

Critical Discourse Analysis: an Analysis of Jokowi's Vlog

A Thesis Presented as a Partial Fulfillment of the Requirement to Obtain the Bachelor Degree in the English Linguistics Study Program



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SOEGIJAPRANATA CATHOLIC UNIVERSITY SEMARANG

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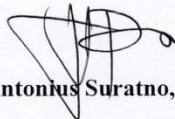
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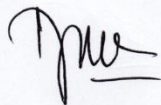
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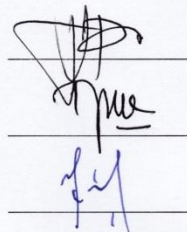
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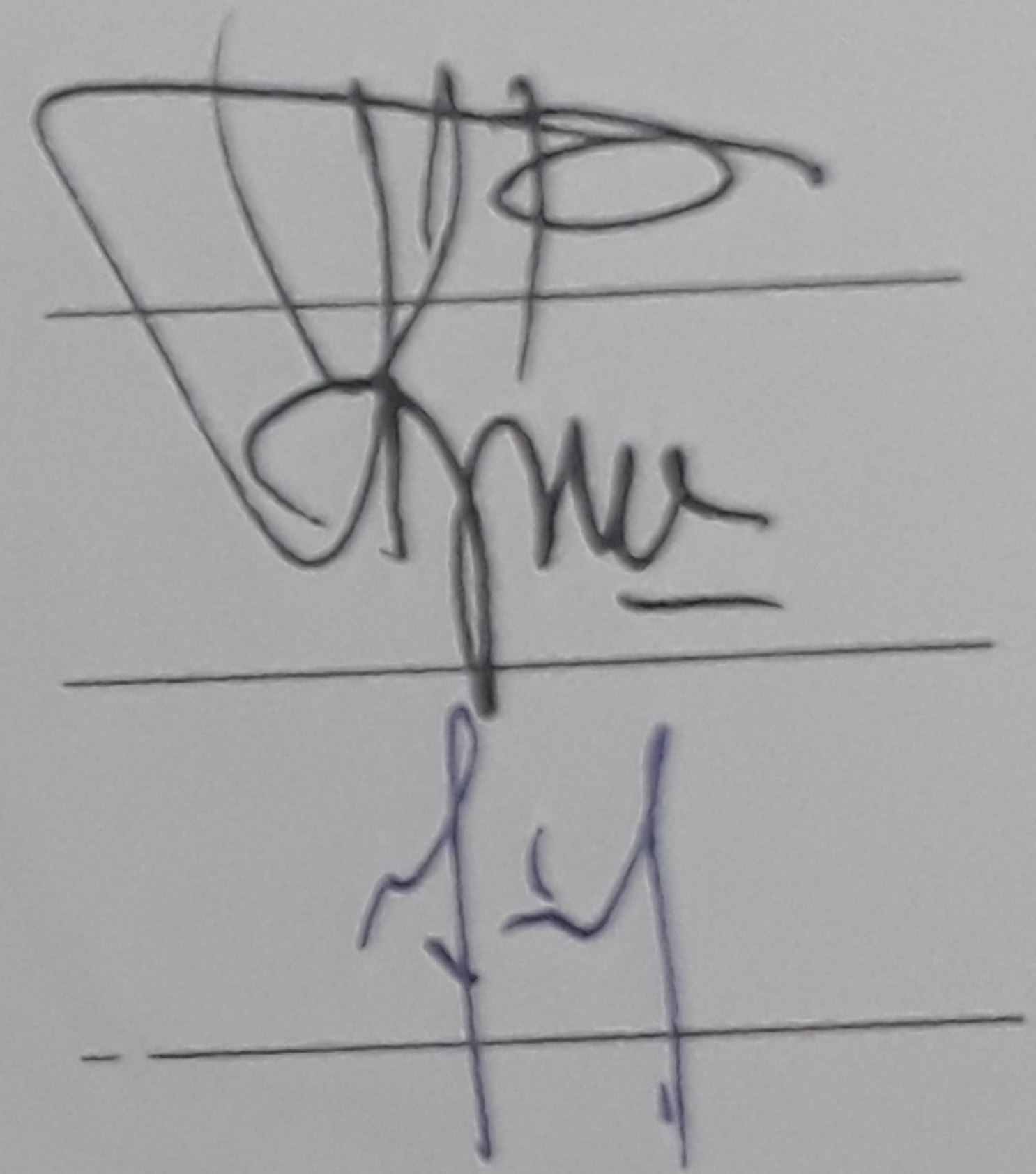
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God Bless you <3

it
Always
seems
impossible
until it's
Done.

- Nelson Mandela -

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ABSTRACT

Regarding the importance of Critical Discourse Analysis (CDA) in discovering the way ideology is diffused through the prevalence of various discourses, the present paper is an attempt to illustrate how the ideological and political considerations are realized through Jokowi's Vlog comments threads. *#JKWVLOG Jamuan makan siang bersama Raja Salman*'s comments threads are of place of power contest in social media. Using Fairclough's two of three-dimensional framework for studying discourses at three levels of micro and macro. At the micro level, the syntactic and lexical choices analysis will be used to show ideology and power contest between president's opponents and proponent in comments threads. At the macro level, the writer showed how Indonesian political situation affects ideology language in Jokowi's Vlog comments threads.

Keyword: Critical Discourse Analysis (CDA), Fairclough, Vlog, Jokowi, Ideology

ABSTRAK

Mengenai pentingnya Analisis Wacana Kritis (CDA) dalam menemukan cara ideologi disebarkan melalui prevalensi berbagai wacana, makalah ini adalah upaya untuk menggambarkan bagaimana pemikiran ideologis dan politis direalisasikan melalui rangkaian komentar di Vlog Jokowi. Rangkaian komentar pada *#JKWVLOG Jamuan makan siang bersama Raja Salman* adalah tempat terjadinya kontes kekuasaan di media sosial. Menggunakan dua dari tiga dimensi menurut Fairclough untuk mempelajari wacana di tingkat mikro dan makro. Pada tingkat mikro, analisis *syntactic* dan *lexical choices* akan digunakan untuk menunjukkan ideologi dan kontes kekuasaan antara lawan-lawan dan pendukung presiden yang di tunjukan dalam rangkaian komentar. Pada tingkat makro, penulis menunjukkan bagaimana situasi politik Indonesia mempengaruhi bahasa ideologi dalam rangkaian komentar Vlog Jokowi.

Kata kunci: AnalisisWacanaKritis, Fairclough, Vlog, Jokowi, Ideologi