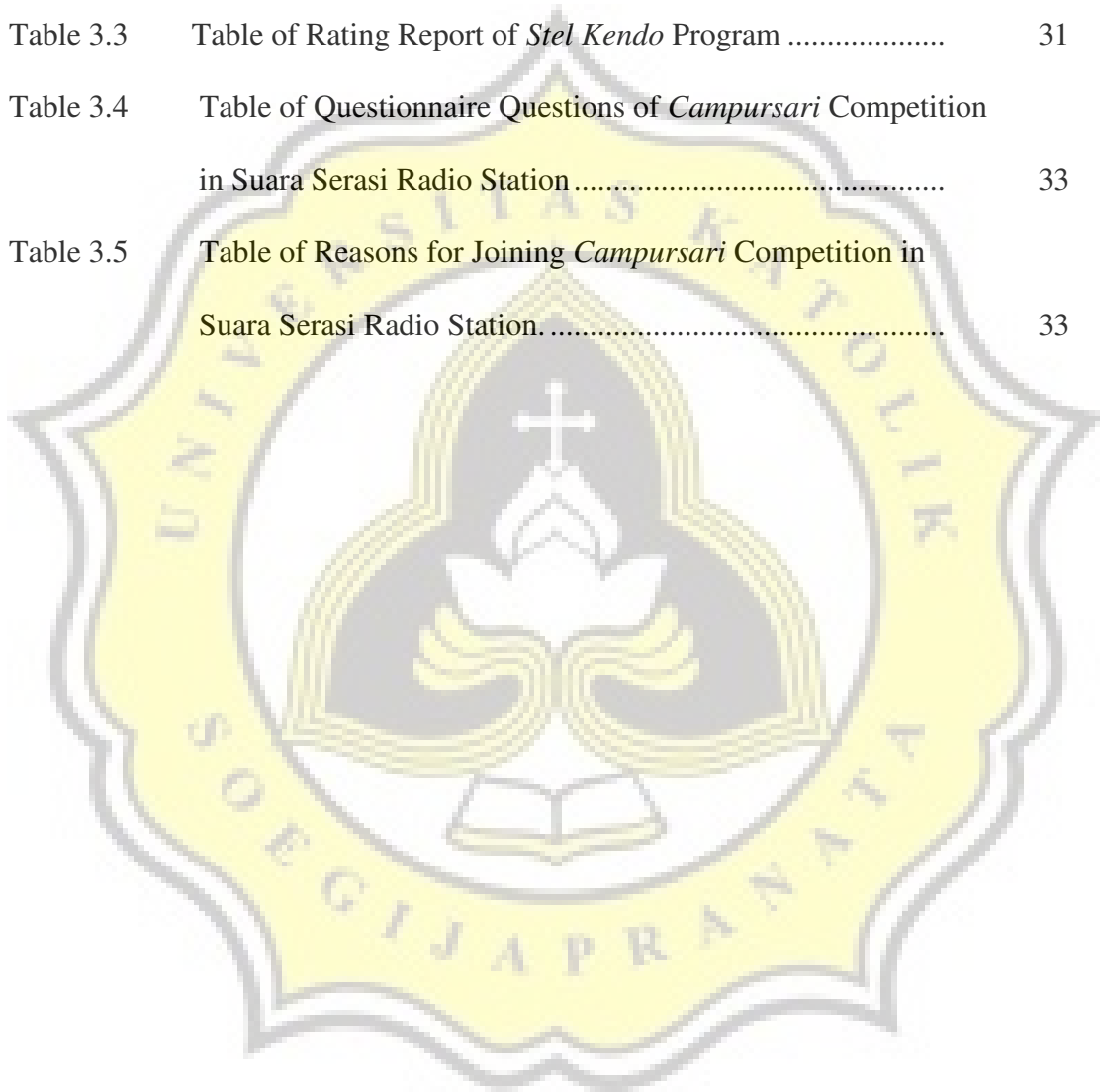
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