

DAFTAR PUSTAKA

- Abidin, Z., Setiawan, B., Muhamin, A. W., & Shinta, A. (2021). Effect of environmental concern and sustainability on Revisit Intention with Environmental Awareness as a mediating variable. *Ecology, Environment & Conservation*, 27(1), 499–508. Retrieved from <https://www.researchgate.net/publication/351095258>
- Azam, A. N., Rashid, B., & Zainol, N. A. (2019). the Influence of Environmental Awareness and Customer Perceived Value on Tourist Revisit Intention: a Study on Green Resorts in Malaysia. *Revista Turismo Estudos e Práticas - RTEP/UERN*, 8(Special), 132–163.
- Dangi, N., Gupta, S. K., & Narula, S. A. (2020). Consumer buying behaviour and purchase intention of organic food: a conceptual framework. *Management of Environmental Quality: An International Journal*, 31(6), 1515–1530. <https://doi.org/10.1108/MEQ-01-2020-0014>
- Ekasari, A., Pratomo, L. A., Rahayu, F., Bangun, C., & Hidayat, D. P. (2023). Intention to Visit Sustainable Tourism Destination After Covid 19 Pandemic. *Business and Entrepreneurial Review*, 23(1), 1–18. <https://doi.org/10.25105/ber.v23i1.16568>
- Ferdinand, A. (2014). *Metode Penelitian Manajemen*. Semarang: BP Universitas Diponegoro.
- Ghozali, I. (2016). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 23* (8th ed.). Semarang: BP Universitas Diponegoro.
- Gregoriades, A., Pampaka, M., Herodotou, H., & Christodoulou, E. (2023). Explaining tourist revisit intention using natural language processing and classification techniques. *Journal of Big Data*, 10(1). <https://doi.org/10.1186/s40537-023-00740-5>
- Hair, J., Black, W. C., Babin, J. B., & Andeson, R. E. (2014). Multivariate Data Analysis. In *Neuromarketing in India: Understanding the Indian Consumer* (7th ed.). Harlow: Pearson Education Limited. <https://doi.org/10.4324/9781351269360>
- Han, H. (2020). Theory of green purchase behavior (TGPB): A new theory for sustainable consumption of green hotel and green restaurant products. *Business Strategy and the Environment*, 29(6), 2815–2828. <https://doi.org/10.1002/bse.2545>
- Hashim, R. A., Zakariah, Z., Mohamad, W., & Merican, S. (2013). Exploring Visitors' Attitude towards Green Practices and Revisit Intentions of a Tourist Destination. *Management*, 3(7), 427–433. <https://doi.org/10.5923/j.mm.20130307.13>

- Herman, L. E., Udayana, I. B. N., & Farida, N. (2021). Young generation and environmental friendly awareness: Does it the impact of green advertising? *Business: Theory and Practice*, 22(1), 159–166. <https://doi.org/10.3846/btp.2021.12417>
- Hou, M., Zhang, M., & Sun, Y. (2023). Greening tourism with environmental wellness: importance of environmental engagement, green tourist intentions, and tourist' environmental stimulus. *Environmental Science and Pollution Research*, 30(33), 79846–79860. <https://doi.org/10.1007/s11356-023-28052-4>
- Jin, M. L., Choi, Y., Lee, C. K., & Ahmad, M. S. (2020). Effects of place attachment and image on revisit intention in an ecotourism destination: Using an extended model of goal-directed behavior. *Sustainability (Switzerland)*, 12(18). <https://doi.org/10.3390/SU12187831>
- Karam, A. A., & Saydam, S. (2015). An Analysis Study of Improving Brand Awareness and Its Impact on Consumer Behavior Via Media in North Cyprus (A Case Study of Fast Food Restaurants) The impact of customer service in eco-tourism area to Kurdistan income with special reference to Duhok Cit. *International Journal of Business and Social Science*, 6(1), 66–80. Retrieved from www.ijbssnet.com
- Laksmana, A. G., & Hendriana, E. (2023). AN EXTENDED VALUE-BELIEF-NORM-GREEN KNOWLEDGE THEORY TO PREDICT GREEN REPURCHASE INTENTION. *International Journal of Management*, 14(4), 63–82.
- Liobikiene, G., & Poškus, M. S. (2019). The Importance of Environmental Knowledge for Private and Public Sphere Pro-Environmental Behavior: Modifying the Value-Belief-Norm Theory. *Sustainability*, 11(3).
- Mahmoud, M. A., Tsetse, E. K. K., Tulasi, E. E., & Muddey, D. K. (2022). Green Packaging, Environmental Awareness, Willingness to Pay and Consumers' Purchase Decisions. *Sustainability (Switzerland)*, 14(23), 1–14. <https://doi.org/10.3390/su142316091>
- Mengkebayaer, M., Nawaz, M. A., & Sajid, M. U. (2022). Eco-destination loyalty: Role of perceived value and experience in framing destination attachment and equity with moderating role of destination memory. *Frontiers in Psychology*, 13(2). <https://doi.org/10.3389/fpsyg.2022.908798>
- Nugroho, I., Hanafie, R., Rahayu, Y. I., Sudiyono, Suprihana, Yuniar, H. R., ... Hasanah, R. (2021). Sustainable Hospitality and Revisit Intention in Tourism Services. *Journal of Physics: Conference Series*, 8(1). <https://doi.org/10.1088/1742-6596/1908/1/012004>
- Qomariah, A., & Prabawani, B. (2020). The Effects of Environmental Knowledge, Environmental Concern, and Green Brand Image on Green

