

LAMPIRAN

KUESIONER

“Faktor-faktor yang mempengaruhi konsumen menggunakan jasa titip beli (studi di fakultas ekonomi dan bisnis unika soegijapranata)”

Kepada Yth.

Saudara Responden

Di Tempat

Dengan hormat,

Perkenalkan saya Jefri Akbar Dwi Sugiarto mahasiswa S1 Fakultas Ekonomi dan Bisnis Unika Soegijapranata Semarang. Saat ini saya sedang melakukan penelitian dengan judul “Faktor-faktor yang mempengaruhi konsumen menggunakan jasa titip beli (studi di fakultas ekonomi dan bisnis unika soegijapranata).”

Berkaitan dengan hal tersebut, saya mohon kesediaan saudara agar dapat meluangkan waktu untuk mengisi kuesioner sesuai dengan pendapat saudara. Kuesioner yang telah diisi akan dijamin kerahasiannya.

Terima kasih atas partisipasi saudara. Jawaban yang saudara berikan akan sangat membantu proses penyusunan skripsi ini.

Hormat saya,


Jefri Akbar Dwi Sugiarto

PERTANYAAN UMUM

Apakah Anda memakai layanan jasa titip?

- a. Ya
- b. Tidak (berhenti disini)

IDENTITAS RESPONDEN

1. Nama Lengkap :
 2. Jenis kelamin :
 - a. Laki - laki
 - b. Wanita
 3. Usia :
 4. Rata – rata pengeluaran perbulan:
 - a. \leq Rp. 500.000
 - b. Rp. 500.001 - Rp. 1.000.000
 - c. Rp. 1.000.001 - Rp. 1.500.000
 - d. \geq Rp. 1.500.000
 5. Nomor telephone / HP :
 6. Berapa kali Anda pernah memakai jasa titip dalam 6 bulan terakhir?
 - a. 1 - 4 kali
 - b. 5 - 8 kali
 - c. 9 - 12 kali
 - e. \geq 13 kali
- 
- The image contains a large, semi-transparent watermark of the logo of Universitas Katolik Gregoriana. The logo is a yellow shield with a white border, featuring a central emblem with a cross and a book, surrounded by the text 'UNIVERSITAS KATOLIK GREGORIANA'.

TANGGAPAN RESPONDEN

- Petunjuk pengisian : berikan tanda centang “✓” pada kolom yang ada disetiap pernyataan :
STS: Sangat Tidak Setuju , TS: Tidak Setuju , N: Netral , S: Setuju , SS: Sangat Setuju
- Berikut ini adalah beberapa alasan yang menyebabkan seseorang menggunakan jasa titip :

No	Pernyataan	Jawaban				
		STS	TS	N	S	SS
1	Melakukan transaksi menggunakan jasa titip praktis					
2	Melakukan pembelian menggunakan jasa titip dapat menghemat waktu					
3	Harga yang di tawarkan jasa titip terjangkau (harga terjangkau)					
4	Melakukan pembelian menggunakan jasa titip dapat menghemat tenaga					
5	Jasa titip menawarkan banyaknya merek produk					
6	Menggunakan jasa titip beli karena rekomendasi dari teman					
7	Menggunakan jasa titip dapat memperoleh produk yang sulit di dapat (sulit jika mencari sendiri)					
8	Menggunakan jasa titip karena melihat testimony dari pelanggan lain					
9	Jasa titip menawarkan banyak varian produk					
10	Jasa titip memberikan respon yang cepat					
11	Bertransaksi menggunakan jasa titip karena percaya dengan layanan yang di berikan					
12	Promosi yang menarik					
13	Jasa titip menjamin memberikan jaminan keaslian produk					
14	Bertransaksi menggunakan jasa titip karena keramahan layanan saat ber balas <i>chat</i>					
15	Produk yang di tawarkan jasa titip selalu update					

