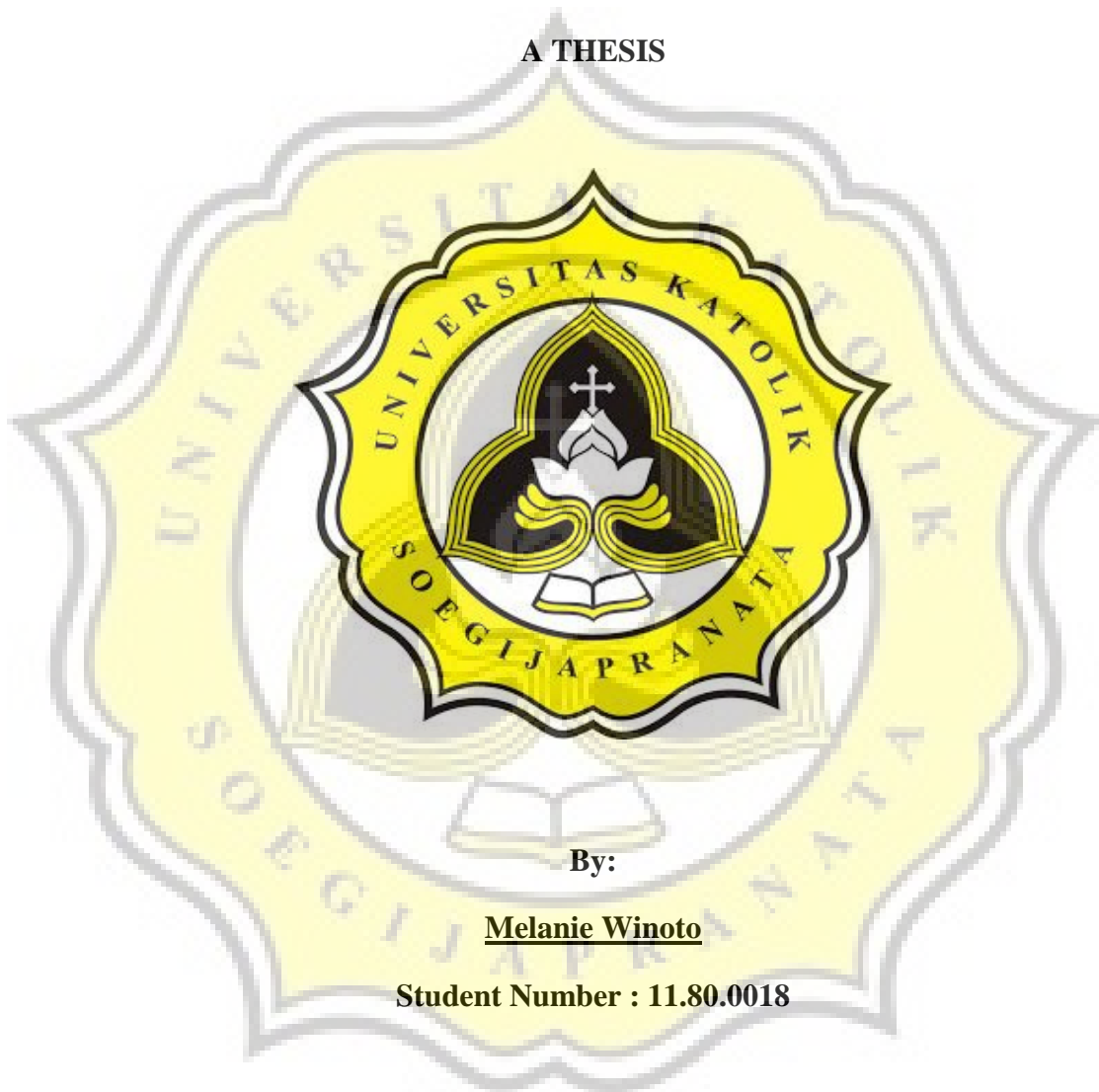


**A STUDY OF BUSINESS ENGLISH STUDENTS' ATTITUDE TOWARD  
THE TEACHING MATERIALS USED AT CENTRE FOR LANGUAGE  
TRAINING (CLT)**

