

APPENDICES

- w. Figure 1 Table of Phrases used in Formal and Informal Speech
- b. Figure 2 Table of Participants' Conversational Maxim Flouting
- c. Figure 3 Table of Flouting of Maxim Quality
- d. Figure 4 Table of Flouting of Maxim Quantity
- e. Figure 5 Table of Flouting of Maxim Manner
- i. Figure 6 Table of Percentage of Flouting of Maxim in Research Method in Linguistics 1 Students' Presentation
- j. Transcription of Speaker 1
- l. Transcription of Speaker 2
- n. Transcription of Speaker 3
- p. Transcription of Speaker 4
- s. Transcription of Speaker 5
- u. Transcription of Speaker 6
- w. Transcription of Speaker 7
- y. Transcription of Speaker 8
- aa. Transcription of Speaker 9
- ad. Transcription of Speaker 10
- af. Transcription of Speaker 11
- ag. Transcription of Speaker 12
- ai. Transcription of Speaker 13
- al. Transcription of Speaker 14
- an. Transcription of Speaker 15
- ap. Transcription of Speaker 16



Fairly Formal	More Friendly
Erm, perhaps we should begin.	OK, let's get started.
Good morning, ladies and gentlemen.	Morning, everyone.
On behalf of . . . , may I welcome you to..	Thanks for coming.
My name's . . .	I'm . . .
For those of you do not know me already,	As you know, . . .
I'm responsible for . . .	I'm in charge of . . .
This morning I'd like to . . .	What I want to do this morning is . . .
Discuss . . .	Talk to you about . . .
Report on . . .	Tell you about . . .
And present . . .	And show you about . . .
If you have any questions you'd like to ask, I will be happy to answer them.	Feel free to ask any questions you like as we go along.
Perhaps we can leave any questions you may have until the end of the presentation.	And don't worry; there will be plenty of time left over for questions at the end.

Figure 1
Table of Phrases Used in Formal and Informal Speech

Name	Conversational Maxim				Total
	Quality	Quantity	Manner	Relevant	
S1	4	1	3	-	7
S2	-	-	7	-	7
S3	-	1	6	-	7
S4	-	2	2	-	4
S5	1	-	6	-	7
S6	3	-	4	-	7
S7	-	-	2	-	2
S8	-	-	-	-	-
S9	2	1	-	-	3
S10	-	-	2	-	2
S11	-	1	1	-	2
S12	-	-	1	-	1
S13	-	-	3	-	3
S14	1	-	4	-	4
S15	-	-	2	-	2
S16	-	-	4	-	4
Total	11	6	47	-	64
Percentage (%)	17,18	9,37	73,43	-	100

Figure 2
Table of Participants' Conversational Maxim Flouting

Flouting of Maxim of Quality	Source of Data
That's why ...eemm.. when we talk with others ...eemmm... we need to see the powers maybe	Speaker 1 6 May 2009
I think that ...eemm.. there those are the group identity, I mean group ...eemmm... family the example of group identity like that.	Speaker 1 6 May 2009
Maybe for the example like gossip and small talk	Speaker 1 6 May 2009
Then the symmetrical T is like me and Ronald maybe when I talk to him like that.	Speaker 1 6 May 2009
as I seen in my background computer is ...eemmm...with internet we can do as source media.....	Speaker 5 13 May 2009
we..we see that ...eemmm... maybe in some movies American like ...eemm... maybe ...eemm... American movie ...eemmm.... It shows that it show that ...eemmm... in every conversation in every country show that	Speaker 6 13 May 2009
bring the their this culture like pakewuh maybe	Speaker 6 13 May 2009
And the speech act, speech act ...eemmm.. like ...eemm... sometimes people does not only utter or interpret something or they want to express their ideas, so it means that speech act is the ...eemm.. like talking	Speaker 6 13 May 2009
Eemmm... women like to talk about personal and domestic subject in relationship problem and express more feeling via facial expression but male, they talk about women, (inaudible) eemmm... and sometimes men more (inaudible) to say he is a good talk with someone if the talk is overbroad subject (inaudible).	Speaker 9 18 May 2009
I choose the theory of politeness because I think when someone answer or respond... respond the speaker sometimes the listener has the politeness strategy to answer and sympathy and advice is related with politeness strategy.	Speaker 9 18 May 2009
And I think the background is the phenomenon of the using borrowing in daily conversation, like we know that ...eemm... for the example, the students ...eemm... have used the ... sometimes used the borrowing language or loan words in their daily conversation like ...emm... I think that for the example is the download, copy or anything else	Speaker 14 25 May 2009

TOTAL	11
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Figure 3
Table of Flouting of Maxim of Quality



Flouting of Maxim of Quantity	Source of Data
First, the background ...eemm... for the background ...eemm...	Speaker 1 6 May 2009
Oh..we know that computers and networks process and transcribe currently more than just text and image nowadays and for example in video audio and other computes media data in so in the future all computers and networks will support media multimedia computing in communication	Speaker 3 6 May 2009
We know that there are four skills in English, writing, reading, speaking, and listening.	Speaker 4 13 May 2009
We feel anxious ...eemmm... if we know thateemm... our ability in doing something is less proficient than the others have like ...eemmm... like Bally as cited in The Study of Second Language Acquisition by Ellis says they in the to become anxious when they compare themself..themselves with other learners in the class and for themselves less proficient.	Speaker 4 13 May 2009
We know that ...eemm... men and women is different, we can see the difference physically but ...emm... in their communication style, their speech style, they have differences.	Speaker 9 18 May 2009
As we know that English is international language and the people use it to communicate with other people from another country and therefore English is learnt by most people in the world.	Speaker 11 20 May 2009
TOTAL	6

Figure 4
Table of Flouting of Maxim of Quantity

Flouting of Maxim of Manner	Source of Data
I had made made two research questions there are, word pronoun which are commonly used by Javanese and Chinese people in addressing someone then the second, when do the Javanese and Chinese people tend to use pronoun in addressing someone.	Speaker 1 6 May 2009
Gifts to age or hearer ..eemm.. someone we talk to or we speak to someone I mean...Like..eemm.. expressing.....sympathy, understanding and cooperation.	Speaker 1 6 May 2009
I use I will use questionnaires	Speaker 1 6 May 2009
to find out the...to find out the (inaudible) respond to the people who are used those expressions and then to know the suitable praises that they usually used for those expressions.	Speaker 2 6 May 2009
I hopes that, I hope that, this result of this research help the reader to know the suspicion thing influenced by community.	Speaker 2 6 May 2009
And the..the..the equivalent goal in the socio..sociology of language is trying to discover how social structure can be better understood through the study.	Speaker 2 6 May 2009
These statements are supported by Wardhaugh who says that speech community is soc..social..social group social group which may be either monolingual or multilingual held together by frequency of social interaction patterns and set of forms the surrounding surrounding areas by witness in the lines of of (inaudible)	Speaker 2 6 May 2009
I will for the theories supporting this research and then for the second is questionnaires questionnaires I will spread questionnaire to the sample to collect the data.	Speaker 2 6 May 2009
And the third is tape recorder, the writer I will record several conversations which contain the expression.	Speaker 2 6 May 2009
I will spread the questionnaires to the sample to the to collect the data among the students who lives in boarding houses in Soegijapranata Catholic University area.	Speaker 2 6 May 2009
I have...I have two background and the first is there has been explosive work of multimedia computing communication and application during the last decade.	Speaker 3 6 May 2009

Eemmm... why I ... write ...eemmm.. I write ...eemmm... the reasons information communication technology become a part of alternative teaching tools because the teaching method gives some ...	Speaker 3 6 May 2009
this teaching methods gives some something that interesting so students will interested in learn...learning process.	Speaker 3 6 May 2009
First to find out...find out the English teachers attitude towards the using of multimedia equipment in teaching process and second to find out the purpose of the using multimedia equipment in teaching process.	Speaker 3 6 May 2009
Ralphs Stein..Steinmann and Clarana states that states that multi ...eemmm... many or people medium in Latin means that middle an interpreting substances for which something is transmitted or carry on on a means of mass communications such as newspaper, magazine or television. So multimedia is used to describe the processing of individual images and text. Teaching, the process of giving data of study.	Speaker 3 6 May 2009
Population, eemmm.. the population in this study is 20 senior high school teachers in Semarang, but I will add 30 30 teachers, so I will...I.. I... so I will make 50 50 participants for this research	Speaker 3 6 May 2009
language is very important for for some people and we know that language is used to communicate with other.	Speaker 5 13 May 2009
because because someone who have ...emm... someone want want to express and want to interact with each other.	Speaker 5 13 May 2009
Even we can we can do that (inaudible) ..emm... there are the... there are the appea..appearance in... there are the appearance in when someone is having for (inaudible) cyberspace.	Speaker 5 13 May 2009
So they know they must know the structure of the language.	Speaker 5 13 May 2009
structure because because they they have not they never seen before with the chat partner or ...eemmm... because... because we we have never seen before with the chat partner or even even about them.	Speaker 5 13 May 2009

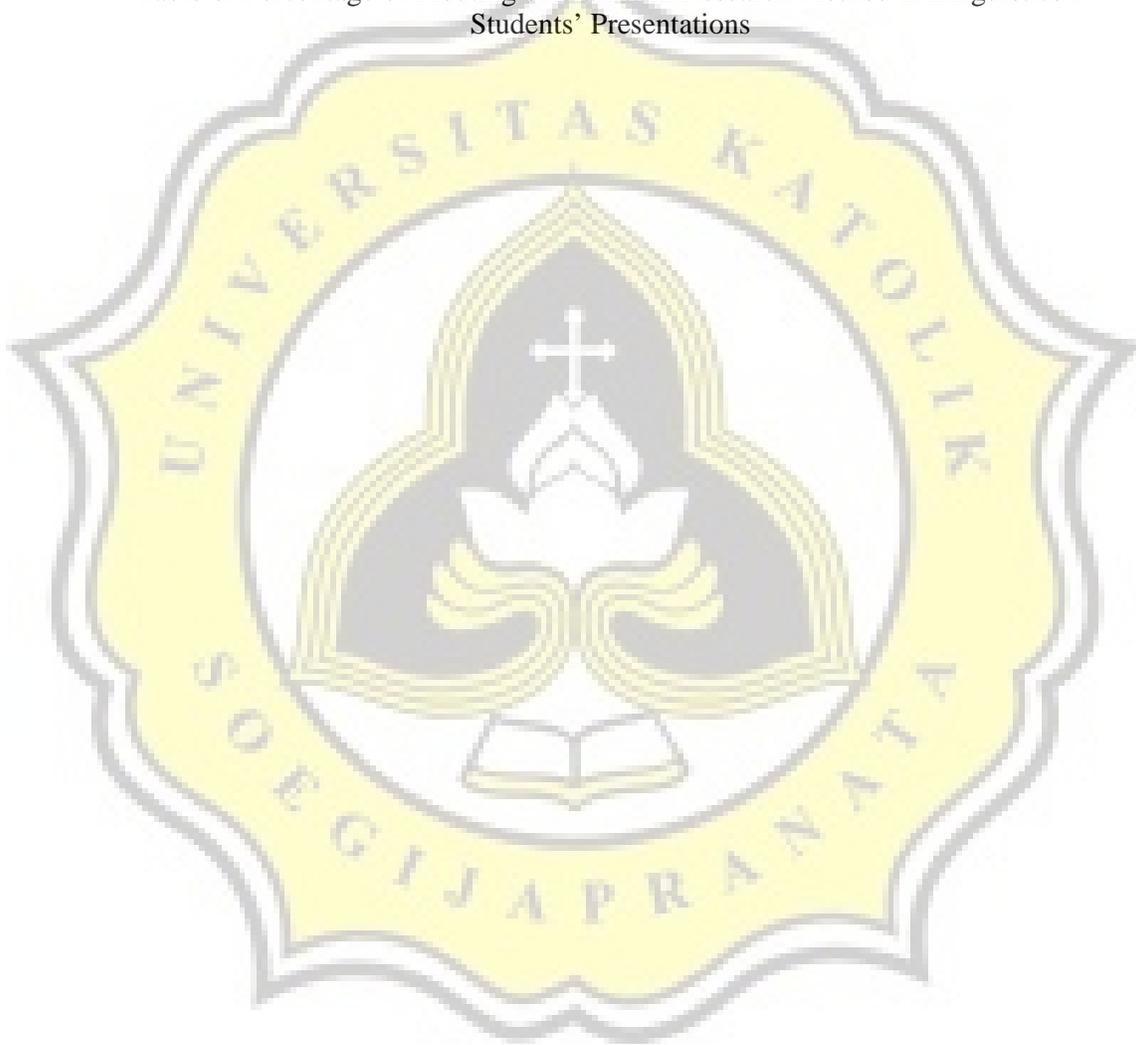
... could give better understanding to people especially adolescence to arrange the good good state..good sentence while chatting.	Spekaer 5 13 May 2009
Each students have positive attitude they will get they will get success ...emmm... for learning and acquiring a language.	Speaker 4 13 May 2009
It means that people admit ...eemmm... it mean that people tend to admit that speaking as a crucial thing in English.	Speaker 4 13 May 2009
there are there is ...eeemm... like pakewuh ...emm.. or sungkan in Javanese culture	Speaker 6 13 May 2009
and then the guest home that that they that we visit ...eemmm... offer the offer the offer us to eat	Speaker 6 13 May 2009
I'm already eat well thanks but ...eemm... in our heart sometimes ...eemm... we just like basa basi but actually we..we very we very hungry like that and then in the field of the study is pragmatics and the scope of the study is the writer will analyze the conversation strategies used by actors or players speech acts in twilight movie based on American culture	Speaker 6 13 May 2009
I mean that ...eemmm... I will the ...eemm... I will the retype...I will retype the subtitles in the in this movie and then	Spekaer 6 13 May 2009
It means that interaction happen in many time many kind many kind of communication between the speaker and the hearer.	Speaker 7 18 May 2009
Spoken language, in paper writer is language that is used by the announcer to the listener within bring the information as the main source	Speaker 7 18 May 2009
Speaking rooms, it analysis is a procedure used to collect information about the learners learning need.	Speaker 10 20 May 2009
... the writer chooses the applied linguistics in listening for a class because speaking and listening are based with master the language if and if..and if the learners are able to speaking and listening means that they are understood and mastering the language	Speaker 10 20 May 2009
in review of literature I miss...I concern...eemmm... I write about the characteristics in male and female	Speaker 12 20 May 2009
In communication is read it used...	Speaker 11 20 May 2009
which is consist a set of sounds and written symbols which are used by particular which are used by people of particular country for talking and writing.	Speaker 13 25 May 2009
And here I also put some theory also add some theory from	Speaker 13

