

**The Young Adults' Perception of English Language
Used on T-shirts**

**A Thesis Presented as a Partial Fulfillment of the Requirement to Obtain the
Bachelor Degree in the English Linguistics Study Program**



By:

Jeannete Angelina

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ENGLISH DEPARTMENT

FACULTY OF LANGUAGE AND ARTS

SOEGIJAPRANATA CATHOLIC UNIVERSITY

SEMARANG

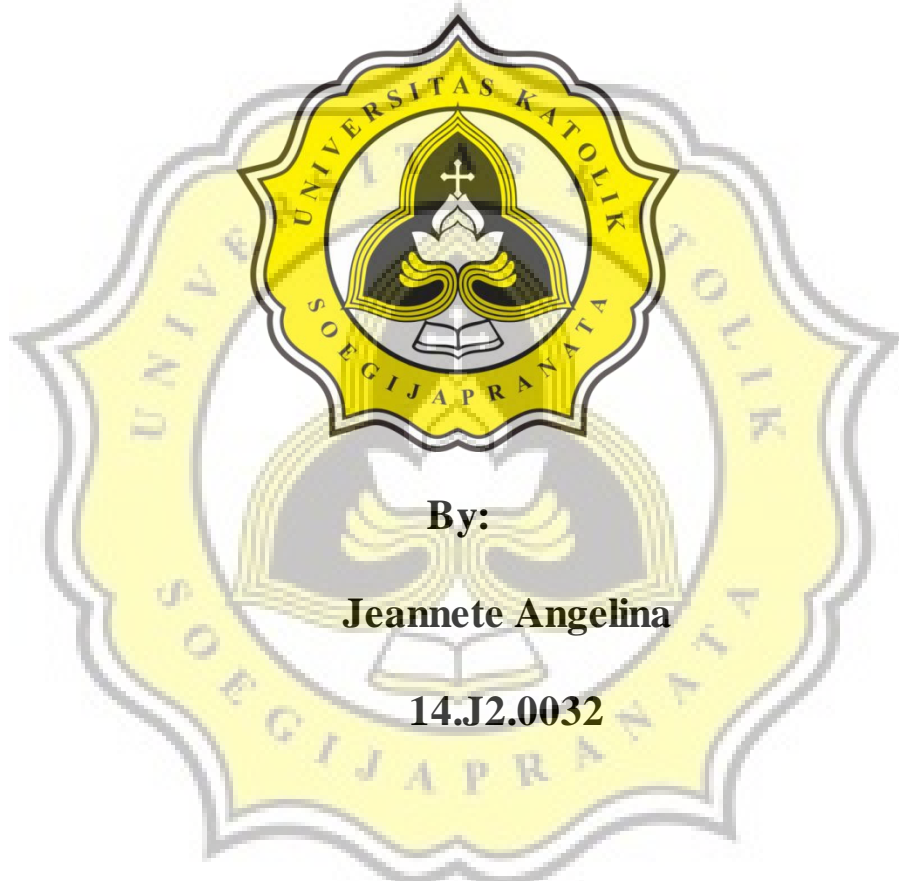
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A THESIS APPROVAL

