

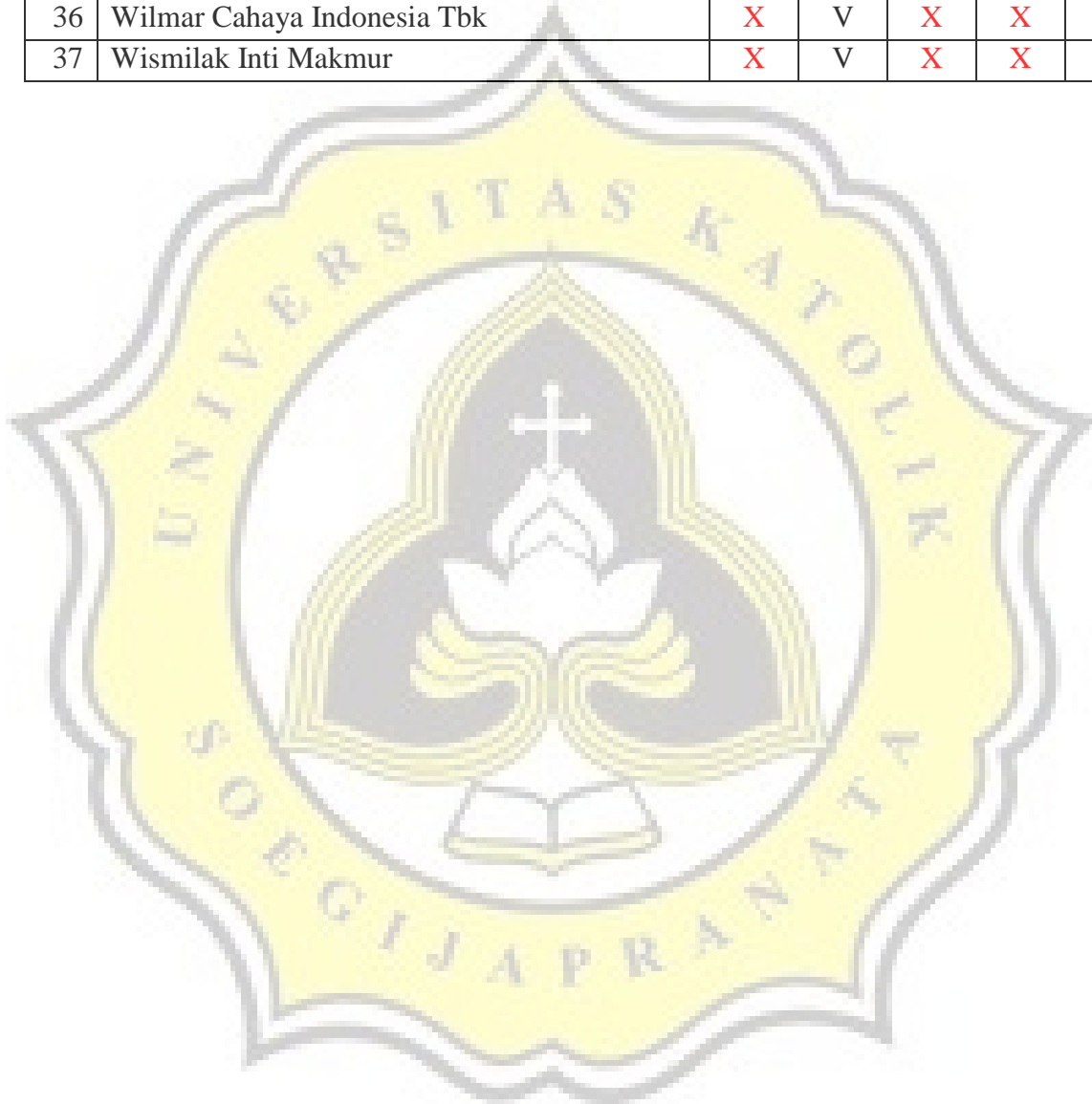


# LAMPIRAN

**Lampiran 1 Daftar Laporan Tahunan Perusahaan Industri Barang Konsumsi  
Tahun 2009 – 2013**

No	Nama Perusahaan	2013	2012	2011	2010	2009
1	Akasha Wira International Tbk	X	V	X	X	X
2	Bentoel International Investama Tbk	X	X	V	V	V
3	Cahaya Kalbar Tbk	X	X	X	X	X
4	Darya-Varia Laboratorium Tbk.	X	X	X	X	X
5	Davomas Abadi Tbk	X	X	X	X	X
6	Delta DJakarta Tbk	X	V	X	V	X
7	Gudang Garam Tbk	V	X	V	V	V
8	HM Sampoerna Tbk	V	V	V	V	V
9	Indofarma Tbk	V	V	V	V	V
10	Indofood Sukses Makmur Tbk	X	X	X	X	X
11	Indofood CBP Sukses Makmur Tbk	X	X	X	X	X
12	Industri Jamu dan Farmasi Sido Muncul	V	X	X	X	X
13	Langgeng Makmur Ind. Tbk	X	X	X	X	X
14	Kalbe Farma Tbk	V	V	V	V	V
15	Kedaung Indah Can Tbk	X	X	X	X	X
16	Kedawung Setia Industri Tbk	X	X	X	X	X
17	Kimia Farma Tbk	V	V	X	V	X
18	Mandom Indonesia Tbk	V	X	X	X	X
19	Mayora Indah Tbk	V	X	X	X	X
20	Martina Berto Tbk.	X	X	X	X	X
21	Merck Tbk	V	X	X	X	X
22	Merck Sharp Dohme Pharma Tbk	X	X	X	X	X
23	Multi Bintang Indonesia Tbk	X	V	V	X	X
24	Mustika Ratu Tbk	X	X	X	X	X
