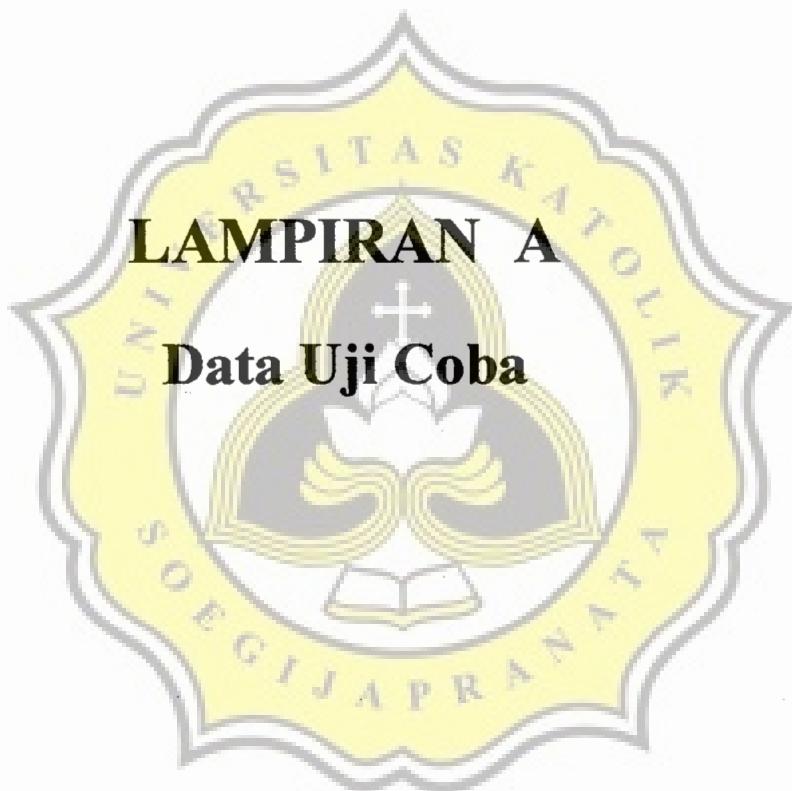




LAMPIRAN

LAMPIRAN A**Data Uji Coba**



LAMPIRAN A-1

Data Uji Coba

Angket Minat Membeli Secara Kredit

Paket : Seri Program Statistik (SPS-2000)

Program : Keterapanan Berkas Butir

Edisi : Sutrisno Hadi dan Yuni Pamardiningreh

Universitas Gadjah Mada, Yooyakarta, Indonesia

Versi IBM/IN. Hak Cipta (c) 2000. Dilindungi UU

=====

Nama Pemilik : Drs. Pius Heru Privanto, M.Si

Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata

Alamat : Jln. Pawitan Luhur IV-i, Semarang 50234

Nama Peneliti : SRI UMRONAH

Nama Lembaga : FAKULTAS PSIKOLOGI

Nama Berkas : SR2

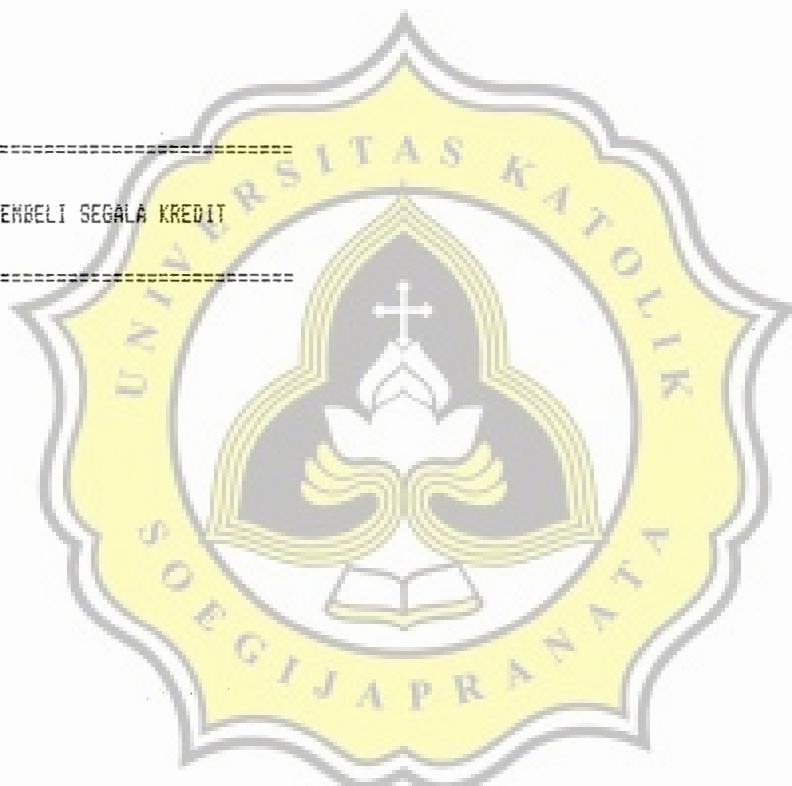
Jumlah Butir : 42

Jumlah Kasus : 40

=====

Nama Konstrak : MINAT MEMBELI SEGALA KREDIT

=====



Halaman 1

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(bersambung)

(sambungan)

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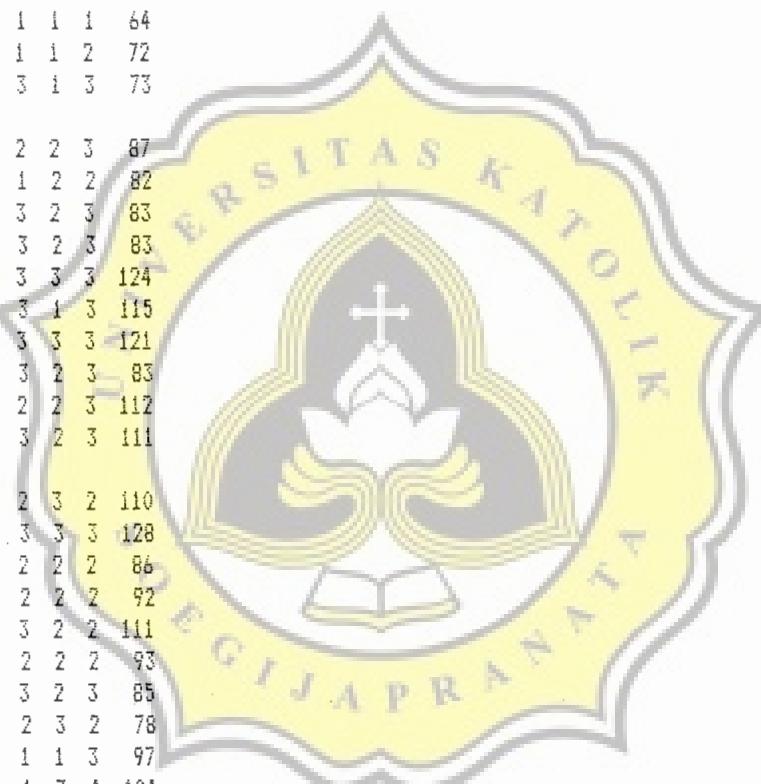
Kasus Butir Nomor

Nomor 35 36 37 38 39 40 41 42 Tot

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| 16 | 2 | 2 | 2 | 3 | 3 | 3 | 1 | 3 | 115 |
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| 32 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 100 |
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| 34 | 2 | 4 | 2 | 3 | 3 | 1 | 4 | 2 | 117 |
| 35 | 1 | 3 | 3 | 4 | 4 | 1 | 4 | 2 | 110 |
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| 37 | 1 | 2 | 1 | 2 | 1 | 3 | 1 | 1 | 67 |
| 38 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 84 |
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44 Halaman 1

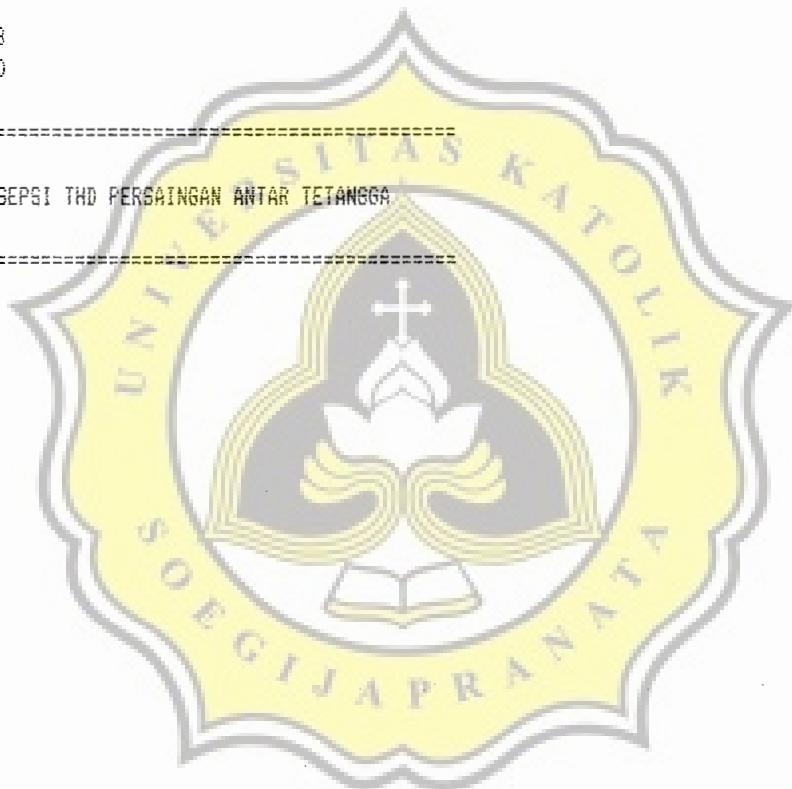
Paket : Seri Program Statistik (SPS-2000)
Program : Keterapanan Berkas Butir
Edisi : Sutrisno Hadi dan Yuni Pamardiningin
Universitas Gadjah Mada, Yogyakarta, Indonesia
Versi IBM/IN, Hak Cipta (c) 2000, Dilindungi UU
=====

Nama Pemilik : Drs. Pius Heru Privanto, M.Si
Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
Alamat : Jln. Pawitan Luhur IV-1, Semarang 50234

Nama Peneliti : SRI UMRONAH
Nama Lembaga : FAKULTAS PSIKOLOGI
Nama Berkas : sri

Jumlah Butir : 48
Jumlah Kasus : 40

=====
Nama Konstrak : PERSEPSI THD PERSAINGAN ANTAR TETANGGA
=====



** TABEL DATA BUTIR : SRI

| Kasus | Butir Nomor | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 |
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(bersambung)

(sambungan)

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| 4 | 1 | 2 | 2 | 1 | 1 | 3 | 1 | 1 | 2 | 3 | 2 | 2 | 2 | 3 | 85 |
| 5 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 2 | 1 | 72 |
| 6 | 1 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 1 | 1 | 3 | 98 |
| 7 | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 83 |
| 8 | 1 | 1 | 2 | 1 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 73 |
| 9 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 64 |
| 10 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 83 |
| 11 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 105 |
| 12 | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 1 | 1 | 1 | 2 | 2 | 1 | 72 |
| 13 | 1 | 2 | 2 | 1 | 1 | 2 | 1 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 88 |
| 14 | 1 | 2 | 2 | 1 | 1 | 2 | 1 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 87 |
| 15 | 2 | 2 | 3 | 2 | 3 | 2 | 1 | 1 | 3 | 3 | 3 | 2 | 3 | 2 | 105 |
| 16 | 1 | 3 | 3 | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 1 | 3 | 2 | 90 |
| 17 | 2 | 2 | 3 | 2 | 2 | 2 | 1 | 1 | 3 | 3 | 3 | 2 | 3 | 2 | 110 |
| 18 | 1 | 2 | 2 | 1 | 1 | 2 | 1 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 87 |
| 19 | 2 | 2 | 3 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 3 | 3 | 2 | 109 |
| 20 | 2 | 2 | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 95 |
| 21 | 1 | 2 | 3 | 1 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 3 | 1 | 92 |
| 22 | 1 | 2 | 3 | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 1 | 3 | 2 | 85 |
| 23 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 102 |
| 24 | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 2 | 81 |
| 25 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 100 |
| 26 | 1 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 100 |
| 27 | 1 | 2 | 2 | 2 | 2 | 3 | 1 | 2 | 2 | 1 | 2 | 3 | 2 | 2 | 93 |
| 28 | 1 | 2 | 2 | 1 | 1 | 3 | 1 | 3 | 2 | 1 | 2 | 2 | 3 | 3 | 94 |
| 29 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 3 | 2 | 2 | 83 |
| 30 | 1 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 1 | 1 | 2 | 83 |
| 31 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 2 | 2 | 75 |
| 32 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 101 |
| 33 | 1 | 2 | 1 | 1 | 4 | 2 | 1 | 1 | 2 | 3 | 2 | 2 | 2 | 2 | 92 |
| 34 | 1 | 2 | 2 | 2 | 2 | 3 | 2 | 1 | 1 | 3 | 2 | 2 | 3 | 2 | 99 |
| 35 | 3 | 2 | 2 | 1 | 3 | 2 | 2 | 3 | 3 | 2 | 2 | 1 | 1 | 2 | 120 |
| 36 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 100 |
| 37 | 1 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 88 |
| 38 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 98 |
| 39 | 1 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 1 | 3 | 2 | 2 | 1 | 2 | 87 |
| 40 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 101 |



LAMPIRAN B

Uji Validitas dan Reliabilitas



Paket : Seri Program Statistik (SPS-2000)
 Modul : Analisis Butir (Items Analysis)
 Program : Analisis Kesahihan Butir (Validity)
 Edisi : Sutriyono Hadi dan Yunis Pamardini Ningsih
 Universitas Gadjah Mada, Yogyakarta, Indonesia
 Versi IBM/IN, Hak Cipta (c) 2000 Dilindungi UU

Nama Pemilik : Drs. Pius Heru Privanto, M.Si
 Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
 Alamat : Jln. Pawiyatan Luhur IV-1, Semarang 50234
 =====

Nama Peneliti : SRI UMRONAH
 Nama Lembaga : FAKULTAS PSIKOLOGI
 Tgl. Analisis : 06-26-2002
 Nama Berkas : SR2

Nama Konstrak : MINAT MEMBELI SEGALA KREDIT

Jumlah Butir Semula : 42
 Jumlah Butir Gugur : 6
 Jumlah Butir Sahih : 36

Jumlah Kasus Semula : 40
 Jumlah Data Hilang : 0
 Jumlah Kasus Jalan : 40

** RANGKUMAN ANALISIS KESAHIHAN BUTIR

| Butir No. | r _{xy} | r _{bt} | p | Status |
|-----------|-----------------|-----------------|-------|--------|
| 1 | 0.730 | 0.706 | 0.000 | sahih |
| 2 | 0.215 | 0.175 | 0.140 | gugur |
| 3 | 0.761 | 0.740 | 0.000 | sahih |
| 4 | 0.466 | 0.424 | 0.003 | sahih |
| 5 | 0.590 | 0.561 | 0.000 | sahih |
| 6 | 0.236 | 0.203 | 0.103 | gugur |
| 7 | 0.284 | 0.251 | 0.057 | gugur |
| 8 | 0.612 | 0.590 | 0.000 | sahih |
| 9 | 0.472 | 0.441 | 0.002 | sahih |
| 10 | 0.625 | 0.593 | 0.000 | sahih |

(bersambung)