**A THESIS**



**By:**

**Melanie Winoto**

**Student Number : 11.80.0018**

**ENGLISH DEPARTEMENT STUDY PROGRAMME**

**FACULTY OF LANGUAGE AND ARTS**

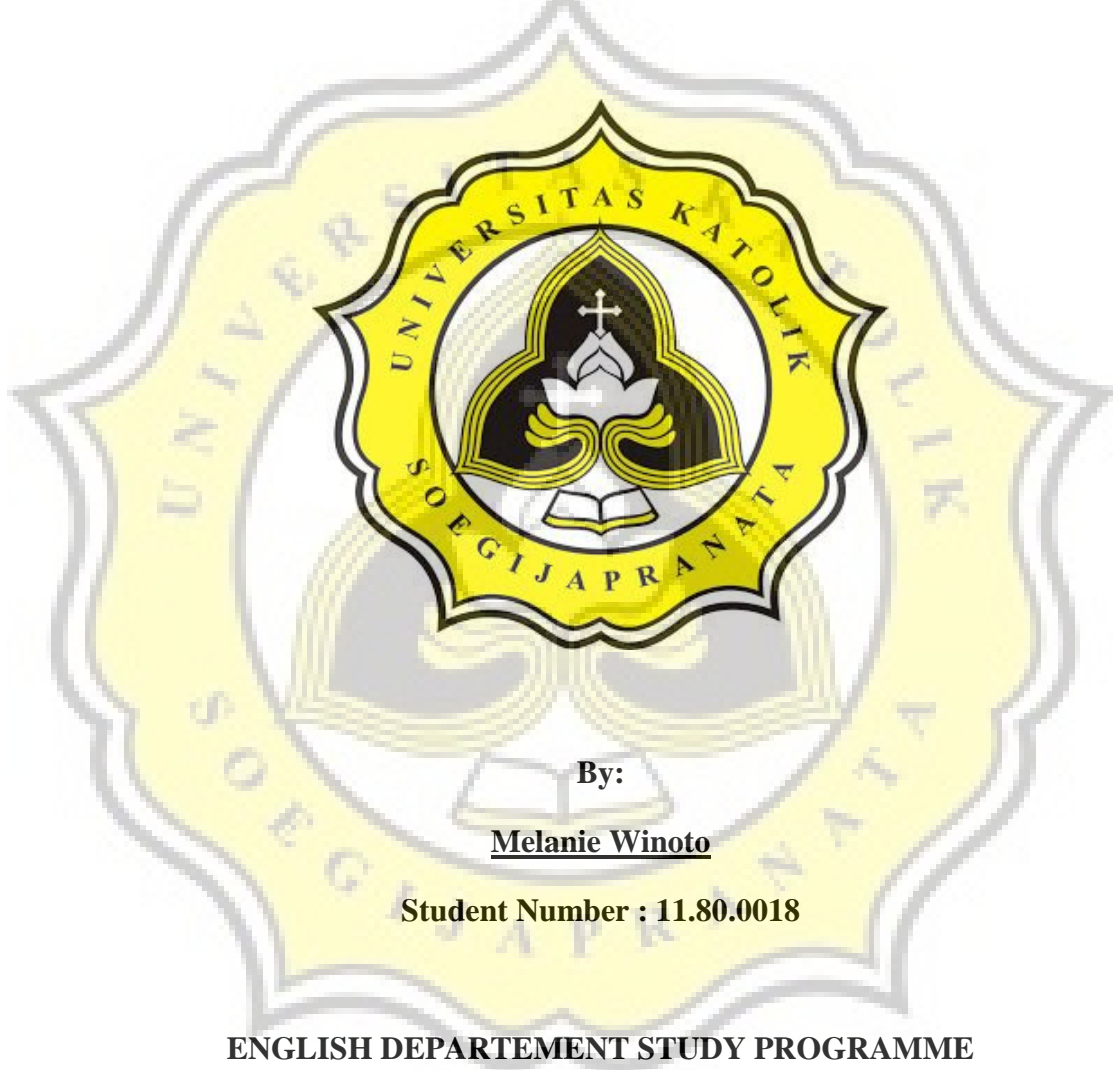
**SOEGIJAPRANATA CATHOLIC UNIVERSITY**

**SEMARANG**

**2015**

**A STUDY OF BUSINESS ENGLISH STUDENTS' ATTITUDE  
TOWARD THE TEACHING MATERIALS AT CENTRE FOR  
LANGUAGE TRAINING (CLT)**

A Thesis Presented as Partial Fulfillment of the Requirements to Obtain the  
Sarjana Sastra Degree in the English Department Study Programme



