

**BODY AS A MEDIUM OF COMMUNICATION:  
TATTOO IN SEMARANG**

**A THESIS**



by

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SEMARANG**

**2016**

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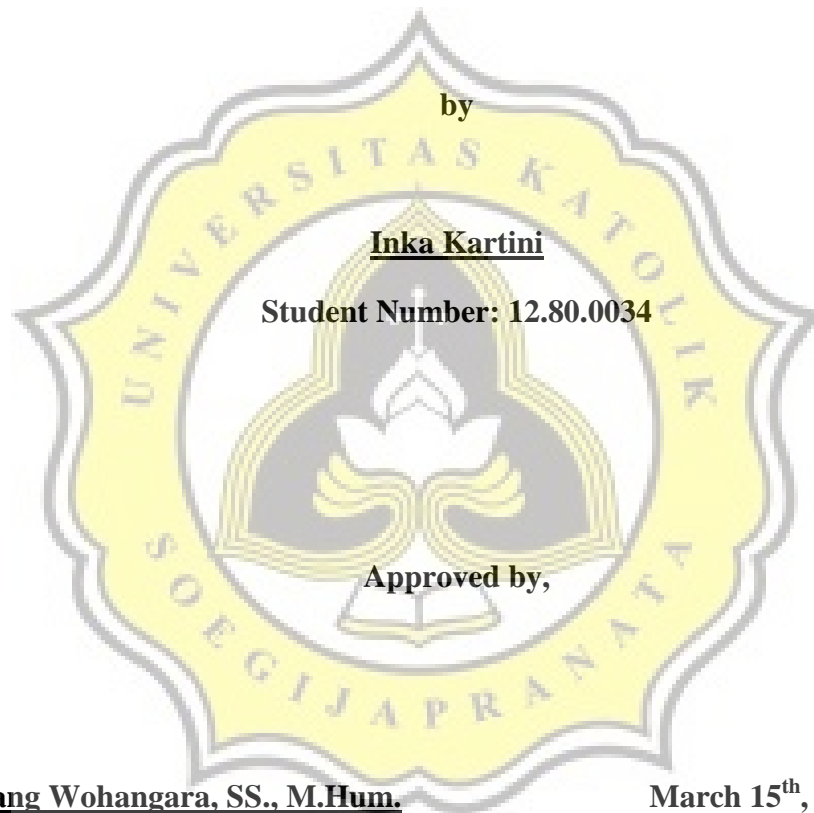
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**Student Number: 12.80.0034**

**FACULTY OF LANGUAGE AND ARTS  
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**A THESIS ON**  
**BODY AS A MEDIUM OF COMMUNICATION: TATTOO IN**  
**SEMARANG**



**B. Retang Wohangara, SS., M.Hum.**  
Major Sponsor

March 15<sup>th</sup>, 2016

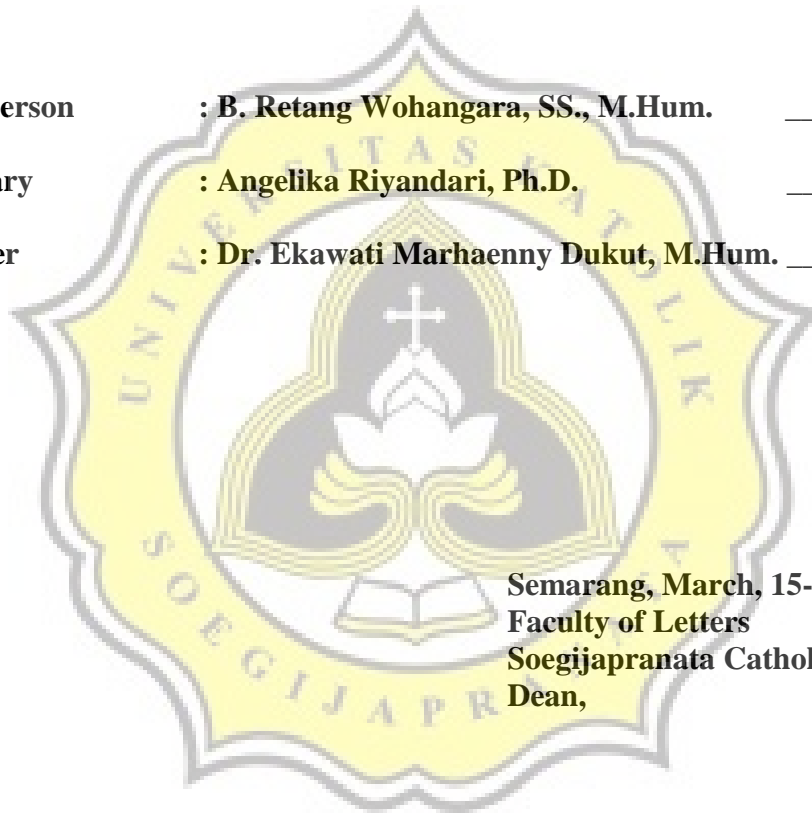
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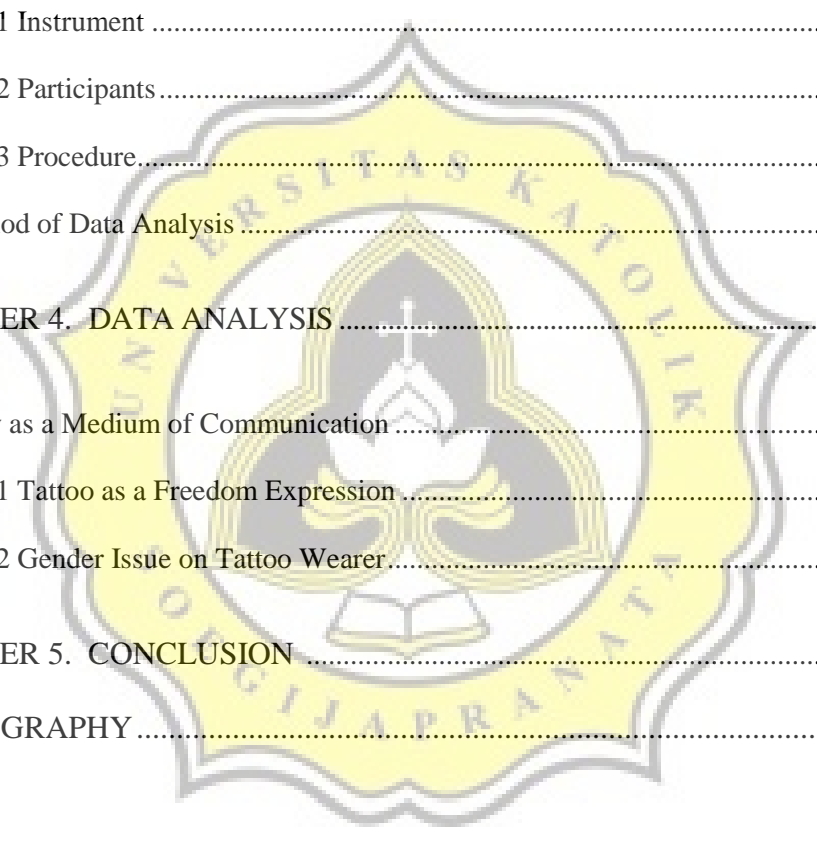
This thesis is especially dedicated to all of the special persons above and the readers.