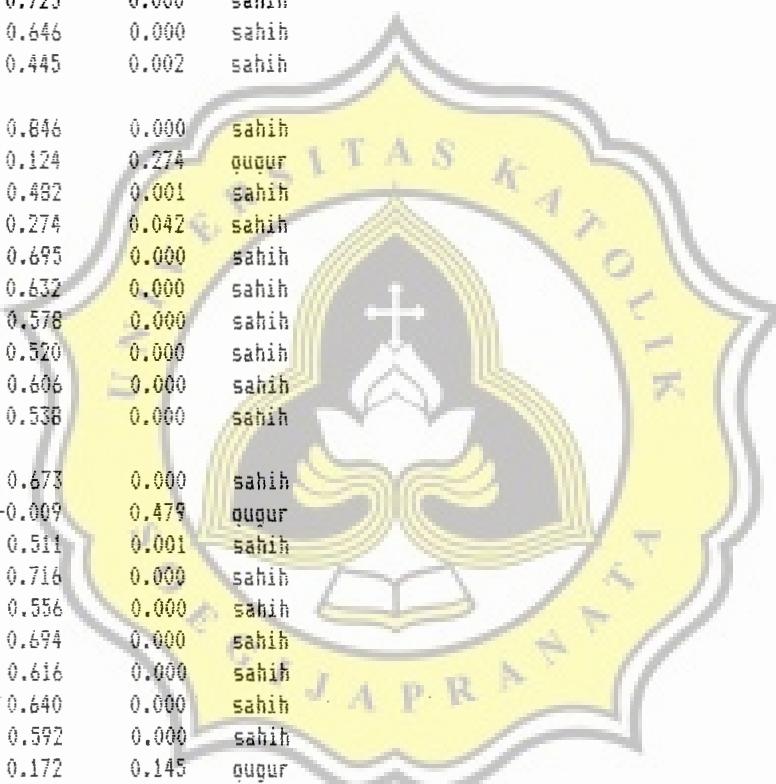
(sambungan)

=====

| Butir No. | r xv | r bt | s | Status |
|-----------|------|------|---|--------|
|-----------|------|------|---|--------|

| | | | | |
|----|-------|--------|-------|-------|
| 11 | 0.757 | 0.738 | 0.000 | sahih |
| 12 | 0.609 | 0.583 | 0.000 | sahih |
| 13 | 0.676 | 0.652 | 0.000 | sahih |
| 14 | 0.612 | 0.583 | 0.000 | sahih |
| 15 | 0.767 | 0.744 | 0.000 | sahih |
| 16 | 0.846 | 0.830 | 0.000 | sahih |
| 17 | 0.451 | 0.417 | 0.004 | sahih |
| 18 | 0.744 | 0.725 | 0.000 | sahih |
| 19 | 0.673 | 0.646 | 0.000 | sahih |
| 20 | 0.486 | 0.445 | 0.002 | sahih |
| 21 | 0.858 | 0.846 | 0.000 | sahih |
| 22 | 0.160 | 0.124 | 0.274 | ngur |
| 23 | 0.515 | 0.492 | 0.001 | sahih |
| 24 | 0.319 | 0.274 | 0.042 | sahih |
| 25 | 0.716 | 0.695 | 0.000 | sahih |
| 26 | 0.658 | 0.632 | 0.000 | sahih |
| 27 | 0.610 | 0.578 | 0.000 | sahih |
| 28 | 0.549 | 0.520 | 0.000 | sahih |
| 29 | 0.636 | 0.606 | 0.000 | sahih |
| 30 | 0.576 | 0.538 | 0.000 | sahih |
| 31 | 0.694 | 0.673 | 0.000 | sahih |
| 32 | 0.028 | -0.009 | 0.479 | ngur |
| 33 | 0.541 | 0.511 | 0.001 | sahih |
| 34 | 0.736 | 0.716 | 0.000 | sahih |
| 35 | 0.582 | 0.556 | 0.000 | sahih |
| 36 | 0.714 | 0.694 | 0.000 | sahih |
| 37 | 0.634 | 0.616 | 0.000 | sahih |
| 38 | 0.667 | 0.640 | 0.000 | sahih |
| 39 | 0.620 | 0.592 | 0.000 | sahih |
| 40 | 0.219 | 0.172 | 0.145 | ngur |
| 41 | 0.616 | 0.585 | 0.000 | sahih |
| 42 | 0.398 | 0.360 | 0.011 | sahih |

=====



Paket : Seri Program Statistik (SPSS-2000)
 Modul : Analisis Butir (Items Analysis)
 Program : Uji-Keandalaman Teknik Alpha Cronbach /
 Edisi : Sutrisno Hadi dan Yunii Pamardininosih
 Universitas Gadjah Mada, Yoovakarta, Indonesia
 Versi IBM/IN: Hak Cipta (c) 2000 Dilindungi UU

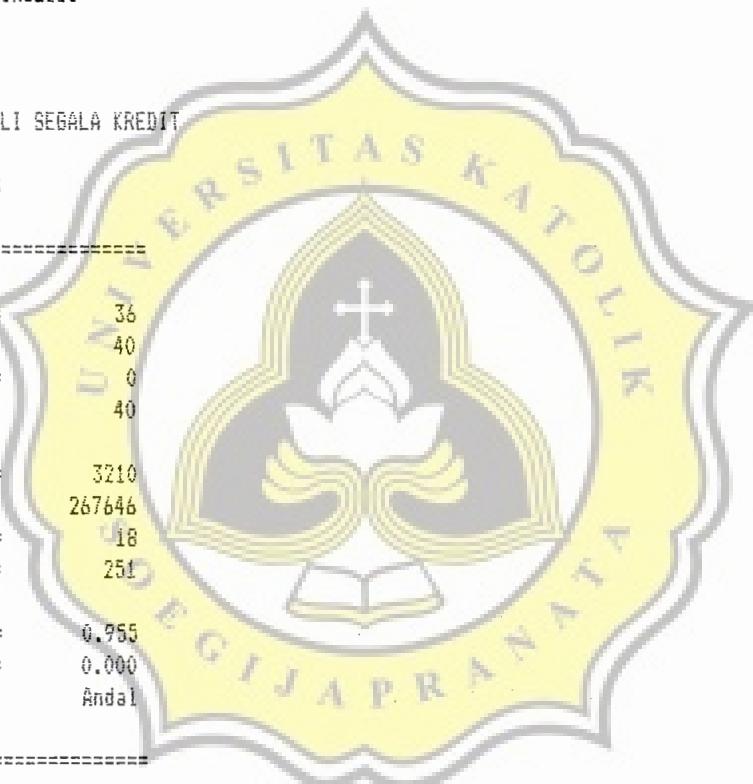
Nama Pemilik : Drs. Pius Heru Privanto, M.Si
 Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
 Alamat : Jln. Pawiyatan Luhur IV-i, Semarang 50234
 =====

Nama Peneliti : SRI UMRONAH
 Nama Lembaga : FAKULTAS PSIKOLOGI
 Tgl. Analisis : 06-26-2002
 Nama Berkas : SR2

Nama Kontrak : MINAT MEMBELI SEGALA KREDIT

TABEL RANGKUMAN ANALISIS

| | | |
|--------------------------|-------------------|--------|
| Jumlah Butir Sahih : | MS = | 36 |
| Jumlah Kasus Semula : | N = | 40 |
| Jumlah Data Hilang : | NG = | 0 |
| Jumlah Kasus Jalan : | NJ = | 40 |
| Sigma X : | EX = | 3210 |
| Sigma X Kuadrat : | EX ² = | 267646 |
| Variansi X : | $\sigma^2 x$ = | 18 |
| Variansi Y : | $\sigma^2 y$ = | 251 |
| Koef. Alpha : | rtt = | 0.955 |
| Peluang Galat α : | p = | 0.000 |
| Status : | | Andal |





LAMPIRAN B-2

Uji Validitas dan Reliabilitas

Angket Persepsi Terhadap Persaingan
Antar Tetangga

Paket : Seri Program Statistik (SPS-2000)
 Modul : Analisis Butir (Items Analysis)
 Program : Analisis Kesahihan Butir (Validity)
 Edisi : Sutrisno Hadi dan Yuni Pamardiningish
 Universitas Gadjah Mada, Yoovakarta, Indonesia
 Versi IBM/IN. Hak Cipta (c) 2000 Dilindungi UU

Nama Pemilik : Drs. Pius Heru Privanto, M.Si
 Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
 Alamat : Jln. Pawiyatan Luhur IV-1, Semarang 50234
 =====

Nama Peneliti : SRI UMRONAH
 Nama Lembaga : FAKULTAS PSIKOLOGI
 Tel. Analisis : 06-26-2002
 Nama Berkas : sri

Nama Konstrak : PERSEPSI THD PERSAINGAN ANTAR TETANGGA

Jumlah Butir Semula : 48
 Jumlah Butir Gugur : 13
 Jumlah Butir Sahih : 35

Jumlah Kasus Semula : 40
 Jumlah Data Hilang : 0
 Jumlah Kasus Jalan : 40

** RANGKUMAN ANALISIS KESAHIHAN BUTIR

| Butir No. | r xy | r bt | B | Status |
|-----------|-------|-------|-------|--------|
| 1 | 0.665 | 0.625 | 0.000 | sahih |
| 2 | 0.435 | 0.399 | 0.005 | sahih |
| 3 | 0.344 | 0.291 | 0.032 | sahih |
| 4 | 0.226 | 0.186 | 0.124 | gugur |
| 5 | 0.594 | 0.548 | 0.000 | sahih |
| 6 | 0.379 | 0.304 | 0.027 | sahih |
| 7 | 0.594 | 0.554 | 0.000 | sahih |
| 8 | 0.210 | 0.131 | 0.287 | gugur |
| 9 | 0.607 | 0.564 | 0.000 | sahih |
| 10 | 0.277 | 0.231 | 0.074 | gugur |

(bersambung)

(sambungan)

| Butir No. | r xv | r bt | σ | Status |
|-----------|--------|--------|----------|--------|
| 11 | 0.778 | 0.748 | 0.000 | sahih |
| 12 | 0.284 | 0.228 | 0.077 | gugur |
| 13 | 0.406 | 0.362 | 0.010 | sahih |
| 14 | 0.341 | 0.294 | 0.031 | sahih |
| 15 | 0.508 | 0.469 | 0.001 | sahih |
| 16 | -0.473 | -0.505 | 0.001 | gugur |
| 17 | 0.648 | 0.614 | 0.000 | sahih |
| 18 | 0.343 | 0.301 | 0.028 | sahih |
| 19 | 0.306 | 0.251 | 0.057 | gugur |
| 20 | 0.581 | 0.550 | 0.000 | sahih |
| 21 | 0.571 | 0.531 | 0.000 | sahih |
| 22 | 0.403 | 0.346 | 0.014 | sahih |
| 23 | 0.683 | 0.649 | 0.000 | sahih |
| 24 | 0.131 | 0.090 | 0.294 | gugur |
| 25 | 0.637 | 0.604 | 0.000 | sahih |
| 26 | 0.291 | 0.242 | 0.065 | gugur |
| 27 | 0.585 | 0.539 | 0.000 | sahih |
| 28 | 0.248 | 0.195 | 0.113 | gugur |
| 29 | 0.360 | 0.321 | 0.021 | sahih |
| 30 | 0.719 | 0.691 | 0.000 | sahih |
| 31 | 0.720 | 0.687 | 0.000 | sahih |
| 32 | 0.460 | 0.415 | 0.004 | sahih |
| 33 | 0.391 | 0.332 | 0.017 | sahih |
| 34 | -0.079 | -0.128 | 0.282 | gugur |
| 35 | 0.745 | 0.720 | 0.000 | sahih |
| 36 | 0.293 | 0.266 | 0.047 | sahih |
| 37 | 0.488 | 0.444 | 0.002 | sahih |
| 38 | 0.403 | 0.360 | 0.011 | sahih |
| 39 | 0.429 | 0.377 | 0.008 | sahih |
| 40 | 0.273 | 0.231 | 0.074 | gugur |
| 41 | 0.186 | 0.146 | 0.314 | gugur |
| 42 | 0.440 | 0.396 | 0.006 | sahih |
| 43 | 0.454 | 0.408 | 0.004 | sahih |
| 44 | 0.349 | 0.281 | 0.038 | sahih |
| 45 | 0.568 | 0.540 | 0.000 | sahih |

(bersambung).

(sambungan)

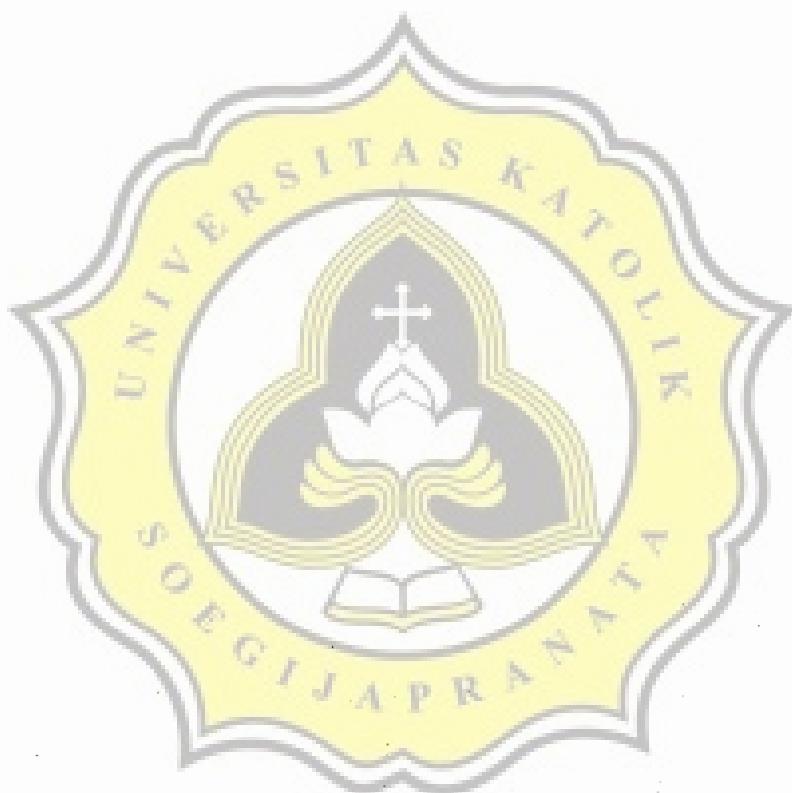
=====

| Butir No. | r xv | r bt | o | Status |
|-----------|------|------|---|--------|
|-----------|------|------|---|--------|

=====

| | | | | |
|----|-------|-------|-------|-------|
| 46 | 0.315 | 0.269 | 0.045 | sahih |
| 47 | 0.289 | 0.238 | 0.068 | gugur |
| 48 | 0.393 | 0.356 | 0.011 | sahih |

=====



tit Halaman i

Paket : Seri Program Statistik (SPS-2000)
 Modul : Analisis Butir (Items Analysis)
 Program : Uji-Keandalan Teknik Alpha Cronbach
 Edisi : Sutrisno Hadi dan Yuni Pamardiningsih
 Universitas Gadjah Mada, Yogyakarta, Indonesia
 Versi IBM/IN: Hak Cipta (c) 2000 Dilindungi UU

Nama Pemilik : Drs. Pius Heru Privanto, M.Si
 Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
 Alamat : Jln. Pawiyatan Luhur IV-1, Semarang 50234
 =====

Nama Peneliti : SRI UMRONAH
 Nama Lembaga : FAKULTAS PSIKOLOGI
 Tgl. Analisis : 06-26-2002
 Nama Berkas : sri