Wardaugh ...eemm... in 1996 page 14 that is he briefly explain that language itself communication, it is system of communication, just used to express or to communicate way, how someone's of thought and feeling, so from those the...	25 May 2009
the phenomenon happens in the Indonesian advertisements, the company put the English phrase within... within the... within the advertisements.	Speaker 13 25 May 2009
Emmm... Harper, there is a unique speech community in Semarang means the writer interested doing this research.	Speaker 15 25 May 2009
to get the background well... well record the conversation and the last is recording	Speaker 15 25 May 2009
And there are assumptions that for the language of English that can make the price is make the ...emm... image of the relationship more higher ...eemm... for the education skill	Speaker 14 25 May 2009
... for English is very can tell that the difference of the words that English is very power...powerful language can if ... influence the ELT or for the simple example, the language of the movie that we watch have to use the English.	Speaker 14 25 May 2009
I... the writer about the theory of the English imperialism that can effect ...eemm... the many country in the world can ...eemm... influence their language as a two blends with their own characteristic language.	Speaker 14 25 May 2009
And is all for my presentation	Speaker 14 25 May 2009
The first one is interview. To get the data about the advertisement staff is formally use in communication, the writer will interview the advertisement staff in Suara Merdeka Newspaper	Speaker 16 27 May 2009
the writer will assume for the participant the writer will assume 15 persons of advertisement staffs in Suara Merdeka newspaper	Speaker 16 27 May 2009
And the ... and the ... or a process of the adv... the advertiser minds between one person to another	Speaker 16 27 May 2009
I... the writer divided the ...eemm... in this research divided into three part.	Speaker 16 27 May 2009
TOTAL	47

Figure 5
Table of Flouting of Maxim of Manner

Kinds of Flouting Maxim	Amount	Percentage (%)
Quality	11	17,18
Quantity	6	9,37
Manner	47	73,43
Total	64	100

Figure 6
 Table of Percentage of Flouting of Maxim in Research Method in Linguistics 1
 Students' Presentations



Transcription

6 May 2009

(Speaker 1)

I would like to present my Research Methodology 1 with the title An Analysis of Javanese and Chinese People According to Power and Solidarity in Addressing Someone.

First, the background ..eemmm.. for the background ...emmm.. The language is the primary media in Greek communication ...emmm.. I thought that language is a primary media in Greek communication because we need to communicate with the other in the society. Then ...emmm... there are rules in using a language that makes people must consider the way of addressing. That's why ...eemmm.. when we talk with others ..eemm.. we need to see the powers maybe. Power between ..eemm... me and the people we talk to. Then the last, Indonesia has many kinds of you pronoun including the kindship terms. Emmm... You..you..means Kamu in Indonesia and in Indonesian itself You has many..eemm..meaning like Kamu, Anda, Saudara and Beliau ..emm.. that based ...emmm.. the subject that we talk to.

Then, The Field of the study ..eemm... this reason is in the field of sociolinguistics and pragmatics.

For the research questions, I had made made two research questions there are, word pronoun which are commonly used by Javanese and Chinese people in addressing someone then the second, when do the Javanese and Chinese people tend to use pronoun in addressing someone.

For the objectives of the study ...eemm.. the first, I'd like to to identify the pronoun which are commonly used by Javanese and Chinese people in addressing someone then the second ..eemm.. I'd like to find out the reasons of Javanese and Chinese people use pronoun in addressing someone.

For the scope of the study ..eemm.. I'd like to focuses on the address terms as one of the study in sociolinguistics. Then for the second...eemm.. using Javanese and Chinese people with different education background as the subject of the study. So I need the Javanese and Chinese people with different education background as the subject for my study.

Then the significance of the study, the first..eemm.. I'm providing information about the pronoun in addressing someone which are used by family member in Gajah Mungkur Semarang. Then, the second Emm.. to contributing knowledge of the use of address terms in relations to self identity and the power of the speaker. ..eemmm.. so the relations between self identity and the power will be explained from the family members.

For the definition of Terms, there are three...eemm.. I mention it. First is addressing, first names, or last names or nick names or titles used to address someone. Then the second, pronoun, pronoun is a word which used instead of noun. Then, the last, solidarity, an emphasis on the closeness of the speaker and addressees.

Then the review of Literature ...eemmmmm.. I mention two review of Literature. There are, the theory of politeness and the relations to address terms. Then, the

second, the address terms. I will explain first the theory of politeness and the relations to address terms. The use of pronoun as the address terms belong to positive politeness strategy. Why because, the reason..the reason is first the positive politeness used in group identity marker or address forms because in family..emm..I think that..eemm..there those are the group identity, I mean group...eemm..family the example of group identity like that. Then, presupposecommon ground..eemm..maybe for the example like gossip and small talk. Then, joke and the last, gift. Gifts to age or hearer ..eemm.. someone we talk to or we speak to someone I mean...Like..eemm.. expressing.....sympathy, understanding and cooperation. Then, the second, is address terms. The first is power differential...eemm..there are two, the first is asymmetrical T or V, Tu-Vous and symmetrical T. ..eemmm... The asymmetrical T or V ..emm.. is like me talk to Mister B like that. So me as a T and V as Pak..Mister B. Then the symmetrical T is like me and Speaker 14 maybe when I talk to him like that. Then the second is solidarity...emm..informality or.....the....of the speakers or it can be divined as the telling of solidarity. Then solidarity means the use of personal information the use of neglects.

Then for research methodology ..eemm.. I would like to use ..eemm..the..the quantitative method ..eemm.. I..I'm going to do interpretation toward data collected in numbers because quantitative ..eemm.. related in numbers. For the method of data collection ..eemm.. I use I will use questionnaires ..eemm.. I'm going to split close questionnaires to family members in Javanese and Chinese in Gajah Mungkur Semarang. Then, for the participants, the Javanese and Chinese family in Semarang or in Gajah Mungkur Semarang. ..eemm.. there are two part. Part one it consists of the fifty family of Javanese and the fifty family of Chinese then the part two ..eemm.. those or the fifty families will be divided into 25 families with different education background. So, then, for the method of data analysis..eemm.. I will identifying and classifying the pronoun which are used by the subject. And then ..eemm.. I'm going to analyzing the reasons in using pronoun which are used by the subject. That's all for my presentation about my title.

Transcription

6 May 2009

(Speaker 2)

The title is The Influence of The Using of Religious Expressions and Spiritual Life. Okay..for the background of the study ...eemm... people need to communicate with the others and maybe just a ...eemmm... system of human for communication. To language human can interaction and give expression. Eeemmm... as states by Collins...Collins Cobuild, language is a system of communication which consists of a set of sounds and written symbols which are used by people of particular country or region for talking and writing. It means that language ...eemmm... used by all people to the communication.

In its development, language is increasingly being wider in its communi...pronunciation and meaning. Each ethnic region city even and even nation has its all language meaning and pronunciation.

Language is used in spiritual life by using religious expressions. Aitch..Aitchison says that speech communities group of people who consider that they speak the same language.

For the field of the study ...eemmm...in a..field of this study is Sociolinguistics and for the scope of the study for this research, I will analyze the correlation between the using of religious expression and the community who is related to their spiritual life in scien..in the society. Since there are several communities which are often used these those expressions as their daily language.

I take ...eemmm... two problem formulations. For the first, what are society responds to the people who are often used those expressions and then when people used those expressions.

For the objectives...objectives of the study, to find out the...to find out the,respond to the people who are used those expressions and then to know the suitable praises that they usually used for those expressions.

Significance of the study, after finishing the research study, the result of this research might be significant for the sociolinguistics field and speech community.

I hopes that, I hope that, this result of this research help the reader to know the suspicion thing influenced by community. Furthermore, it may be reference for further further research about speech community and another analysis in the sociolinguistics field.

Eeemmm... I got some defi..eemm..definition of terms, first religious. Religious is connected with religion or particularly religion. Second meaning is, believing and practicing a religion. The third, attribute a group of people connected to a religion. And the last, play careful or, For the second term is expressions, expression is a look on persons space that shows move or feel. The action or process of making noun once feeling, opinions, ideas etc. or expression is a word or phrase. And for the last, a strong show of feeling for the meaning when playing music or spin. The third term is spiritual, spiritual is usually attrib..attribute of the human, spirit or soul not of physical thing. And spiritual usually attribute for the church or of the religion.

In order to submit the dialectical framework of the study, this review of literature literature of is people to refuse someone theories or studies concerning with speech community or the scope of sociolinguistics.....especially sociolinguistics.

A concern for human communication as aspect with the definition of language implies attention to the way language is playing or choosing the societies is related into language as scientific just called by Sociolinguistics. Wardhaugh says that sociolinguistics is concern with investigating relationship between language and society with deal all be a better understanding of the structure of language and of how language function in communication. And the..the..the equivalent goal in the socio..sociology of language is trying to discover how social structure can be better understood through the study.

Speech community, people in group or in community usually makes and uses many specific expression to express their conclusion each other. They make and use them with same language for several times and only for the in certain places. These statements are supported by Wardhaugh who says that speech community is soc..social..social group social group which may be either monolingual or multilingual held together by frequency of social interaction patterns and set of forms the surrounding surrounding areas by witness in the lines of of.....

The method of data questionnaires analysis. First data collection, the population in this in this case study the population of sample, I will take the students who live in Boarding houses in Soegijapranata Catholic University area as the representative in this research. And the instruments, I will use three kinds of instruments in this research. First, library research, I will for the theories supporting this research and then for the second is questionnaires questionnaires I will spread questionnaire to the sample to collect the data. And the third is tape recorder, the writer I will record several conversations which contain the expression. And for the procedure, for the first step ...eemmm... I will spread the questionnaires to the sample to the to collect the data among the students who lives in boarding houses in Soegijapranata Catholic University area. And then for second, I will transcribe the recordings and also copy the message messages from samples that usually usesAfterward I will analyze the result of the research based on sociolinguistics field. Data analysis ...eemmm... I will use quantitative data analysis to analyze this research. The collective data will be transcribed and then data will be completed with the theories supporting this research to appliesbased on sociolinguistics field. Okay..

Transcription

6 May 2009

(Speaker 3)

First is background of the study. I have...I have two background and the first is there has been explosive work of multimedia computing communication and application during the last decade. Oh..we know that computers and networks process and transcribe currently more than just text and image nowadays and for example in video audio and other computes media data in so in the future all computers and networks will support media multimedia computing in communication. And the second is ..eemm.. information and communication technologies or multimedia equipment become a part of alternative teaching tools. Eemmm... why I ... write ..eemmm.. I write ...eemmm... the reasons information communication technology become a part of alternative teaching tools because the teaching method gives some ...eemm... this teaching methods gives some something that interesting so students will interested in learn...learning process. And...and by the using of multimedia in English teaching process lesson become more interactive and students become more independent to show their idea and their creativity.

Field of study. This study belong to psycholinguistics field and the scope of the study the writer uses the psycholinguistics as the scope in analyzing the English teachers attitude by using multimedia equipment in teaching process. And the writer makes limitation for the area and analyses the senior high schools English teachers in Semarang. And....

And problem formulation. There are two problem formulations. Eemmm... first, what are the English teachers attitude towards the using of multimedia equipment in teaching process and the second for what purposes the use of multimedia equipment in teaching process.

The objective of the study. First to find out...find out the English teachers attitude towards the using of multimedia equipment in teaching process and second to find out the purpose of the using multimedia equipment in teaching process.

Significance of the study. By analyzing the English teachers attitude towards the using of multimedia equipment in teaching process, the writer believes that she can contribute something to the readers especially for English teachers in understanding the attitude towards the using of multimedia equipment that differences kinds of teaching style and the purpose the using of multimedia equipment in for teaching process.

Definition of terms. Attitude ...eemmm... Bower W. said that attitude as mental files which.....consult for the evolution of the objective question.

And multimedia equipment, Ralphs Stein..Steinmann and Clarana states that states that multi ...eemmm... many or people medium in Latin means that middle an interpreting substances for which something is transmitted or carry on on a means of mass communications such as newspaper, magazine or television. So multimedia is used to describe the processing of individual images and text.

Teaching, the process of giving data of study.