LAMPIRAN 2

No	Nama	Jenis kelamin	Usia	Total Pengeluaran
1	Calvin saputra	Pria	22	Rp.500.001 -Rp.1.000.000
2	Ailsa Agatha	Wanita	21	Rp.500.001 -Rp.1.000.000
3	Febrian adi	Pria	21	Rp.1.000.001 - Rp.1.500.000
4	Fransiscus tommy	Pria	21	Rp.500.001 -Rp.1.000.000
5	Putra dicky	Pria	21	Rp.500.001 -Rp.1.000.000
6	Evan nathanel	Pria	21	> Rp.1.500.000
7	Angela safira	Wanita	21	Rp.500.001 -Rp.1.000.000
8	Shera Heidi	Wanita	21	< Rp.500.000
9	Irma mada	Wanita	21	Rp.500.001 -Rp.1.000.000
10	Felicia merida	Wanita	21	Rp.1.000.001 - Rp.1.500.000
11	Jofina gunawan	Wanita	21	> Rp.1.500.000
12	Nicholas valentine	Pria	21	Rp.500.001 -Rp.1.000.000
13	Nico caesario	Pria	21	Rp.1.000.001 - Rp.1.500.000
14	Welly diano	Pria	21	Rp.500.001 -Rp.1.000.000
15	Stephen giovani	Pria	21	> Rp.1.500.000
16	Mikael kendali	Pria	21	Rp.500.001 -Rp.1.000.000
17	Jessica hana	Wanita	20	Rp.500.001 -Rp.1.000.000
18	Steven Samuel	Pria	20	Rp.1.000.001 - Rp.1.500.000
19	Addo bagus	Pria	19	Rp.500.001 -Rp.1.000.000
20	Maya adelia	Wanita	18	Rp.1.000.001 - Rp.1.500.000
21	Evita utoyo	Wanita	19	Rp.1.000.001 - Rp.1.500.000
22	Gabriela justice	Wanita	19	Rp.500.001 -Rp.1.000.000
23	Vivi	Wanita	19	Rp.500.001 -Rp.1.000.000
24	Indra winarto	Pria	21	Rp.1.000.001 - Rp.1.500.000
25	Steven timothy	Pria	21	Rp.1.000.001 - Rp.1.500.000
26	Ade ferdian	Pria	21	> Rp.1.500.000
27	Febrian batistuta	Pria	21	Rp.500.001 -Rp.1.000.000
28	Thomas octavio	Pria	22	Rp.1.000.001 - Rp.1.500.000
29	Clara Edina	Wanita	20	Rp.500.001 -Rp.1.000.000
30	Dendy santoso	Pria	19	< Rp.500.000
31	Billy arlando	Pria	20	Rp.1.000.001 - Rp.1.500.000
32	Fadhil	Pria	20	Rp.1.000.001 - Rp.1.500.000
33	Brayant Fernando	Pria	20	Rp.500.001 -Rp.1.000.000
34	Arlando surya	Pria	19	Rp.1.000.001 - Rp.1.500.000
35	Cathrine shan	Wanita	21	Rp.500.001 -Rp.1.000.000
36	Aluisia wikan	Wanita	21	Rp.500.001 -Rp.1.000.000
37	Fanny Natalia	Wanita	21	Rp.1.000.001 - Rp.1.500.000
38	Kezia vania	Wanita	21	Rp.1.000.001 - Rp.1.500.000
39	Christoper	Pria	19	Rp.500.001 -Rp.1.000.000
40	Dian	Wanita	20	Rp.1.000.001 - Rp.1.500.000
41	Alvonsa pradipta	Wanita	20	Rp.1.000.001 - Rp.1.500.000
42	Maria yessica	Wanita	18	Rp.500.001 -Rp.1.000.000
43	Kevin marcelino	Pria	18	Rp.500.001 -Rp.1.000.000
44	Rudy hartono	Pria	19	Rp.1.000.001 - Rp.1.500.000
45	Alven nathanael	Pria	19	Rp.500.001 -Rp.1.000.000
46	Axel brilian	Pria	20	Rp.500.001 -Rp.1.000.000
47	Daniel frans	Pria	20	Rp.500.001 -Rp.1.000.000
48	Fadhil hakiki	Pria	20	Rp.500.001 -Rp.1.000.000
49	Joddy nur	Pria	20	Rp.500.001 -Rp.1.000.000
50	Mellia	Wanita	18	Rp.500.001 -Rp.1.000.000

