

THE FLOUTING OF THE GRICEAN MAXIMS IN MATA

NAJWA TALK SHOW

**A Thesis Presented as Partial Fulfilment of The Requirement to Obtain The
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THESIS



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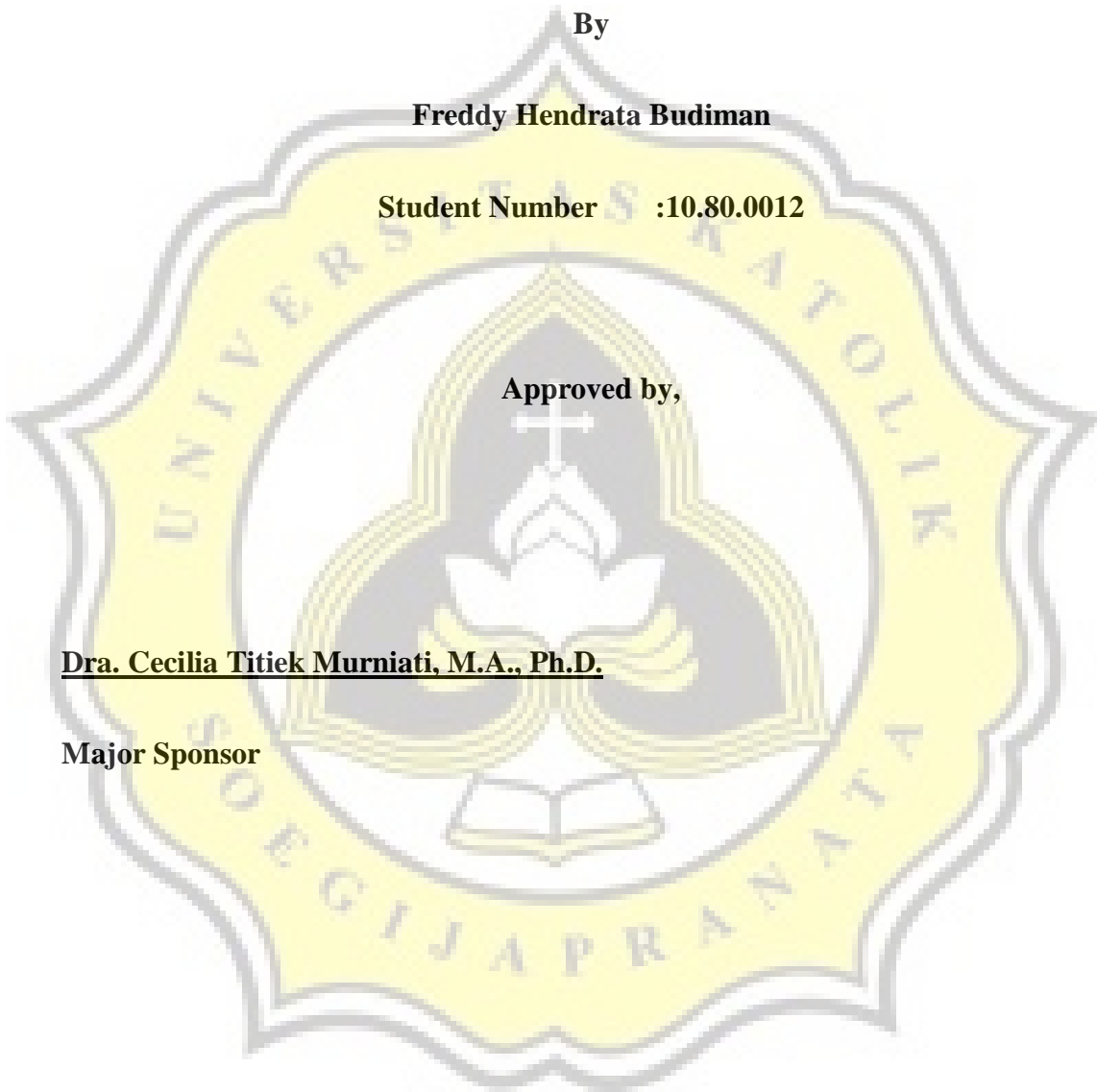
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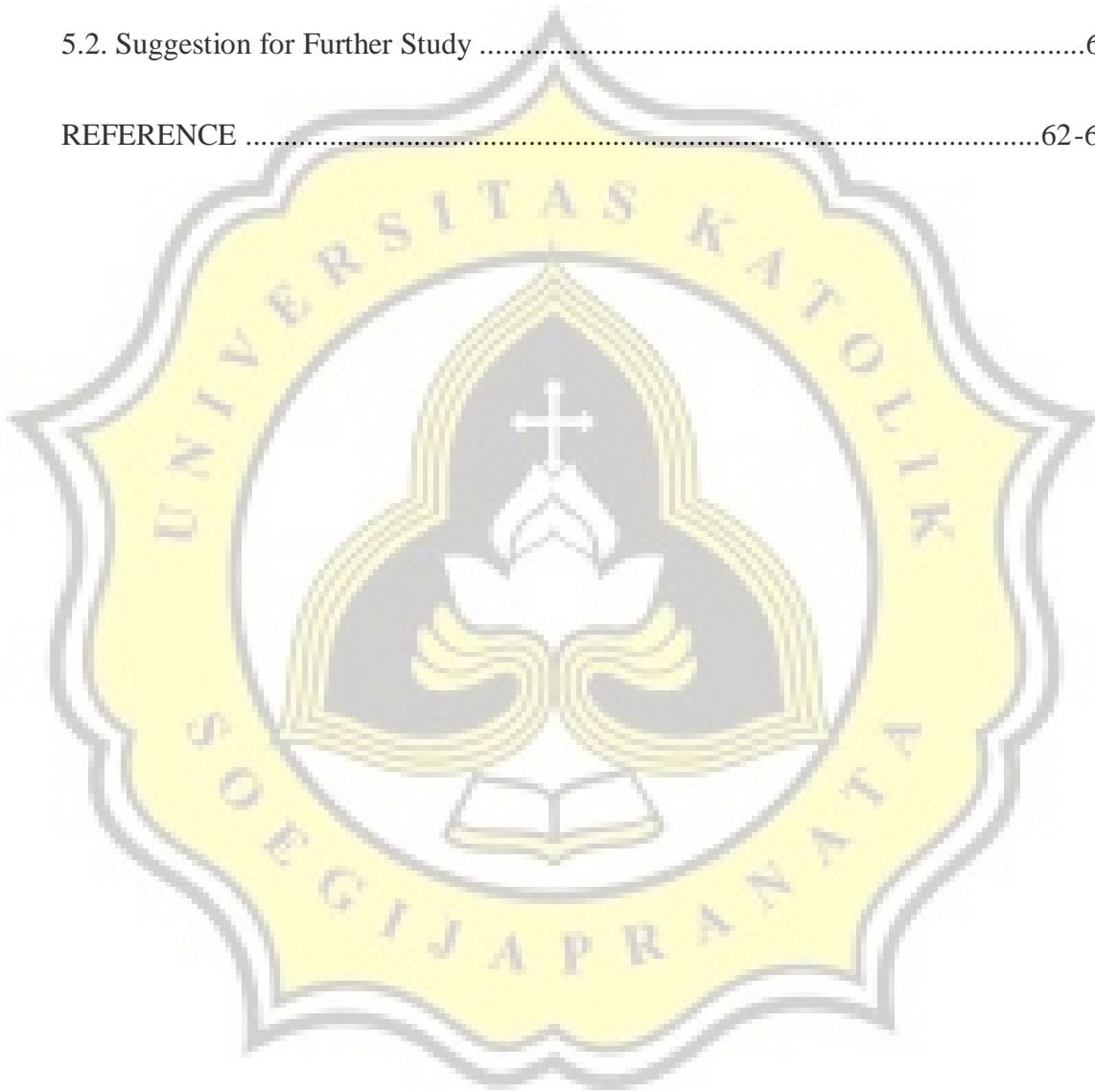
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ABSTRACT