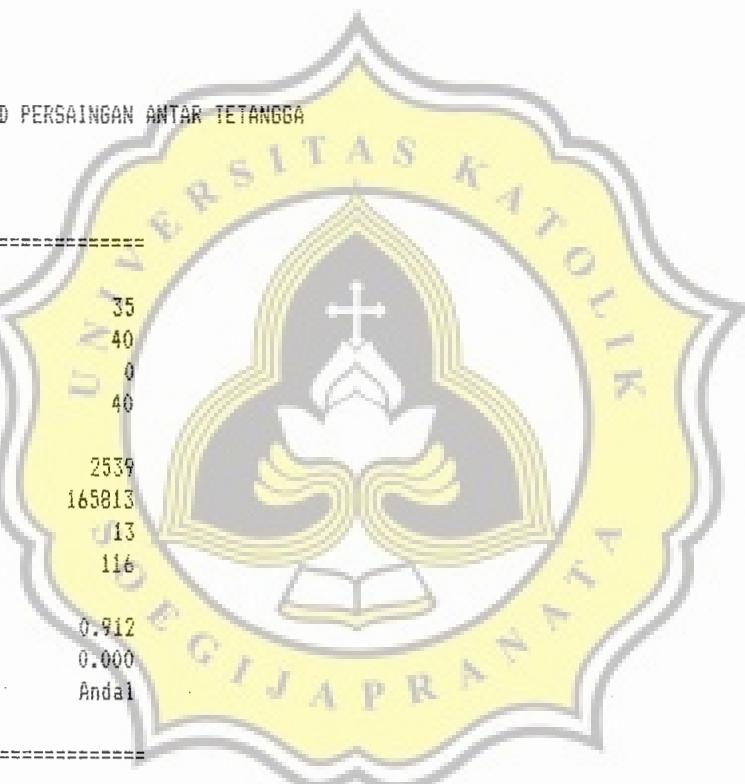
Nama Konstrak : PERSEPSI THD PERSAINGAN ANTAR TETANGGA

tit TABEL RANKURHAN ANALISIS

=====

| | |
|----------------------------------|--------|
| Jumlah Butir Sahih : MS = | 35 |
| Jumlah Kasus Semula : N = | 40 |
| Jumlah Data Hilang : NG = | 0 |
| Jumlah Kasus Jalan : NJ = | 40 |
| | |
| Sigma X : ΣX = | 2539 |
| Sigma X Kuadrat : ΣX^2 = | 165813 |
| Variansi X : $\sigma^2 X$ = | 13 |
| Variansi Y : $\sigma^2 Y$ = | 116 |
| | |
| Koef. Alpha : rtt = | 0.912 |
| Peluang Galat α : p = | 0.000 |
| Status : . | Andal |

=====







LAMPIRAN C-1

Angket Penelitian

Angket Minat Membeli Secara Kredit

No :

Identitas Subjek

Pendidikan terakhir:

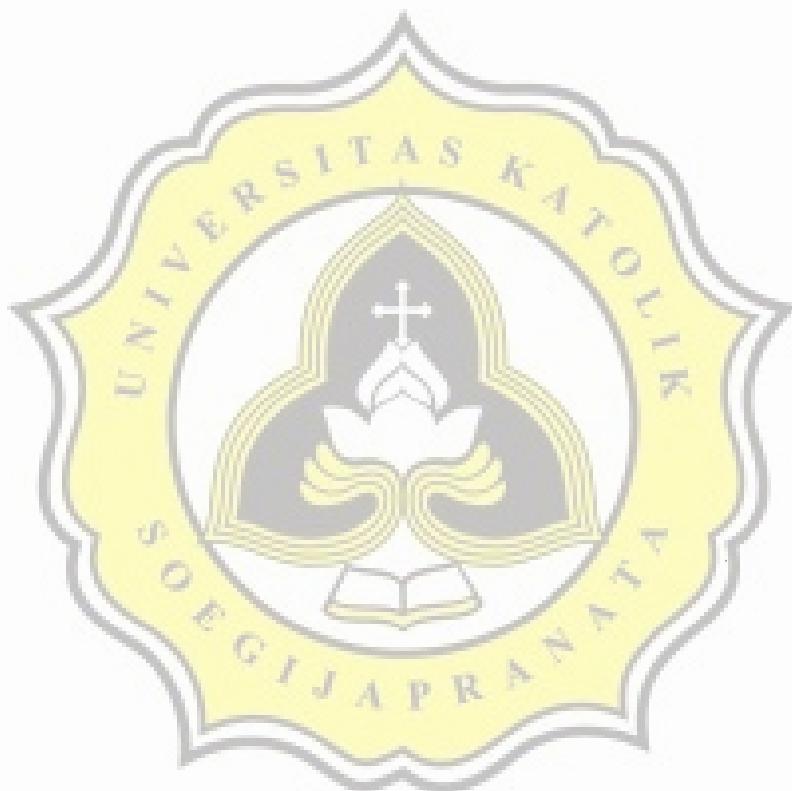
(Lama menempuh pendidikan sampai tahun terakhir..... tahun)

Petunjuk Pengerjaan

1. Bacalah pernyataan-pernyataan yang telah tersedia dengan teliti, kemudian pilihlah satu dari empat kemungkinan jawaban yang paling sesuai dengan keadaan diri saudara
2. Berilah tanda silang (X) pada salah satu pilihan jawaban
SS : Sangat setuju
S : Setuju
TS : Tidak setuju
STS : Sangat tidak setuju
3. Tidak ada jawaban **Benar** dan **Salah** dalam pengisian angket ini. Jawaban yang paling baik adalah jawaban yang sesuai dengan keadaan diri saudara
4. Apabila telah selesai, periksalah kembali pekerjaan saudara jangan sampai ada yang terlewatkan
5. Terima kasih atas perhatian dan kesediaan saudara untuk mengisi angket ini

| PERNYATAAN | SS | S | TS | STS |
|--|----|---|----|-----|
| 1. Jaminan mutu barang yang ditawarkan membuat saya tertarik untuk melakukan pembelian secara kredit | | | | |
| 2. Saya tidak tertarik sedikitpun dengan penawaran barang secara kredit | | | | |
| 3. Membeli dengan sistem kredit merupakan sesuatu yang saya inginkan | | | | |
| 4. Saya tidak ingin membeli secara kredit karena angsuran yang terlalu lama | | | | |
| 5. Saya merasa puas jika dapat membeli suatu barang dengan sistem kredit | | | | |
| 6. Saya kurang senang dengan adanya promosi penjualan secara kredit pada acara arisan | | | | |
| 7. Persyaratan yang begitu mudah membuat saya tertarik untuk melakukan pembelian secara kredit | | | | |
| 8. Saya tidak ter dorong untuk membeli barang yang ditawarkan secara kredit sekalipun modelnya bagus | | | | |
| 9. Harga yang terlalu tinggi tidak menghalangi keinginan saya untuk membeli barang secara kredit | | | | |
| 10. Saya tidak ingin membeli suatu barang secara kredit walaupun merk yang ditawarkan terkenal | | | | |
| 11. Saya senang karena dengan membeli barang secara kredit dapat meringankan saya dalam membayar | | | | |
| 12. Membeli barang dengan sistem kredit adalah hal yang membosankan karena harus membayar di kemudian hari | | | | |
| 13. Saya tertarik dengan pembelian secara kredit karena lebih ringan dalam pembayarannya | | | | |
| 14. Bunga sekecil apapun tidak membuat saya tertarik dengan penawaran barang secara kredit | | | | |
| 15. Keterbatasan dana yang saya miliki mengakibatkan saya ingin membeli barang secara kredit | | | | |
| 16. Saya tidak ingin membeli barang secara kredit karena akan menambah beban di kemudian hari | | | | |
| 17. Saya senang membeli dengan kredit karena sales yang ramah | | | | |

| PERNYATAAN | SS | S | TS | STS |
|---|-----------|----------|-----------|------------|
| 35. Saya ingin membeli produk produk-produk yang harganya mahal dengan sistem kredit | | | | |
| 36. Saya lebih senang membeli secara kredit daripada secara kontan berapapun mahal harganya | | | | |



| PERNYATAAN | SS | S | TS | STS |
|--|----|---|----|-----|
| 18. Saya menghindari pembelian barang secara kredit karena suami saya tidak menyukainya | | | | |
| 19. Saya akan melakukan pembelian secara kredit terhadap barang-barang yang menarik perhatian saya | | | | |
| 20. Keharusan menyisihkan uang dalam tiap bulannya membuat saya kurang tertarik dengan pembelian secara kredit | | | | |
| 21. Pembelian secara kredit ingin tetap saya lakukan meski saya mempunyai penghasilan yang cukup | | | | |
| 22. Walaupun tidak harus membayar pada saat ini, saya tidak ingin membeli secara kredit | | | | |
| 23. Saya senang dengan penawaran di acara arisan karena sistem pembayarannya dengan cara mengangsur | | | | |
| 24. Saya kurang senang membeli barang dengan cara mencicil, karena saya tidak bekerja | | | | |
| 25. Saya tertarik untuk membeli barang bila pembayarannya dilakukan pada periode berikutnya | | | | |
| 26. Saya tetap tidak tertarik pada pembelian secara kredit meskipun angsuran yang ditetapkan setiap bulannya cukup kecil | | | | |
| 27. Dengan melakukan pembelian secara kredit, saya akan segera mendapatkan barang yang saya inginkan | | | | |
| 28. Dalam pembelian secara kredit membutuhkan waktu yang relatif lama dalam pembayarannya sehingga saya tidak ingin melakukannya | | | | |
| 29. Saya senang jika dalam arisan ada penawaran produk secara kredit | | | | |
| 30. Saya berusaha mencari alasan untuk menghindari promosi barang secara kredit | | | | |
| 31. Saya ter dorong untuk membeli barang secara kredit jika ada promosi dalam arisan | | | | |
| 32. Barang-barang dengan merk apapun ingin saya beli walaupun dengan cara mengangsur | | | | |
| 33. Saya membeli produk yang ditawarkan secara kredit karena warna yang menyenangkan | | | | |
| 34. Saya tidak akan membeli barang secara kredit karena model yang kurang menyenangkan | | | | |



No :

Identitas Subjek

Pendidikan terakhir:

(Lama menempuh pendidikan sampai tahun terakhir..... tahun)

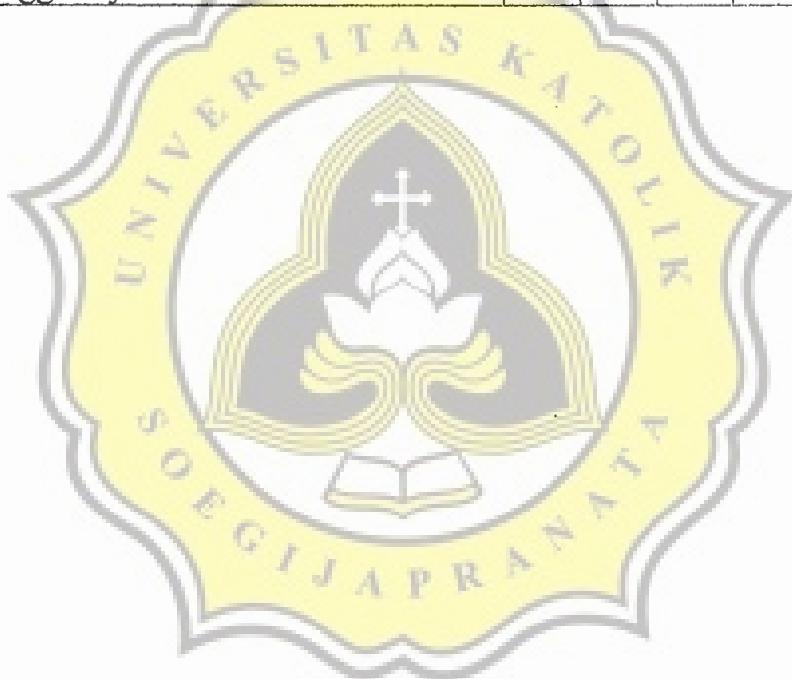
Petunjuk Pengerjaan

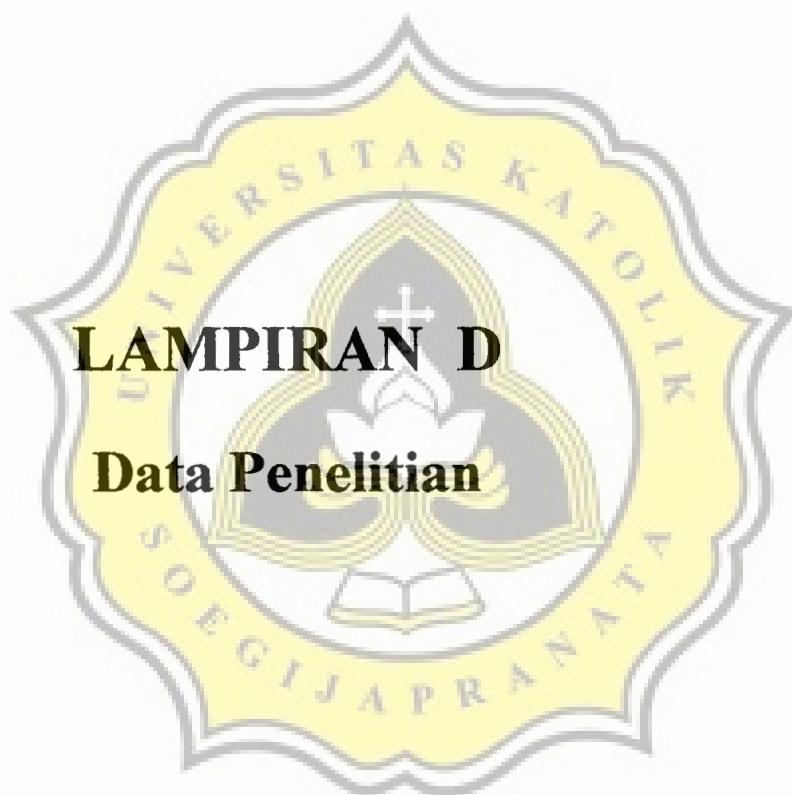
1. Bacalah pernyataan-pernyataan yang telah tersedia dengan teliti, kemudian pilihlah satu dari empat kemungkinan jawaban yang paling sesuai dengan keadaan diri saudara
2. Berilah tanda silang (X) pada salah satu pilihan jawaban
SS : Sangat setuju
S : Setuju
TS : Tidak setuju
STS : Sangat tidak setuju
3. Tidak ada jawaban **Benar** dan **Salah** dalam pengisian angket ini. Jawaban yang paling baik adalah jawaban yang sesuai dengan keadaan diri saudara
4. Apabila telah selesai, periksalah kembali pekerjaan saudara jangan sampai ada yang terlewatkan
5. Terima kasih atas perhatian dan kesediaan saudara untuk mengisi angket ini