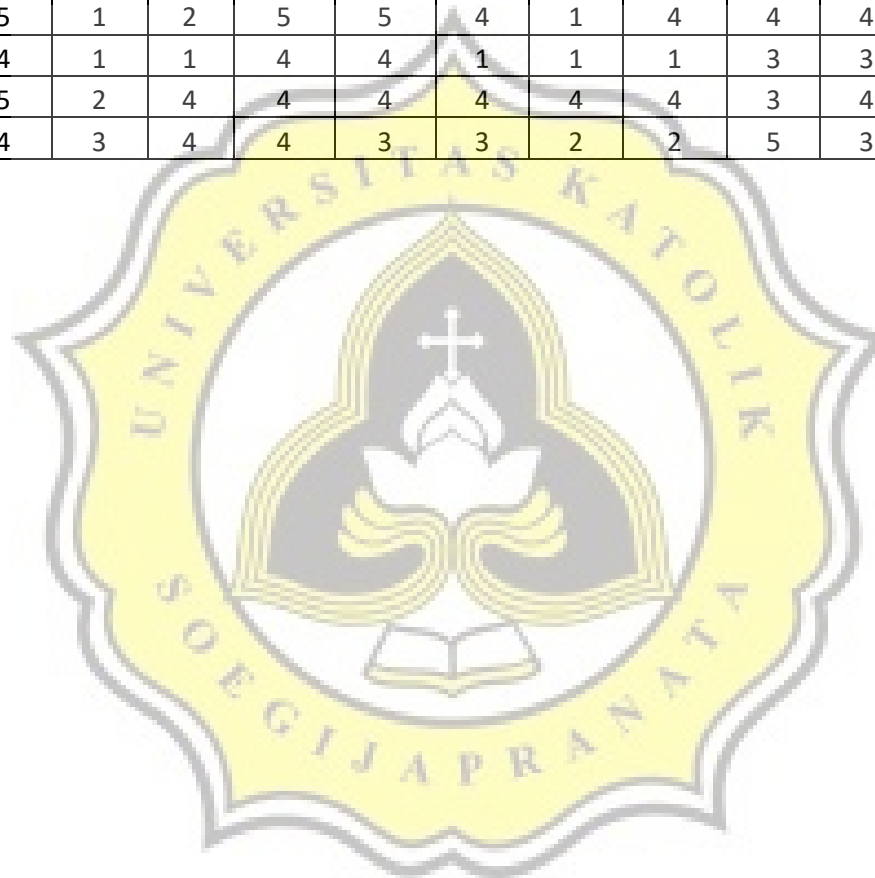
1 LAMPIRAN 3

NO	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12	X13	X14	X15
1	4	4	4	2	4	4	4	3	1	3	5	5	4	4	4
2	4	5	3	3	4	4	4	2	4	3	4	4	4	3	4
3	2	4	3	4	3	4	3	2	1	3	4	4	3	3	3
4	4	4	5	5	5	4	3	4	5	5	4	5	5	5	4
5	5	5	2	5	5	3	4	1	5	2	4	4	5	4	5
6	3	3	3	3	3	3	3	2	4	3	3	3	4	3	2
7	4	4	4	3	3	3	4	2	4	4	4	4	4	4	4
8	4	3	4	3	3	4	4	3	3	3	3	4	4	3	3
9	3	5	4	3	4	4	5	3	4	3	5	4	4	5	4
10	4	4	4	4	4	4	4	4	4	2	3	4	4	5	4
11	4	4	3	3	4	3	3	2	2	2	2	3	2	2	4
12	3	3	4	4	3	4	3	3	3	4	3	3	3	3	2
13	4	3	3	2	3	3	3	2	3	4	3	3	3	3	3
14	5	3	4	4	4	3	3	5	4	3	3	5	3	4	5
15	4	4	5	3	3	3	3	3	2	3	4	3	3	3	2
16	3	3	3	3	4	4	3	2	2	3	4	4	3	3	4
17	4	4	4	1	4	4	4	4	1	3	4	4	4	4	4
18	4	4	4	3	3	4	4	4	2	2	3	3	5	2	3
19	5	5	5	5	5	5	5	5	4	4	5	4	5	5	5
20	4	4	5	5	5	4	5	5	3	5	5	5	5	5	4
21	3	4	4	3	4	5	3	4	3	3	4	4	4	5	4

22	4	4	5	1	2	5	5	4	1	4	4	4	5	5	4
23	5	5	1	1	5	5	5	2	2	5	5	5	5	5	5
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37	5	5	4	3	3	5	4	4	5	5	3	5	5	3	5
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42	3	4	5	5	4	4	3	2	1	1	3	2	4	3	1
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2

46	4	5	2	3	4	4	4	3	3	3	4	3	3	3	3
47	4	4	5	1	2	5	5	4	1	4	4	4	5	5	4
48	4	5	4	1	1	4	4	1	1	1	3	3	3	1	3
49	4	3	5	2	4	4	4	4	4	4	3	4	4	4	3
50	4	5	4	3	4	4	3	3	2	2	5	3	5	2	4