25	Nippon Indosari Corpindo Tbk	V	V	V	V	X
26	Pyridam Farma Tbk	X	X	X	X	X
27	Prasidha Aneka Niaga Tbk	X	X	X	X	X
28	Sekar Laut Tbk	X	X	X	X	X
29	Siantar Top Tbk	X	X	X	X	X
30	Taisho Pharmaceutical Indonesia Tbk (S)	X	X	X	X	X
31	Tempo Scan Pacific Tbk	X	X	V	X	X

32	Tiga Pilar Sejahtera Food Tbk	X	X	X	X	X
33	Tri Banyan Tirta, Tbk	X	X	X	X	X
34	Ultra Jaya Milk Ind. Tbk	V	X	V	X	X
35	Unilever Indonesia Tbk.	X	X	X	X	X
36	Wilmar Cahaya Indonesia Tbk	X	V	X	X	X
37	Wismilak Inti Makmur	X	V	X	X	X



**Lampiran 2 Data Variabel Penelitian Tahun 2009**

No.	Nama Perusahaan	KEUANGAN				PELANGGAN	PBI	PP	
		GPM	ROA	ROE	NPM	Pangsa	Inovasi	Retensi Karyawan	Produktivitas Karyawan
1	Bentoel International Investama Tbk	0.1845	0.58	1.43	0.01	0.58	1	1.043329337	1059718794
2	Gudang Garam Tbk	0.2173141	0.126903	0.19	0.104804	0.3	3	1.141728794	752827233.5
3	HM Sampoerna Tbk	0.2883	0.2873	0.4865	0.1306	0.291	3	0.98	1377109046
4	Indofarma Tbk	0.2708	0.29	0.71	0.19	0.211	6	1.007429421	829686866.5
5	Kalbe Farma Tbk	0.5047	0.1351	0.2684	0.10	14	17	1.007429421	829686866.5