| PERNYATAAN | SS | S | TS | STS |
|--|----|---|----|-----|
| 1. Saya memandang setiap tetangga membeli barang baru, saya tertantang untuk membelinya | | | | |
| 2. Saya pikir membeli barang harus disesuaikan dengan kebutuhan | | | | |
| 3. Menurut saya tetangga sering memuji perabotan yang saya miliki | | | | |
| 4. Saya menanyakan produk yang dibeli oleh tetangga agar saya dapat membelinya | | | | |
| 5. Bila saya tidak dapat membeli produk yang lebih canggih dari tetangga, saya tidak akan merasa rendah diri | | | | |
| 6. Pada waktu arisan, saya selalu membeli produk yang ditawarkan agar saya terlihat kaya | | | | |
| 7. Saya tidak peduli tetangga mencemooh saya karena tidak dapat membeli barang yang ditawarkan dalam arisan | | | | |
| 8. Ketika tetangga membeli produk yang ditawarkan dalam acara arisan, saya memutuskan untuk membeli walaupun fungsinya sama seperti yang saya miliki | | | | |
| 9. Sekalipun tetangga membeli barang dengan harga yang murah, saya tidak akan melakukan hal yang sama | | | | |
| 10. Ketika tetangga membeli produk baru, saya sengaja memperlihatkan produk terbaru dan lebih mahal yang saya miliki agar tetangga memuji saya | | | | |
| 11. Ketika tetangga membeli produk baru, saya tidak akan membelinya walaupun saya dianggap tidak mampu | | | | |
| 12. Saya pikir saya patut iri jika tetangga membeli barang dengan model terbaru | | | | |
| 13. Menurut pandangan saya, membeli barang dengan model yang sama dengan tetangga adalah memalukan | | | | |
| 14. Saya pikir harga diri saya akan jatuh jika tidak dapat membeli produk yang baru trend dalam lingkungan saya | | | | |
| 15. Saya tidak mau kalah jika tetangga saya membeli barang dengan model terbaru, sehingga saya akan membelinya | | | | |

| PERNYATAAN | SS | S | TS | STS |
|--|----|---|----|-----|
| 16. Saya tidak akan mempermasalahkan bila tetangga saya membeli produk yang lebih mewah dari yang saya beli | | | | |
| 17. Saya akan membeli semua barang yang ditawarkan kepada saya untuk mendukung peran yang saya sandang | | | | |
| 18. Saya tidak peduli dengan omongan tetangga jika saya tidak bisa mengikuti trend | | | | |
| 19. Ketika tetangga saya membeli suatu produk, saya juga akan membeli walaupun harganya mahal | | | | |
| 20. Ketika tetangga membeli produk dengan model terbaru, saya tidak akan membeli karena fungsinya sama seperti yang saya miliki | | | | |
| 21. Ketika teman saya mempunyai barang baru, saya akan membeli barang yang lebih bagus dari yang mereka miliki agar saya terlihat lebih kaya | | | | |
| 22. Ketika tetangga membeli produk terbaru, saya tidak akan membelinya walaupun tetangga mencemooh saya | | | | |
| 23. Sepanjang ingatan saya tetangga jarang dapat membeli barang yang saya miliki | | | | |
| 24. Menurut saya, saya tidak peduli jika tidak dapat membeli barang yang lebih mahal dari tetangga | | | | |
| 25. Saya merasa bangga jika dapat membeli barang sama seperti yang dimiliki oleh tetangga saya | | | | |
| 26. Saya tahu bila tetangga dekat saya membeli barang baru, karena saya juga ingin membelinya | | | | |
| 27. Saya tidak kecewa jika tidak dapat membeli barang yang dimiliki tetangga saya | | | | |
| 28. Saya akan merasa bangga bila dipuji oleh tetangga, jika dapat membeli barang yang mahal | | | | |
| 29. Walaupun saya mempunyai uang, saya tidak akan membeli barang-barang mewah agar dipuji oleh tetangga | | | | |
| 30. Ketika tetangga saya membeli suatu produk, saya akan ikut membeli walaupun warnanya tidak saya senangi | | | | |
| 31. Ketika ada penawaran barang dalam acara arisan, saya membeli semua barang mewah yang ditawarkan agar gengsi saya naik | | | | |

| PERNYATAAN | SS | S | TS | STS |
|--|----|---|----|-----|
| 32. Saya pikir setiap kali tetangga membeli produk yang harganya mahal, saya merasa ingin membelinya | | | | |
| 33. Saya merasa malu jika ada tetangga datang ke rumah, karena barang-barang yang saya miliki tidak terlihat mewah | | | | |
| 34. Saya tidak akan terpengaruh dengan adanya situasi persaingan dalam pembelian barang di lingkungan saya | | | | |
| 35. Ketika tetangga membeli suatu produk, saya juga akan membeli produk dengan model yang sama seperti yang tetangga saya miliki | | | | |





LAMPIRAN D
Data Penelitian

LAMPIRAN D-1**Data Penelitian**

Angket Minat Membeli Secara Kredit



** Halaman 1

Paket : SPS (Seri Program Statistik)

Program : Keterangan Berkas Butir

Edisi : Sutrisno Hadi dan Yuni Pamardiningsih

Universitas Gadjah Mada, Yogyakarta, Indonesia

Versi IBM/IN. Hak Cipta (c) 2000. Dilindungi UU

=====

Nama Pemilik : Drs. Pius Heru Privanto, M.Si

Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata

Alamat : Jln. Pawitan Luhur IV-1, Semarang 50234

Nama Peneliti : SRI UMRONAH

Nama Lembaga : FAKULTAS PSIKOLOGI

Nama Berkas : SRI2

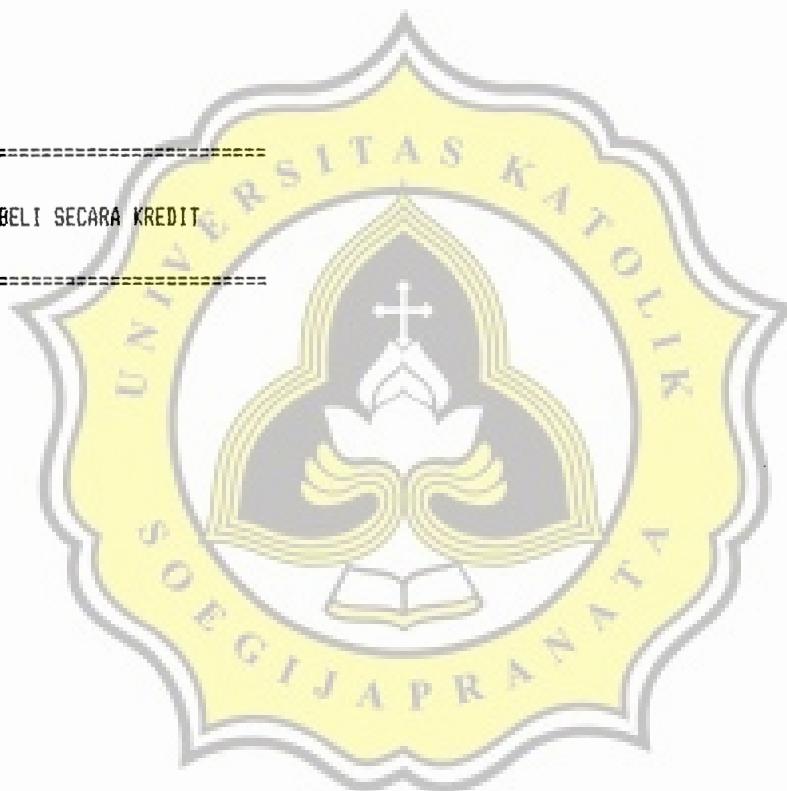
Jumlah Butir : 36

Jumlah Kasus : 40

=====

Nama Kontrak : MINAT MEMBELI SECARA KREDIT

=====



** Halaman 1

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|-------|-------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
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| 22 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | | |
| 23 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 2 | | |
| 24 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 4 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 4 | 3 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | |
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| 30 | 3 | 2 | 3 | 2 | 3 | 1 | 3 | 3 | 1 | 1 | 2 | 4 | 3 | 2 | 3 | 3 | 3 | 3 | 1 | 3 | 2 | 3 | 3 | 3 | 1 | 4 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | |
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| 33 | 2 | 1 | 2 | 2 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 2 | 2 | 2 | 2 | 3 | 4 | 3 | 3 | 2 | 2 | 4 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | | |
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| 35 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | |
| 36 | 3 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 2 | 1 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 2 | 2 | 2 | 1 | 2 | 1 | 1 | | |
| 37 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | | |
| 38 | 2 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 1 | 2 | 2 | 2 | 4 | 3 | 3 | 4 | 2 | 2 | 2 | 3 | 3 | 1 | 3 | 3 | 4 | 3 | 3 | 2 | 2 | 1 | 3 | | |
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| 40 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | |

(bersambung)

(sambungan)

=====

| Kasus | Butir | Nomor |
|-------|-------|-------|
| Nomor | 35 | 36 |
| Tot | | |

=====

| | | | |
|----|---|---|-----|
| 1 | 1 | 1 | 100 |
| 2 | 1 | 4 | 57 |
| 3 | 1 | 1 | 79 |
| 4 | 1 | 4 | 92 |
| 5 | 1 | 3 | 86 |
| 6 | 2 | 2 | 65 |
| 7 | 1 | 1 | 48 |
| 8 | 3 | 4 | 77 |
| 9 | 4 | 2 | 67 |
| 10 | 1 | 2 | 82 |
| 11 | 2 | 3 | 77 |
| 12 | 1 | 3 | 73 |
| 13 | 3 | 2 | 105 |
| 14 | 2 | 2 | 72 |
| 15 | 1 | 2 | 76 |
| 16 | 2 | 2 | 96 |
| 17 | 2 | 2 | 94 |
| 18 | 2 | 3 | 98 |
| 19 | 1 | 3 | 57 |
| 20 | 1 | 3 | 106 |
| 21 | 2 | 3 | 101 |
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| 23 | 3 | 3 | 92 |
| 24 | 1 | 2 | 93 |
| 25 | 3 | 2 | 78 |
| 26 | 1 | 4 | 84 |
| 27 | 2 | 3 | 72 |
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| 29 | 1 | 3 | 84 |
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| 31 | 3 | 3 | 120 |
| 32 | 2 | 2 | 99 |
| 33 | 2 | 2 | 91 |
| 34 | 3 | 3 | 108 |
| 35 | 4 | 3 | 137 |
| 36 | 1 | 1 | 83 |
| 37 | 1 | 1 | 96 |
| 38 | 2 | 2 | 94 |
| 39 | 3 | 3 | 112 |
| 40 | 3 | 3 | 108 |





LAMPIRAN D-2
Data Penelitian
Angket Persepsi Terhadap Persaingan
Antar Tetangga

Paket : SPS (Seri Program Statistik)

Program : Keterangan Berkas Butir

Edisi : Sutrisno Hadi dan Yuni Pamardiningsih

Universitas Gadjah Mada, Yogyakarta, Indonesia

Versi IBM/IN. Hak Cipta (c) 2000, Dilindungi UU

=====

Nama Pemilik : Drs. Pius Heru Privanto, M.Si

Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata

Alamat : Jln. Pawivatan Luhur IV-1, Semarang 50234

=====

Nama Peneliti : SRI UMRONAH

Nama Lembaga : FAKULTAS PSIKOLOGI

Nama Berkas : sri

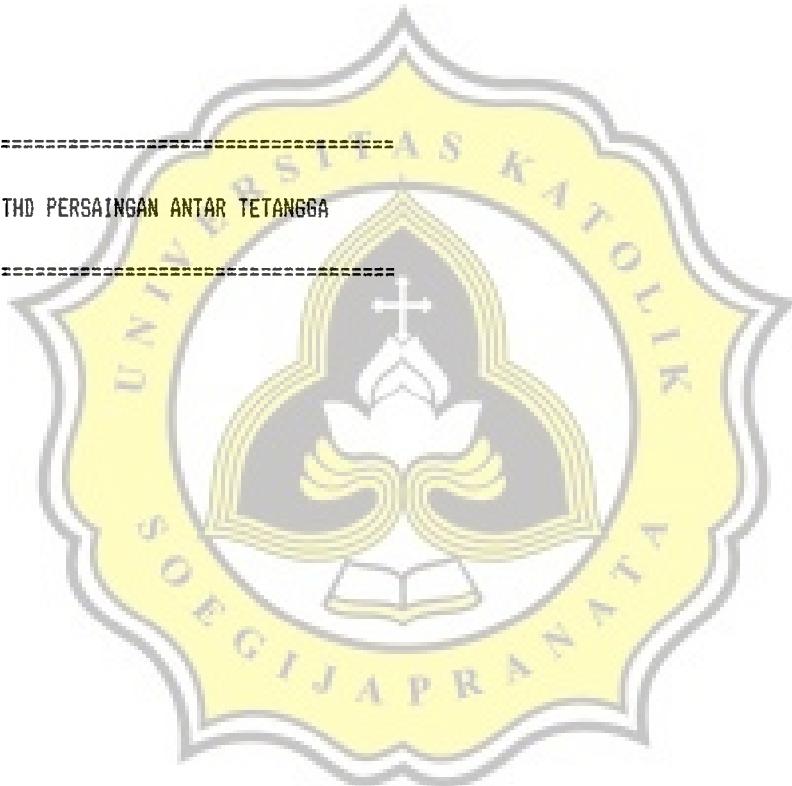
Jumlah Butir : 35

Jumlah Kasus : 40

=====

Nama Kontrak : PERSEPSI THD PERSAINGAN ANTAR TETANGGA

=====



** Halaman 1

** TABEL DATA BUTIR : SRI

| Kasus | Butir Nomor | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 |
|-------|-------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
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| 29 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 1 | 1 | 1 | 1 | | | | | |
| 30 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 3 | 1 | 2 | 2 | 2 | 1 | 3 | 2 | 3 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 1 | 2 | 1 | 1 | 2 | | | | | |
| 31 | 2 | 1 | 1 | 1 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | | | |
| 32 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | | | | |
| 33 | 1 | 2 | 2 | 2 | 1 | 3 | 2 | 1 | 3 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | | | | |
| 34 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | | | | |
| 35 | 2 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 2 | 2 | 2 | 2 | 4 | 3 | 4 | 2 | 1 | 2 | 2 | 1 | 1 | 2 | | | |
| 36 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 4 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | | | | |
| 37 | 3 | 3 | 3 | 3 | 4 | 2 | 2 | 3 | 3 | 4 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | | | | |
| 38 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | | | | |
| 39 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | | | | |
| 40 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | | | | |

(bersambung)

(sambungan)

=====

Kasus Butir Nomor
Nomor 35 Tot

=====

| | | |
|----|---|----|
| 1 | 2 | 57 |
| 2 | 1 | 44 |
| 3 | 2 | 59 |
| 4 | 2 | 63 |
| 5 | 2 | 60 |
| 6 | 2 | 67 |
| 7 | 2 | 54 |
| 8 | 2 | 71 |
| 9 | 2 | 58 |
| 10 | 2 | 64 |

| | | |
|----|---|----|
| 11 | 2 | 67 |
| 12 | 2 | 60 |
| 13 | 2 | 73 |
| 14 | 2 | 67 |
| 15 | 1 | 61 |
| 16 | 2 | 62 |
| 17 | 2 | 59 |
| 18 | 2 | 60 |
| 19 | 1 | 55 |
| 20 | 1 | 63 |

| | | |
|----|---|----|
| 21 | 2 | 63 |
| 22 | 2 | 73 |
| 23 | 2 | 72 |
| 24 | 3 | 74 |
| 25 | 3 | 76 |
| 26 | 1 | 50 |
| 27 | 2 | 66 |
| 28 | 3 | 62 |
| 29 | 2 | 54 |
| 30 | 2 | 59 |

| | | |
|----|---|-----|
| 31 | 3 | 82 |
| 32 | 2 | 72 |
| 33 | 2 | 65 |
| 34 | 3 | 105 |
| 35 | 3 | 86 |
| 36 | 3 | 109 |
| 37 | 1 | 84 |
| 38 | 2 | 104 |
| 39 | 4 | 86 |
| 40 | 3 | 82 |

=====





LAMPIRAN E
Uji Normalitas

** Halaman 1

Paket : Seri Program Statistik (SPS-2000)
Modul : Uji Asumsi
Program : Uji Normalitas Sebaran
Edisi : Sutrisno Hadi dan Yuni Pamardiningsih
Universitas Gadjah Mada, Yogyakarta, Indonesia
Versi IBM/IN; Hak Cipta (c) 2000 Dilindungi UU

