A THESIS ON

A STUDY OF SLANG USED BY POP MUSIC RADIO BROADCASTERS OF RADIK 99 RADIO CHANNEL

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“Hidup adalah pilihan, tapi bagaimana kita memaknai apa yang kita pilih dan hidup tidak hanya untuk memilih, tapi juga untuk memberi.”

By: me to all
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ABSTRACT

In Indonesia, radio has a special place in the heart of people at any age, especially for the young ones. One of the cultural aspects that can be found frequently in most of the Indonesian radio broadcasts is the use of slang language in people’s daily communication.

The aim of the study is to analyze the use of slang language in Radik 99 radio channel broadcasts. In this study, the writer gets the data by transcribing several radio broadcasts from Radik 99 Radio. The writer chooses that particular radio station because Radik 99 Radio is one of the radio stations which frequently uses slang whenever it is on air. After that, the writer analyzed each of the slang words used by the broadcasters of Radik 99 Radio by using the theory of language variety, slang language, phonology and also the theory of radio broadcasting. From the collected data, the writer finds a lot of slang words in the talk during the radio broadcasts, for example sutra (sudah – ‘already’), peres (basa-basi – ‘small talk’), and mekong (makan – ‘eat’). In order to figure out the real meaning of the slang words, the writer held several interviews with the broadcasters and every detail of the interviews is also transcribed. The result of this study shows not only the connotation and the denotation meaning of those slang words, but also the morphological processes of the slang words, the word formation process and also the affixation process.

Keywords: slang word, radio broadcast, connotation, denotation.
ABSTRAK

Di Indonesia, radio selalu memiliki tempat spesial di hati masyarakat dari berbagai usia, terutama di hati para anak muda. Salah satu aspek budaya yang dapat ditemukan pada sebagian besar siaran radio di Indonesia adalah penggunaan bahasa slang dalam komunikasi sehari-hari yang dilakukan oleh masyarakat Indonesia.


Kata kunci: kata slang, siaran radio, konotasi, denotasi.