

Geomatics and Planning Laboratory
Department of Urban and Regional Planning,
Diponegoro University | Tembalang, Semarang
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No : 006/GICGP/IX/2023
Subject : **Invitation as a Presenter at The 5th Geoplanning**

Dear,

Rustina Untari

Soegiapranata Catholic University


On behalf of the organizing committee, we cordially invite you to attend the 5th Geoplanning International Conference of Geomatics and Planning “GIS and Remote Sensing Application for Smart City and Regional Development in The Post Pandemic Era” as a participant to present your paper on:

Day, Date : Wednesday, September 20th, 2023
Time : 08.00 AM – 05.00 PM Jakarta Time
Location : Solo Paragon Hotel, Surakarta, Indonesia
Paper Title : The Unraveling the Entrepreneurial Leadership in the Borobudur Cluster Indonesia

We are looking forward to your presence in this event. Thank you for your attention.

Semarang, September 10th, 2023

Convener



Assoc. Prof. Dr. Anang Wahyu Sejati

SURAT TUGAS


Nomor : 00323/K.6.4/ST/FEB/IX/2023

Dekan Fakultas Ekonomi dan Bisnis Universitas Katolik Soegijapranata memberikan tugas kepada :

- Nama : Dr. Rustina Untari NIDN : 0616096501
- Status : Tenaga Pendidik/Dosen dan Mahasiswa Fakultas Ekonomi dan Bisnis Universitas Katolik Soegijapranata
- Tugas : Presenter pada The 5th Geoplanning International Conference of Geomatics and Planning
- Tempat : Semarang
- Waktu : September 2023
- Keterangan : Harap melaksanakan tugas dengan baik dan penuh tanggung jawab, serta memberikan laporan setelah melaksanakan tugas.



Semarang, 30 September 2023
Dekan,


DRS. THEODORUS SUDIMIN, MS
NPP : 058.1.1990.074

Telah melaksanakan tugas
Mengetahui,

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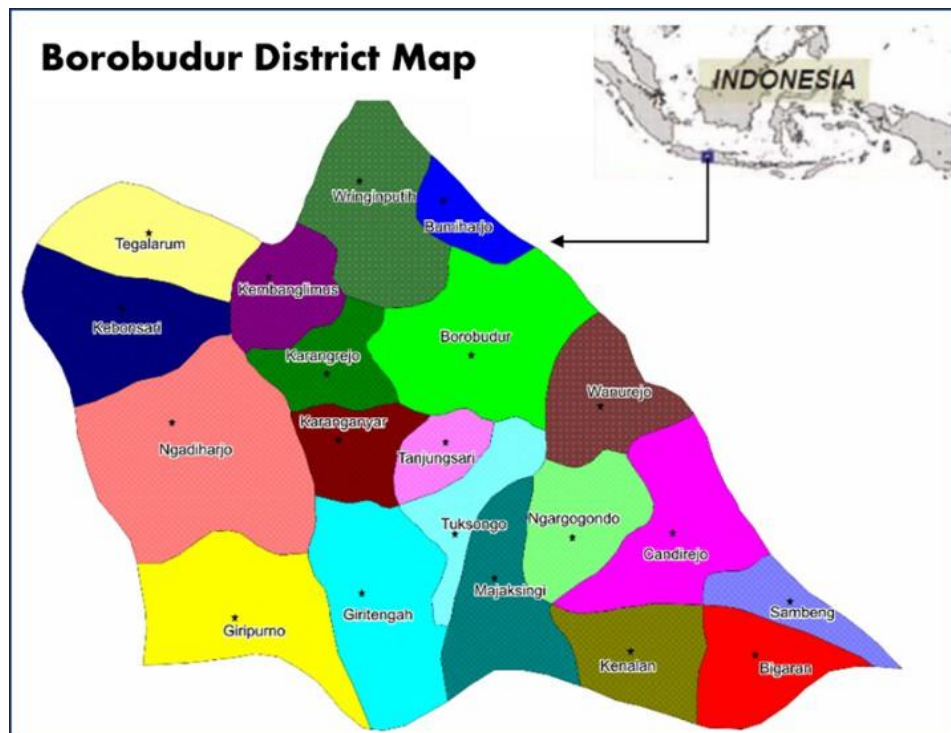
Characteristic of Leadership (A Case on Borobudur Cluster Tourism)

Rustina Untari, Apelina Teresia, Euginius Tintus Reinaldi, Arif Rizky Nurwidiyanto, Sri Hestinationsih W, and Wiwin Widiastuti

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INTRODUCTION



- Tourism business activities at Borobudur Temple are served by PT Kawasan Candi Borobudur.
- the community around the temple also saw an opportunity to gain revenue.

Introduction (2)

- In Borobudur villages, the organization of the cluster is called the Forum Rembug Klaster (FRK). Its Borobudur Cluster Tourism
- The Leader is Kirno Prasajo

Theories :

- Flexibility
- Be humble
- Focus
- Make a decision
- Stand by the decision
- Vision
- Self-confidence
- Ownership
- Positivism
- Salesmanship
- Self-awareness
- Listening ability

Methods

- This research was conducted in Magelang Regency, specifically in the Borobudur Sub-district.
- The data analysis for this research utilized a descriptive analysis

FINDING AND DISCUSSION

- The cluster leader possesses twelve characteristics of entrepreneurial leaders..
- Cluster leaders with entrepreneurial leadership characteristics mobilize cluster members.
- Cluster leaders consistently set a good example in business, transmit positive energy, and communicate the cluster's vision.

CONCLUSIONS

- The Borobudur Cluster leader possesses twelve characteristics of entrepreneurial leaders.

ACKNOWLEDGMENT

- This research was funded by Bappeda Central Java in the RUD Scheme 2022.
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THE 5th GEOPLANNING

INTERNATIONAL CONFERENCE OF GEOMATICS AND PLANNING

e-mail: geoplanning@live.undip.ac.id | website: geoplanning.id

CERTIFICATE OF PARTICIPATION

Certificate Number : 438/UN7.F3/KP/IX/2023

This is to certify that

Rustina Untari

Soegijapranata Catholic University

has participated in The 5th Geoplanning International Conference

"GIS and Remote Sensing Application for Smart City and Regional Development in Post Pandemic Era"

as

Presenter

September 20th , 2023

Chief Organizer



Assoc. Prof. Dr. Anang Wahyu Sejati

Head of Regional Research and Innovation
Agency of Central Java Province



Dr. Mohammad Arief Irwanto, M.Si