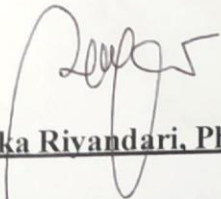
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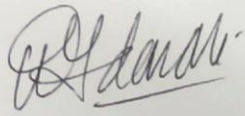
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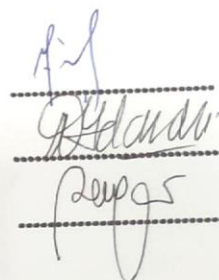
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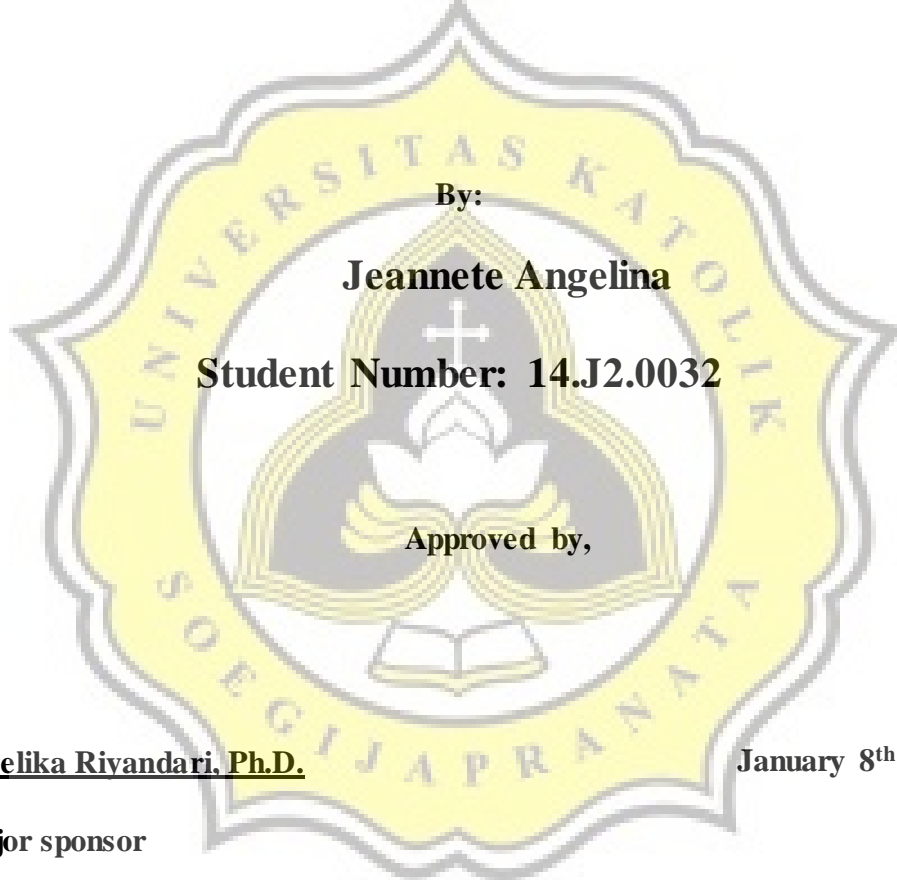
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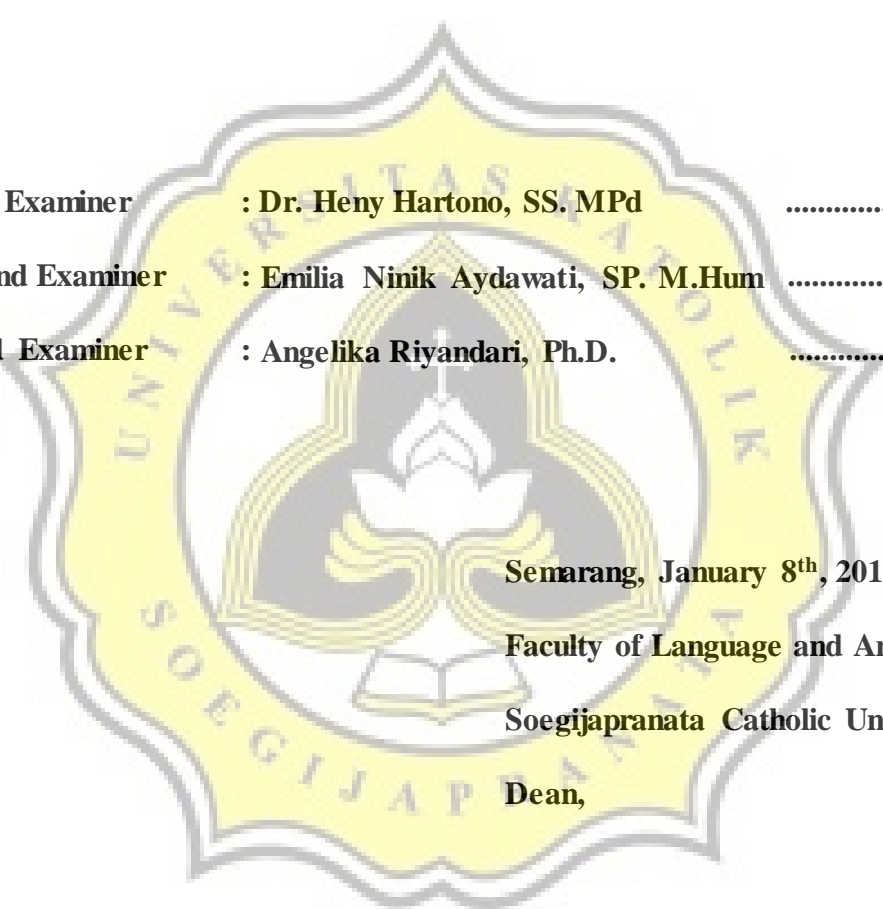
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Semarang,