Review of Literature. Literature... attitude eemmm... (bobner gert) says the attitude are a central part of human individu..individuality. attitude as a mental files with individuals consult for the evolution of the objective in situation. The ...eemm... in this study in this case there are positive and negative attitude towards the using of multimedia equipment in teaching process. Multimedia application teaching process. Eemmm.. nowadays we know that multimedia equipment explosive so..explosive both in business social work and application world. In in this case is the using of multimedia and teaching process. In teaching process, teachers want to help the students to learn everything which the students would not easily able to learn without some help. So the teachers looking for another ways to teach. The using of multimedia equipment become a..another choices to teach English. The purposes of using multimedia in English teaching process.

Eemmm... Neil Marshall and James Swan said that..that teaching English has always controversial topic there have been pedagogical debates about the how English should be taught. So multimedia can give other ways to know and to learn English easily. By the image using, movies, photographs and etc. From that kinds of media, English will be more interesting to learn.

Hypothesis, eemmm... the teaching English process by using multimedia equipment will be more interesting than the traditional ways.

Method of data collection and data analysis. Methodology research. Research methodology. In the research, the writer use qualitative research with close questions.

Population, eemmm.. the population in this study is 20 senior high school teachers in Semarang, but I will add 30 30 teachers, so I will...I.. I... so I will make 50 50 participants for this research.

Sample, sample of this study are some senior high school English teachers in Semarang.

Data collection, participants, the participants of this research are 50 senior high school English teachers in Semarang. And the research design, the writer uses observer design method for the study, a questionnaire for measure computers... computers use and computers anxiet..anxiety and attitude towards computers.

Research instrument, the writer uses questionnaire to collect the data for relevant study.

Procedure, there are five.. five steps as the procedure of earning the data. First is observation, second making questionnaires, third spread the questionnaires, forth taking the questionnaires back, and fifth making the conclusion.

And data analysis, the data from the respondent were analyzed using spss. Thank you that's all.

Transcription

13 May 2009

(Speaker 4)

At Ksatrian 1 Senior High School Semarang and the next ...eemmm.. I would like to talk about the background. First, English is becoming an important subject in every school. The evidence ...eemm.. the Indonesian government has decided ...eemmm.. English is one of subject in(inaudible).....final assignment or final UN. And the second, from four skills in English, speaking is important tool in English itself. We know that there are four skills in English, writing, reading, speaking, and listening. But speaking is important role in English ..eemm.. Bally and Savage (inaudible) as cited in Teaching English as The Second or Foreign Language....(inaudible).... Says speaking in the second or foreign language has often become as the most demanding of four skills. It means that people admit ...eemmm... it mean that people tend to admit that speaking as a crucial thing in English. And the third, there are many classes in Senior high school. Each of senior high school ...eemm.. usually has many different programs ..eemm... like science class, student class...science class, social class and language class. Each of this class, ...eeemmm.. has ..eemm... has English as one of their subject in their study. However, English for each of these classes ..eemmm.. has ..eehh.. must be different. And the last, motivation, for learning English ..eemm.. there are some factors ...eemm.. that can support learning English in this case speaking. They are attitude, motivation, learning style and age. And motivation has important part to support learning speaking ...eeemmm.. according to Jones motivation is something that refers to...(inaudible)...refers state as the desires which is plans rules (inaudible)....purposes.

Next field of the study applied linguistics. Scope of the study, this research is discussing the teaching of speaking at Ksatrian 1 Senior High School Semarang. This research looks at the motivation of the language class students and other class students, science and social. And I have two kind of problem formulations, eemmm... the first, what motivates language class students and other class students science and social in learning speaking and the second, what are the differences between language class students and other class students motivation in learning speaking.

And about the objectives of the study, the first, to find out the motivation of language class students and other class students science and social in learning speaking. And the second, to find out the differences student motivations between language class students and other class students science and social in learning speaking.

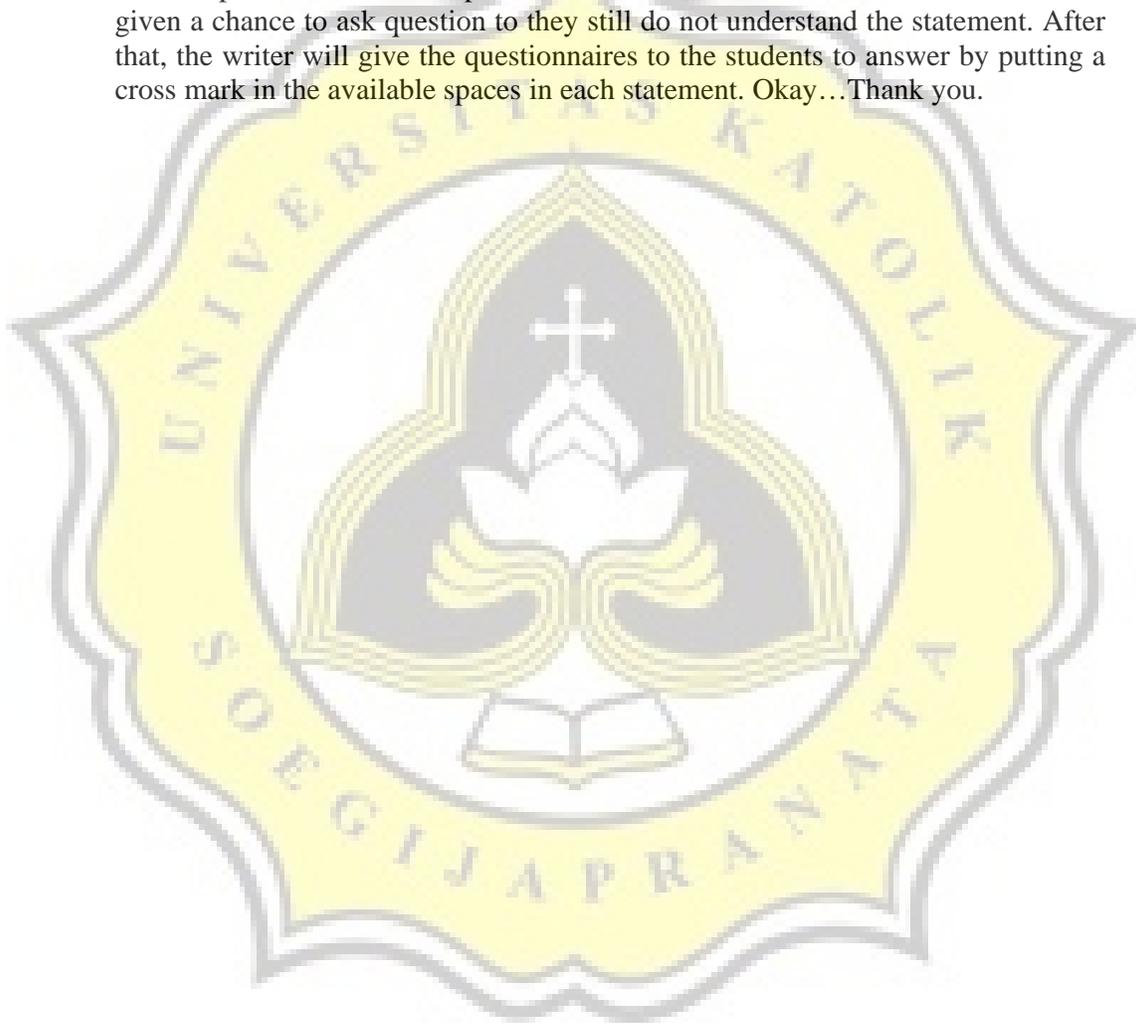
And about the significance of the study, the import... the importance of doing this research, is to get know the differences students motivations in language class and other class science and social in learning speaking at Ksatrian 1 Senior High School Semarang. Hopefully the result of the research, will be useful for Ksatrian 1 Senior High School the English teachers and the students. For teacher, the result of the research can be used as a reference to improve their way in teaching

speaking. In addition, for the students, they can also realize which one the best motivation that they have and can help them in speaking lesson itself

And next about the definition of terms, there are six kind of definition of term. My paper, first is student's motivation according to Gogh and Sim...(inaudible) student's motivation is often used to reference their willingness to participate in class and attitude there is convey through body language and other behaviors. And the second, speaking Bally and Savage(inaudible) as cited in Teaching English as The Second or Foreign Language by Bally as the writer say speaking is an activity requiring the integration of many sub systems all these factors combine as speaking as second or foreign language communication task for(inaudible). yet, for many people speaking is seen as a central skill. And the third, language class, language class is specialize ...eemm... in learning something about language. It has used usually...it usually has many aspects in language itself. Eemmm... the fourth, social class, a class that specialize in learning something about social like economics, geography ...eemmm... anthropology etc. and the last, science class, class that specialize in learning science like math, biology, physics and chemistry.

And next, review of literature, first is anxiety, eemmm... Anxiety is an aspect of personality. We feel anxious ...eemmm... if we know thateemm... our ability in doing something is less proficient than the others have like ...eemmm... like Bally as cited in The Study of Second Language Acquisition by Ellis says they in the to become anxious when they compare themself..themselves with other learners in the class and for themselves less proficient. Normally we will try to change ...eemmm.. this situation, we will be motivated to to solve anything problem that can make we feel anxious. Spielberger as cited in The Study of Second Language Acquisition by Ellis says anxiety can be divine as apprehension that is experience at a particular moment in time as a responds to a definite situation. The particu..the particular moments are like in public speaking, examination and class participations. And the second is attitude. Attitude is a situation when the students ...emmm.. show their responds and behaviors about learning something. Each students have positive attitude they will get they will get success ...emmm... for learning and acquiring a language. According to Ellis, a student with positive attitude will get success otherwise a student with negative attitude will failure ...emmm... and...and.. so attitude depends on the student themselves. ...eemmm... actually attitude and motivation is one part ...eemmm... attitude and motivation is ...(inaudible) thing, like Gardner say motivation is ...eemmm... effort plus desire to achieve the goal plus attitude. And the next is motivation. There are two kinds of motivation, first integrated motivation and the second instrumental motivation. Integrative motivation a person who is integratively motivated learns a language out of sincere and gives interest in people in the in the culture of that language. And the second, instrumental motivation, a person who is instrumentally mot..motivated is concern with the material and practical benefits of knowing the language as in getting aware bad job (inaudible) ...emmm... so instrumental motivation is ...emm... motivation that appeal with some part... purposes like pass examination or please the parent.

And about research methodology, population and sample in this research the writer will divide the population into three groups they are, language class students, science class students and social class students from Ksatrian 1 Senior High School Semarang. And about instrument in this study the writer will use the questionnaires to collect the data from participants. This research will use the questionnaires as the main instruments because it is a survey. Questionnaires will be used to measure the student's motivation in learning speaking. And about procedure, before students will answer the questionnaires the writer will give some explanation and examples on how to answer them. The students will be given a chance to ask question to they still do not understand the statement. After that, the writer will give the questionnaires to the students to answer by putting a cross mark in the available spaces in each statement. Okay...Thank you.



Transcription

13 May 2009

(Speaker 5)

...(inaudible)...emmm... language...eemmm.. language is very important for for some people and we know that language is used to communicate with other. Language has been taught in early age and inheritance from one generation to generation. Eemmm... the prove of learning language is to communicate ..eemmm... because because someone who have ...emm... someone want want to express and want to interact with each other. People can communicate to some conversation in many ways which are direct conversation by mouth to mouth or by phone or inference. Communicate with others directly is initial to better than communicate ...emmm...via phone or internet. Nowadays computer utilization is needed because it plays an important role in our daily life and particular computer can work is not as internet. Through the internet we can search many thing and and too many thing like ...eemmm... reading news ...eemmm.. find ...eemmm... some some photos or ..(inaudible).. music, download music and others. Even we can we can do that ...(inaudible)... ..emm... there are the... there are the appea..appearance in... there are the appearance in when someone is having for ...(inaudible).....cyberspace. Cyberspace is ...emm... is in we can say that cyberspace is a as the ...(inaudible)... and the facilities data of communicate. Then the(inaudible)... directly in the same time without wasting some times is ...(inaudible).... communication via searching is rather difficult with someone who have never seen or met before. So they know they must know the structure of the language. ...eemmm... usually people want to make a relationship with a through the internet access in ...eemm.. must know the ...(inaudible).. structure because because they they have not they never seen before with the chat partner or ...eemmm... because... because we we have never seen before with the chat partner or even even about them.

Field of the study, my research is the field on linguistics. And in this research the wri...eemmm..I focus on the structure of chatting language as one of the studies in (inaudible) class.

From problem formulation, the first, what are the purpose of adolescence to have a chat and then what is the structure of chatting language used by adolescence when they have chat.

Significance of the study, ...eemmm... I want to explain the purpose of having chat by adolescence and then I want to analyze the structure of chatting language which are commonly used by adolescence.

The importance of the study, the importance of the study is to prov..provide information about the structure of chatting language based on the purpose of having chat. Eemmm... and..and my research will be contribute...contribute to the study with the linguistics by giving information about the structure of chatting language among adolescence and it is expected that my stu..this study could give better understanding and ...eemmm... could give better understanding to people especially adolescence to arrange the good good state..good sentence while chatting.

Definition of term, there are three kinds of definition of terms, there are structures. The structure is way in which part of something of together etc. in judging language, the lang..the language which use (inaudible) that allows many numbers of (inaudible) to have attract with real time or conversation via networks. And adolescence, in here I mean young person who is developing from a child into adult.