**Data Variabel Penelitian Tahun 2010**

No.	Nama Perusahaan	KEUANGAN				PELANGGAN	PBI	PP	
		GPM	ROA	ROE	NPM	Pangsa	Inovasi	Retensi Karyawan	Produktivitas Karyawan
1	Bentoel International Investama Tbk	0.2183	0.446	0.1027	0.0246	0.08	2	0.95	1461682206
2.	Delta Djakarta	0.6565	0.2061	0.2528	0.266	0.27	2	0.85	3189106.5
3	Gudang Garam Tbk	0.2352	0.1371	0.20	0.1118	0.22	1	1.0546	816038385.8
4	HM Sampoerna Tbk	0.2917	0.3129	0.6288	0.1481	0.291	3	0.975265018	1571799203
5	Indofarma Tbk	0.3039	0.0171	0.043	0.012	0.142	9	0.997050147	775087393.8
6	Kalbe Farma Tbk	0.5052	0.1911	0.2501	0.1314	0.07	29	0.932018384	1050625561
7	Kimia Farma Tbk	0.2841	0.0837	0.1245	0.0436	0.142	3	0.96	591569919
8	Nippon Indosari Corpindo Tbk	0.4721	0.1756	0.2191	0.163	0.9	5	1.129973475	1437071262

**Data Variabel Penelitian Tahun 2011**

No.	Nama Perusahaan	KEUANGAN				PELANGGAN	PBI	PP	
		GPM	ROA	ROE	NPM	Pangsa	Inovasi	Retensi Karyawan	Produktivitas Karyawan
1	Bentoel International Investama Tbk	0.2183	0.0483	0.1362	0.0304	0.09	4	0.99	1766697368
2	Gudang Garam Tbk	0.2418	0.1268	0.202	0.1184	0.2	1	0.97	937660390.9
3	HM Sampoerna Tbk	0.2875	0.4162	0.7905	0.1526	0.311	2	0.97826087	1957655852
4	Indofarma Tbk	0.3292	0.0331	0.0606	0.0307	0.176	9	1.194526627	745180786.8
5	Kalbe Farma Tbk	0.5087	0.1841	0.2357	0.1396	0.12	28	0.992089583	1129943061
6	Multi Bintang Tbk	0.5812	0.4156	0.9568	0.2730	0.55	1	0.854066986	5206582633
7	Ultrajaya Milk Tbk	0.2976	0.0465	0.0722	0.0482	0.55	1	0.93	1501702673
8	Nippon Indosari Corpindo Tbk	0.4665	0.1527	0.2122	0.1425	0.9	6	1.150234742	1659881794
9	Tempo Scan Pacific Tbk	0.3806	0.138	0.1925	0.1014	0.035	1	1	1070493355

**Data Variabel Penelitian Tahun 2012**

No.	Nama Perusahaan	KEUANGAN				PELANGGAN	PBI	PP	
		GPM	ROA	ROE	NPM	Pangsa	Inovasi	Retensi Karyawan	Produktivitas Karyawan
1	Delta Djakarta Tbk	0.4186	0.2864	0.3568	0.1241	0.36	2	1.12371134	3944528780
2	HM Sampoena Tbk	0.2778	0.3789	0.7473	0.1493	0.356	1	1.055555556	2337758702
3	Indofarma Tbk	0.3182	0.0357	0.0652	0.0367	0.17	8	1.016099071	704479132.7
4	Kalbe Farma Tbk	0.4791	0.1885	0.2408	0.1302	0.12	21	1.038624832	1359561832
5	Kimia Farma Tbk	0.314	0.0968	0.1401	0.0539	0.2	3	1.0188468	683926941.6
6	Multi Bintang Tbk	0.6124	0.3936	1.3750	0.2893	55	2	0.960784314	4539311953
7	Nippon Indosari Corpindo Tbk	0.4672	0.1238	0.2237	0.1252	0.9	1	2.104081633	1155020265
8	Wismilak Inti Makmur Tbk	0.2722	0.064	0.1178	0.0691	1	1	0.90	385617583