LAMPIRAN 4
HASIL ANALISIS DATA

ANALISI DESKRIPTIF

Descriptive Statistics

	Mean	Std. Deviation	N
x1	3.80	.728	50
x2	4.06	.867	50
x3	3.58	1.071	50
x4	2.86	1.229	50
x5	3.26	1.121	50
x6	3.92	1.601	50
x7	3.86	.729	50
x8	2.90	1.165	50
x9	2.72	1.310	50
x10	3.08	1.140	50
x11	3.68	.957	50
x12	3.82	.774	50
x13	3.78	.975	50
x14	3.62	1.067	50
x15	3.30	1.093	50
Sum	51.84	7.424	50

KMO I

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.622
Bartlett's Test of Sphericity	Approx. Chi-Square	267.838
	Df	105
	Sig.	.000

MSA 1

Anti-image Matrices

	x1	x2	x3	x4	x5	x6	x7	x8	x9	x10	x11	x12	x13	x14	x15	
Anti-image	x1	.455	-.160	-.063	.116	.013	.084	-.093	.046	-.111	.003	.168	-.059	-.032	-.070	-.185
Covariance	x2	-.160	.447	.079	-.093	.022	-.048	-.004	.123	.088	.077	-.100	-.025	-.210	.086	-.009
	x3	-.063	.079	.477	-.200	.146	-.054	.021	-.185	.127	-.041	-.055	.030	-.149	-.075	.067
	x4	.116	-.093	-.200	.390	-.179	-.022	.014	.017	-.238	.036	.077	.079	.082	-.024	-.029
	x5	.013	.022	.146	-.179	.374	.073	.118	-.042	.083	-.039	-.150	-.023	-.160	-.029	-.092
	x6	.084	-.048	-.054	-.022	.073	.579	-.165	-.013	.114	-.113	-.028	-.042	-.035	.000	-.112
	x7	-.093	-.004	.021	.014	.118	-.165	.529	.000	-.025	-.080	-.135	.087	-.019	-.162	-.036
	x8	.046	.123	-.185	.017	-.042	-.013	.000	.521	-.074	-.039	-.000	-.003	-.051	.009	-.170
	x9	-.111	.088	.127	-.238	.083	.114	-.025	-.074	.431	-.113	-.043	-.096	-.013	.060	-.025
	x10	.003	.077	-.041	.036	-.039	-.113	-.080	-.039	-.113	.486	.071	-.169	-.064	.030	.064
	x11	.168	-.100	-.055	.077	-.150	-.028	-.135	.000	-.043	.071	.426	-.158	.035	.000	-.047
	x12	-.059	-.025	.030	.079	-.023	-.042	.087	-.003	-.096	-.169	-.158	.354	.015	-.131	-.017
	x13	-.032	-.210	-.149	.082	-.160	-.035	-.019	-.051	-.013	-.064	.035	.015	.423	-.050	.043

	x14	-.070	.086	-.075	-.024	-.029	.000	-.162	.009	.060	.030	.000	-.131	-.050	.616	-.017
	x15	-.185	-.009	.067	-.029	-.092	-.112	-.036	-.170	-.025	.064	-.047	-.017	.043	-.017	.525
Anti-image Correlation	x1	.540 ^a	-.354	-.136	.274	.031	.163	-.190	.095	-.250	.007	.381	-.146	-.073	-.132	-.379
	x2	-.354	.528 ^a	.171	-.223	.054	-.095	-.007	.254	.200	.166	-.228	-.063	-.483	.164	-.018
	x3	-.136	.171	.435 ^a	-.463	.345	-.103	.042	-.370	.281	-.085	-.122	.072	-.331	-.138	.134
	x4	.274	-.223	-.463	.380 ^a	-.468	-.047	.030	.037	-.581	.082	.189	.212	.202	-.049	-.065
	x5	.031	.054	.345	-.468	.536 ^a	.157	.266	-.094	.207	-.091	-.376	-.063	-.402	-.061	-.207
	x6	.163	-.095	-.103	-.047	.157	.740 ^a	-.298	-.023	.229	-.212	-.057	-.092	-.070	-.001	-.203
	x7	-.190	-.007	.042	.030	.266	-.298	.693 ^a	.000	-.053	-.158	-.285	.202	-.041	-.285	-.068
	x8	.095	.254	-.370	.037	-.094	-.023	.000	.725 ^a	-.156	-.077	.001	-.008	-.109	.016	-.325
	x9	-.250	.200	.281	-.581	.207	.229	-.053	-.156	.493 ^a	-.246	-.100	-.245	-.031	.116	-.052
	x10	.007	.166	-.085	.082	-.091	-.212	-.158	-.077	-.246	.738 ^a	.155	-.408	-.141	.055	.126
	x11	.381	-.228	-.122	.189	-.376	-.057	-.285	.001	-.100	.155	.619 ^a	-.407	.082	.000	-.100
	x12	-.146	-.063	.072	.212	-.063	-.092	.202	-.008	-.245	-.408	-.407	.725 ^a	.038	-.281	-.040
	x13	-.073	-.483	-.331	.202	-.402	-.070	-.041	-.109	-.031	-.141	.082	.038	.663 ^a	-.097	.091
	x14	-.132	.164	-.138	-.049	-.061	-.001	-.285	.016	.116	.055	.000	-.281	-.097	.804 ^a	-.030
	x15	-.379	-.018	.134	-.065	-.207	-.203	-.068	-.325	-.052	.126	-.100	-.040	.091	-.030	.741 ^a

