CHAPTER 3

METHOD OF DATA COLLECTION AND ANALYSIS

3.1 Research Design

This research is a qualitative type of research that uses a psychological theory to reveal the Anti-social Personality Disorder of Ko Mun Yeong. According to Jackson et al. (2007, p. 24), qualitative research can use content analysis, discourse analysis, narrative analysis, and conversation analysis. This research will make use of content analysis, which allows the process of comparing, contrasting, and categorizing a set of data. In doing qualitative content analysis, Jackson et al. continue their explanation by citing Gubrium & Holstein (1997) who informed that there is an involvement of "interpreting, theorizing, and making sense of data by first breaking it down into segments that can be categorized and coded, and then establishing a pattern for the entire data set by relating the categories to one another".

3.2 Method of Data Collection

3.2.1 Source

This study uses a Korean drama titled *'It's Okay to Not be Okay'* (2020) as the primary source of data. The details of the source of this research are as follow

Type/Genre	: Romance, drama
Title	: *It's Okay to Not be Okay* (2020)
Author	: Jo Yong
Production	: Story TV, Gold Medalist
Year of released	: June 20, 2020- August 9, 2020
Distributor	: tvN, Netflix
Country	: South Korea

3.2.2 Procedure

Here is the procedures used by the writer to collect the data:

1. First, the writer watched the Korean drama titled '*It's Okay to Not be Okay*' in 8-16 episodes because in this episode it appeared that the main character 'Ko Mun Yeong' told the beginning of why she experienced ASPD.

2. Then, the writer chose the topic that this study focused on. Here, the writer chose to focus on the psychological development of the main character, 'Ko Mun Yeong' with Nevid's theory as a tool to analyze. The writer preferred to use Nevid's theory because it has some points that helped the writer to analyze the anti-social character of Ko Mun Yeong.

3. In analyzing the ASPD behavior of Ko Mun Yeong, the writer first broke down the film's scene into segments. The segments were then categorized into Nevid's 6 phases. The data were then coded to establish a pattern by relating the categories.

4.   After writing up the analysis and interpretation, the writer wrote up the

conclusion.

3.3 Method of Data Analysis

The writer used qualitative research to categorize and code her data to show

how the main character adheres to Nevid's ASPD categories.