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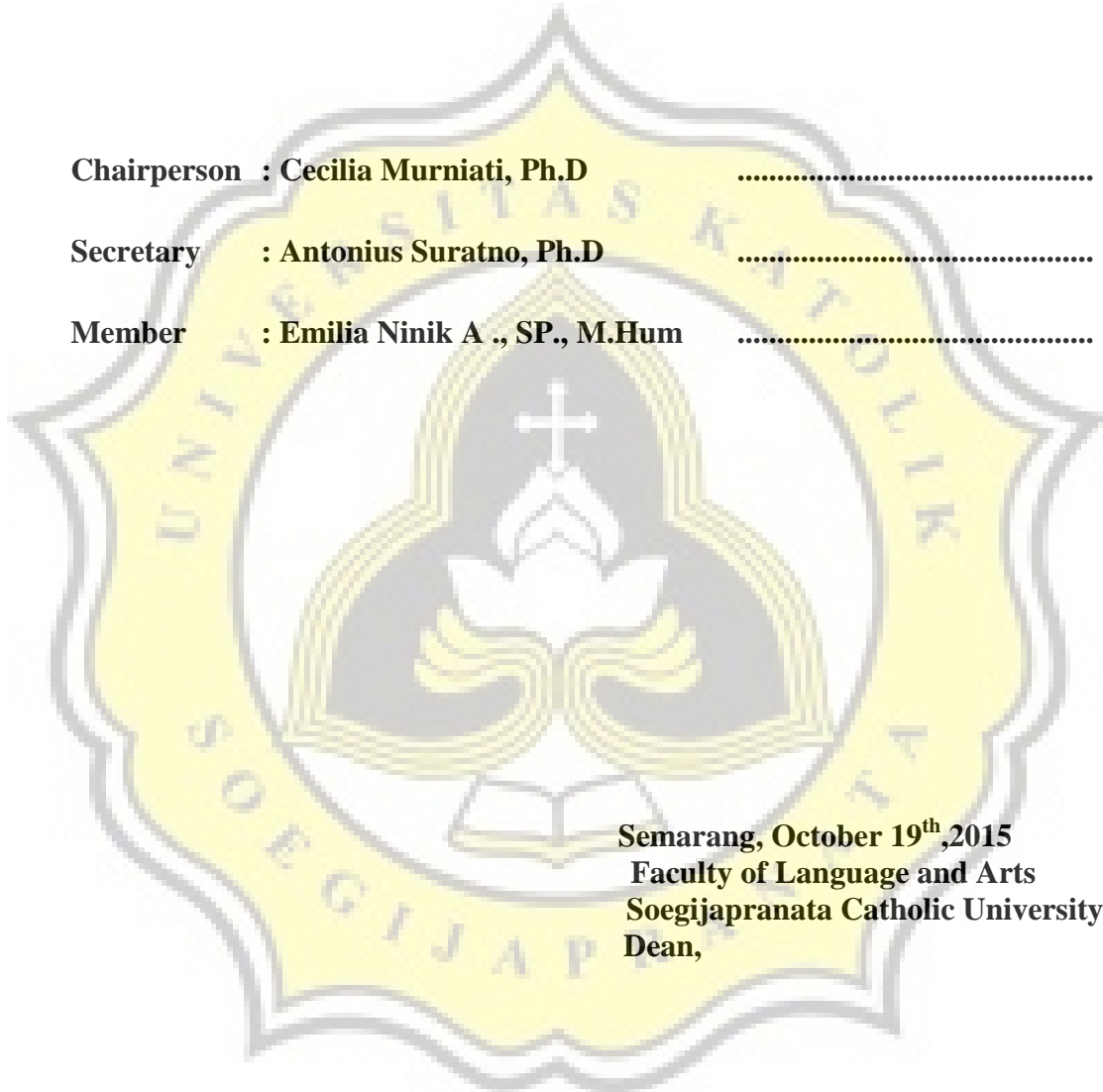
**A Thesis defended in front of the Board of Examiners on October 19th, 2015  
and declared acceptable**