KMO 2 KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.	.667
Bartlett's Test of Sphericity	Approx. Chi-Square
	Df
	Sig.
	191.424
	66
	.000

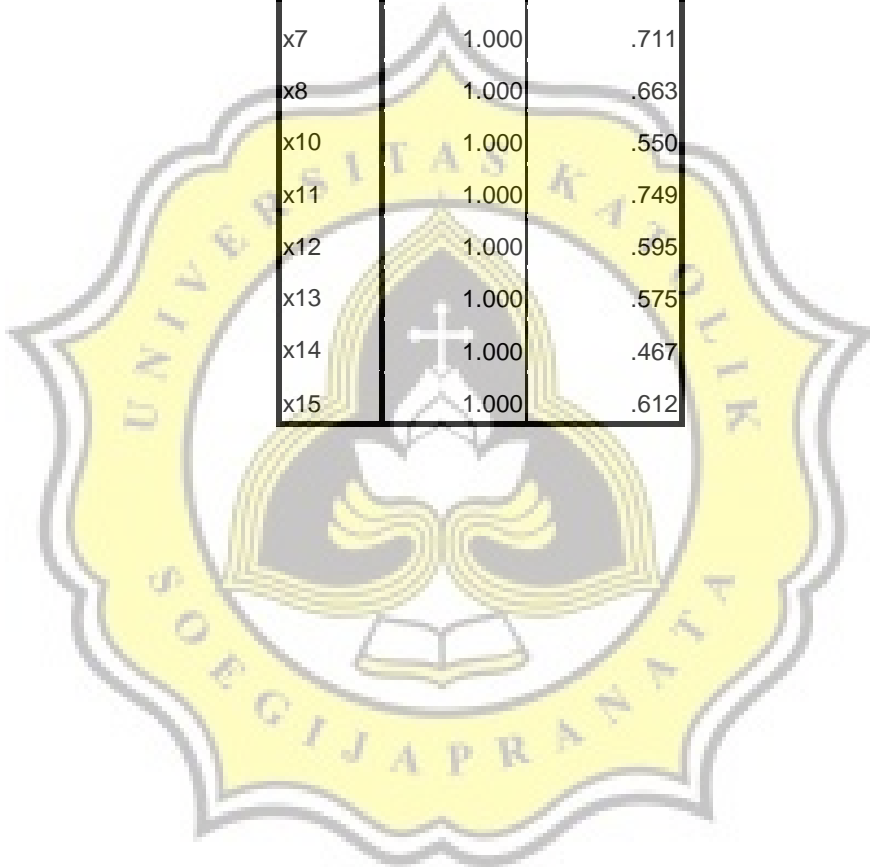
MSA 2

Anti-image Matrices

		X1	X2	X5	X6	X7	X8	X10	X11	X12	X13	X14	X15	
Anti-image Covariance	X1	.499	-.149	.091	.124	-.110	.042	-.024	.166	-.108	-.065	-.066	-.206	
	X2	-.149	.476	-.031	-.069	.000	.194	.112	-.089	-.008	-.226	.093	-.017	
	X5	.091	-.031	.496	.119	.159	-.023	-.039	-.155	-.002	-.157	-.033	-.160	
	X6	.124	-.069	.119	.633	-.169	-.028	-.097	-.032	-.009	-.078	-.039	-.100	
	X7	-.110	.000	.159	-.169	.533	.011	-.092	-.143	.086	-.013	-.161	-.043	
	X8	.042	.194	-.023	-.028	.011	.639	-.093	-.012	.022	-.136	-.027	-.194	
	X10	-.024	.112	-.039	-.097	-.092	-.093	.522	.071	-.225	-.081	.047	.062	
	X11	.166	-.089	-.155	-.032	-.143	-.012	.071	.443	-.198	.016	.000	-.042	
	X12	-.108	-.008	-.002	-.009	.086	.022	-.225	-.198	.396	.032	-.120	-.033	
	X13	-.065	-.226	-.157	-.078	-.013	-.136	-.081	.016	.032	.484	-.091	.082	
	X14	-.066	.093	-.033	-.039	-.161	-.027	.047	.000	-.120	-.091	.646	.000	
	X15	-.206	-.017	-.160	-.100	-.043	-.194	.062	-.042	-.033	.082	.000	.541	
	Anti-image Correlation	X1	.552 ^a	-.306	.183	.221	-.212	.074	-.047	.352	-.243	-.133	-.116	-.396
		X2	-.306	.553 ^a	-.064	-.126	-.002	.351	.224	-.194	-.019	-.472	.167	-.033
		X5	.183	-.064	.614 ^a	.212	.309	-.041	-.077	-.330	-.005	-.320	-.058	-.308
X6		.221	-.126	.212	.743 ^a	-.290	-.044	-.168	-.060	-.018	-.140	-.061	-.171	
X7		-.212	-.002	.309	-.290	.668 ^a	.019	-.175	-.294	.187	-.027	-.274	-.080	
X8		.074	.351	-.041	-.044	.019	.641 ^a	-.161	-.022	.043	-.244	-.043	-.330	
X10		-.047	.224	-.077	-.168	-.175	-.161	.683 ^a	.149	-.496	-.161	.081	.116	
X11		.352	-.194	-.330	-.060	-.294	-.022	.149	.643 ^a	-.472	.035	.000	-.085	
X12		-.243	-.019	-.005	-.018	.187	.043	-.496	-.472	.698 ^a	.072	-.237	-.071	