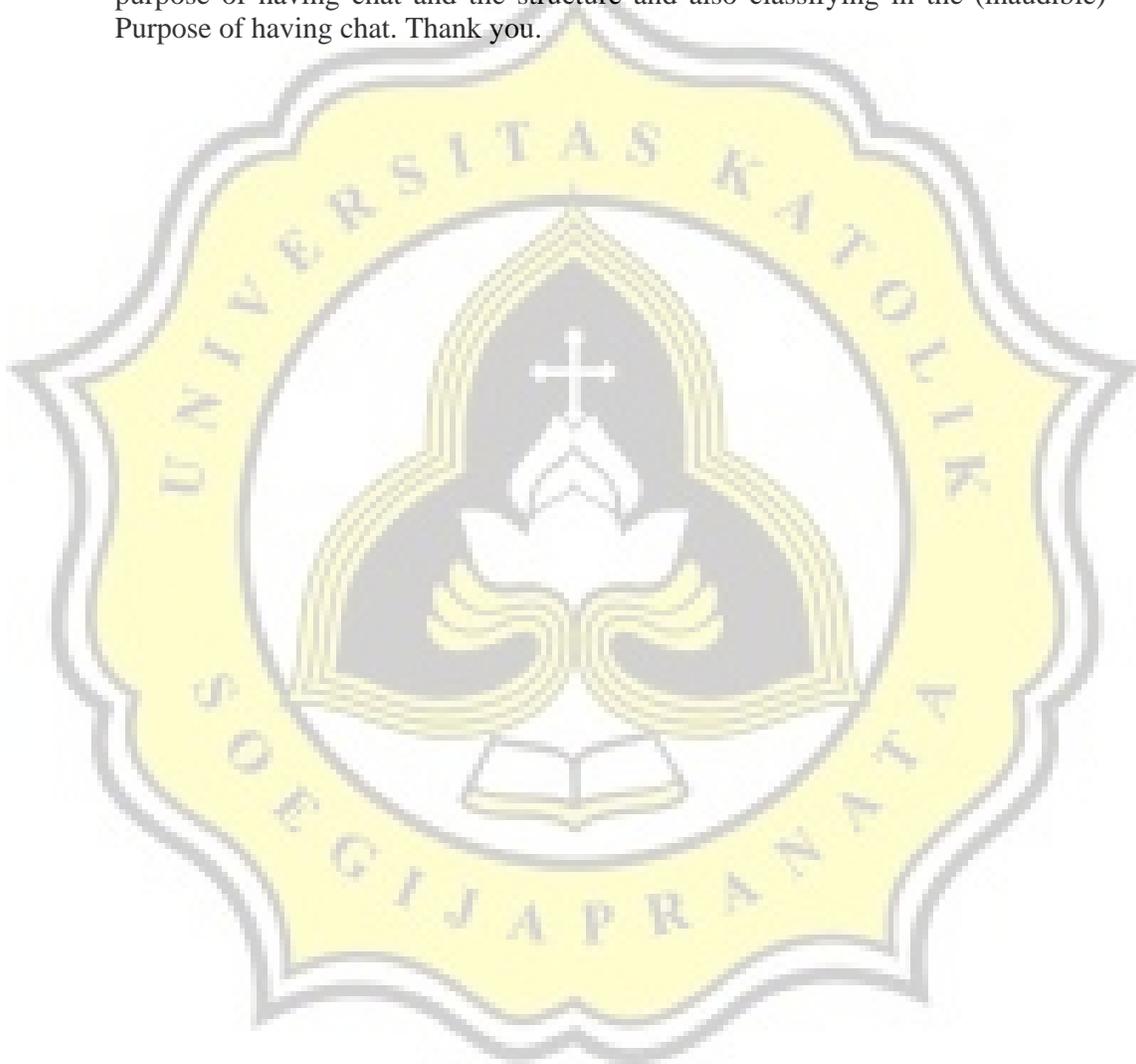
The literature review, computer is increasing as important role in our daily life and as...as I seen in my background computer is ...eemmm...with internet we can do as source media.....eemmm... an appearance with an appearance best that someone is having phone is called cyberspace. According to Arifin, cyberspace clearly use the technology at this moment development continually and it is almost familiar in all of most is called internet. Eemmm... chat program, chatting and the structure eeemmm.. chatting become pop..popular now many adolescence es..especially boys try to be acquitted with the girl to the internet like chatting. The structure of chatting language used is ...eemmm... the..the structure of using chatting language is different from one to another. And in this matter, especially with the girls can describe and now whether who is when ..eemm...who is have a good purpose or not. I need the ...eemm... download of the structure of chat message and this is the example, start of by saying Hi..bla bla bla... (inaudible) until for topic to talk about that (inaudible) in common (inaudible) make sure the balance discussion...make some comment about the whether or subject talking about. And then ask some questions not yes or no questions but open the question. And the last, close the dialogue with saying (inaudible)theory of discourse analysis and the relation to the structure of chatting language. Yule (inaudible) the structure of chatting language based on the purpose is also related to discourse analysis because the purpose of discourse analysis is also provide the definite answer but to explain our personal horizon and make us realize our own... and acknowledge agenda or...(inaudible)..as well as that of the others. In short, detail analysis refill what's going on about the kind of our best and(inaudible)

The structure of chat discourses, turn taking and interaction coherence, some difficult (inaudible)the first definition comes from Johnston(inaudible), who divides discourse analysis and the study of language (inaudible) Another definition come from (inaudible) and Yule, who divides discourse analysis as the activities at the intersection of discipline (inaudible) and sociolinguistics, psycholinguistics, philosophical linguistics (inaudible) discourse analysis is a term with has come to different interpretation from scholar working in the field discipline.

Research methodology, the purpose of my study is to analyze the structure of chatting language based on the purpose of having chat. And I as the researcher ...eemmm... is qualified the assumption that I will use the qualitative data because I will collecting and analyz..analyzing the information. The participants, in doing this study....emm.. I ..I wii...I will choose the young the young people who likes chatting in my environment and the subject will be divided into two part ...eemm... that are consist of my friend in online room or chatting room and the some adolescence in Unika.

And method of data collection, there are observation and recording document. The observation will be (inaudible) by online and give some questionnaires in Soegijapranata Catholic University and recording document, I will print some recording document and I will print some recording document when people having chat.

Method of data analyze, based on the friend data, I will...emm...I will do several analyses and ...emm... and I will do sof..sev.. several analyses to analyze the purpose of having chat and the structure and also classifying in the (inaudible) Purpose of having chat. Thank you.



Transcription

13 May 2009

(Speaker 6)

To my lecturers and my friends ...eemm... today I would like to present about my ...eemmm... research methodology ...eemm.. topic is ...eemmm.. conversation analysis of actors speech acts in twilight movie based on American culture view.

Okay, the background of the study, the first ...eemmm... the first is since every people can not live alone so they need the other people for interacting in all aspects in their life. Therefore, they need a language to utters something that they want like according to Wierzbicka 2003 ...eemmm... in a language people can get various kinds of meanings and it is involve interaction between the speakers and the hearers, those language is sos...sos..social interaction, it means that ...eemmm...eemm... since every people ...eemm... can not live alone and the...eemmm..they need ...eemm... other people for interacting ...eem... each other so ...eemmm... it is need ...eemm... it's need language for communicate with other people. And then, people have their own culture in every country, in every culture there are characteristic of conversation and speech act, these statement above is supported by Wierzbicka ...eemmm... it is every culture has its own repert..repertoire of character speech act in speech generalism. So it means that every people ...eemm..in in every country has own ...eemm... their own culture so ...eemm... so culture ...eemm... influence ...eemmm... their speech act and their conversation in daily life and then the third, American culture is similar with closeness and directness culture as what Wierzbicka in her book cross culture pragmatics 2003, explains that in Anglo-American culture, American people can say something freely what they want and do not want and what they think since American people acknowledge everyone rights to invent or express their selves, closeness is cherish in this culture less than army. It means that, life ...eemm... American is ...eemmm.. very different ...eemm... it's ...contrast with the life Indonesian culture because in American culture we..we see that ...eemmm... maybe in some movies American like ...eemm... maybe ...eemmm... American movie ...eemmm.... It shows that it show that ...eemmm... in every conversation in every country show that ...eemmm.. their culture like ...eemmm... usually people in America say each oth...eemmm... talk each other ...eemmm... with other people ...eemmm.. directly than like Indonesian do ...eemmm.. like for example ...eemm.. in Javanese culture ...eemmm... there are there is ...eemm... like pakewuh ...emm.. or sungkan in Javanese culture, it is ...eemmm...culture that ...eemm... that they have and in every every conversation in dai..daily life some..sometimes we we unconscious..unconsciously ...eemmm.. bring the their this culture like pakewuh maybe ...eemmm... for example ...eemmm... when we go to the other people ...emm... like ...eemmm.. and then the guest home that that they that we visit ...eemmm... offer the offer the offer us to eat ...eemm... but sometimes ...eemmm.... We answer with ...eemmm... thank you ...eemmm... I'm already eat well thanks but ...eemm... in our heart sometimes ...eemm... we just like

basa basi but actually we..we very we very hungry like that and then in the field of the study is pragmatics and the scope of the study is the writer will analyze the conversation strategies used by actors or players speech acts in twilight movie based on American culture. This study will also to find the influence of American culture towards in conversation of American people for apply..applying their speech act via twilight movie.

And then, the problem formulation, what is percentage conversation strategy used by actors in twilight movie to apply their speech act and how big is influence of American culture towards in actors speech act in dialogues in twilight movie.

And objectives of the study is to find out the percentage of conversation strategies which are used by actor.. actors in this movie. And then, show how big is the influence of American culture towards in actors speech act in dialo..dialog..dialogues conversation in this movie.

And the significance of the study ...eemmm.. the writer hopes this resea that this result of this research help the readers to know about the kinds of conversational strategies used by American people to apply their speech acts via twilight movie based on American culture.

And the definition of term ...eemmm... conversation ...eemm... based on Encarta dictionary tools...eemm... conversation is casual talk ...eemmm... informal talk based somebody especially about opinion, idea, feeling and everybody manners, and the actor, the actor is performer in plays, somebody who acts in plays, movies or televisions. And the third is speech act, action perform via utterances by Yule 1996 and the fourth or the last cultural view, cultural position or any movement cultural.

And the review of literature, this review of literature is to found(?) to review some relevant theories and studies concerning with conversational analysis and speech act as the scope of pragmatics. The pragmatics, Yule explains in his book entitle Pragmatics, the Pragmatics is the study of interpret meaning, contextual meaning or guess communicated that than said expression of relative distress. And the Conversational analysis, the conversation we analyze because ...eemmm... conversation occurs everyday and everywhere ...eemmm... and then there are...so many topics and ...eemm... context and metaphor under the conversation. And then ...eemmm... it is ..eemm... this statement above are supported by Yule ...eemmm... 1996, the kind of talk is likely to differ according to the different context of interaction and there are many metaphors used to describe conversation structure. And the speech act, speech act ...eemmm.. like ...eemm... sometimes people does not only utter or interpret something or they want to express their ideas, so it means that speech act is the ...eemm.. like talking ...eemmm... no..speak saying that ...eemm... it is in in added by ...eemm... behavior or action it is speech act and ...eemmm... like Yule says that in attempting to express themselves people do not only produce utterances or (...??...) grammatical structure and words, they perform action via utterances.

And method of data collection and data analysis ...eemmm... I will use twilight movie as object and the writer ...and I will use two kinds of instruments of this research ...eemm... I will do ...eemm... library research ...eemmm... look for the theories that support with the paper that I will write and the...and I will do

observation and the procedure..procedure ...eemmm... I will observe all of the conversation among actors in twilight movie, I mean that ...eemmm... I will the ...eemm... I will the retype...I will retype the subtitles in the in this movie and then ...eemmm... and I will I will analyze the transcribe in I will Transcribe in the like in Microsoft word and then I will I will going to analyze and then afterwards the writer will analyze all of the conversation based on every kind of conversational strategy. Okay. Thank you.



Transcription

18 May 2009

(Speaker 7)

In Research Method first and my title is the analysis of the written language to spoken language and conversation analysis in rising generation program on 88.60 Rhema FM.

About the background, a language is very important in communication between the speaker and the listener. There are...they are two kinds of language, verbal language and non verbal language. In communication, people use verbal language to send their message to the listener. People communicate using a language in conversation among the ...(inaudible)... eemmm... according to Yule, the term of interaction actually be applied to a very (inaudible) number of ...(inaudible)...social...(inaudible)... It means that interaction happen in many time many kind many kind of communication between the speaker and the hearer. For example, communication in...communication in everywhere. Language has many different aspects such as, sound system, grammatical structure, ...(inaudible)... and many more. The sound system ...eemm.. about phonology and grammatical structure, grammar is one of the aspect that often make the English learners that very difficult in learning English. Learning the grammar is very important because if we deal with the structures and those that when we want to produce sentence in English. Eeemmm... there are many kinds of English grammar ...eemmm... traditional grammar and formal grammar. Traditional grammar which use language as the source for making meaning and the formal grammar which is concern to describe (inaudible) of individual sentence.

Then the field of the study is linguistics especially discourse analysis and pragmatics.

Scope of the study this study discuss about the analysis...analyze of the written language to spoken language and conversation analysis especially in Rising generation program on in Rhema FM.

Problem formulation, the writer has three, the first how to strategy the written language to spoken language is used that on ...(inaudible).... rising generation program in Rhema radio. Second, what is the conversation analysis in rising generation program in Rhema radio and last, what is used by the announcer to the listener within informal or formal language in rising generation program in Rhema radio.