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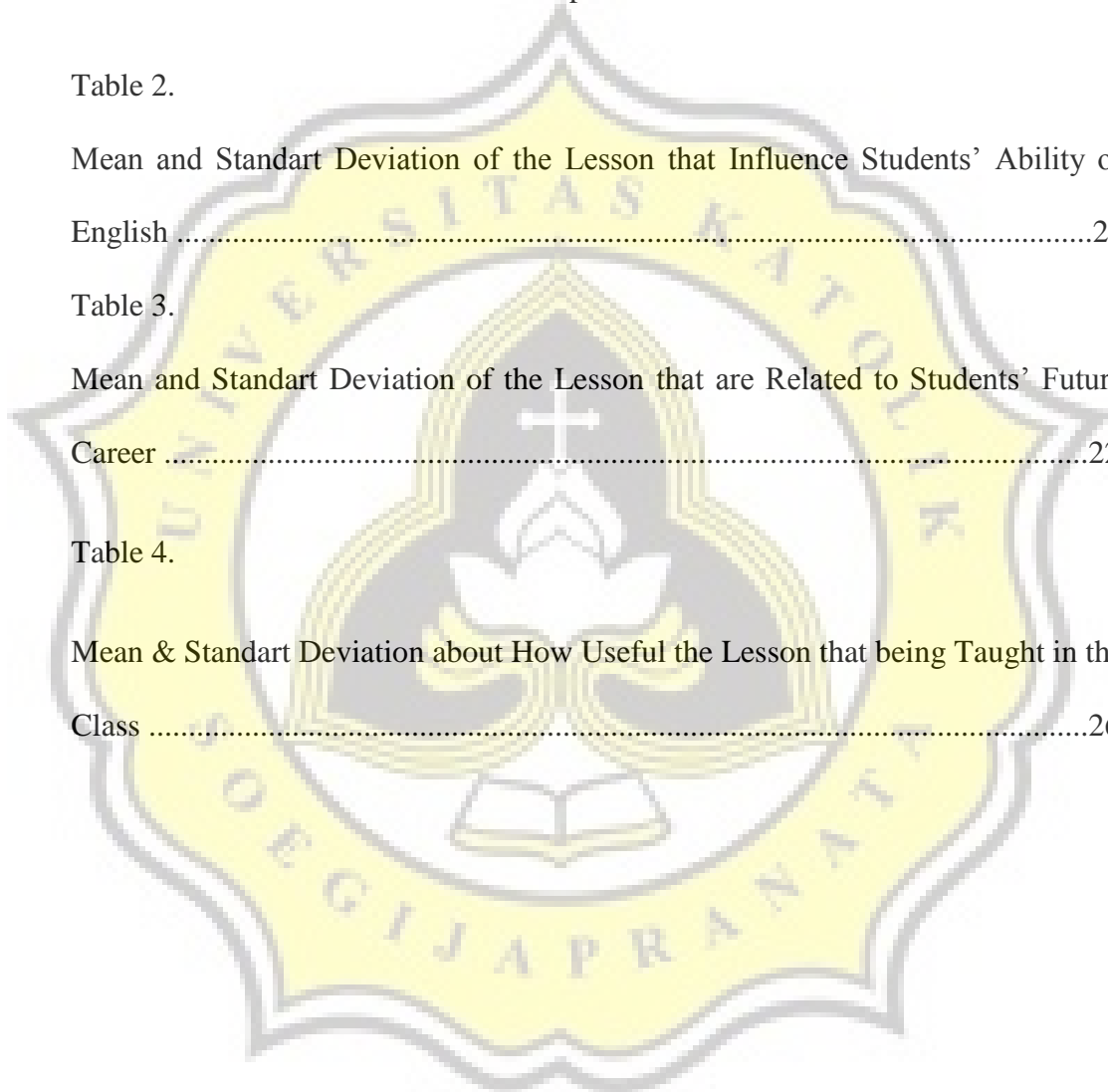
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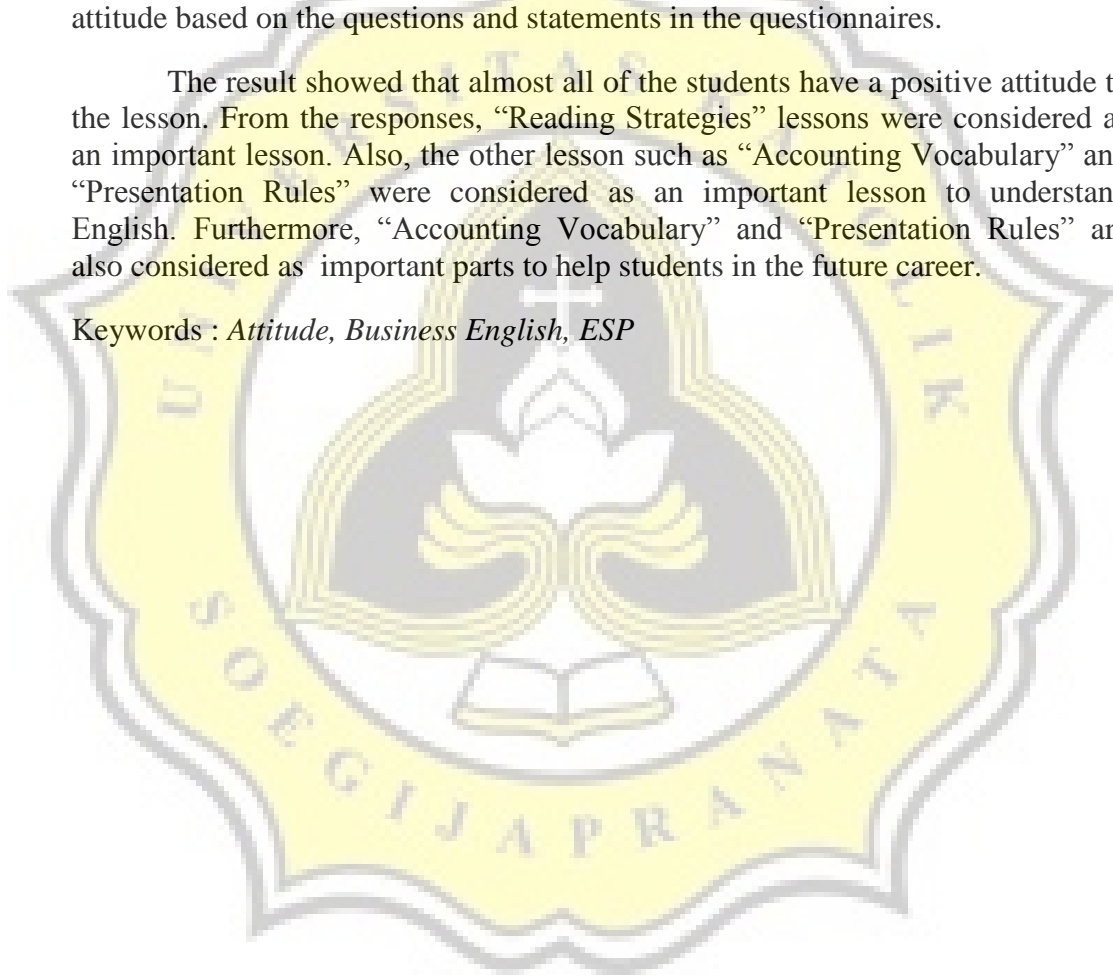