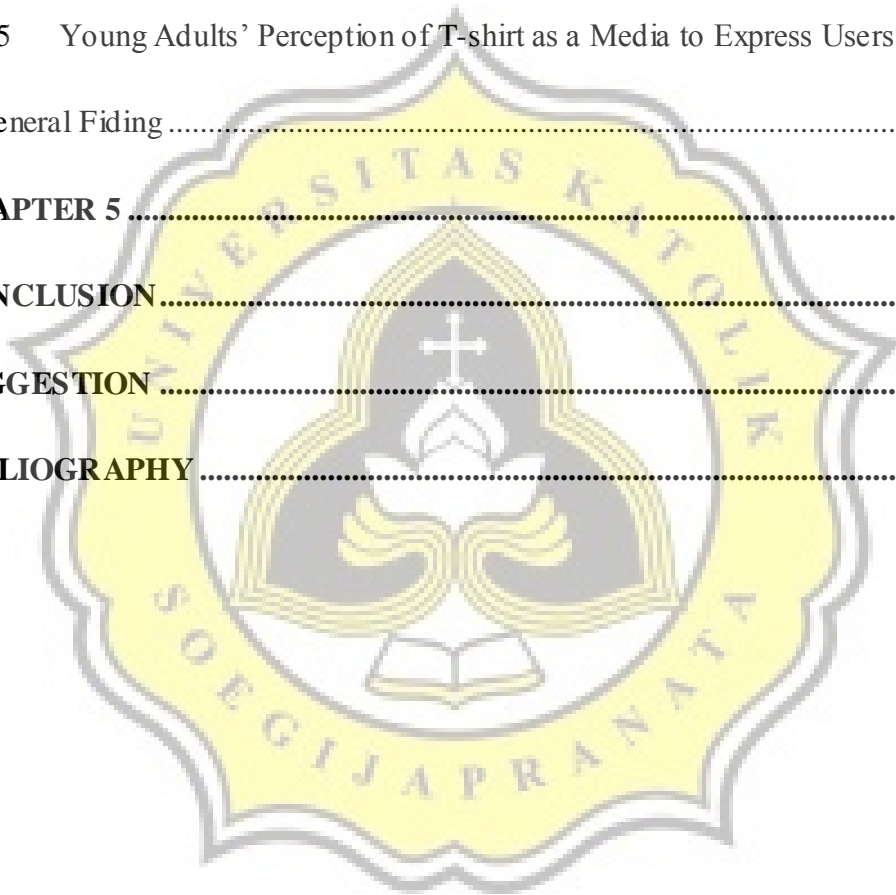
Jeannete Angelina

TABLE OF CONTENTS

PAGE OF TITTLE	i
PAGE OF APPROVAL.....	ii
BOARD OF EXAMINERS	iii
ACKNOWLEDGMENT.....	iv
TABLE OF CONTENTS.....	v
ABSTRACT	viii
ABSTRAK.....	ix
CHAPTER 1	1
INTRODUCTION.....	1
1.1. BACKGROUND.....	1
1.2 Field of Study.....	3
1.3 Scope of the Study.....	3
1.4 Problem Formulation.....	4
1.5 Objectives of the Study	4
1.6 Significance of the Study.....	4
1.7 Definition of Terms	5
CHAPTER 2	6