Objective of the study, to find out the strategy the written language to spoken language is used by the announcer to the listener (inaudible) in rising generation program in Rhema radio. Second, to find out the conversation analysis in Rising Generation program in Rhema radio and the last to find out the language that is used by announcer to the listener within informal or formal language in rising generation program in Rhema radio.

This research gives significance of the study (inaudible), this research is in the field of linguistics "Rising Generation" program used as the object of the study.

Definition of term, written language, in this paper the writer gives written script from news, magazines or internet of Rising generation (inaudible) in Rhema

Radio as the object of the written language. Spoken language, in paper writer is language that is used by the announcer to the listener within bring the information as the main source. Conversation like this in this paper the writer see (inaudible) conversational analysis as the first step first during naturalistic observational ..(inaudible)...with details of social interaction and rigorous, empirical and formal way. And rising generation, a program on 88.60 Rhema FM usually on air in four days from Monday till Thursday at five till seven PM and it usually in every session has(inaudible).....

About literary review, to use a language properly, to know the grammatical structure of the language and their progress (inaudible). And then the different between written language and spoken language. Written language ...eemmm... usually complex and ...eemmm... may allow for a sentence and under....(inaudible)... language. The spoken language ...eemmm... simple tense and then gener...language(?) then informal communicative. Then, the writer(inaudible)... Spoken English as an equal important. Formal language is the type of language learners useful briefly publicly for something(inaudible)..... for example, in official report or business. Eeemm... and then formal language is nearly (inaudible) always written exceptually (inaudible) it is used in eventual for example in formal speech. And then ...eemmm... the relation between formal language and natural language system matter of controversy among linguists. It is taken (inaudible) here is ...(inaudible)... the international language or or the informal ways they have such a kind of property (inaudible). Formal little language of certain goes with in personal style like which the speaker does not refer directly to the self or ...(inaudible).... But avoid the pronounce ...(inaudible)... The structure of talk with pattern of I speak-You speak-I speak-You speak. Conversation structure is one of (inaudible) ...what I mean as(inaudible)..... and then, even with it of brokenly (?) find community of speaker than often (inaudible) for example, some individuals expect participations in conversation will different attribute than(inaudible).

Method of study, the writer is using method of study qualitative and quantitative. As object is Rising Generation program on 88.60 Rhema radio. The skill required for research are reading the theory as the sources of recorded using recorder to recording Rising generation program on 88.60 Rhema FM and then transcript. About method of qualitative is analyze of the written language to spoken language and conversational analysis. And the method of quantitative, the writer will count how many pauses, overlap and backchannels which is used by the announcer in that program. Okay, that's all.

Transcription

18 May 2009

(Speaker 8)

Today I would present my research methodology 1 and the title is The strategies used by Theresiana I Senior High School students to learn vocabularies.

First is the background, in learning vocabularies, students need to use some strategies, learning strategy believed enhance learning. Learning language can not be separated from learning vocabularies. Vocabularies become a very important part in learning language because in using a language whether in spoken or written, people have to use vocabularies. Without sufficient vocabularies, ...eemmm... one can not communicate effectively or and he or she can not express ...eemmm... her idea or his idea as clearly as they want and people cannot read the newspaper ...eemmm... cant ...cant catch the idea from transmitted to him and then ...eemm... when he watches the TV can not understand about the meaning. And students learn vocabularies by using strategies will get a better result or score that students who do not any strategies. In Theresiana 1 Senior High School, ...eemmm... strategies in learning vocabularies have not significance attention from the teacher ...eemmm... therefore ...eemmm... they learn vocabularies by their own strategy and then ...eemmm... therefore there must be different strategies by the student.

Field of study, the field of study of this research is SLA...eemmm... The SLA, because this research deals the learning of a language.

Scope of study, the scope of this research is applied linguistics because this research deals the learning of linguistics.

Problem formulation, what are the strategies used by Theresiana 1 Senior High School's Students to learn vocabularies, second is, which strategies are dominantly used by Theresiana 1 Senior High School's students to learn vocabularies and what are the reasons of the students to use certain strategies to learn vocabularies.

Eemm... objectives of study, to find out the strategies used by Theresiana 1 Senior High School's students, to identify the strategies which are dominantly used by Theresiana 1 Senior High School's students to learn vocabularies and to find out the reasons of the students use certain strategies to learn vocabularies.

Significance of study, the importance of this study is to study the strategies in learning process, especially in English learning vocabularies, the result of this research can give contributions to readers and of course the Theresiana 1 Senior High School's students about the strategies in learning the vocabularies.

Definition of terms, learning strategy, the process by which information is obtained, stored, retrieved and used.

Review of literature, there are seven categories of learning strategies vocabularies, belief about vocabularies learning, method cognitive regulation, guessing strategies, memories strategies, dictionary strategies, non-taking strategies and active strategies.

Research methodology, this research is a quantitative. Subject of study, I use Theresiana 1 Senior High School's students especially in the third year and they

are chosen from the different classroom ohh... because in each classroom the... there must be have..eemm... diff ...eemmm... their own strategies by mastering vocabulary. And method of data collection, I use questionnaire.

Method of data analysis, analyzing the strategies used by Theresiana 1 Senior High School's students to learning vocabularies, identifying the dominant strategies which are used by the students to learn vocabularies, and analyzing the students' reasons in choosing certain strategies to learn strategies. Thank you.



Transcription

18 May 2009

(Speaker 9)

The analysis of how men and women choose sympathy and advice as ways of responding to the problems.

The background of the study, men and women are completely different creatures in every aspects of life including in communication language. We know that ...eemm... men and women is different, we can see the difference physically but ...emm... in their communication style, their speech style, they have differences. Eemmm... for example, to communication, the..in..eemm... in communication they can get information, save the ideas or give message through language and because of the differences between men and women there are many great numbers of errors. Eemm... and the errors is spell (?) it in misunderstanding, misperception and even conflict. Because of the hum... human is social being who needs help from others and because of they need help, they always share and range (inaudible) their problem to the others. Eemm... every human who live to the this (inaudible) when they get a problems, and what makes it too different is when they respond or answer the problems from the...from the one who has the problems the listener can give the different respond. And in using respond to problems it usually depends on the gender of person who you're talking to and the seduce (inaudible) the pattern you talking to. When the people get a problem they always overcome their problems and the respond of the other can be different one to another. Eemmm... strategy in using a respond makes people must consider the way to respond the problem arises. And ...eemmm... women and men use the different responses and it is ...eemm... should the use of sympathy and advice when they when they range(inaudible)or respond the problem is different too. Many ... many errors (inaudible) states about the differences about the use of sympathy and advice between men and women. I chooses.. I choose the sympathy and advice as a topic because I founding many people in the world has a problem and they must face their problem to share one to another and how to direct (inaudible) the problem from one to another is different. By analyzing it I hope that I can find the answer ...eemmm... which one tend to use a sympathy and or advice between male and female.

The field of the study is discourse analysis.

Scope of the study, the writer focuses on the analyzing the strategies in making responses sympathy and advice in as the way to respond the problem. And the writer using students in Faculty of Soegijapranata Catholic University as the subjects of the study.

The significant of the study, first, investigated how men and women suggest differentiate between sympathy and advice as ways of responding to someone with problem according their gender. And then find the comparison between how to respond sympathy and advice used by Faculty of Letters students. And then provide information about responses sympathy and advice which is influenced by some factors.

Eemmmm... problem formulation. I have three problem formulation in this research. The first is, which one between sympathy and advice is chosen by Faculty Letter... Faculty of Letters male students to respond problems. Second, which one between sympathy and advice is chosen by Faculty of Letters female students to respond problems. Eemmm... and the last, what are the reasons why the students choose sympathy or advice to respond problems.

The objectives of the study, to investigate the most frequently used responses chosen between sympathy and advice by Faculty of Letters male students to respond problems. And then, to investigate the most frequently used responses chosen between sympathy and advice by Faculty of Letters female students to respond problems. And the last, to find out the reasons of the students choose sympathy or advice to respond problems.

The definition of the term, sympathy, sympathy is the feeling of being sorry for someone and understanding between people. It is used to support or approval of an idea or cause. Second, advice, advice is guidance or recommendation about future action, opinion given to somebody about what they should do. And responding is action done in answer to something.

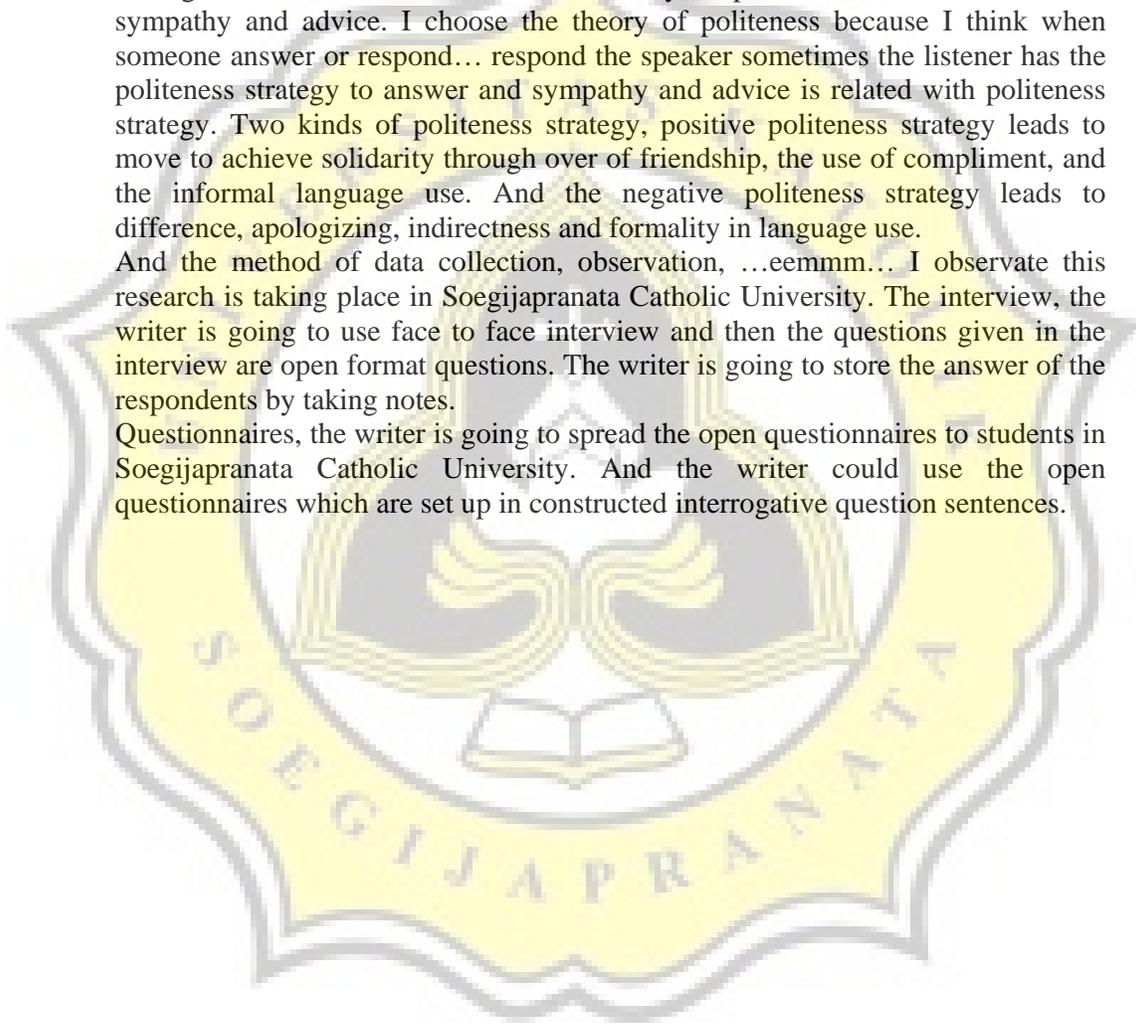
The review of literature, there are so many theories that I use to write this research. Eemmm... first is the theory of gender differences in language, theory of Deborah Tannen about sympathy and advice. And then, the theory of politeness and the relation to sympathy and advice.

Theory of gender differences in language. The characteristics of male and female's speech. Emmm... the characteristics of male and female's speech, they always ...eemmm... they usually use more indirect and so they usually use long sentences when they speak. According to Adler, he states...he states that women is chararacterist by more indirect elaborate in focus on relationship. It means that female talk something else before they point out the subject. And to fem... to male speech characteristic, they usually use ...eemmm... short... short sentences. Male ignore (inaudible) their talk too much, this assumpt... this assumption is nearly true because they talk less in the conversation and show... show through ask directly. Eemm... the use of question tag, according to Holmes, eemm... human often use that question for at least at the entrance (inaudible) both as the strategy to attract the listener. And the use of question tag is show to give emphasize (inaudible) by making a statement as a question for example are you? If you? Women is usually use it with they have conversation. And to male speech, they rarely use a question tag and then discuss the topic. Eemmm... women like to talk about personal and domestic subject in relationship problem and express more feeling via facial expression but male, they talk about women, (inaudible) eemmm... and sometimes men more (inaudible) to say he is a good talk with someone if the talk is overbroad subject (inaudible). The use of polite words, females speech is more polite than male speech. According to Spen... Adelski (inaudible) women are believed to use good grammar and (inaudible) to spek... to speak politely and emotionally. And according to him, (inaudible) that female characteristic is more polite than male. And usually male use eemm... their... their sentences when they have conversation. Theory of Deborah Tannen about sympathy and advice. Sympathy. Sympathy is a form of caring, it implies pity.

