STRATEGIES OF UNGARAN TOURISM OFFICE IN DEVELOPING TOURISM IN UNGARAN

A paper submitted to the Faculty of Letter Soegijapranata Catholic University in partial fulfillment of the Requirements for Ahli Madya in English Language

By:
NOVIANTO
06.81.0016

DIPLOMA III PROGRAM ENGLISH LANGUAGE FACULTY OF LETTERS SOEGIJPARNATA CATHOLIC UNIVERSITY SEMARANG 2009
STRATEGIES OF UNGARAN TOURISM OFFICE IN DEVELOPING TOURISM IN UNGARAN

FINAL PAPER

By: NOVIANTO
06.81.0016

DIPLOMA III PROGRAM ENGLISH LANGUAGE
FACULTY OF LETTERS
SOEGIJAPRANATA CATHOLIC UNIVERSITY
SEMARANG
2009
Name : Novianto
NIM : 06.81.0016
Title : “Strategies of Ungaran Tourism Office in Development Tourism in Ungaran”

Approved by:
Content Supervisor       Language Supervisor
Emilia Ninik Aydawati A, M.Hum       Dra.RM.Sri Suryaningsih,MA
ACKNOWLEDGEMENT

Praise to the Lord who gives strength, blessing, and bestowed to the writer, so the writer could finish his report.

Therefore, the writer would like to thank to all people who have given support, idea and prayer to accomplish this report. On this occasion, the writer want to say thank to

1. Mrs. Heny Hartono, SS, M.Pd, the dean of faculty of letters of Soegijapranata Catholic University in Semarang.
2. Mrs. Emilia Ninik A, M.Hum, the content advisor of this report, for the corrections, patience, and support in helping the writer finish this report.
3. Dra. RM. Sri Suryaningsih, MA, the language advisor of this report, for her kindness and support.
4. Mr. Agoeswanto, SH, as the head of Ungaran Tourism Department, for giving the writer an opportunity to have on job training in his office.
5. All staffs in Ungaran Tourism Department.
6. All of my beloved friends from DIII, Jimmy, Ika, Jona, Cen-cen, Panji, Rio.
7. My beloved family, especially to my Mother and Father for their prayer, support and help.

In addition to this, considering my limitation, I realize that this report may contain weakness. Therefore I invite critic and constructive suggestion. Finally, I hope that this writing would be useful for the reader.

Semarang, 2 October 2009

The Writer,

Novianto
# TABLE OF CONTENT

**TITLE** ........................................................................................................................................ i

**FINAL PAPER APPROVAL** ........................................................................................................ ii

**ACKNOWLEDGEMENT** .............................................................................................................. iii

**TABLE OF CONTENT** ................................................................................................................ iv

**CHAPTER I: INTRODUCTION** ...................................................................................................... 1

1.1 Background of the Study ...................................................................................................... 1

1.2 Objective of Study .............................................................................................................. 2

1.3 Scope of Study .................................................................................................................... 2

1.4 Review of Literature .......................................................................................................... 2

1.4.1 Definition of Tourism ..................................................................................................... 2

1.4.2 Development Strategies in Tourism ............................................................................. 3

1.5 Method of Data Collection and Data Analysis .................................................................. 6

1.5.1 The Research Location ................................................................................................. 7

1.5.2 The Type of Research ................................................................................................... 7

1.5.3 Method of Data Collecting .......................................................................................... 7

1.5.4 Method of Data Analysis .............................................................................................. 8

1.5.5 Outline of the Final Paper ............................................................................................ 8

**CHAPTER II: Company Profile** .............................................................................................. 8

2.1 Name of Institute ................................................................................................................ 8

2.2 Location ................................................................................................................................ 8

2.3 Type of Business .................................................................................................................. 8

2.4 The Structure of Organization ............................................................................................. 9