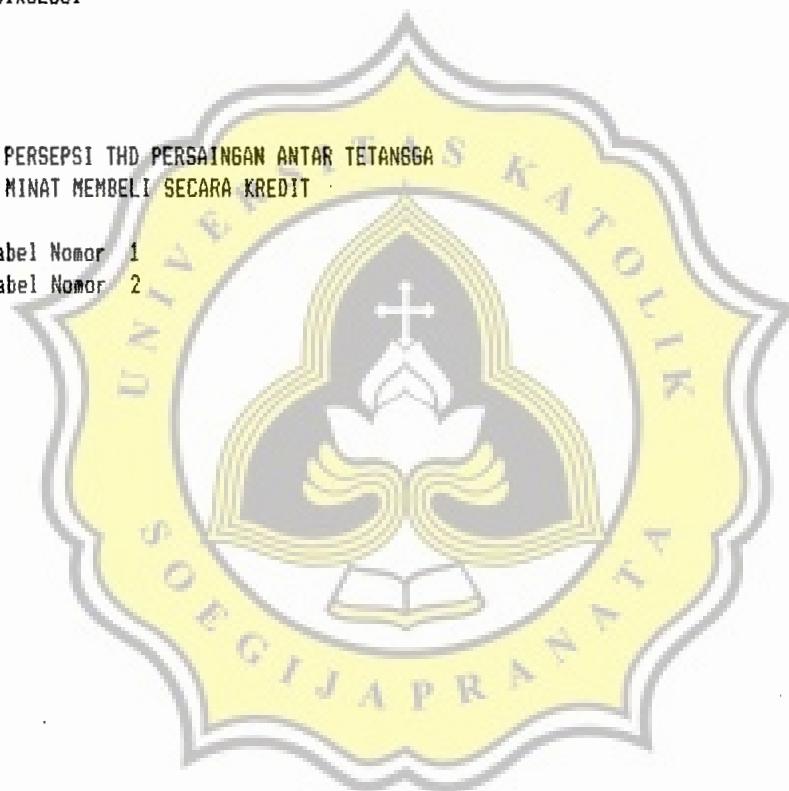
Nama Pemilik : Drs. Pius Heru Privanto, M.Si
Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
Alamat : Jln. Pawitan Luhur IV-1, Semarang 50234
=====

Nama Peneliti : SRI UMRONAH
Nama Lembaga : FAKULTAS PSIKOLOGI
Tgl. Analisis : 07-02-2002
Nama Berkas : SRI3
Nama Dokumen : NOR

Nama Variabel Terikat X1 : PERSEPSI THD PERSAINGAN ANTAR TETANGGA
Nama Variabel Terikat X2 : MINAT MEMBELI SECARA KREDIT

Variabel Terikat X1 = Variabel Nomor 1
Variabel Terikat X2 = Variabel Nomor 2

Jumlah Kasus Semula : 40
Jumlah Data Hilang : 0
Jumlah Kasus Jalan : 40



•• Halaman 2

** TABEL RANGKUMAN - VARIABEL X1

| Klas | fo | fh | fo-fh | (fo-fh) ² | (fo-fh) ² /fh |
|-------|----|-------|-------|----------------------|--------------------------|
| 5 | 3 | 1.44 | 1.56 | 2.45 | 1.70 |
| 4 | 5 | 9.54 | -4.54 | 20.58 | 2.16 |
| 3 | 19 | 18.06 | 0.94 | 0.89 | 0.05 |
| 2 | 13 | 9.54 | 3.46 | 12.00 | 1.26 |
| 1 | 0 | 1.44 | -1.44 | 2.06 | 1.44 |
| Total | 40 | 40.00 | 0.00 | -- | 6.60 |

Kaidah : $p > 0.050 \rightarrow$ sebarannya normal

Kai Kuadrat = 6.605 db = 4 p = 0.158
Sebarannya : normal

** KECOCOKAN KURVE : VARIABEL X1

Rerata M_q = 68.700 S.B. = 14.463
 Kai Kuadrat = 6.605 p = 0.158

• Halaman 3

** TABEL RANGKUMAN - VARIABEL X2

| Klas | fo | fh | fo-fh | (fo-fh) ² | (fo-fh) ² fh |
|-------|----|-------|-------|----------------------|----------------------------|
| 10 | 1 | 0.33 | 0.67 | 0.45 | 1.38 |
| 9 | 0 | 1.11 | -1.11 | 1.23 | 1.11 |
| 8 | 2 | 3.17 | -1.17 | 1.36 | 0.43 |
| 7 | 7 | 6.37 | 0.63 | 0.40 | 0.06 |
| 6 | 11 | 9.03 | 1.97 | 3.89 | 0.43 |
| 5 | 7 | 9.03 | -2.03 | 4.11 | 0.46 |
| 4 | 8 | 6.37 | 1.63 | 2.66 | 0.42 |
| 3 | 3 | 3.17 | -0.17 | 0.03 | 0.01 |
| 2 | 1 | 1.11 | -0.11 | 0.01 | 0.01 |
| 1 | 0 | 0.33 | -0.33 | 0.11 | 0.33 |
| Total | 40 | 40.00 | 0.00 | -- | 4.63 |

Kaidah : $\alpha > 0.050 \Rightarrow$ sebarannya normal

Kai Kuadrat = 4.630 db = 9 σ = 0.865
Sebarannya : normal

** KECOCOKAN KURVE : VARIABEL X2

Rerata = 87.825 S.B. = 17.988
 Kai Kuadrat = 4.630 p = 0.865

Paket : Seri Program Statistik (SPS-2000)
Modul : Uji Asumsi
Program : Uji Normalitas Sebaran
Edisi : Sutrisno Hadi dan Yuni Pamardiningsih
Universitas Gadjah Mada. Yogyakarta. Indonesia
Versi IBM/IN: Hak Cipta (c) 2000 Dilindungi UU

Nama Pemilik : Drs. Pius Heru Privanto, M.Si
Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
Alamat : Jln. Pawitan Luhur IV-1, Semarang 50234
=====

Nama Peneliti : SRI UMRONAH
Nama Lembaga : FAKULTAS PSIKOLOGI
Tgl. Analisis : 07-11-2002
Nama Berkas : SRI3
Nama Dokumen : NOR2

Nama Variabel Terikat X : TINGKAT PENDIDIKAN

Variabel Terikat X = Variabel Nomor 3

Jumlah Kasus Semula : 40
Jumlah Data Hilang : 0
Jumlah Kasus Jalan : 40



| Klas | fo | fh | fo-fh | $\frac{(fo-fh)^2}{fh}$ | |
|-------|----|-------|-------|------------------------|------|
| | | | | (fo-fh) ² | fh |
| 4 | 1 | 2.67 | -1.67 | 2.80 | 1.05 |
| 3 | 14 | 17.33 | -3.33 | 11.08 | 0.64 |
| 2 | 22 | 17.33 | 4.67 | 21.83 | 1.26 |
| 1 | 3 | 2.67 | 0.33 | 0.11 | 0.04 |
| Total | 40 | 40.00 | 0.00 | -- | 2.99 |

Kaidah : $\alpha > 0.050 \rightarrow$ sebarannya normal

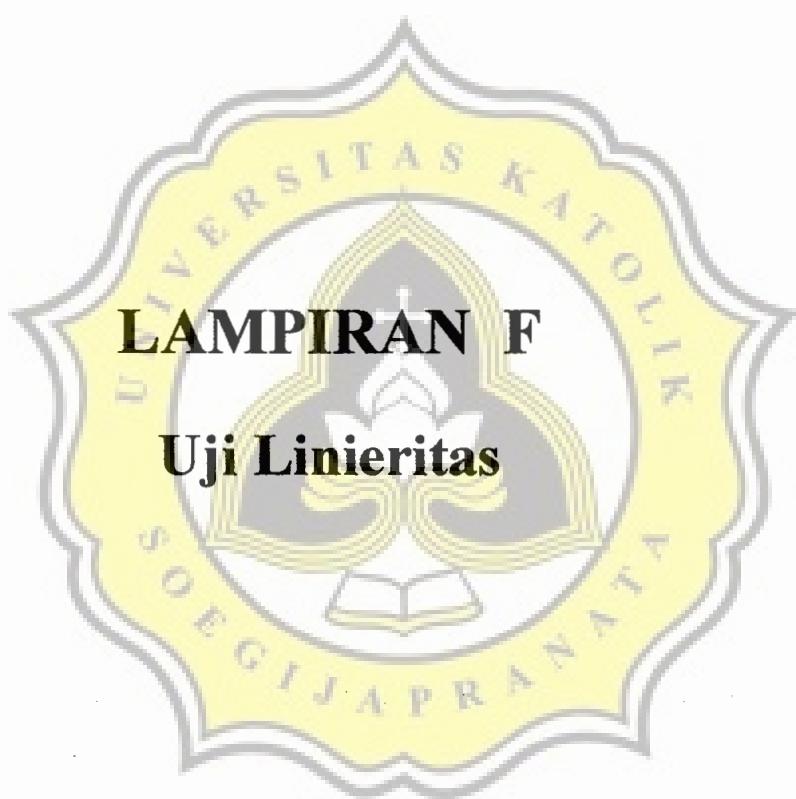
Kai Kuadrat = 2.985 db = 3 $\alpha = 0.394$
Sebarannya : normal

** KECOCOKAN KURVE : VARIABEL X

Klas fo fh

| | | | | | |
|---|----|-------|---|------------------------------|---|
| 4 | 1 | 3.00 | : | oo | † |
| 3 | 14 | 17.00 | : | oooooooooooooooooooooooooooo | † |
| 2 | 22 | 17.00 | : | oooooooooooooooooooooooooooo | † |
| 1 | 3 | 3.00 | : | ooooooo | † |

Rerata = 13.300 S.B. = 2.691
Kai Kuadrat = 2.985 $\alpha = 0.394$



** Halaman 1

Paket : Seri Program Statistik (SPS-2000)
Modul : Uji Asumsi
Program : Uji Linieritas
Edisi : Sutrisno Hadi dan Yuni Pamardiningsih
Universitas Gadjah Mada, Yogyakarta, Indonesia
Versi IBM/IN, Hak Cipta (c) 2000 Dilindungi UU

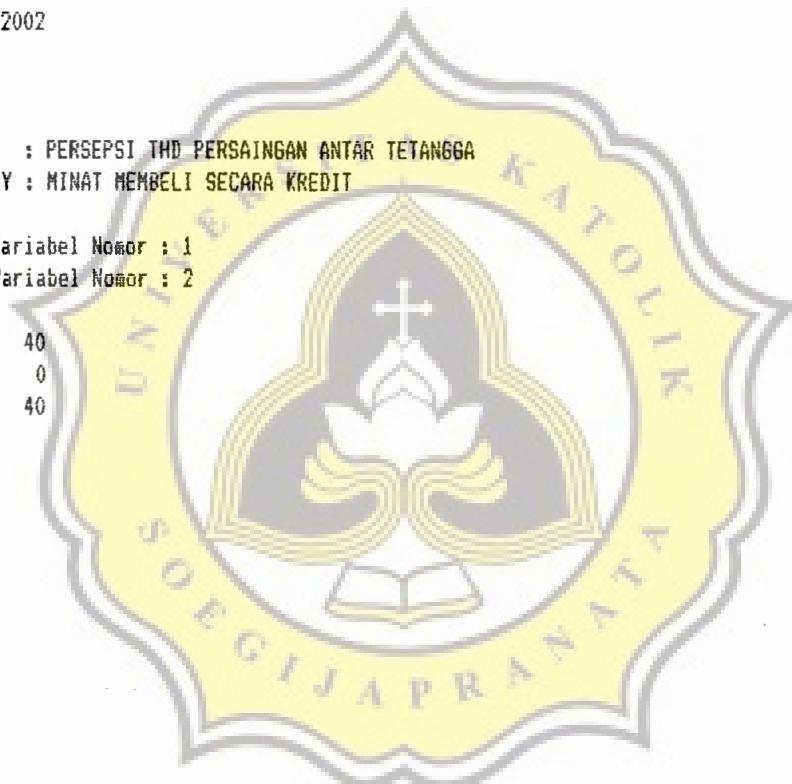
Nama Pemilik : Drs. Pius Heru Privanto, M.Si
Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
Alamat : Jln. Pawiyatan Luhur IV-1, Semarang 50234
=====

Nama Peneliti : SRI UMRONAH
Nama Lembaga : FAKULTAS PSIKOLOGI
Tgl. Analisis : 07-02-2002
Nama Berkas : SRI3
Nama Dokumen : LIN1

Nama Variabel Bebas X : PERSEPSI THD PERSAINGAN ANTAR TETANGGA
Nama Variabel Terikat Y : MINAT MEMBELI SECARA KREDIT

Variabel Bebas X = Variabel Nomor : 1
Variabel Terikat Y = Variabel Nomor : 2

Jumlah Kasus Semula : 40
Jumlah Data Hilang : 0
Jumlah Kasus Jalan : 40

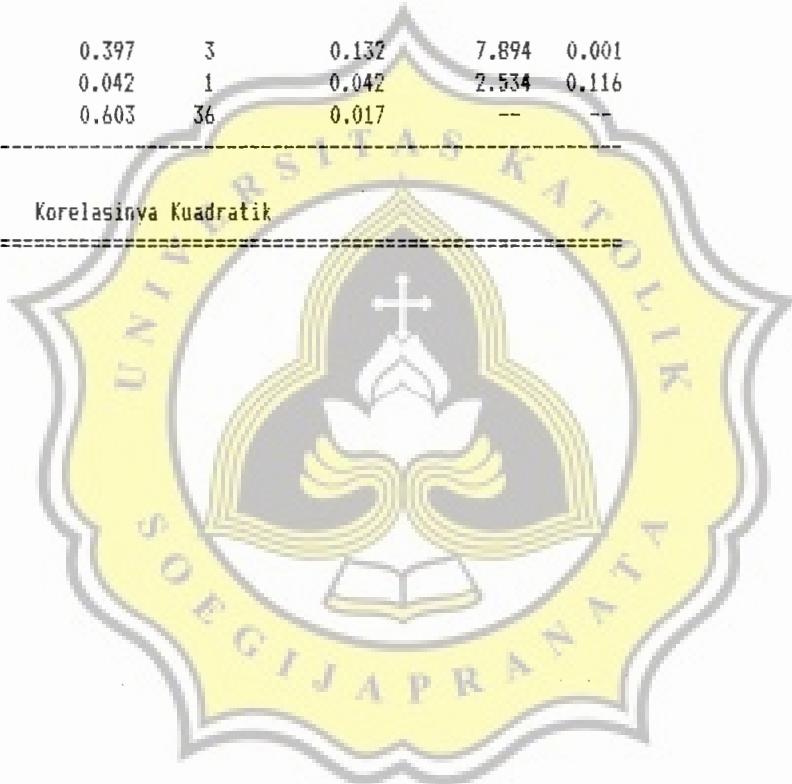


** Halaman 2

** TABEL RANGKUMAN ANALISIS LINIERITAS : X_1 dengan X_2

| Sumber | Derajat | R ² | db | Var | F | B |
|---------|---------|----------------|----|-------|--------|-------|
| Regresi | Ke1 | 0.251 | 1 | 0.251 | 12.717 | 0.001 |
| Residu | | 0.749 | 38 | 0.020 | -- | -- |
| Regresi | Ke2 | 0.354 | 2 | 0.177 | 10.153 | 0.001 |
| Beda | Ke2-Ke1 | 0.104 | 1 | 0.104 | 5.938 | 0.019 |
| Residu | | 0.646 | 37 | 0.017 | -- | -- |
| Regresi | Ke3 | 0.397 | 3 | 0.132 | 7.894 | 0.001 |
| Beda | Ke3-Ke2 | 0.042 | 1 | 0.042 | 2.534 | 0.116 |
| Residu | | 0.603 | 36 | 0.017 | -- | -- |