Purchase Intention with Perceived Product Price and Quality as the Moderating Variable. *IOP Conference Series: Earth and Environmental Science*, 448(1).

<https://doi.org/10.1088/17551315/448/1/012115>

Rahayu, S., Aliyah, H., & Sudarwati. (2022). GREEN MARKETING AND ENVIRONMENTAL KNOWLEDGE FOR GREEN TOURISM. *International Journal of Economics, Business and Accounting Research (IJEBAR)*, 6(1), 2003–2005.

<https://doi.org/10.29040/ijebar.v6i2.4354>

Şahin, H., Kılıç, I., & Erkal, S. (2013). An analysis of the environmental knowledge and attitudes of university students. *International Journal of Interdisciplinary Environmental Studies*, 7(1), 1–11.

<https://doi.org/10.18848/2329-1621/cgp/v07i01/63976>

Song, Y., Qin, Z., & Yuan, Q. (2019). The impact of eco-label on the young Chinese generation: The mediation role of environmental awareness and product attributes in green purchase. *Sustainability (Switzerland)*, 11(4). <https://doi.org/10.3390/su11040973>

Sousa, S., Correia, E., Leite, J., & Viseu, C. (2021). Environmental knowledge, attitudes and behavior of higher education students: a case study in Portugal. *International Research in Geographical and Environmental Education*, 30(4), 348–365.

<https://doi.org/10.1080/10382046.2020.1838122>

Sugiyono. (2020). *Metode Penelitian Kuantitatif, Kualitatif dan Kombinasi (Mixed method)* (2nd ed.). Bandung: Alfabeta.

Sukawati, T. G. R., Astawa, I. P., Susyarini, N. P. W. A., & Sumawidari, I. A. K. (2019). Environmental Knowledge and Consumer Intention to Visit Green Tourism Village. *Advances in Social Science, Education and Humanities Research*, 354(iCASTSS), 165–169.

<https://doi.org/10.2991/icastss-19.2019.35>

Sultana, N., Amin, S., & Islam, A. (2022). Influence of perceived environmental knowledge and environmental concern on customers' green hotel loyalty: mediating role of green trust. *Asia-Pacific Journal of Business Administration*, 14(2), 223–243.

<https://doi.org/10.1108/APJBA-08-2021-0421>

Toanoglou, M., & Oh, C. (2021). The Effect of Sustainability Awareness on Customer Behavior. *Journal of Hotel & Resort*, 20(5), 1–80. Retrieved from https://eltalpykla.vdu.lt/bitstream/handle/1/36339/tamar_baramidze_md.pdf?sequence=3&isAllowed=y

Uddin, S. M. F., & Khan, M. N. (2018). Young Consumer's Green Purchasing Behavior: Opportunities for Green Marketing. *Journal of Global Marketing*, 31(4), 270–281.
<https://doi.org/10.1080/08911762.2017.1407982>

Vinoth S. (2023). Green Loyalty: the Mediating Role of Green Trust and the Effects of Environmental Concern, Environmental Advertising, and Environmental Knowledge. *The Online Journal of Distance Education and E-Learning*, 11(2), 2193–2201. Retrieved from www.tojdel.net

Yusof, Y., Jusoff, K., Ibrahim, Y., & Awang, Z. (2017). The influence of green practices by non-green hotels on customer satisfaction and loyalty in hotel and tourism industry. *International Journal of Green Economics*, 11(1), 1. <https://doi.org/10.1504/ijge.2017.10003675>

Zhang, N., Guo, M., Bu, X., & Jin, C. (2023). Understanding green loyalty: A literature review based on bibliometric-content analysis. *Heliyon*, 9(7), e18029. <https://doi.org/10.1016/j.heliyon.2023.e18029>

