

A THESIS ON
A STUDY OF SLANG USED BY POP MUSIC RADIO
BROADCASTERS OF RADIK 99 RADIO CHANNEL

By

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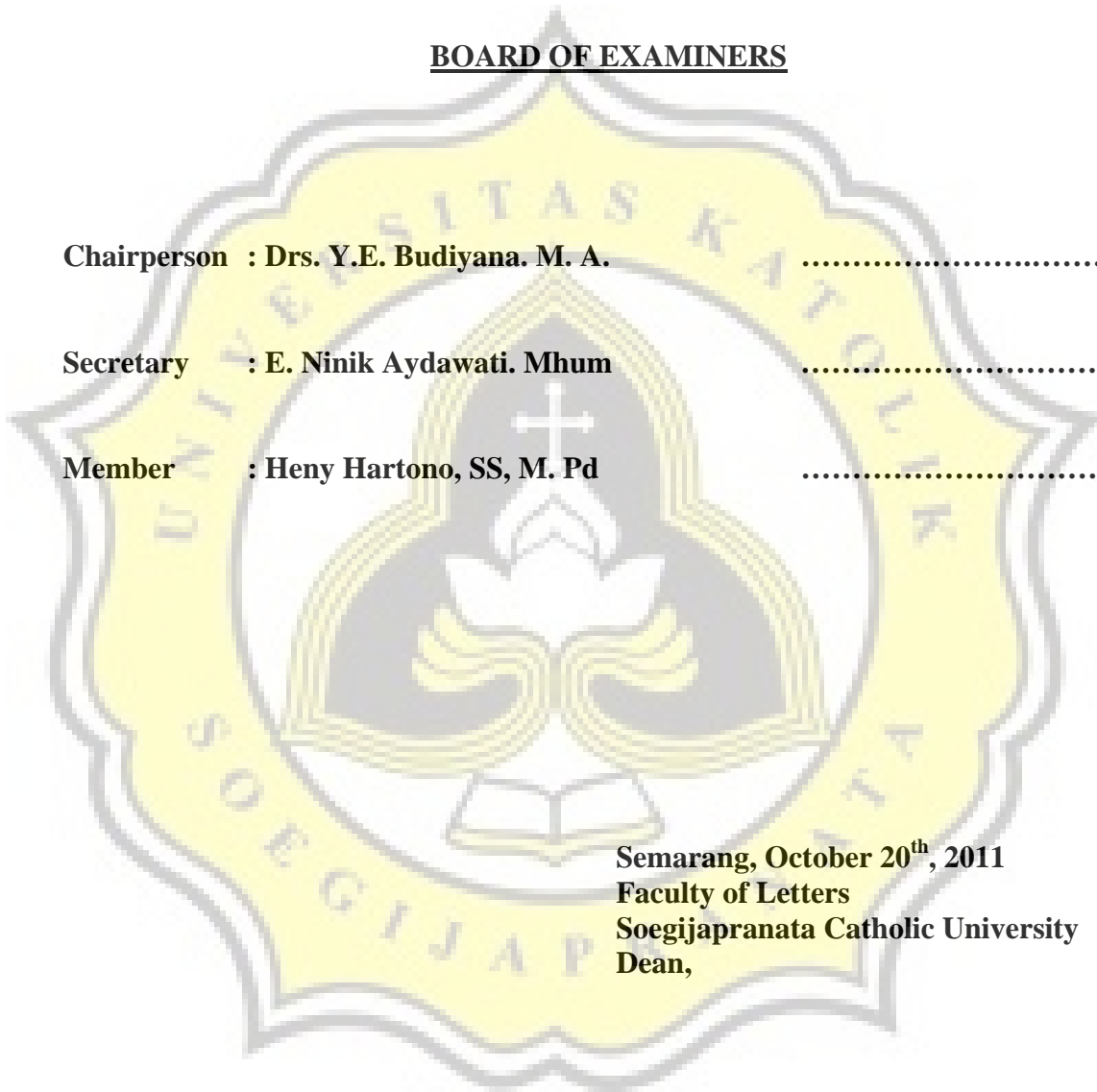
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“Hidup adalah pilihan,

tapi bagaimana kita

memaknai apa yang

kita pilih dan hidup

tidak hanya untuk

memilih, tapi juga

untuk memberi.”

By: me to all

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ABSTRACT

In Indonesia, radio has a special place in the heart of people at any age, especially for the young ones. One of the cultural aspects that can be found frequently in most of the Indonesian radio broadcasts is the use of slang language in people's daily communication.

The aim of the study is to analyze the use of slang language in *Radik 99* radio channel broadcasts. In this study, the writer gets the data by transcribing several radio broadcasts from *Radik 99* Radio. The writer chooses that particular radio station because *Radik 99* Radio is one of the radio stations which frequently uses slang whenever it is on air. After that, the writer analyzed each of the slang words used by the broadcasters of *Radik 99* Radio by using the theory of language variety, slang language, phonology and also the theory of radio broadcasting. From the collected data, the writer finds a lot of slang words in the talk during the radio broadcasts, for example *sutra* (*sudah* – 'already'), *peres* (*basa-basi* – 'small talk'), and *mekong* (*makan* – 'eat'). In order to figure out the real meaning of the slang words, the writer held several interviews with the broadcasters and every detail of the interviews is also transcribed. The result of this study shows not only the connotation and the denotation meaning of those slang words, but also the morphological processes of the slang words, the word formation process and also the affixation process.

Keywords: *slang word, radio broadcast, connotation, denotation.*

ABSTRAK

Di Indonesia, radio selalu memiliki tempat spesial di hati masyarakat dari berbagai usia, terutama di hati para anak muda. Salah satu aspek budaya yang dapat ditemukan pada sebagian besar siaran radio di Indonesia adalah penggunaan bahasa slang dalam komunikasi sehari-hari yang dilakukan oleh masyarakat Indonesia.

Studi ini bertujuan untuk menganalisa penggunaan bahasa slang pada siaran-siaran dari stasiun radio Radik 99 Radio. Dalam studi ini, penulis mendapatkan data dengan cara membuat transkrip dari beberapa siaran radio dari Radik 99 Radio. Penulis memilih siaran dari stasiun radio tersebut karena Radik 99 Radio merupakan salah satu stasiun radio yang sering menggunakan bahasa slang pada saat mengudara. Setelah itu, penulis menganalisa kata-kata slang yang digunakan oleh penyiar radio dari stasiun radio Radik 99 Radio tersebut satu per satu dengan menggunakan teori varietas bahasa, bahasa slang, fonologi, dan juga teori siaran radio. Dari data yang terkumpul, penulis menemukan banyak sekali kata-kata slang yang digunakan penyiar ketika berbincang-bincang dalam durasi siaran, sebagai contoh, *sutra* (*sudah* – ‘already’), *peres* (*basa-basi* – ‘small talk’), dan *mekong* (*makan* – ‘eat’). Dalam menentukan arti yang sebenarnya dari kata-kata slang tersebut, penulis mengadakan beberapa wawancara dengan para penyiar yang bersangkutan dan setiap detail dari wawancara tersebut juga telah dibuat dalam bentuk transkrip. Hasil dari studi ini menunjukkan tidak hanya arti konotasi dan denotasi dari kata-kata slang tersebut, tetapi juga proses morfologi dari kata-kata slang tersebut yang merupakan proses pembentukan kata dan juga proses penambahan sisipan kata.

Kata kunci: *kata slang, siaran radio, konotasi, denotasi.*