Korelasinya Kuadratik



Paket : Seri Program Statistik (SPS-2000)
Modul : Uji Asumsi
Program : Uji Linieritas
Edisi : Sutrisno Hadi dan Yuni Pamardiningsoh
Universitas Gadjah Mada, Yogyakarta, Indonesia
Versi IBM/IN, Hak Cipta (c) 2000 Dilindungi UU

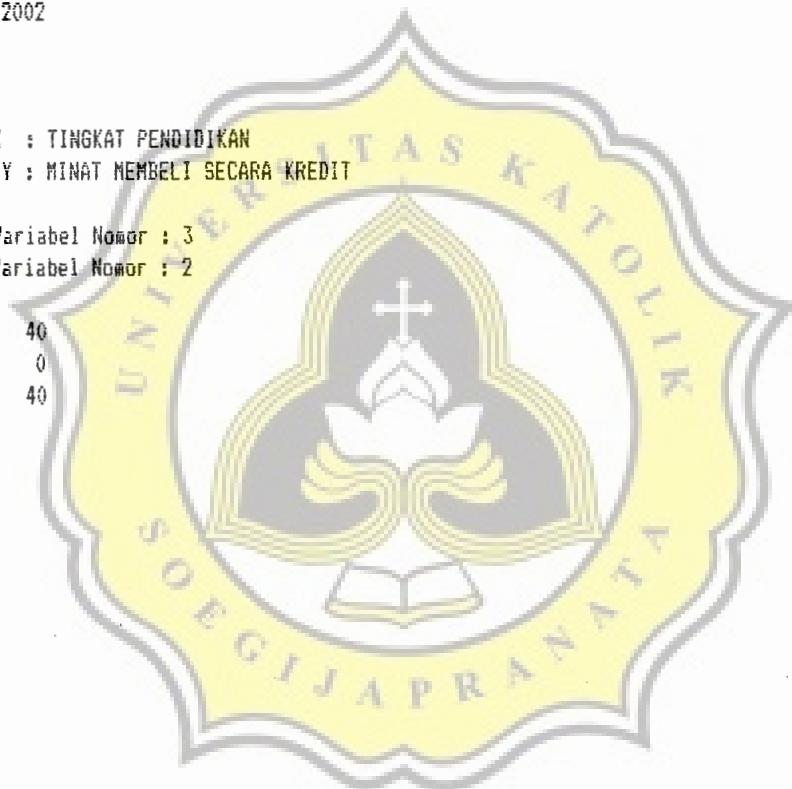
Nama Pemilik : Drs. Pius Heru Privanto, M.Si
Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
Alamat : Jln. Pawiyatan Luhur IV-i, Semarang 50234
=====

Nama Peneliti : SRI UMRONAH
Nama Lembaga : FAKULTAS PSIKOLOGI
Tgl. Analisis : 07-11-2002
Nama Berkas : SRI3
Nama Dokumen : LIN3

Nama Variabel Bebas X : TINGKAT PENDIDIKAN
Nama Variabel Terikat Y : MINAT MEMBELI SECARA KREDIT

Variabel Bebas X = Variabel Nomor : 3
Variabel Terikat Y = Variabel Nomor : 2

Jumlah Kasus Semula : 40
Jumlah Data Hilang : 0
Jumlah Kasus Jalan : 40

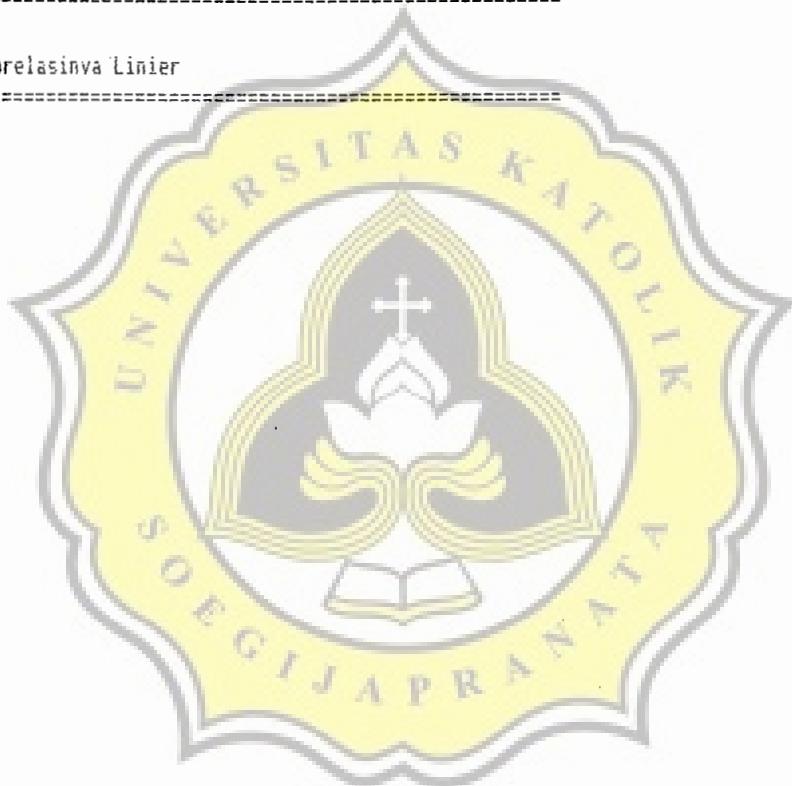


** Halaman 2

** TABEL RANGKUMAN ANALISIS LINIERITAS : X3 dengan X2

| Sumber | Derajat | R ² | db | Var | F | p |
|---------|---------|----------------|----|-------|-------|-------|
| Regresi | Ke1 | 0.004 | 1 | 0.004 | 0.134 | 0.717 |
| Residu | | 0.996 | 38 | 0.026 | -- | -- |
| Regresi | Ke2 | 0.012 | 2 | 0.006 | 0.216 | 0.809 |
| Beda | Ke2-Ke1 | 0.008 | 1 | 0.008 | 0.299 | 0.594 |
| Residu | | 0.988 | 37 | 0.027 | -- | -- |

Korelasinya Linier



** Halaman 1

Paket : Seri Program Statistik (SPS-2000)
Modul : Uji Asumsi
Program : Uji Linieritas
Edisi : Sutrisno Hadi dan Yuni Pamardiningsih
Universitas Gadjah Mada, Yogyakarta, Indonesia
Versi IBM/IN, Hak Cipta (c) 2000 Dilindungi UU

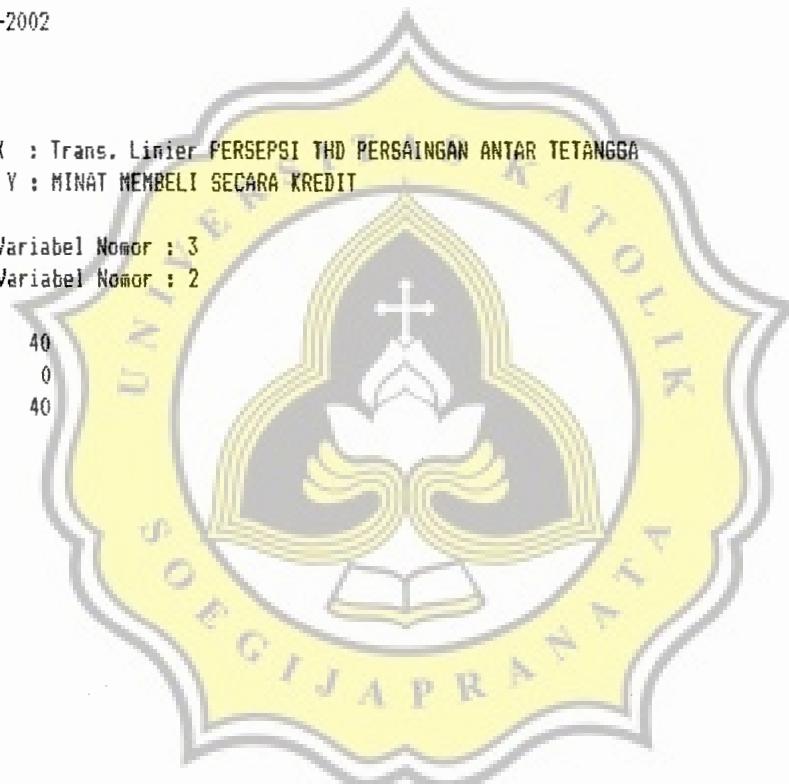
Nama Pemilik : Drs. Pius Heru Privanto, M.Si
Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
Alamat : Jln. Pawiyatan Luhur IV-1, Semarang 50234
=====

Nama Peneliti : SRI UMRONAH
Nama Lembaga : FAKULTAS PSIKOLOGI
Tgl. Analisis : 07-02-2002
Nama Berkas : SRI3
Nama Dokumen : LIN2

Nama Variabel Bebas X : Trans. Linier PERSEPSI THD PERSAINGAN ANTAR TETANGGA
Nama Variabel Terikat Y : MINAT MEMBELI SECARA KREDIT

Variabel Bebas X = Variabel Nomor : 3
Variabel Terikat Y = Variabel Nomor : 2

Jumlah Kasus Semula : 40
Jumlah Data Hilang : 0
Jumlah Kasus Jalan : 40

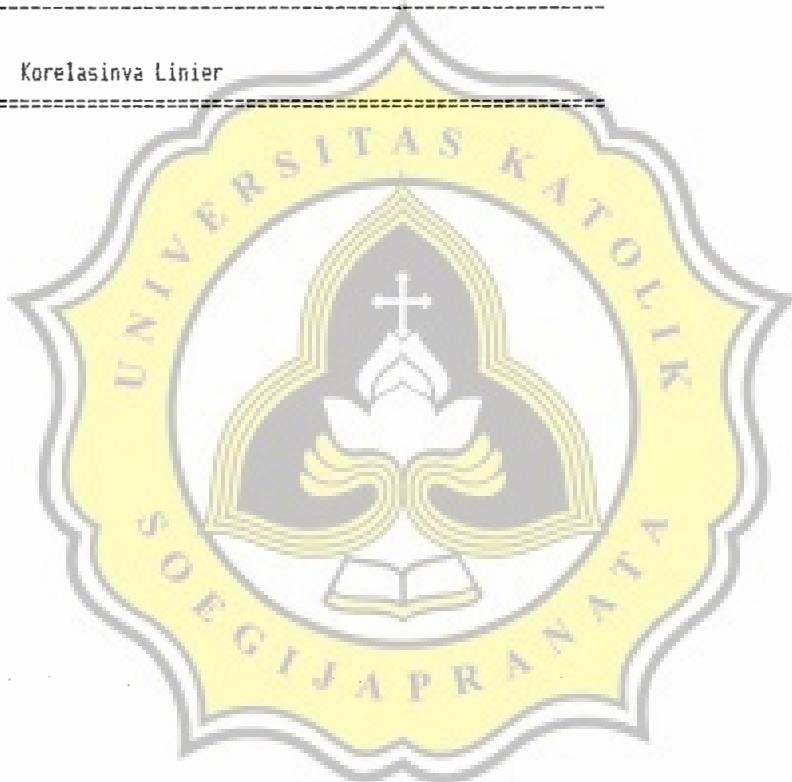


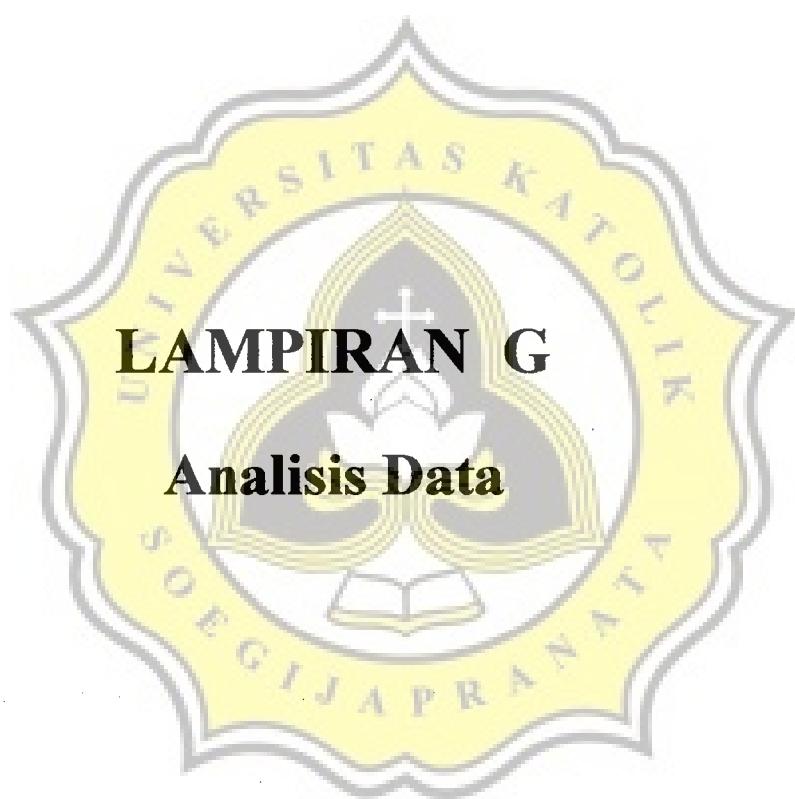
** Halaman 2

** TABEL RANGKUMAN ANALISIS LINIERITAS : X3 dengan X2

| Sumber | Derajat | R ² | db | Var | F | p |
|---------|---------|----------------|----|-------|--------|-------|
| Regresi | Ke1 | 0.354 | 1 | 0.354 | 20.855 | 0.000 |
| Residu | | 0.646 | 38 | 0.017 | -- | -- |
| Regresi | Ke2 | 0.373 | 2 | 0.186 | 10.992 | 0.000 |
| Beda | Ke2-Ke1 | 0.018 | 1 | 0.018 | 1.084 | 0.305 |
| Residu | | 0.627 | 37 | 0.017 | -- | -- |

Korelasinva Linier





Halaman 1

Paket : Seri Prooram Statistik (SPS-2000)
Prooram : Keterangan Variabel
Edisi : Sutrisno Hadi dan Yuni Pawardiningsih
Universitas Gadjah Mada. Yogyakarta. Indonesia
Versi IBM/IN. Hak Cipta (c) 2000 Dilindungi UU

=====

Nama Pemilik : Drs. Pius Heru Privanto, M.Si
Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
Alamat : Jln. Pawiyatan Luhur IV-1. Semarang 50234

Nama Peneliti : SRI UMRONAH
Nama Lembaga : FAKULTAS PSIKOLOGI
Nama Berkas : SRI3

Jumlah Kasus N = 40
Jumlah Semua Variabel V = 3
Jumlah Variabel Numerik VN = 3
Jumlah Variabel Jalur VJ = 0

Variabel : Keterangan

Variabel 1 : PERSEPSI THD PERSAINGAN ANTAR TETANGGA
Variabel 2 : MINAT MEMBELI SECARA KREDIT
Variabel 3 : TINGKAT PENDIDIKAN



PARSIAL JENJANG PERTAMA:

=====

| Statistik | r par | p |
|-----------|-------|---|
|-----------|-------|---|

=====

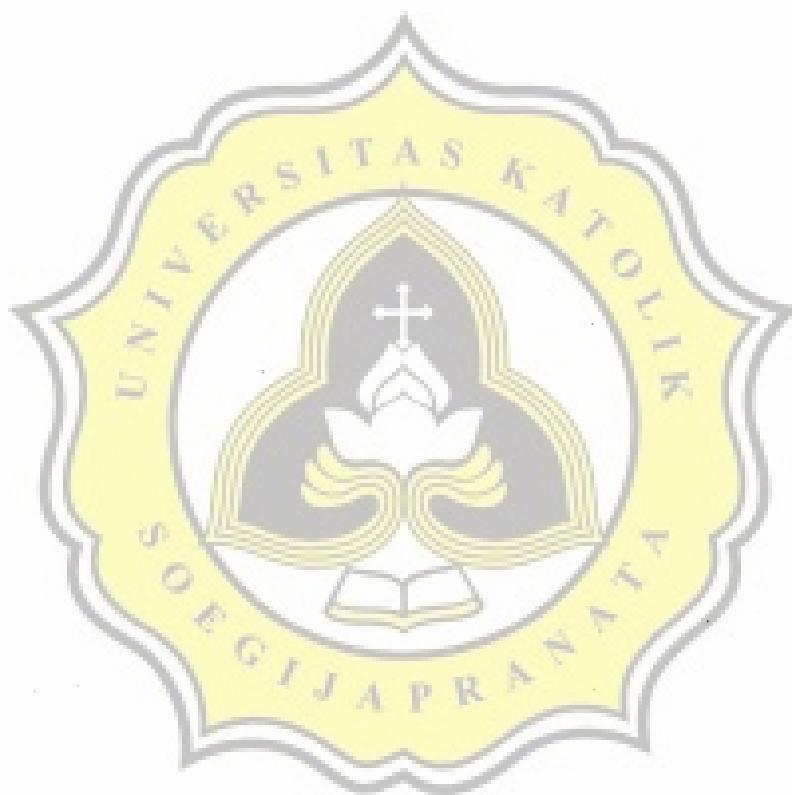
| | | |
|---------|-------|-------|
| r 1.v-2 | 0.593 | 0.000 |
|---------|-------|-------|

| | | |
|---------|--------|-------|
| r 2.v-1 | -0.011 | 0.943 |
|---------|--------|-------|

=====

p = dua-ekor.