We express concern and ask what we can do, yet are grateful their problems are not ours. And there are many characteristics of sympathy as follow, exhaust both giver and receiver, defense suffering as helplessness, wears (inaudible) a fixed mask, tries to mind read. Ask yes or no and rhetorical question. Feels the client (inaudible) spaces with the right words and then (inaudible) the boundary to separate from their (inaudible). Advice, advice is a form of relating personal opinions, belief systems, personal values and recommendations of certain situations relayed in some context to another persons, group or party often offered as a guide to action or conduct. The theory of politeness and the relation of sympathy and advice. I choose the theory of politeness because I think when someone answer or respond... respond the speaker sometimes the listener has the politeness strategy to answer and sympathy and advice is related with politeness strategy. Two kinds of politeness strategy, positive politeness strategy leads to move to achieve solidarity through over of friendship, the use of compliment, and the informal language use. And the negative politeness strategy leads to difference, apologizing, indirectness and formality in language use.

And the method of data collection, observation, ...eemmm... I observate this research is taking place in Soegijapranata Catholic University. The interview, the writer is going to use face to face interview and then the questions given in the interview are open format questions. The writer is going to store the answer of the respondents by taking notes.

Questionnaires, the writer is going to spread the open questionnaires to students in Soegijapranata Catholic University. And the writer could use the open questionnaires which are set up in constructed interrogative question sentences.



Transcription

20 May 2009

(Speaker 10)

I would like to present my research The analysis in Speaking and Listening of Third Year Students at Don Bosko Senior High School.

My background of study, speaking and listening are basic course to show whether learners are able to master the language or not. Most of the third year students at Don Bosko high school feel that however much grammar and vocabularies they know, they are insufficiently to prepare speak in English in front of the classroom. They could listen but only understand some (inaudible). The skill speaking therefore are ...eemm... essential (inaudible) to show them theory and give favorable from the speaker to the language (inaudible) and the skill for listening, based on the ... based on the acceptable understanding of learners. Acceptable understanding refers two kinds ...(inaudible) by listener that are satisfactory both speaker and listener. Speaking rooms, it analysis is a procedure used to collect information about the learners learning need. This analysis is used to collect information about the learners need to master the language and (inaudible). eeemmm.... And the last background or as ...eeemmm... as the graduate from Don Bosko Senior High School, I want to analyze the problem and the weakness from the speaking first in English learning and try to find some solve for problems there as a contribute to the department as appropriate as the further students.

Some explanations, and for the (inaudible) I think the theory is into two sections in applied linguistics. By linguistics in speaking and listening for express. Eemmm... the writer chooses the applied linguistics in listening for a class because speaking and listening are based with master the language if and if..and if the learners are able to speaking and listening means that they are understood and mastering the language.

Problem formulation, what kind of speaking and listening activities to third year students at Don Bosko Senior High School, second is what problem do students have (inaudible) in speaking and listening comprehension class, the third is what factors occurs from them and the last, do the students need extra English activities to support their speaking and listening in English learning at school.

Objective of the study, for the first to analyze what kind of speaking and listening activities for the third year students at Don Bosko Senior High School and the second is to investigate problem which faced by students in speaking and listening comprehension class the third is to analyze the factors that caused of the problem and the last to find out the activities that students need to improve their speaking and listening skill.

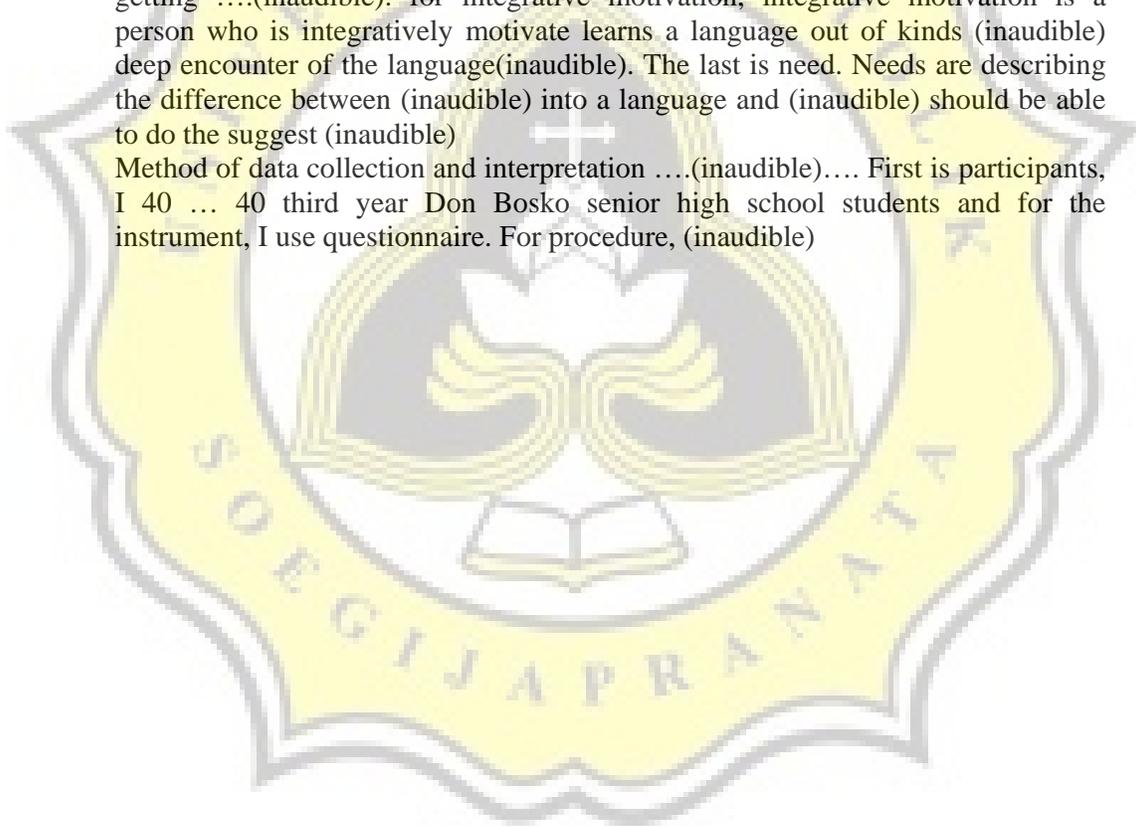
Significance of the study, to know the speaking and listening activities which students do in comprehension class and the problem they faced by the third year senior high school students to improve their English well but in English comprehension class.... Both in English comprehension class and daily communication.

Definition of term, first is ability, ability is a method of mental chemistry power of skill to find something, second is speaking, speaking is an activity of prior the

integration of many subsystems for many people speaking is seen as the central skill. Third is (inaudible) analysis, analysis is the study of (inaudible) something by examines its part and the relationship. The last is need analysis, is procedure used to collect about the learners. Participants, participant is a person who is by spoken to directly and who speaking rights to others (inaudible) in the discourse. The last is (inaudible) a person who is (inaudible) but who is within dress code (inaudible) of the speaker and to has turn right or expectation to respond.

Review of literature, attitude is the situation when the students ...emm... show the way of thinking and their (inaudible) about learning something and then the students have positive attitude means that they will success to master something. Second is motivation, motivation is the reason to do something. (inaudible) two kinds of motivations here, instrumental motivation and integrative motivation. Instrumental motivation is a person who is instrumentally motivate...motivate clear is(inaudible) concern with the material and (inaudible) the language as in getting(inaudible). for integrative motivation, integrative motivation is a person who is integratively motivate learns a language out of kinds (inaudible) deep encounter of the language(inaudible). The last is need. Needs are describing the difference between (inaudible) into a language and (inaudible) should be able to do the suggest (inaudible)

Method of data collection and interpretation(inaudible).... First is participants, I 40 ... 40 third year Don Bosko senior high school students and for the instrument, I use questionnaire. For procedure, (inaudible)



Transcription

20 May 2009

(Speaker 11)

I read the background of the study, the total language that used by common people to unite all the people from different countries in around the world is English. As we know that English is international language and the people use it to communicate with other people from another country and therefore English is learnt by most people in the world. And in Indonesia, English is still accept... is the foreign language and as known as one of subject in Indonesian program. In communication is read it used... has it own special characteristic and on the teaching English language is increase by Indonesia language and also other language like mother tongue.

Field of the study is SLA and scope of the study this discussion is limited with the effect of interference of Indonesian language in writing English language. And the writer will using the students in Faculty of Letters as the subject.

Problem formulation, what is the interference of Indonesian language in writing English language in Faculty of Letters.

And objective of the study, to explain any form of the interference of Indonesian language in writing English language in Faculty of Letters.

Significance of the study, the writer hopes that the result of this thesis will contribute not only for the based of knowledge in the (inaudible) the research to know the effect of interference from first language to second language.

Definition of terms, mother tongue, the language of person is taught from birth, first language, the language of personal ground first, second language, the language (inaudible) after first language of our mother tongue, foreign language, any language other done the first language as the second language ground, interference, the transfer of elements of other language to another (inaudible) sentence including phonetic, grammatical and lexical.

Review of literature, I have three review, one phonetic interference, grammatical interference and lexical interference. First phonetic interference, phonetic interference occur when a bilingual perceive and reproduce the phoneme of (inaudible). And grammatical interference, the learners start from L1 and develop (inaudible) to other language by a process (inaudible) it means that ...eemmm... we write English language but we use the pattern in with Indonesian pattern. And lexical interference, a relation between language A and language B. A morpheme can be transferred into learner B but the application of (inaudible) is subjected to the used of language B.

Thesis methodology, method of data collection, the participant in this thesis study are 20 students of writing five in the Faculty of Letters of Soegijapranata Catholic University.

Instrument, documentation in this writing, the writer gets the document from the lecture of writing five in the Faculty of Letters and for procedure, the procedure of collecting data in this research are observation. From the observation the writer will choose twenty students for getting data. Method of data (inaudible) the type of this research is qualitative research. And thank you.

Transcription

20 May 2009

(Speaker 12)

Language using by all of people in the world even ..eemm... certain community like event organizer that I work there. Instead ...eemmm... in event organizer with people so use language to communicate each other that which are managing ...eemm... the party ...emmm... or the wedding party of our client.

And then field of the study ...eemmm... this study is focusing on sociolinguistics. Scope of the study, the scope of the study is sociolinguistics specific in speech community. Why speech community because I will talk about event organizer that is one community ...eemm... one different community that...manage party or any anniversary ...eemm... in someone event. And it deals with language which is used by people in certain community. This study is limited in analyzing of command based on male and female (inaudible) event organizer especially for wedding party.

And then problem formulation, what are the differences of command which given by male and female (inaudible) party and event organizer and then I will ...eemm... make it wide...wider ...eemm... from the differences between male and female and then the command between ...eemm... male boss to the male crew and the female crew and from the female boss to the male crew also the female crew.

And then objectives of the study, the objectives of the study is to analyze the differences of command which given by male and female boss (inaudible) party and event organizer.

And then the significance of the study, ...eemmm... my...my study have purpose to give more information about command that is used by male and female boss (inaudible) party and event organizer, and then furthermore I hope the reader could get more knowledge about command also the information about the differences of command which are giving and showing by male and female boss (inaudible) party and event organizer. In detail, the...I...I expect the result of the study and and knowledge of the reader.

And then the definition of terms, command, an ord...an order or instruction given by somebody (inaudible)

Then the review of literature, ...eemm... in review of literature I miss...I concern...eemmm... I write about the characteristics in male and female. We know the exactly that the male and female characteristic is different and according to (inaudible) women more indirect than men means that ...eemm... women say ...eemmm... will say in long a sentence than male, the theory also states that women using long sentence and men usually using short sentences and then they are act more than talk too much. And I will give the example from ...eemm... my observation in event organizer. This the example from the male boss, the boss name is Koh Wangsit (inaudible) and I will...I will read it for you, Lim...fotonya (inaudible) pengantin (inaudible) iya Koh..Koh Wangsit ciamik Lim.....(inaudible) from this exam..from my observation, here Koh Wangsit use ...eemm... more direct question than Koh Wangsit ...eemmm...

when Koh Wangsit give command to Dewi or (inaudible) Koh Wangsit just right straight to the point that Koh Wangsit want to say please to follow, please moving ahead, please depart or please ...eemmm... the dry ice the special effect ...eemm... Koh Wang ..koh wang just say straight forward. I want this, I want this or I want this and then ...eemmm... the male crew also ...eemm... when when the ...(inaudible) the command, the male crew also will answer yes or no or just ya like that and then well Dewi, Dewi is the backstage, the backstage is the female crew, and then Dewi will use indirect...indirect sentences like sebentar pak, Liana masih salin, Liananya is (inaudible) Semarang. And then, from the example ...eemm... the last sentence, when Dewi say, iya pak...(inaudible) means that ...eemm... (inaudible) means that female more indirect than male ...eemmm... if the...if the female show the indirect one, Dewi just say ya pak, yes sir or something like (inaudible) iya koh like that. And then this is the female boss, the female boss name is Cik Desy, Desy ...eemm... this is some recordable conversation, (inaudible) from the...from the...from my observation here, ...emmm... showing that female more indirect than the male boss like when Koh Wang want to give command to the ...eemm... the backstage, koh wang just say(inaudible) but Cik Desy give different command (inaudible) Like that, more more polite and indirect.