**Data Variabel Penelitian Tahun 2013**

No.	Nama Perusahaan	KEUANGAN				PELANGGAN	PBI	PP	
		GPM	ROA	ROE	NPM	Pangsa	Inovasi	Retensi Karyawan	Produktivitas Karyawan
1	Akasha Wira International Tbk	0.5603	0.13	0.21	0.1108	0.06	1	0.74	515938398.4
2	Gudang Garam Tbk	0.1961	0.0863	0.149	0.0791	0.206	3	1.144921377	1246000.371
3	HM Sampoena Tbk	0.268	0.3944	0.7635	0.1441	0.361	1	1.175438596	2239558418
4	Kalbe Farma Tbk	0.4799	0.1741	0.2318	0.1231	0.13	22	1.054	1513633282
5	Kimia Farma Tbk	0.2972	0.0872	0.1328	0.0496	0.23	21	0.98	815467739.8
6	Mandom Indonesia Tbk	0.1092	0.3832	0.1354	0.0790	0.23	19	1.075929978	412426154.7
7	Mayora Indah Tbk	0.2431	0.1044	0.2603	0.0843	0.12	1	1.452545217	1542726205
8	Merck Tbk	0.4569	0.2517	0.3425	0.1469	0.28	2	1.008695652	1470384608
9	Nippon Indosari Corpindo Tbk	0.464	0.0867	0.2007	0.105	0.9	3	1.051406402	1460252122
10	Sido Muncul Tbk	0.426	0.138	0.155	0.171	0.9	1	1.038552089	672248229
11	Ultra Jaya Milk Ind. Tbk	0.293	0.1156	0.1613	0.094	0.5	2	0.94	1953829051



### Lampiran 3 Hasil Output AMOS

#### Notes for Model (Default model)

#### Computation of degrees of freedom (Default model)

Number of distinct sample moments:	36
Number of distinct parameters to be estimated:	16
Degrees of freedom (36 - 16):	20

#### Result (Default model)

Minimum was achieved  
 Chi-square = 221.904  
 Degrees of freedom = 20  
 Probability level = .000

#### Model Fit Summary

##### CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	16	221.904	20	.000	11.095
Saturated model	36	.000	0		
Independence model	8	253.474	28	.000	9.053

##### RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	63732089.502	.490	.082	.272
Saturated model	.000	1.000		
Independence model	293280477.913	.408	.239	.317

##### Baseline Comparisons

Model	NFI	RFI	IFI	TLI	CFI
	Delta1	rho1	Delta2	rho2	
Default model	.125	-.226	.135	-.254	.105
Saturated model	1.000		1.000		1.000
Independence model	.000	.000	.000	.000	.000

##### Parsimony-Adjusted Measures

Model	PRATIO	PNFI	PCFI
Default model	.714	.089	.075
Saturated model	.000	.000	.000
Independence model	1.000	.000	.000

**NCP**

Model	NCP	LO 90	HI 90
Default model	201.904	157.689	253.578
Saturated model	.000	.000	.000
Independence model	225.474	178.248	280.171

**FMIN**

Model	FMIN	F0	LO 90	HI 90
Default model	5.548	5.048	3.942	6.339
Saturated model	.000	.000	.000	.000
Independence model	6.337	5.637	4.456	7.004

**RMSEA**

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	.502	.444	.563	.000
Independence model	.449	.399	.500	.000

**AIC**

Model	AIC	BCC	BIC	CAIC
Default model	253.904	263.195	281.322	297.322
Saturated model	72.000	92.903	133.689	169.689
Independence model	269.474	274.120	283.183	291.183

**ECVI**

Model	ECVI	LO 90	HI 90	MECVI
Default model	6.348	5.242	7.639	6.580
Saturated model	1.800	1.800	1.800	2.323
Independence model	6.737	5.556	8.104	6.853

**HOELTER**

Model	HOELTER .05	HOELTER .01
Default model	6	7
Independence model	7	8

**Estimates (Group number 1 - Default model)****Scalar Estimates (Group number 1 - Default model)****Maximum Likelihood Estimates****Regression Weights: (Group number 1 - Default model)**