120



** Halaman 2

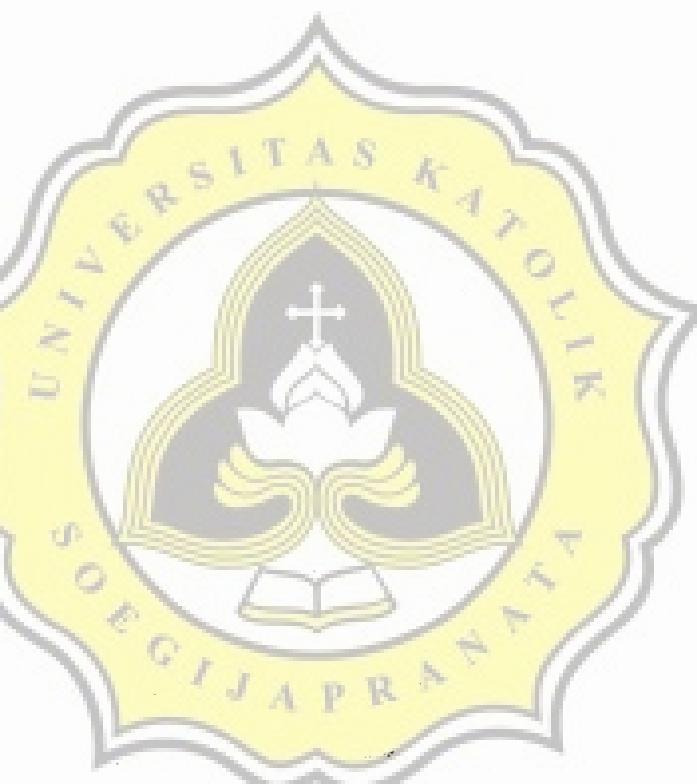
** TABEL DATA : SR13

=====

| Kasus | X1 | X2 | Y |
|-------|----|----|---|
|-------|----|----|---|

| | | | |
|----|---------|----|-----|
| 1 | 77.833 | 12 | 100 |
| 2 | 55.257 | 12 | 57 |
| 3 | 80.678 | 7 | 79 |
| 4 | 85.865 | 12 | 92 |
| 5 | 82.037 | 12 | 86 |
| 6 | 90.381 | 17 | 65 |
| 7 | 73.252 | 12 | 48 |
| 8 | 94.227 | 12 | 77 |
| 9 | 79.276 | 14 | 67 |
| 10 | 87.057 | 14 | 82 |
| 11 | 90.381 | 12 | 77 |
| 12 | 82.037 | 12 | 73 |
| 13 | 95.899 | 12 | 105 |
| 14 | 90.381 | 12 | 72 |
| 15 | 83.355 | 12 | 76 |
| 16 | 84.631 | 15 | 96 |
| 17 | 80.678 | 16 | 94 |
| 18 | 82.037 | 12 | 98 |
| 19 | 74.821 | 12 | 57 |
| 20 | 85.865 | 12 | 106 |
| 21 | 85.865 | 7 | 101 |
| 22 | 95.899 | 17 | 96 |
| 23 | 95.084 | 17 | 92 |
| 24 | 96.672 | 17 | 93 |
| 25 | 98.092 | 17 | 78 |
| 26 | 66.557 | 17 | 84 |
| 27 | 89.315 | 13 | 72 |
| 28 | 84.631 | 17 | 67 |
| 29 | 73.252 | 17 | 84 |
| 30 | 80.678 | 12 | 91 |
| 31 | 101.348 | 12 | 120 |
| 32 | 95.084 | 12 | 99 |
| 33 | 88.207 | 12 | 91 |
| 34 | 99.853 | 14 | 108 |
| 35 | 102.680 | 16 | 137 |
| 36 | 97.331 | 12 | 83 |
| 37 | 102.098 | 13 | 96 |
| 38 | 100.379 | 9 | 94 |
| 39 | 102.680 | 18 | 112 |
| 40 | 101.348 | 12 | 108 |

=====



Paket : Seri Program Statistik (SPS-2000)
Program : Keterangan Variabel
Edisi : Sutrisno Hadi dan Yuni Pamardiningsih
Universitas Gadjah Mada, Yogyakarta, Indonesia
Versi IBM/IN. Hak Cipta (c) 2000 Dilindungi UU

=====

Nama Pemilik : Drs. Pius Heru Privanto, M.Si
Nama Lembaga : Fakultas Psikologi - UNIKA Soegijapranata
Alamat : Jln. Pawitan Luhur IV-1, Semarang 50234

Nama Peneliti : SRI UMRONAH
Nama Lembaga : FAKULTAS PSIKOLOGI
Nama Berkas : SRI3

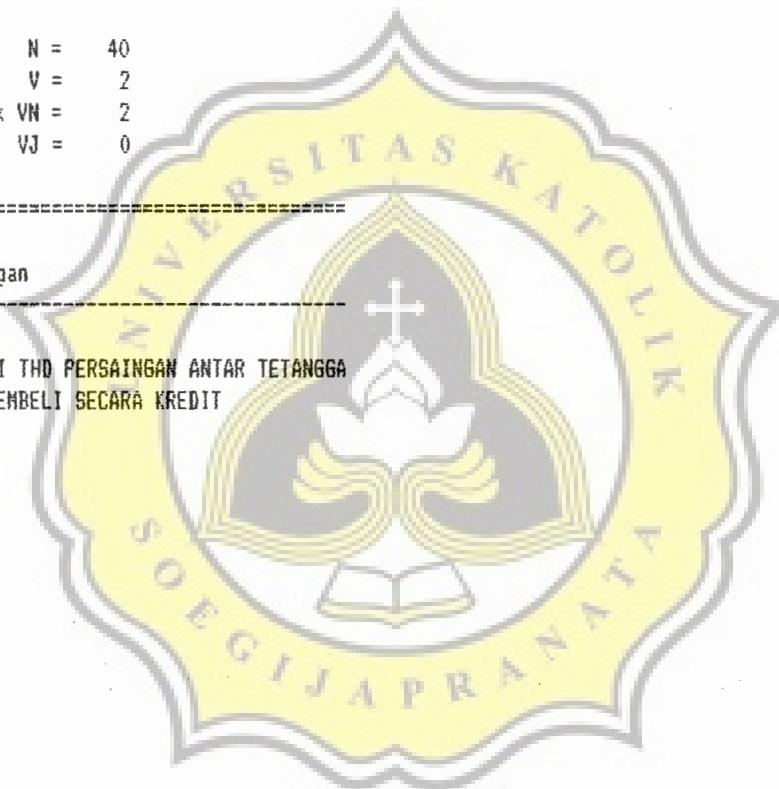
Jumlah Kasus N = 40
Jumlah Semua Variabel V = 2
Jumlah Variabel Numerik VN = 2
Jumlah Variabel Jalur VJ = 0

=====

Variabel : Keterangan

=====

Variabel 1 : PERSEPSI THD PERSAINGAN ANTAR TETANGGA
Variabel 2 : MINAT MEMBELI SECARA KREDIT



tit Halaman i

tit TABEL DATA : sri3

=====

| Kasus | V1 | V2 | V3 |
|-------|-----|-----|----|
| 1 | 57 | 100 | 12 |
| 2 | 44 | 57 | 12 |
| 3 | 59 | 79 | 7 |
| 4 | 63 | 92 | 12 |
| 5 | 60 | 86 | 12 |
| 6 | 67 | 65 | 17 |
| 7 | 54 | 48 | 12 |
| 8 | 71 | 77 | 12 |
| 9 | 58 | 67 | 14 |
| 10 | 64 | 82 | 14 |
| 11 | 67 | 77 | 12 |
| 12 | 60 | 73 | 12 |
| 13 | 73 | 105 | 12 |
| 14 | 67 | 72 | 12 |
| 15 | 61 | 76 | 12 |
| 16 | 62 | 96 | 15 |
| 17 | 59 | 94 | 16 |
| 18 | 60 | 98 | 12 |
| 19 | 55 | 57 | 12 |
| 20 | 63 | 106 | 12 |
| 21 | 63 | 101 | 7 |
| 22 | 73 | 96 | 17 |
| 23 | 72 | 92 | 17 |
| 24 | 74 | 93 | 17 |
| 25 | 76 | 78 | 17 |
| 26 | 50 | 84 | 17 |
| 27 | 66 | 72 | 13 |
| 28 | 62 | 67 | 17 |
| 29 | 54 | 84 | 17 |
| 30 | 59 | 91 | 12 |
| 31 | 82 | 120 | 12 |
| 32 | 72 | 99 | 12 |
| 33 | 65 | 91 | 12 |
| 34 | 105 | 108 | 14 |
| 35 | 86 | 137 | 16 |
| 36 | 109 | 83 | 12 |
| 37 | 84 | 96 | 13 |
| 38 | 104 | 94 | 9 |
| 39 | 86 | 112 | 18 |
| 40 | 82 | 108 | 12 |

=====



=====

** Halaman 3

** TABEL DATA : SR13

=====

Kasus X Y

=====

1 77.833 100

2 55.257 57

3 80.678 79

4 85.865 92

5 82.037 86

6 90.381 65

7 73.252 48

8 94.227 77

9 79.276 67

10 87.057 82

11 90.381 77

12 82.037 73

13 95.899 105

14 90.381 72

15 83.355 76

16 84.631 96

17 80.678 94

18 82.037 98

19 74.821 57

20 85.865 106

21 85.865 101

22 95.899 96

23 95.084 92

24 96.672 93

25 98.092 78

26 66.557 84

27 89.315 72

28 84.631 67

29 73.252 84

30 80.678 91

31 101.348 120

32 95.084 99

33 88.207 91

34 99.853 108

35 102.680 137

36 97.331 83

37 102.098 96

38 100.379 94

39 102.680 112

40 101.348 108

=====



MINAT MEMBELI SECARA KREDIT

| No. | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | Tot | A | B | C | RA | RB | RC |
|-----|----|----|----|----|----|----|----|----|----|----|----|----|-----|----|----|----|------|------|------|
| 1 | 3 | 2 | 3 | 1 | 4 | 1 | 2 | 2 | 3 | 1 | 1 | 1 | 100 | 33 | 31 | 36 | 3.00 | 2.58 | 2.77 |
| 2 | 4 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 4 | 1 | 1 | 4 | 95 | 17 | 15 | 25 | 1.55 | 1.25 | 1.92 |
| 3 | 1 | 2 | 3 | 2 | 2 | 1 | 2 | 2 | 3 | 1 | 1 | 1 | 95 | 21 | 29 | 29 | 1.91 | 2.42 | 2.23 |
| 4 | 3 | 4 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 2 | 1 | 4 | 93 | 28 | 28 | 36 | 2.55 | 2.33 | 2.77 |
| 5 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 1 | 1 | 3 | 94 | 29 | 27 | 30 | 2.64 | 2.25 | 2.31 |
| 6 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 66 | 20 | 23 | 22 | 1.82 | 1.92 | 1.69 |
| 7 | 2 | 2 | 2 | 1 | 1 | 1 | 3 | 2 | 1 | 1 | 1 | 1 | 98 | 18 | 17 | 13 | 1.64 | 1.42 | 1.00 |
| 8 | 2 | 2 | 3 | 2 | 2 | 1 | 2 | 1 | 2 | 1 | 3 | 4 | 80 | 23 | 25 | 29 | 2.09 | 2.08 | 2.23 |
| 9 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 4 | 2 | 91 | 20 | 23 | 24 | 1.82 | 1.92 | 1.85 |
| 10 | 2 | 2 | 4 | 1 | 3 | 2 | 2 | 2 | 3 | 3 | 1 | 2 | 82 | 21 | 26 | 35 | 1.91 | 2.17 | 2.69 |
| 11 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 83 | 24 | 26 | 27 | 2.18 | 2.17 | 2.08 |
| 12 | 3 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 3 | 75 | 23 | 23 | 27 | 2.09 | 1.92 | 2.08 |
| 13 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 2 | 64 | 33 | 35 | 37 | 3.00 | 2.92 | 2.85 |
| 14 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 81 | 22 | 24 | 26 | 2.00 | 2.00 | 2.00 |
| 15 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 88 | 27 | 25 | 24 | 2.45 | 2.08 | 1.85 |
| 16 | 1 | 4 | 4 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 69 | 28 | 34 | 34 | 2.55 | 2.83 | 2.62 |
| 17 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 74 | 29 | 32 | 33 | 2.64 | 2.67 | 2.54 |
| 18 | 3 | 3 | 4 | 3 | 3 | 2 | 3 | 2 | 3 | 1 | 2 | 3 | 81 | 33 | 31 | 34 | 3.00 | 2.58 | 2.62 |
| 19 | 2 | 4 | 3 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 3 | 80 | 19 | 19 | 19 | 1.73 | 1.58 | 1.46 |
| 20 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 4 | 1 | 1 | 3 | 66 | 32 | 35 | 39 | 2.91 | 2.92 | 3.00 |
| 21 | 2 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 74 | 31 | 33 | 37 | 2.82 | 2.75 | 2.85 |
| 22 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 2 | 2 | 82 | 30 | 31 | 35 | 2.73 | 2.58 | 2.69 |
| 23 | 2 | 3 | 3 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 70 | 29 | 30 | 33 | 2.64 | 2.50 | 2.54 |
| 24 | 3 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 1 | 2 | 80 | 30 | 27 | 36 | 2.73 | 2.25 | 2.77 |
| 25 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 76 | 24 | 26 | 28 | 2.18 | 2.17 | 2.15 |
| 26 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 81 | 27 | 25 | 32 | 2.45 | 2.08 | 2.46 |
| 27 | 1 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 3 | 92 | 21 | 24 | 27 | 1.91 | 2.00 | 2.08 |
| 28 | 2 | 2 | 2 | 2 | 1 | 1 | 1 | 2 | 3 | 2 | 3 | 2 | 74 | 19 | 22 | 26 | 1.73 | 1.83 | 2.00 |
| 29 | 3 | 1 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 3 | 92 | 25 | 28 | 31 | 2.27 | 2.33 | 2.38 |
| 30 | 1 | 4 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 4 | 103 | 27 | 28 | 36 | 2.45 | 2.33 | 2.77 |
| 31 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 98 | 37 | 42 | 41 | 3.36 | 3.50 | 3.15 |
| 32 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 102 | 32 | 32 | 35 | 2.91 | 2.67 | 2.69 |
| 33 | 4 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 100 | 32 | 28 | 31 | 2.91 | 2.33 | 2.38 |
| 34 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 91 | 33 | 36 | 39 | 3.00 | 3.00 | 3.00 |
| 35 | 4 | 2 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 4 | 91 | 42 | 47 | 48 | 3.82 | 3.92 | 3.69 |
| 36 | 4 | 4 | 3 | 2 | 2 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 84 | 28 | 27 | 28 | 2.55 | 2.25 | 2.15 |
| 37 | 2 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 1 | 1 | 86 | 31 | 31 | 34 | 2.82 | 2.58 | 2.62 |
| 38 | 3 | 1 | 3 | 3 | 4 | 3 | 3 | 2 | 2 | 1 | 2 | 2 | 101 | 28 | 31 | 35 | 2.55 | 2.58 | 2.69 |
| 39 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 90 | 34 | 38 | 40 | 3.09 | 3.17 | 3.08 |
| 40 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 84 | 33 | 36 | 39 | 3.00 | 3.00 | 3.00 |