And method of data collection and data analysis, ...eemmm... this study will be qualitative research. And then the data collection, one participant, the participant are  The crews of (inaudible) party and event organizer include the boss (inaudible) also the crew of(inaudible)

And then the instrument, the writer also use some instrument. ...eemm... I will record, record the conversation ...eemm... when....when the event held and then after I record I will hear it and I will trans...transcribe the record.

And then, procedure of collecting and analyzing the data, data analysis will be done to some steps. First, as I said before, the writer will record, recorded first and then the second will transcribe the recorded conversation into literary data is to analyzing and then finally the writer will analyze the data to obtain the data about (inaudible)

Transcription

20 May 2009

(Speaker 13)

Good afternoon my honorable lecturers and my beloved friends today is my turn to present my paper of research methodology one entitle phenomenon of English phrase within Indonesian printed advertisements.

Right, first of all I would like to explain you the background of my paper. Actually ...eemmm... here I add some datas to Before my paper previous, yeah...begin with the statement, begin with the theories is stated by Collins Cobuild that is a language in the system of communication ...eemmm.. which is consist a set of sounds and written symbols which are used by particular which are used by people of particular country for talking and writing. And here I also put some theory also add some theory from Wardaugh ...eemmm... in 1996 page 14 that is he briefly explain that language itself communication, it is system of communication, just used to express or to communicate way, how someone's of thought and feeling, so from those the...theory previous here I could and I believe that language takes important role in communication way. The recently the language development gives an effect also for the marketing field here and people (inaudible) sometimes the important the language has important role in marketing field here then language in here means that in the (inaudible)...takes role for deliver the message that's one to...that's one to give the consumer as the target market here, then help them to build an image or identity for the products itself. So here the case that I would like to do some research, language within use means that language used in the advertisement...printed advertisement here. Okay... emmm...yeah... based on Alex Sobur 2004 page 116 states that advertisements are usually exposed in two forms, the mass media, the first one in printed media such as the newspaper, magazine, brochure, and billboard. And the second one, is through the electronic media, example, the radio, television, film and internet. But here, I'm focus on the printed advertisement means that ...eemmm... yeah... the electronic one because here through the printed advertisement it will (inaudible) hang over in somebody's ...somebody's ...eemmm... memory. Alright, those are the background of my paper here.

Okay, field of study, the field of study of my paper here is applied linguistics.

Then, scope of the study, focusing on linguistics ...sorry... sociolinguistics field which will explain deeply about English mixing within Indonesian printed advertisements. Means that here I will analyze the process and the effects follows within printed Indonesian advertisements which use English mixing here. So I will focus on English mixing within non English advertisement.

And here in problem formulation I have three points that I want to ...eemmm... to do the research. First one, what is the reason of using English mixing within the Indonesian language printed advertisement, then the second one, how big the role of English phrase within the Indonesian language printed advertisements and the third, how big the influence of using English mixing within the Indonesian language printed advertisements into the society.

Next, we are in objectives of the study, this also, I have three points here, the first one is to find out the reason to use and put English mixing within the Indonesian language printed advertisements. The second one is to see the role of using English phrase within the Indonesian language printed advertisements. And the third one to know the effect of using English mixing within the Indonesian language printed advertisements into society.

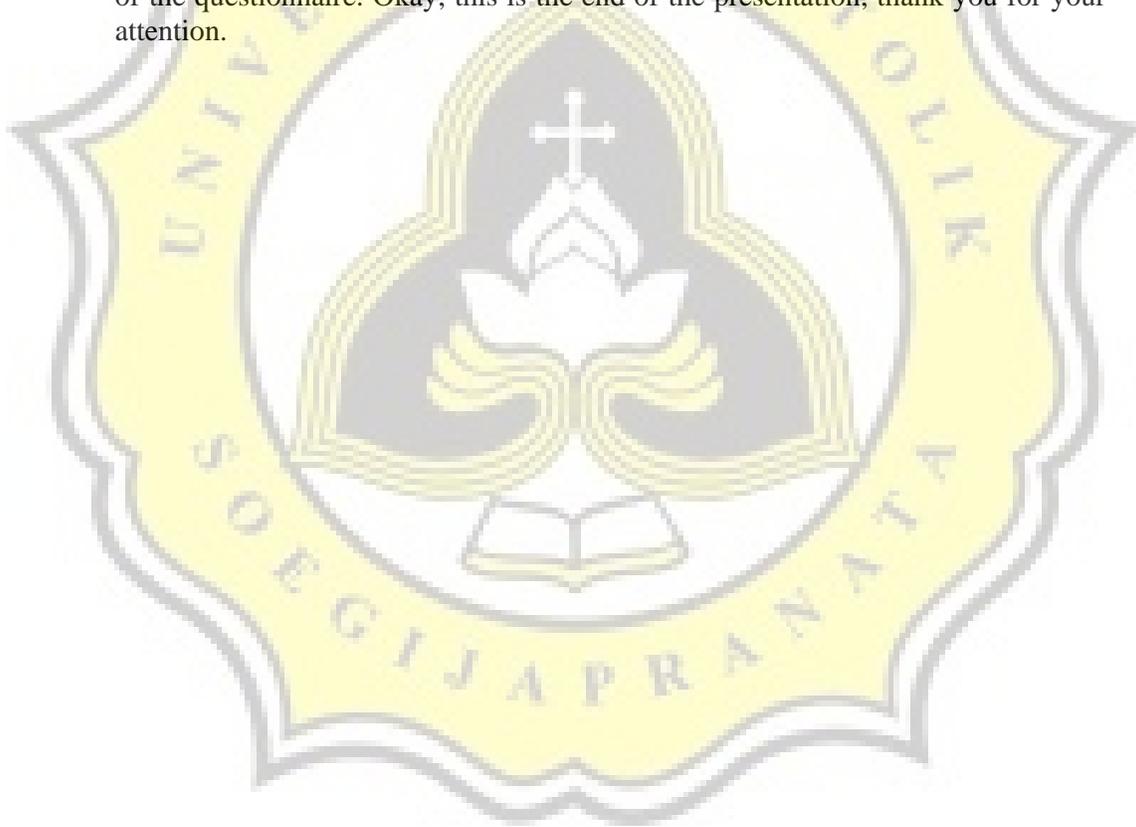
And then the significance of the study, the result of this study will provide some information about bilingual advertising. The reason why this phenomenon happens, the factors and the effects itself into the society. Okay, why I call it bilingual advertising because actually this is an Indonesian ... Indonesian advertisements but this the phenomenon ... the phenomenon happens in the Indonesian advertisements, the company put the English phrase within... within the... within the advertisements. With the some roles (inaudible) that they want to reach theirs (inaudible) to make the another sense from the advertisements itself to get ... to get ...eemmm... (inaudible) more than another advertisements with ...with which do not use English mixing within it.

Alright, then the definition of terms, I focus on two points here, the first one, language which is a system of communication, and it is stated by Colin Cobuild, and then the way to express the way of thought and feeling. Then I said before that this is was statement this theory from (inaudible). And second is advertisements, has a persuasive characteristic then influence choice and buying decisions. Here the persuasive itself means that the advertisements has to influence choice and buying decisions for the customer.

Okay, review of literature, ...eemmm... yeah... here, a language, this stated by Colin Cobuild, is a system as communication which consist of a set of sounds and written symbols which are used by the people of a particular country or region for talking or writing. Then advertisement, stated by Weilbacher in 1984 page 67, advertisement is the structure and compose of non personal communication of information, usually paid for and usually persuasive in nature, about products and services and ideas by identified sponsors through various media. So here means that, advertisements itself is a first is need (inaudible) some money to produces it so that's why the company they use any information in their advertisements to promote their product to get a good feedback from the consumer here. That's why they use ...eemm... another like maneuver here which... with explain ...sorry... with mixing the language in their product to promote it. The third one, still in review of literature in printed advertisements that based on Cook's explanation, cited in Endington and Montgomery 1997 page 71, printed advertisement in the written part of adverts.

Now we are in last part of this paper, method of data collection and analysis. First data collection, population or sample, here in this paper I would like ...eemm... choose some students at Soegijapranata Catholic University as the representative of this research. So I will take some students here, ...eemm... not only the Faculty of Letters but from several faculties here to represent of my research here. Then the instrument here, first one, I would like to bring the advertisements that containing mixing phrase within the Indonesian advertisement so like I said before that not all Indonesian advertisement mixing their language so I will collecting

some advertisements which is some printed especially printed advertisements one and it is contain mixing English phrase within the Indonesian advertisements. Okay, the second instrument, there I will ...emm.. there I will do this gathering ...I'm sorry... and gathering data here in the questionnaire which will spread to the sample to collect the data. Alright, then the procedure here, first step, collect some printed advertisements that using English mixing, then I will (inaudible) the questionnaire that based on the printed advertisements (inaudible) the respond from the society especially from the students here from that point of view of this phenomenon happen in the Indonesian printed advertisements. Then the data analysis, this is a qualitative research, with open questions. Okay, I choose here because I will conduct some ... I will conduct some research to questionnaire so it will use qualitative research then the open question I think it will ...eemm... (inaudible) for me especially as the writer here to collect the data and then to make result from this research. And finally make a conclusion based on the result of the questionnaire. Okay, this is the end of the presentation, thank you for your attention.



Transcription

20 May 2009

(Speaker 14)

Good afternoon my friends, my turn to present my research methodology one and for the title is the influences of English especially borrowing languages in daily conversation which used by students in Soegijapranata Catholic University.

For the background ...eemm... language is primary media in doing communication and become an important media to establish a relationship. For that, there are many factors can make the differences of human speech and it must passes some process. So, ...eemm... for the human language has the many factors that can make the differences characteristics of the speech. There are the background of education for and many kind of factors that can make the differences of the characteristics of the human speech. And I think the background is the phenomenon of the using borrowing in daily conversation, like we know that ...eemm... for the example, the students ...eemm... have used the ... sometimes used the borrowing language or loan words in their daily conversation like ...emm... I think that for the example is the download, copy or anything else. For the field of the study, this research is in the field of sociolinguistics and pragmatics.

For the research question, first, what are the students in Soegijapranata Catholic University use borrowing language in their daily speech and for the second is, why do the students in Soegijapranata Catholic University choose to use borrowing language in their daily speech. So I think to try to find the reason why the students or main students ...eemm... use the borrowing language in their daily ...eemm... daily conversation. And there are assumptions that for the language of English that can make the price is make the ...emm... image of the relationship more higher ...eemm... for the education skill.

Then scope of study, the writer focuses on linguistics imperialism especially borrowing language as one of the study is sociolinguistics. The writer concern about the reasons why borrowing language becomes so popular to choose in speech. And using ... the writer using the students of Soegijapranata Catholic University as the subject of study.

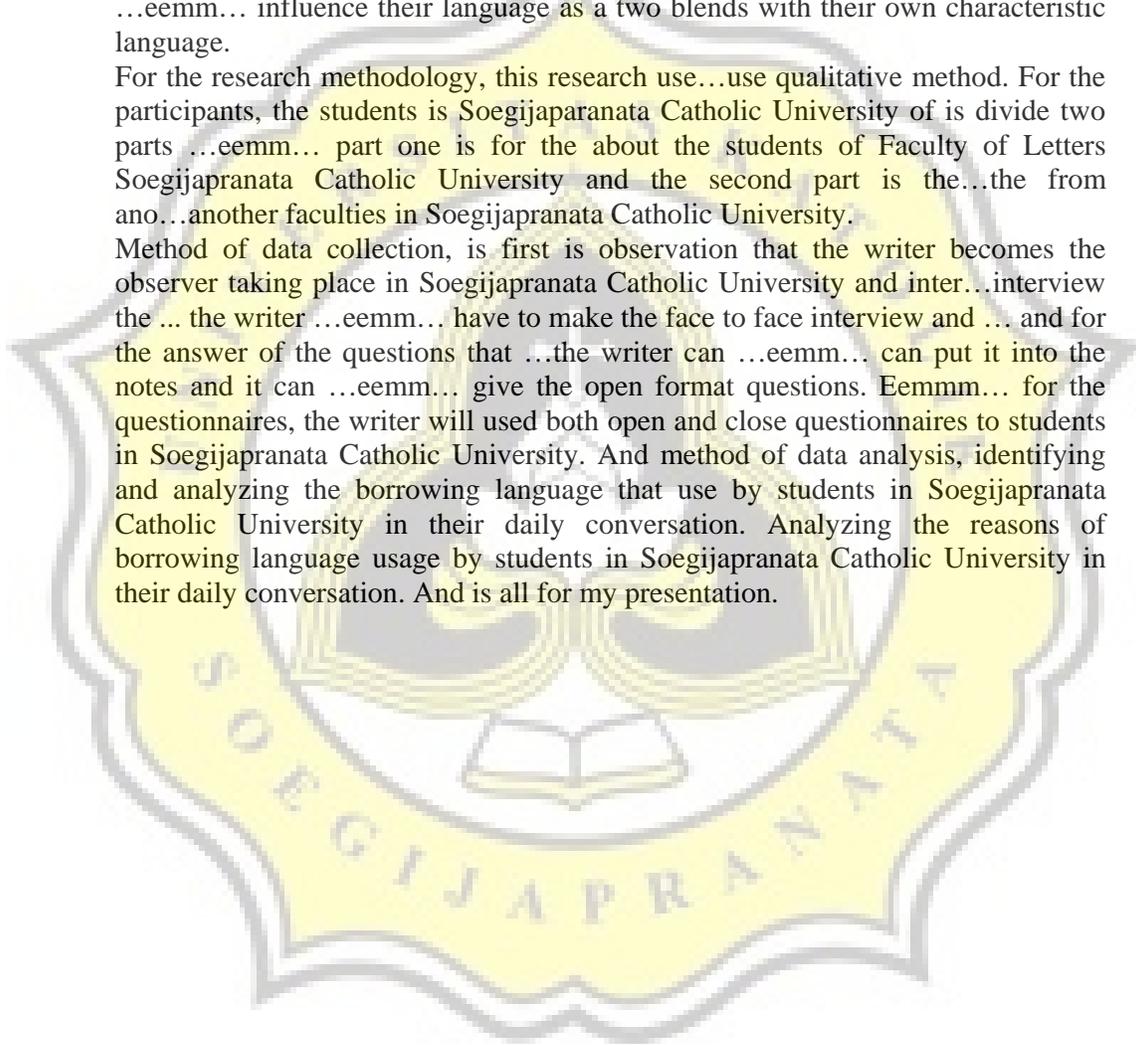
For the objective of study, to analyze the borrowing language which are used by the students in Soegijapranata Catholic University and the second, to find out the student's reasons in Soegijapranata Catholic University to use borrowing language is their daily conversation.

