The Analysis of Strategic Competence Used by Peddlers to
Foreign Tourists in Malioboro, Yogyakarta

A Thesis

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If you want to get something, you have to make EFFORTS and God will always lead and light your way!

Follow your EFFORTS through the CONVINCE reason and AMBITION in every detail to reach it!

A Fine AMBITION always be followed by a WISDOM

A WISDOM is started from the PATIENT

If your life is not the same way as your EFFORT, REASON and AMBITION Look toward it through a WISDOM and a PATIENT

If it is the edge of PATIENT GOD will always lead and light your way Sooner or later..

Certainly, EFFORTS, CONVINCE, AMBITION, WISDOM, and PATIENT are the ABSTRACT words However, TRUST me....I’ve ever passed it through

This Thesis is dedicated to:
My Dad, My Mom, My Little Sister and My Man
A Thesis on:
The Analysis of Strategic Competence Used by Peddlers to Foreign Tourists on Malioboro, Yogyakarta

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Finally, the writer hopes this thesis can be useful for the next research, the next generation and society in the whole world.
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Abstract

Strategic competence is the ability to solve problems in communication which arise because of partial lack of any of grammatical competence, discourse competence, sociolinguistics competence, sociocultural competence. Because the Peddlers lack of those competences, they use strategic competence instead.

This research focuses on the use of strategic competence. Moreover, the purpose of this research is to find the kinds of strategic competence used by Peddlers to offer and to sell goods and service to foreign tourists in Malioboro.

This research is a qualitative research. In addition, it is the social phenomenon research, thus it is not related to quantitative measures, survey and statistic. The data were collected by purposive sampling. Through this way, it is expected the phenomenon of strategic competence that used by the peddlers can be portrayed.

To collect the data, the writer used some instruments, such as observation, recording, and transcription.

The result of this research shows the strategic competence and communication strategies that used by peddlers in Malioboro are modification devices, paralinguistic, L1 – based, L2 based, and avoidance.
Abstrak

Strategic competence adalah kemampuan untuk menyelesaikan masalah dalam komunikasi yang timbul karena kurangnya kompetensi struktur bahasa, kompetensi percakapan, kompetensi sosiolinguistik dan kompetensi sosiokultural. Karena pedagang kaki lima kurang memiliki kompetensi – kompetensi tersebut, mereka menggunakan strategic competence dalam menawarkan dan barang dan jasa mereka kepada turis asing di Malioboro, Yogyakarta.

Tujuan riset ini fokus pada penggunaan berbagai macam strategic competence yang digunakan oleh pedagang kaki lima pada turis asing di Malioboro, Yogyakarta.


Dalam mengumpulkan data, penulis menggunakan alat seperti observasi, rekaman audio, dan transkripsi.

Hasil dari riset ini menunjukkan bahwa strategic competence atau communication strategies yang digunakan pedagang kaki lima di Malioboro, Yogyakarta adalah modification devices, paralinguistic, L1 – based, L2 based, dan avoidance.