	Estimate	S.E.	C.R.	P	Label
INOVASI <--- RETENSI	-1.047	6.819	-.153	.878	par_1
INOVASI <--- PRODUKTIV	.000	.000	-1.161	.246	par_2
PANGSA <--- INOVASI	-.010	.005	-2.020	.043	par_3
ROA <--- PANGSA	.098	.069	1.424	.155	par_4
GPM <--- PANGSA	.152	.072	2.118	.034	par_5
ROE <--- PANGSA	.236	.166	1.422	.155	par_6
NPM <--- PANGSA	.107	.037	2.908	.004	par_7

**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
INOVASI <--- RETENSI	-.027
INOVASI <--- PRODUKTIV	-.203
PANGSA <--- INOVASI	-.304
ROA <--- PANGSA	.220
GPM <--- PANGSA	.318
ROE <--- PANGSA	.219
NPM <--- PANGSA	.418

**Covariances: (Group number 1 - Default model)**

	Estimate	S.E.	C.R.	P	Label
RETEN <--> PRODUKTIV	96779296	36102091.1	2.68	.007	par_8
SI >	.871	60	1		

**Correlations: (Group number 1 - Default model)**

	Estimate
RETENSI <--> PRODUKTIV	.468

**Variances: (Group number 1 - Default model)**

	Estimate	S.E.	C.R.	P	Label
RETENSI	.040	.009	4.472	***	par_9
PRODUKTIV	1060084277291130000.000	237042050523651000.000	4.472	***	par_10
z6	58.613	13.106	4.472	***	par_11
z5	.060	.014	4.472	***	par_12
z1	.014	.003	4.472	***	par_13
z2	.013	.003	4.472	***	par_14
z3	.073	.016	4.472	***	par_15
z4	.004	.001	4.472	***	par_16

**Squared Multiple Correlations: (Group number 1 - Default model)**

	Estimate
INOVASI	.047
PANGSA	.093
NPM	.175
ROE	.048
GPM	.101
ROA	.048

**Matrices (Group number 1 - Default model)**

**Implied (for all variables) Covariances (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA	NPM	ROE	GPM	ROA
PRODUKTIV	1.000							
RETENSI	.468	1.000						
INOVASI	-.215	-.122	1.000					
PANGSA	.066	.037	-.304	1.000				
NPM	.027	.015	-.127	.418	1.000			
ROE	.014	.008	-.067	.219	.092	1.000		
GPM	.021	.012	-.097	.318	.133	.070	1.000	
ROA	.014	.008	-.067	.220	.092	.048	.070	1.000

**Implied (for all variables) Correlations (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA	NPM	ROE	GPM	ROA
PRODUKTIV	1.000							
RETENSI	.468	1.000						
INOVASI	-.215	-.122	1.000					
PANGSA	.066	.037	-.304	1.000				
NPM	.027	.015	-.127	.418	1.000			
ROE	.014	.008	-.067	.219	.092	1.000		
GPM	.021	.012	-.097	.318	.133	.070	1.000	
ROA	.014	.008	-.067	.220	.092	.048	.070	1.000

**Implied Covariances (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA	NPM	ROE	GPM	ROA
PROD UKTIV	1060084277291130000.000							
RETEN SI	96779296.871	.040						
INOVA SI	-1739133269.843	-.192	61.500					
PANGS A	17418669.172	.002	-.616	.067				
NPM	1858911.962	.000	-.066	.007	.004			
ROE	4103824.991	.000	-.145	.016	.002	.077		
GPM	2649189.006	.000	-.094	.010	.001	.002	.015	
ROA	1709307.042	.000	-.060	.007	.001	.002	.001	.013

**Implied Correlations (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA	NPM	ROE	GPM	ROA
PRODUKTIV	1.000							
RETENSI	.468	1.000						
INOVASI	-.215	-.122	1.000					
PANGSA	.066	.037	-.304	1.000				
NPM	.027	.015	-.127	.418	1.000			
ROE	.014	.008	-.067	.219	.092	1.000		