The significance of the study, ...eemm... providing the information about the borrowing language which are popularly used by the students in Soegijapranata Catholic University and then contributing the knowledge of the (inaudible) of English to improve the (inaudible) and create the image of the relationship. And I think that I (inaudible) that ...eemm... for English is very can tell that the difference of the words that English is very power...powerful language can if ... influence the ELT or for the simple example, the language of the movie that we watch have to use the English.

Definition of terms, linguistics imperialism is a particularly theory for analyzing relations between dominant and dominated cultures, and specifically the way English language learning has been promoted, is taken from Phillipson 1992 page 15. For the dominant language is the used of the binary opposition language and dialect because colonial discourse used the term which the express power relationship between colonial (inaudible) language, from the Calvet 1974 page 52. For the review literature, ...eemm... I... the writer about the theory of the English imperialism that can effect ...eemm... the many country in the world can ...eemm... influence their language as a two blends with their own characteristic language.

For the research methodology, this research use...use qualitative method. For the participants, the students is Soegijapranata Catholic University of is divide two parts ...eemm... part one is for the about the students of Faculty of Letters Soegijapranata Catholic University and the second part is the...the from ano...another faculties in Soegijapranata Catholic University.

Method of data collection, is first is observation that the writer becomes the observer taking place in Soegijapranata Catholic University and inter...interview the ... the writer ...eemm... have to make the face to face interview and ... and for the answer of the questions that ...the writer can ...eemm... can put it into the notes and it can ...eemm... give the open format questions. Eemmm... for the questionnaires, the writer will used both open and close questionnaires to students in Soegijapranata Catholic University. And method of data analysis, identifying and analyzing the borrowing language that use by students in Soegijapranata Catholic University in their daily conversation. Analyzing the reasons of borrowing language usage by students in Soegijapranata Catholic University in their daily conversation. And is all for my presentation.



Transcription

20 May 2009

(Speaker 15)

Background of the study, language function is for communicating information. Language is also important thing to get relationship with other people. According to Fishman (inaudible) language is an indicator of social status and personal relationship and also something that can be divided with speech community. It means that from language, we can get clue about the origin what kind of person he or she because ...eemm... sometimes someone talk there are influenced by social factors ...eemm... by the social status they have. Language user can also show the background and also the speech community that they are join. Speech community is a part as any group of people that shares same colon attitude such as language region, race, ethnicity, age and application (inaudible). Emmm... Harper, there is an unique speech community in Semarang means the writer interested doing this research. Emmm... this speech community shares ...eemmm... same language ...eemm... in their community; they consist of group of Chinese descent who speak Dutch language instead of Mandarin.

The field of the study is sociolinguistics study.

Scope of the study is ...eemm... the writer will analyze the social factors that influence one of a Chinese descent speech community in Semarang.

For problem formulations, ...eemmm... in... what the social factors which lead speech community in Semarang to use Dutch as one of the language that they use to speak in their community.

The objectives of the study is to identify the social factors which lead a speech community in Semarang.

For the significance of the study, I hope that this study will make people know more about a speech community and also the social factors that influence the speech community.

For definition of term, according to Holmes, social factors is components which are generally reflect and influence linguistics choice in any situation. Not all social factors are really (inaudible) that they can be a group in ways which are helpful in forms of participants, the settings, the topic, and function. Chinese is identical people that they are speaking (inaudible) come from China but they are not born in China. Speech community is a group of people which ...eemm... shares the same attribute such as ...eemm... language (inaudible) and religious. That's language is language used by (inaudible)

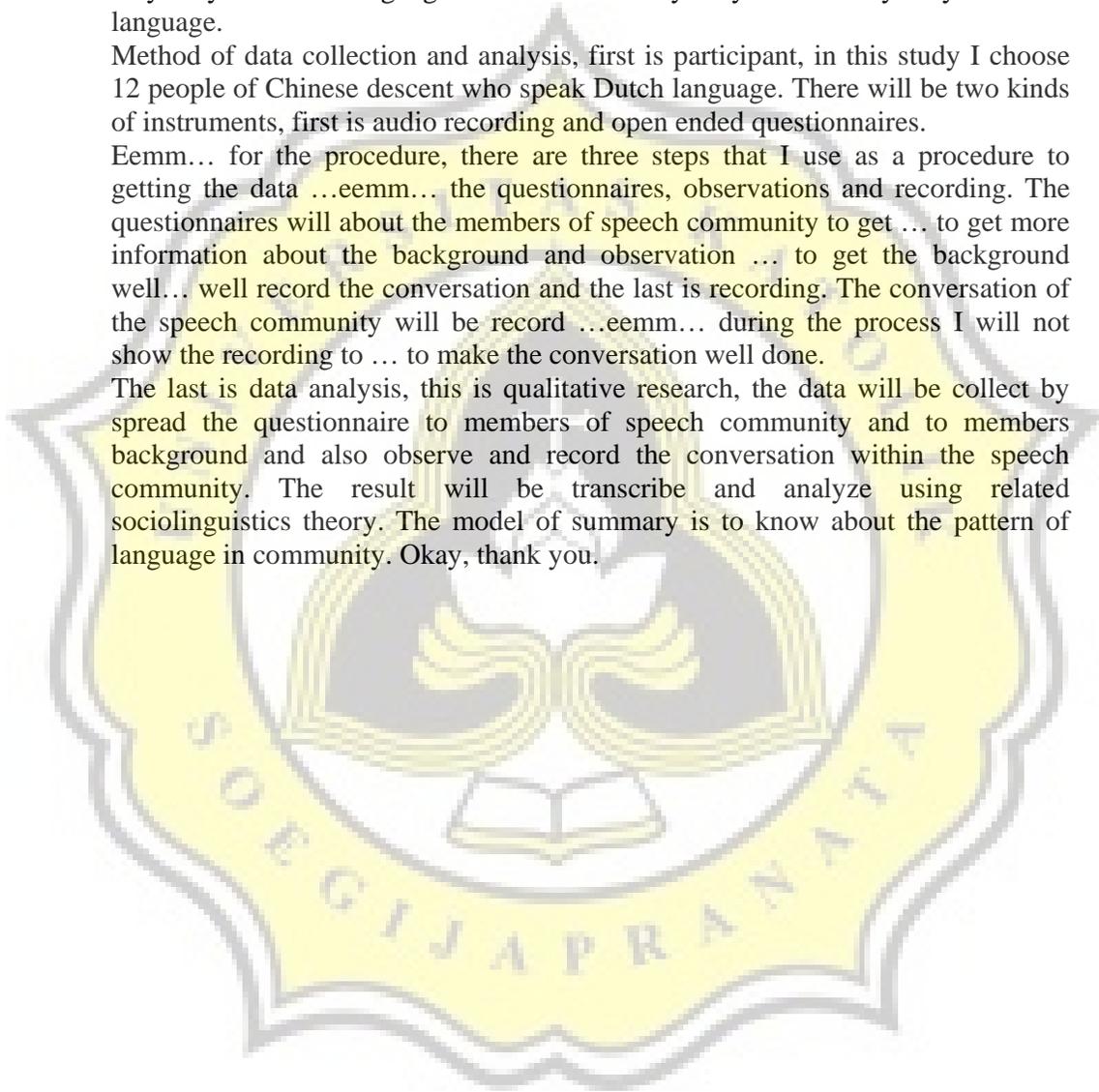
The review of literature, speech is community is one of whose members share the at least single speech variety and the norms of its appropriate used. Such speech community use certain language or more than one language to communicate. The different language choice is because of some reasons, for the example is based on the educational background. Social factors ...eemm... are the basic components in sociolinguistics explanation of why people do not all speak the same way and why people do not all speak in the same way all the time. Social factors can be divided into three components ...eemm... into two components such as domain and function (inaudible). domain is the area to which show the importance ...eemm...

importance social factors in different language choice. There are three factors that ... that include the domain, participants, setting and topic. Participant is talking about who is speaking and whom you are talking. The setting is about ... talk about when ...eemm.. where we are speaking. And topic is about what discussion we talk about (inaudible). And the function is tell about why they are speaking or why they use such language as ...eemm... why they use ... why they use such language.

Method of data collection and analysis, first is participant, in this study I choose 12 people of Chinese descent who speak Dutch language. There will be two kinds of instruments, first is audio recording and open ended questionnaires.

Eemm... for the procedure, there are three steps that I use as a procedure to getting the data ...eemm... the questionnaires, observations and recording. The questionnaires will about the members of speech community to get ... to get more information about the background and observation ... to get the background well... well record the conversation and the last is recording. The conversation of the speech community will be record ...eemm... during the process I will not show the recording to ... to make the conversation well done.

The last is data analysis, this is qualitative research, the data will be collect by spread the questionnaire to members of speech community and to members background and also observe and record the conversation within the speech community. The result will be transcribe and analyze using related sociolinguistics theory. The model of summary is to know about the pattern of language in community. Okay, thank you.



Transcription

27 May 2009

(Speaker 16)

Mrs. H, Pak B and my friends, today I want to present my research method about an analysis of direct-non direct communication used by the advertising agency.

For the background of the study, communication of advertising well known as the language advertising that used in the advertising agency, and the language for advertising itself, is common together with sex, economic status, age of the consumer. According to Fishman (1972) page 44 until 55, the common of is known advertising is known point out services and as a (inaudible) than a serious fast and good authentically of the communication. The first thing that come when we (inaudible) advertisement communication is the choice of communication itself. I think that's all.

Field of the study, in this research the writer is interested in linguistics study especially on the sociolinguistics study. The thesis is concern of the study of the choice of advertising consument which are using advertising agency.

The scope of the study, the writer in this ... in this research the writer focuses on the study of linguistics study especially on the study of analysis of direct and non direct communication used by the advertising agency.

Problem formulation, the writer use two kinds of research questions, what kinds of communication is formally use in advertising agency, the second, why the advertising agency choose that communication.

For the objectives of the study, the writer ...eemm... realize that to know what kinds of communication is formally use in advertising agency, second, to describe why the advertising agency choose that communication.

Significance of the study, in this research the writer hopes can know the process of direct and non direct communication which happen in the advertising agency.

Definition of term, According to Ralp ... Ralp ...((inaudible) code mixing is a process of mixing one communication to another communication, second, communication choice is a choice that the advertiser use to complete the process of advertising communication, third code switching is a process of switching one communication or to another communication.

For the review of literature, I... the writer divided the ...eemm... in this research divided into three part. Advertising, advertising according to (inaudible) is it advertising is non individual communication through various kind of media perform by non profit(inaudible) second, based on (inaudible) advertising is the communication in promotion of ideas whose or non personal service than by (inaudible) advertisement. And for the explanation from (inaudible) and Armstrong, explain that the advertising is the total amount of (inaudible) that the advertiser should be more giving the advertising presentation or and non personal goods and service. Second for the communication itself, based on Hany Handoko (inaudible) states that, communication is a process of switching present or at least information from other persons to another. And for the advertising consument, the writer concern that, based on the (inaudible) advertising consument is a process of creating sameness of the ...eemm... of the ...eemm... advertising language. And

the ... and the ... or a process of the adv... the advertiser minds between one person to another.

For method of data collection, the writer will assume for the participant the writer will assume 15 persons of advertisement staffs in Suara Merdeka newspaper. And the for the instrument, the writer will use three part. The first one is interview. To get the data about the advertisement staff is formally use in communication, the writer will interview the advertisement staff in Suara Merdeka Newspaper. Second, recording, in collecting the data, the writer record some communication between one advertiser to another advertiser or to their consumer. Third, the observation, the writer also used the observation to collecting some data which related to an analysis of direct non direct communication.

Procedure, in this research the writer is interested in using closed questionnaire.

For data analysis, the wri ...the ...eemm...the writ ... the writer interested in writing analysis of direct non direct communication used by the advertising agency because the writer must find out the process of the communication is formally in advertising agency. To complete this research, the writer will use some steps to complete it.

One ...eemm... the writer should find the source of the communication or advertising language that is formally used in their advertising agency. Second, the writer will analyze the source of the advertising communication that are usually used in their advertising agency. This is the reference of my paper. Thank you.