Jumlah
Rata-rata
Tot-r Aspek
SE (%)

| | | | | | | |
|-------|-------|-------|-------|-------|-------|-------|
| 3406 | 1093 | 1150 | 1270 | 99.4 | 95.8 | 97.7 |
| 85.15 | 27.33 | 28.75 | 31.75 | 2.48 | 2.40 | 2.44 |
| | | | | 7.32 | | |
| | | | | 33.93 | 32.72 | 33.35 |
| | | | | 100 | | |

PERSEPSI TERHADAP PERSAINGAN ANTAR TETANGGA

| No. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
|-----|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 | 1 | 1 | 1 | 2 | 1 | 4 | 1 | 1 | 1 | 1 | 3 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 1 |
| 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 4 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 4 | 1 | 1 | 1 | 1 | 1 |
| 3 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 4 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 |
| 4 | 2 | 2 | 1 | 2 | 2 | 2 | 1 | 1 | 1 | 4 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 |
| 5 | 1 | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 1 | 3 | 2 | 1 | 1 | 3 | 1 | 3 | 1 | 1 | 2 | 2 | 2 | 1 | 2 | 2 |
| 6 | 2 | 1 | 2 | 3 | 1 | 1 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 7 | 1 | 1 | 3 | 1 | 1 | 2 | 1 | 1 | 1 | 4 | 1 | 1 | 2 | 1 | 1 | 1 | 3 | 1 | 1 | 1 | 2 | 1 | 1 | 1 |
| 8 | 1 | 1 | 2 | 1 | 4 | 2 | 2 | 1 | 1 | 3 | 1 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 9 | 4 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 3 | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 4 | 1 | 2 | 2 | 1 | 2 | 1 | 1 |
| 10 | 2 | 1 | 2 | 2 | 4 | 1 | 1 | 2 | 1 | 3 | 1 | 1 | 1 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 2 |
| 11 | 3 | 2 | 3 | 2 | 2 | 2 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 3 |
| 12 | 1 | 1 | 2 | 1 | 4 | 1 | 1 | 1 | 1 | 3 | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 2 |
| 13 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 14 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 1 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 15 | 1 | 2 | 2 | 2 | 4 | 1 | 1 | 2 | 2 | 3 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 1 | 2 | 1 |
| 16 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 1 | 3 | 2 | 2 | 2 | 1 | 2 | 4 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 2 |
| 17 | 2 | 1 | 2 | 2 | 2 | 1 | 1 | 1 | 1 | 3 | 2 | 1 | 2 | 2 | 2 | 3 | 1 | 2 | 2 | 2 | 2 | 1 | 1 | 2 |
| 18 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 2 | 1 | 1 | 2 | 2 |
| 19 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 3 | 4 | 1 | 1 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 1 | 2 | 2 |
| 20 | 1 | 1 | 2 | 2 | 4 | 1 | 2 | 1 | 1 | 4 | 1 | 1 | 2 | 2 | 2 | 3 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 21 | 1 | 1 | 2 | 2 | 4 | 1 | 2 | 1 | 1 | 3 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 3 | 2 | 2 | 2 | 2 | 1 | 1 |
| 22 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 1 | 2 | 1 | 2 | 2 | 3 | 2 | 1 | 2 | 3 | 2 | 3 | 2 | 2 | 2 |
| 23 | 2 | 1 | 3 | 3 | 1 | 1 | 2 | 1 | 4 | 2 | 1 | 1 | 2 | 1 | 1 | 3 | 1 | 1 | 3 | 3 | 3 | 1 | 2 | 2 |
| 24 | 2 | 2 | 2 | 2 | 4 | 2 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 1 | 4 | 2 | 1 |
| 25 | 2 | 2 | 2 | 3 | 2 | 1 | 2 | 1 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 |
| 26 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 3 | 1 | 1 | 1 | 1 | 1 | 3 | 2 | 1 | 2 | 2 | 1 | 1 | 1 | 2 |
| 27 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 3 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 |
| 28 | 2 | 1 | 3 | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 1 | 1 | 3 |
| 29 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | 2 | 1 | 2 | 1 | 1 |
| 30 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 3 | 1 | 2 | 2 | 2 | 1 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 1 |
| 31 | 2 | 1 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 |
| 32 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 33 | 1 | 2 | 2 | 2 | 1 | 3 | 2 | 1 | 3 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 |
| 34 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 35 | 2 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 2 | 2 | 2 | 2 | 4 | 3 |
| 36 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 4 | 2 | 3 | 3 | 3 | 3 | 3 |
| 37 | 3 | 3 | 3 | 3 | 3 | 4 | 2 | 2 | 3 | 3 | 4 | 2 | 2 | 2 | 3 | 3 | 3 | 2 | 2 | 2 | 3 | 3 | 3 | 2 |
| 38 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 39 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 4 | 4 | 4 | 4 | 4 | 4 |
| 40 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |

| No. | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | Tot | A | B | C | RA | RB | RC |
|-----|----|----|----|----|----|----|----|----|----|----|----|-----|----|----|------|------|------|------|
| 1 | 1 | 3 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 57 | 15 | 22 | 20 | 1.36 | 1.69 | 1.82 |
| 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 4 | 1 | 95 | 11 | 16 | 17 | 1.00 | 1.23 | 1.55 | |
| 3 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 95 | 17 | 20 | 22 | 1.55 | 1.54 | 2.00 | |
| 4 | 1 | 2 | 1 | 2 | 2 | 2 | 3 | 2 | 1 | 2 | 2 | 93 | 17 | 24 | 22 | 1.55 | 1.85 | 2.00 |
| 5 | 1 | 3 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 94 | 18 | 23 | 19 | 1.64 | 1.77 | 1.73 |
| 6 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 66 | 20 | 24 | 23 | 1.82 | 1.85 | 2.09 |
| 7 | 1 | 1 | 1 | 1 | 1 | 2 | 3 | 3 | 2 | 3 | 2 | 98 | 17 | 18 | 19 | 1.55 | 1.38 | 1.73 |
| 8 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 80 | 21 | 30 | 20 | 1.91 | 2.31 | 1.82 |
| 9 | 1 | 2 | 1 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 91 | 20 | 20 | 18 | 1.82 | 1.54 | 1.64 |
| 10 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 82 | 20 | 25 | 19 | 1.82 | 1.92 | 1.73 |
| 11 | 1 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 83 | 24 | 23 | 20 | 2.18 | 1.77 | 1.82 |
| 12 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 75 | 18 | 23 | 19 | 1.64 | 1.77 | 1.73 |
| 13 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 64 | 23 | 27 | 23 | 2.09 | 2.08 | 2.09 |
| 14 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 81 | 21 | 25 | 21 | 1.91 | 1.92 | 1.91 |
| 15 | 1 | 2 | 1 | 4 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 88 | 17 | 24 | 20 | 1.55 | 1.85 | 1.82 |
| 16 | 2 | 1 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 2 | 69 | 20 | 23 | 19 | 1.82 | 1.77 | 1.73 |
| 17 | 1 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 2 | 74 | 18 | 22 | 19 | 1.64 | 1.69 | 1.73 |
| 18 | 2 | 2 | 1 | 1 | 1 | 2 | 3 | 1 | 2 | 2 | 2 | 81 | 18 | 21 | 21 | 1.64 | 1.62 | 1.91 |
| 19 | 1 | 2 | 2 | 2 | 1 | 2 | 1 | 1 | 2 | 2 | 1 | 80 | 15 | 20 | 20 | 1.36 | 1.54 | 1.82 |
| 20 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 66 | 17 | 26 | 20 | 1.55 | 2.00 | 1.82 |
| 21 | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 3 | 2 | 2 | 2 | 74 | 17 | 26 | 20 | 1.55 | 2.00 | 1.82 |
| 22 | 3 | 2 | 3 | 1 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 82 | 22 | 27 | 24 | 2.00 | 2.08 | 2.18 |
| 23 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 70 | 21 | 26 | 25 | 1.91 | 2.00 | 2.27 |
| 24 | 1 | 4 | 1 | 4 | 2 | 1 | 1 | 1 | 1 | 2 | 3 | 80 | 18 | 33 | 23 | 1.64 | 2.54 | 2.09 |
| 25 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 76 | 23 | 27 | 26 | 2.09 | 2.08 | 2.36 |
| 26 | 4 | 2 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 81 | 16 | 19 | 15 | 1.45 | 1.46 | 1.36 |
| 27 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 3 | 2 | 92 | 18 | 27 | 21 | 1.64 | 2.08 | 1.91 |
| 28 | 1 | 2 | 2 | 1 | 1 | 3 | 2 | 1 | 2 | 2 | 3 | 74 | 19 | 21 | 22 | 1.73 | 1.62 | 2.00 |
| 29 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 92 | 17 | 19 | 18 | 1.55 | 1.46 | 1.64 |
| 30 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 1 | 2 | 1 | 2 | 103 | 17 | 22 | 20 | 1.55 | 1.69 | 1.82 |
| 31 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 98 | 25 | 30 | 27 | 2.27 | 2.31 | 2.45 |
| 32 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 102 | 23 | 26 | 23 | 2.09 | 2.00 | 2.09 |
| 33 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 100 | 21 | 24 | 20 | 1.91 | 1.85 | 1.82 |
| 34 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 91 | 33 | 39 | 33 | 3.00 | 3.00 | 3.00 |
| 35 | 4 | 2 | 1 | 2 | 2 | 1 | 1 | 2 | 2 | 3 | 3 | 91 | 31 | 30 | 25 | 2.82 | 2.31 | 2.27 |
| 36 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 84 | 35 | 42 | 32 | 3.18 | 3.23 | 2.91 |
| 37 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 86 | 26 | 32 | 26 | 2.36 | 2.46 | 2.36 |
| 38 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 101 | 33 | 39 | 32 | 3.00 | 3.00 | 2.91 |
| 39 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 90 | 26 | 28 | 32 | 2.36 | 2.15 | 2.91 |
| 40 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 84 | 25 | 31 | 27 | 2.27 | 2.38 | 2.45 |

Jumlah
Rata-rata
Tot-r Aspek
SE (%)

| | | | | | | |
|-------|-------|-------|-------|-------|-------|-------|
| 3363 | 833 | 1024 | 892 | 75.7 | 78.8 | 81.1 |
| 84.08 | 20.83 | 25.60 | 22.30 | 1.89 | 1.97 | 2.03 |
| | | | | 5.89 | | |
| | | | | 32.14 | 33.44 | 34.42 |
| | | | | 100 | | |



FAKULTAS PSIKOLOGI UNIVERSITAS KATOLIK SOEGIJAPRANATA

Jl. Pawiyatan Luhur IV/1, Bendan Duwur Semarang - 50234

Telp. (024) 8316142 - 8441555 (Hunting) Fax. (024) 8415429

<http://www.unika.ac.id> E-Mail:unika@unika.ac.id Po. Box. 8033/SM

Badan Hukum : Yayasan Sandjojo

N o m o r : B.2.01/1051/UKS.07/VI/2002

11 Juni 2002

Lamp. :

H a l : Ijin Penelitian

Kepada : Yth. Ketua RW
Perumahan Kini Jaya Kecamatan Tembalang
di-
Semarang

Kami mohon bantuan dengan hormat kepada Bapak/Ibu, untuk berkenan memberikan ijin kepada mahasiswa/i Fakultas Psikologi Unika Soegijapranata Semarang dibawah ini :

N a m a : Sri Umronah
NIM / NIRM : 97.40.2427
Tempat/ Tgl.Lahir : Semarang, 28 Mei 1979
A l a m a t : Jl. Mugas Dalam V / 22
Semarang

Akan mengadakan Penelitian di Perumahan Kini Jaya Kecamatan Tembalang, dalam rangka penyusunan Skripsi Tingkat Sarjana dengan Judul "*Minat Membeli secara Kredit Ditinjau dari Persepsi Terhadap Persaingan Antar Tetangga*"

Atas bantuan serta kerja sama Bapak/Ibu , kami mengucapkan terima kasih.



Tembusan : Yth.

- Mhs yang bersangkutan



PENGURUS RUKUN WARGA (RW) IV

KEL. KEDUNG MUNDU KEC. TEMBALANG
KOTA SEMARANG

Jl. Gemahsari I / 165 Semarang Tel. (024) 6718815 - 6703348 - 6703404

SURAT KETERANGAN

Yang bertanda tangan di bawah ini :

N a m a : Syarifuddin Berlian, SE, MM, MBA
Jabatan : Ketua RW. IV
Alamat : Kelurahan Kedung Mundu, Kecamatan Tembalang
: Jl. Gemah Sari I / 165 Semarang

menerangkan bahwa :

N a m a : Sri Umronah
NIM/NIRM : 97.40.2427
Tempat/Tgl. Lahir: Semarang, 28 Mei 1979
Alamat : Jl. Mugas Dalam V / 22 Semarang

Telah melakukan riset di Perumahan Kini Jaya Kelurahan Kedung Mundu Kecamatan Tembalang dari tanggal 11 Juni 2002 s/d 27 Juni 2002 guna penyusunan skripsi Tingkat Sarjana dengan judul:

**“ MINAT MEMBELI SECARA KREDIT DITINJAU DARI PERSEPSI TERHADAP
PERSAINGAN ANTAR TETANGGA ”**

Demikian Surat Keterangan ini dibuat untuk dipergunakan seperlunya.

Semarang, 03 Juni 2002

K E T U A R W. I V

KEL. KEDUNG MUNDU KEC. TEMBALANG



SYARIFUDDIN BERLIAN, SE, MM, MBA