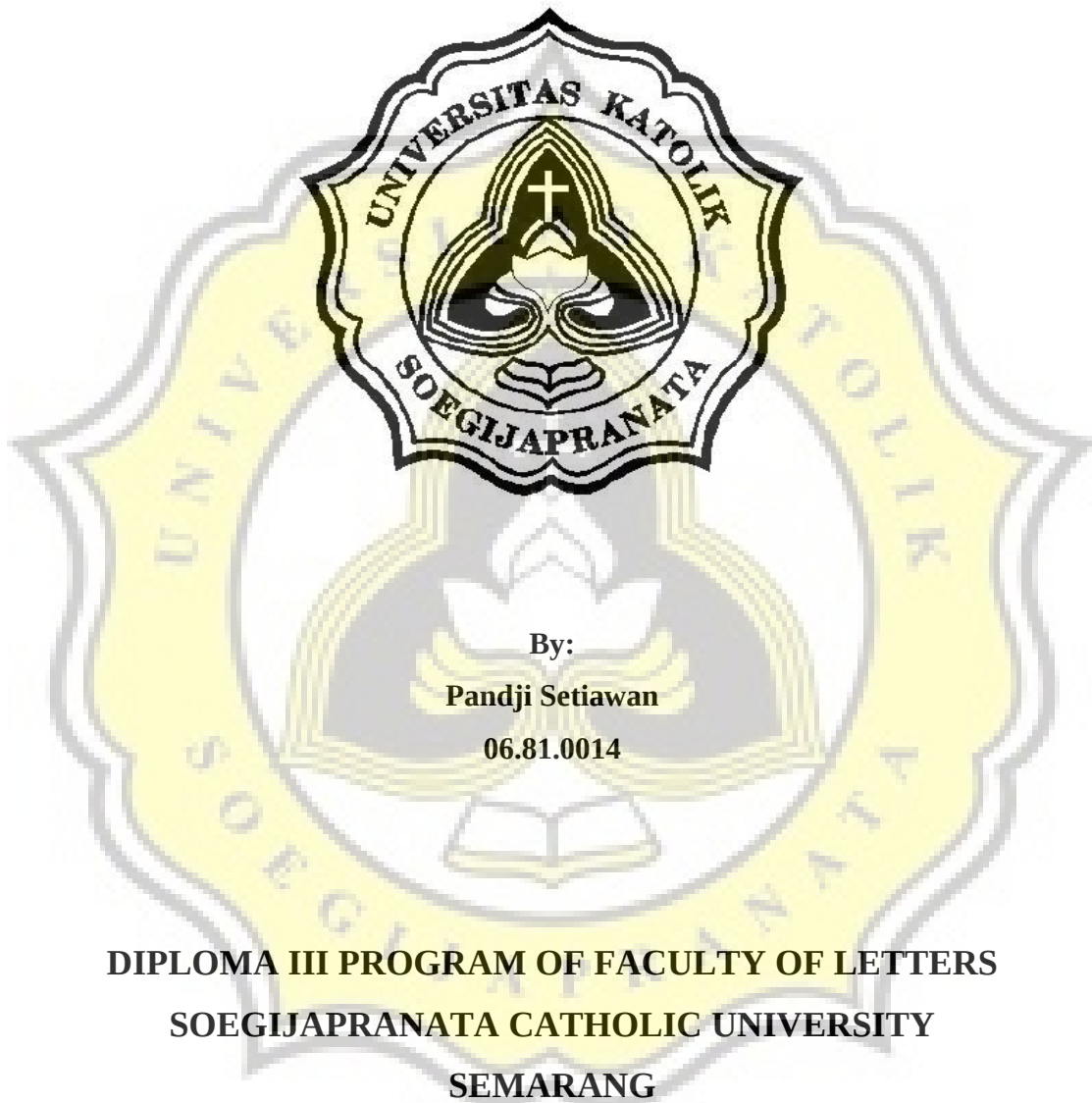


MARKETING MIX APLLIED BY GOWIN TOUR

Final Paper



By:

Pandji Setiawan

06.81.0014

DIPLOMA III PROGRAM OF FACULTY OF LETTERS

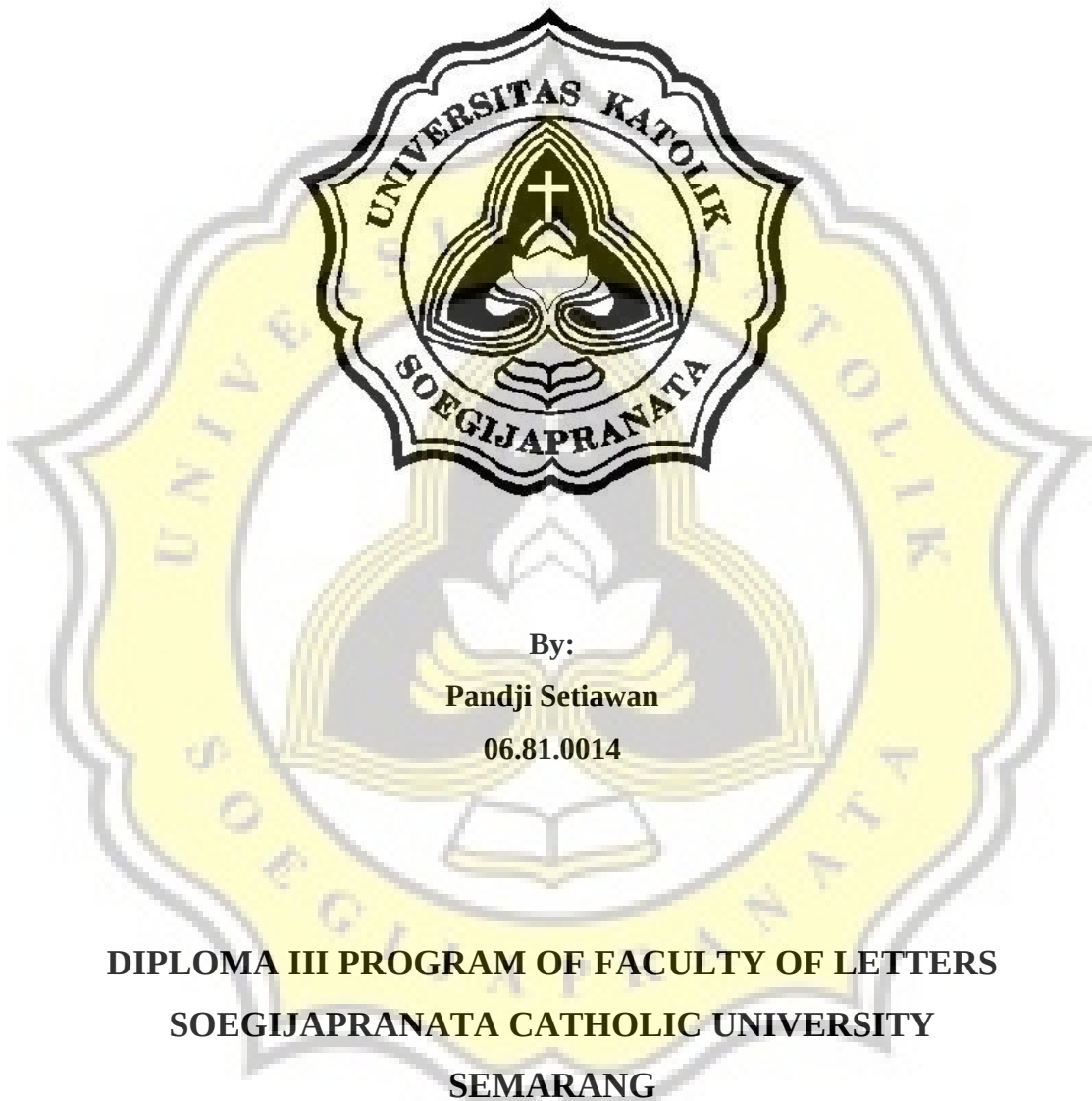
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FINAL PAPER APPROVAL

Name : Pandji Setiawan

NIM : 06.81.0014

Title : **“Marketing Mix Applied by GOWIN TOUR”.**

Has finished his final paper and is approved to be submitted.



Emilia Ninik A, M.hum
Content Advisor

Dra.R.M. Sri Suryaningsih, MA
Language Advisor

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The writer realizes there are some weaknesses in this report. Therefore, the writer invites criticism and constructive suggestion from the readers. Hopefully, this writing will be useful for the readers in adding and applying the knowledge of marketing of travel agency.



Semarang, November , 2009

The Writer

Pandji Setiawan

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