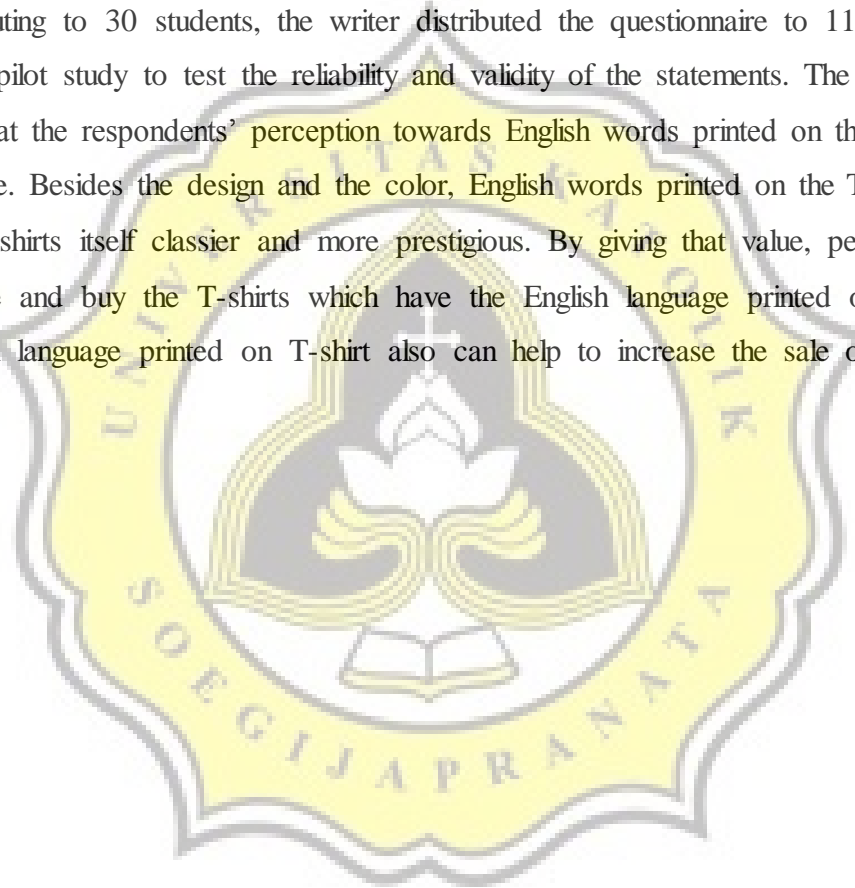
REVIEW OF LITERATURE	6
2.1 Perception	6
2.2 English Language as a Symbol of Prestige	6
2.3 English Language as a Selling Point	8
2.4 English for Marketing.....	10
2.5 English Language	11
CHAPTER 3	12
METHOD OF DATA COLLECTION AND ANALYSIS.....	12
3.1 Data Collection.....	12
3.1.1 Population and Sample.....	13
3.1.2 Instrument.....	14
3.1.3 Procedure.....	15
3.1.4 Data Analysis	17
CHAPTER 4	18
DATA ANALYSIS	18
4.1 Young Adults' Perception of English language as a Global Language	22
4.2 Young Adults' Perception as Goods with English Words on Them	29

4.3	Young Adults' Perception of English language as a Selling Point to Attract Potensial Customer	32
4.4	Young Adults' Perception of T-shirts as a Media for Learning English Vocabulary	36
4.5	Young Adults' Perception of T-shirt as a Media to Express Users' Beliefs	38
	General Fiding	41
CHAPTER 5	44
CONCLUSION	44
SUGGESTION	45
BIBLIOGRAPHY	46



ABSTRACT

This research was conducted to find the facts about the effects of English language in everyday life. The writer designed the questionnaire in a close-ended type of questionnaire. The questionnaire consists of 13 statements with 5 options. Before distributing to 30 students, the writer distributed the questionnaire to 11 respondents for a pilot study to test the reliability and validity of the statements. The result shows that that the respondents' perception towards English words printed on the T-shirt are positive. Besides the design and the color, English words printed on the T-shirts make the T-shirts itself classier and more prestigious. By giving that value, people tend to choose and buy the T-shirts which have the English language printed on it. Having English language printed on T-shirt also can help to increase the sale of the T-shirt itself.



ABSTRAK

Penelitian ini dilakukan untuk menemukan fakta tentang efek bahasa Inggris dalam kehidupan sehari-hari. Penulis merancang kuesioner tertutup. Kuesioner terdiri dari 13 pernyataan dengan 5 pilihan. Sebelum mendistribusikan kepada 30 siswa, penulis membagikan kuesioner kepada 11 responden untuk studi percontohan untuk menguji reliabilitas dan validitas dari pernyataan. Hasil penelitian menunjukkan bahwa persepsi responden terhadap kata-kata bahasa Inggris yang dicetak pada T-shirt adalah positif. Selain desain dan warnanya, kata-kata bahasa Inggris yang dicetak di T-shirt membuat T-shirt itu sendiri lebih berkelas dan lebih bergengsi. Dengan memberikan nilai itu, orang cenderung memilih dan membeli T-shirt yang ada bahasa Inggris tercetak di atasnya. Bahasa Inggris yang dicetak di T-shirt juga dapat membantu meningkatkan penjualan T-shirt itu sendiri.