Talkshows are the kinds of TV shows which present the MC and the guest speakers. One of the most popular *talkshows* in Indonesia is Mata Najwa. Many people like this show because of the MC, the guests, and the discussion. Najwa Shihab, the MC can ask sharp and clever questions to her guests which make the show interesting to be watched. The writer was interested to use Gricean's Maxim theory to analyze the conversation happened in the shows. As a representation, the writer chose two episodes which were Dari Jogja Untuk Bangsa (From Jogja for the Country) and Elit Layar Kaca (The Glass Screen Elite). The talkshows were recorded and all the conversations were analysed. The writer found that there were four kinds of Flouting of the Maxims that happened for various reasons. The four floutings were *the flouting of maxim of quality, the flouting of maxim of quantity, the flouting of maxim of relation, and the flouting of maxim of manner*. The flouting was important because it would make the conversation run interestingly.



ABSTRAK

Talkshow adalah suatu jenis acara TV yang menghadirkan pembawa acara dan pembicara tamu. Salah satu *talkshow* yang paling populer di Indonesia adalah Mata Najwa. Banyak orang menyukai acara ini karena pembawa acara, para tamunya, dan diskusi mereka. Najwa Shihab, sang pembawa acara mampu menanyakan pertanyaan-pertanyaan yang tajam dan cerdas kepada para tamunya yang kemudian membuat acara tersebut menarik untuk ditonton. Penulis tertarik untuk menggunakan teori Maxim dari Grice untuk menganalisa percakapan yang terjadi pada acara tersebut. Sebagai perwakilan, penulis memilih 2 episode yaitu Dari Jogja Untuk Bangsa dan Elit Layar Kaca. Kedua talkshow tersebut direkam dan kemudian dianalisa. Penulis menemukan bahwa terdapat 4 macam pelanggaran (*flouting*) teori Maxim yang terjadi karena beragam alasan. Ke-empat pelanggaran tersebut adalah *the flouting of maxim of quality, the flouting of maxim of quantity, the flouting of maxim of relation, and the flouting of maxim of manner*. Pelanggaran Maxim tersebut merupakan hal penting karena akan membuat percakapan berjalan dengan lebih menarik.