	PRODUKTIV	RETENSI	INOVASI	PANGSA	NPM	ROE	GPM	ROA
GPM	.021	.012	-.097	.318	.133	.070	1.000	
ROA	.014	.008	-.067	.220	.092	.048	.070	1.000

**Residual Covariances (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA	NPM	ROE	GPM	ROA
PRODUKTIV	297487872.000							
RETENSI	.058	.000						
INOVASI	-.434	.000	.000					
PANGSA	62333912.230	.007	.000	.000				
NPM	33848677.247	.005	.023	.000	.000			
ROE	214045553.077	.033	-.282	.000	.012	.000		
GPM	29220042.692	.005	.389	.000	.005	.009	.000	
ROA	77617389.305	.008	-.038	.000	.005	.027	.004	.000

**Standardized Residual Covariances (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA	NPM	ROE	GPM	ROA
PRODUKTIV	.000							
RETENSI	.000	.000						
INOVASI	.000	.000	.000					
PANGSA	1.480	.850	.000	.000				
NPM	3.151	2.322	.276	.000	.000			
ROE	4.740	3.799	-.819	.000	4.142	.000		
GPM	1.451	1.217	2.524	.000	3.523	1.592	.000	

	PRODUKTIV	RETENSI	INOVASI	PANGSA	NPM	ROE	GPM	ROA
ROA	4.132	2.194	-.266	.000	4.436	5.427	1.812	.000

**Factor Score Weights (Group number 1 - Default model)**

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**Total Effects (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA
INOVASI	.000	-1.047	.000	.000
PANGSA	.000	.010	-.010	.000
NPM	.000	.001	-.001	.107
ROE	.000	.002	-.002	.236
GPM	.000	.002	-.002	.152
ROA	.000	.001	-.001	.098

**Standardized Total Effects (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA
INOVASI	-.203	-.027	.000	.000
PANGSA	.062	.008	-.304	.000
NPM	.026	.003	-.127	.418
ROE	.014	.002	-.067	.219
GPM	.020	.003	-.097	.318
ROA	.014	.002	-.067	.220



**Direct Effects (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA
INOVASI	.000	-1.047	.000	.000
PANGSA	.000	.000	-.010	.000
NPM	.000	.000	.000	.107
ROE	.000	.000	.000	.236
GPM	.000	.000	.000	.152
ROA	.000	.000	.000	.098

**Standardized Direct Effects (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA
INOVASI	-.203	-.027	.000	.000
PANGSA	.000	.000	-.304	.000
NPM	.000	.000	.000	.418
ROE	.000	.000	.000	.219
GPM	.000	.000	.000	.318
ROA	.000	.000	.000	.220

**Indirect Effects (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA
INOVASI	.000	.000	.000	.000
PANGSA	.000	.010	.000	.000
NPM	.000	.001	-.001	.000
ROE	.000	.002	-.002	.000
GPM	.000	.002	-.002	.000
ROA	.000	.001	-.001	.000

**Standardized Indirect Effects (Group number 1 - Default model)**

	PRODUKTIV	RETENSI	INOVASI	PANGSA
INOVASI	.000	.000	.000	.000
PANGSA	.062	.008	.000	.000
NPM	.026	.003	-.127	.000
ROE	.014	.002	-.067	.000
GPM	.020	.003	-.097	.000
ROA	.014	.002	-.067	.000

## Lampiran 4

## Descriptive Statistics

	N	Minimum	Maximum	Mean
GPM	40	.1845	.6565	.360560
ROA	40	.0029	.4162	.160070
ROE	40	.0071	1.3750	.285948
NPM	40	.0019	.2893	.108363
PANGSA	40	.01	.90	.3156
RETENSI	40	.847533632287	2.104081632653	1.0516920449057
PRODUKTIV	40	3189106.50265	5206582633.054	1426070820.6314
Valid N (listwise)	40			