God Bless You.

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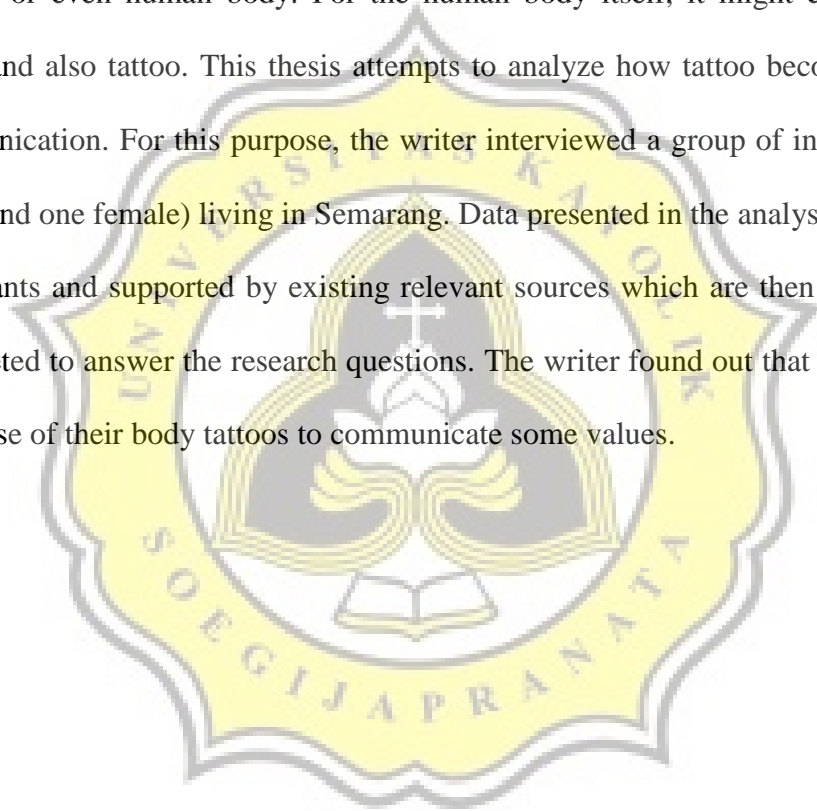
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## ABSTRACT

People have various ways to communicate. The most common ‘tool’ for this purpose is language. However, people can make use of art to communicate and express themselves. Art as a medium of communication can be found in the form of stone and canvas, or even human body. For the human body itself, it might cover gestures, dance and also tattoo. This thesis attempts to analyze how tattoo becomes a way of communication. For this purpose, the writer interviewed a group of informants (four males and one female) living in Semarang. Data presented in the analysis are from the informants and supported by existing relevant sources which are then presented and interpreted to answer the research questions. The writer found out that the informants make use of their body tattoos to communicate some values.





## ABSTRAK

Manusia memakai banyak cara untuk berkomunikasi. Bahasa merupakan ‘alat’ yang paling biasa digunakan untuk berkomunikasi. Namun, orang-orang bisa menggunakan seni untuk berkomunikasi dan mengekspresikan diri mereka. Media yang digunakan oleh seni untuk berkomunikasi adalah batu, kanvas, dan tubuh. Tubuh dapat digunakan sebagai media komunikasi dalam bentuk gerak-isyarat, tarian, dan tato. Skripsi ini menganalisa tato sebagai salah satu cara berkomunikasi. Untuk mendapatkan data, penulis mewawancarai sekelompok informan (empat laki-laki dan satu perempuan) yang tinggal di Semarang. Data yang ditampilkan dalam analisa adalah data yang didapatkan dari informan dan yang didukung oleh sumber-sumber lain yang telah ada, yang kemudian diinterpretasikan untuk menjawab tujuan penelitian. Penulis menemukan bahwa para informan menggunakan tato tubuh mereka untuk mengkomunikasikan nilai-nilai yang mereka yakini.