X13		-.133	-.472	-.320	-.140	-.027	-.244	-.161	.035	.072	.688 ^a	-.162	.161	
X14		-.116	.167	-.058	-.061	-.274	-.043	.081	.000	-.237	-.162	.821 ^a	.000	
X15		-.396	-.033	-.308	-.171	-.080	-.330	.116	-.085	-.071	.161	.000	.700 ^a	

Communalities

	Initial	Extraction
x1	1.000	.847
x2	1.000	.842
x5	1.000	.807
x6	1.000	.618
x7	1.000	.711
x8	1.000	.663
x10	1.000	.550
x11	1.000	.749
x12	1.000	.595
x13	1.000	.575
x14	1.000	.467
x15	1.000	.612



Total Variance Explained

Total Variance Explained

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	3.850	32.081	32.081	3.850	32.081	32.081	2.274	18.946	18.946
2	1.600	13.335	45.416	1.600	13.335	45.416	2.265	18.873	37.819
3	1.531	12.754	58.170	1.531	12.754	58.170	1.793	14.942	52.761
4	1.055	8.788	66.958	1.055	8.788	66.958	1.704	14.197	66.958
5	.868	7.233	74.191						
6	.802	6.687	80.878						
7	.683	5.695	86.573						
8	.469	3.905	90.479						
9	.405	3.378	93.857						
10	.269	2.243	96.100						
11	.258	2.149	98.249						
12	.210	1.751	100.000						

Extraction Method: Principal Component Analysis.

Component Matrix^a

	Component			
	1	2	3	4
x12	.742	-.010	-.198	-.068
x15	.639	.077	-.055	.441
x13	.638	.360	.197	.004
x14	.628	-.265	.044	.017
x11	.626	.292	-.274	-.444
x10	.595	-.355	-.263	-.009
x7	.547	-.493	.354	-.210
x6	.547	-.359	.140	-.413
x5	.441	.657	-.423	.044
x2	.391	.568	.592	-.127
x1	.469	-.052	.579	.538
x8	.423	-.232	-.542	.369

Rotated Component Matrix^a

	Component			
	1	2	3	4
x5	.828	-.244	.072	.238
x11	.774	.356	-.125	.080
x13	.559	.215	.463	-.038
x12	.493	.435	.163	.369
x7	-.080	.803	.244	.015
x6	.137	.774	.006	.012
x14	.150	.532	.272	.295
x1	-.099	.183	.894	.056
x2	.489	.105	.546	-.542
x15	.304	.105	.543	.462
x8	.126	.076	.054	.799
x10	.166	.505	.039	.516

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 6 iterations.

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