

INTERVIEW GUIDE

1. When was PT. TELKOM built?
2. What are the mission and vision of PT. TELKOM?
3. What is the foundation of PT. TELKOM to maintain the existence of a company whereas there are many telecommunication companies in Indonesia?
4. Do you think that Public Relations is important for PT. TELKOM?
5. What is the division of Public Relations which more important?
6. Why is Internal Public Relations more important for PT. TELKOM than other divisions at PT. TELKOM?
7. May I know what are the activities of Internal Public Relations in PT. TELKOM?
8. What is the media that used by Internal Public Relations in building relationship with other employees at PT. TELKOM?
9. Why does Internal Public Relations use newsletter as internal media?

DAFTAR PERTANYAAN

1. Kapan berdirinya PT. TELKOM?
2. Apa Visi dan Misi PT. TELKOM?
3. Apa yang menjadi dasar PT. TELKOM masih tetap bisa bertahan padahal banyak perusahaan baru dalam bidang telekomunikasi?
4. Menurut anda, Apakah Public Relations penting bagi PT. TELKOM?
5. Bagian Public Relations apa yang lebih penting bagi PT. TELKOM?
6. Mengapa Internal Public Relations lebih penting daripada bagian lain bagi PT. TELKOM?
7. Apa saja aktivitas yang di lakukan oleh Internal Public Relations di PT. TELKOM?
8. Media apa yang di gunakan oleh Internal Public Relations dalam membangun hubungan dengan karyawan lain di PT. TELKOM?
9. Mengapa Internal Public Relations di PT. TELKOM menggunakan newsletter sebagai sarana media internal?