## ABSTRACT

English is increasingly more important for global businesses. The aims of this study is to investigate students' attitude towards the teaching materials they used in CLT. The writer used a close-ended questionnaire to collect the data. The questionnaire was divided by 5 sections and in total there were 41 items. She distributed the questionnaire to 50 students from the 2<sup>nd</sup> semester of Economy and Business Faculty. After that, to analyze the data, she used SPSS 22 (Statistical Package for Social Science) to find the mean and valid percent of the students' attitude based on the questions and statements in the questionnaires.

The result showed that almost all of the students have a positive attitude to the lesson. From the responses, "Reading Strategies" lessons were considered as an important lesson. Also, the other lesson such as "Accounting Vocabulary" and "Presentation Rules" were considered as an important lesson to understand English. Furthermore, "Accounting Vocabulary" and "Presentation Rules" are also considered as important parts to help students in the future career.

Keywords : *Attitude, Business English, ESP*



## ABSTRAK

Bahasa Inggris secara pesat penting pembisnis. Tujuan dalam penelitian ini adalah untuk mencari tahu sikap siswa terhadap materi pelajaran yang mereka pakai di CLT. Penulis menggunakan kuisisioner close-ended untuk mengumpulkan data. Kuisisioner nya dibagi atas 5 bagian dan total nya ada 41 nomor. Penulis membagikan kuisisioner tersebut pada 50 mahasiswa semester 2 fakultas Ekonomi dan Bisnis. Setelah itu, penulis menganalisis menggunakan SPSS 22 untuk menemukan rata-rata dan persen valid dari sikap mahasiswa berdasar dari pertanyaan dan pernyataan di kuisisioner.

Hasilnya menunjukkan bahwa hampir seluruh mahasiswa memiliki sikap yang positif terhadap materi yang diberikan. Berdasar akan tanggapan mahasiswa pelajaran Reading Strategies dipertimbangkan sebagai materi yang penting bagi mahasiswa. Juga materi lain, seperti “Accounting Vocabulary” dan “Presentation Rules” juga ditetapkan sebagai bagian yang penting bagi mahasiswa untuk masa depan karir mereka.

Kata kunci : Attitude, Business English, ESP

