

INTERVIEW GUIDE

1. When was PT. SIDO MUNCUL built?
2. What are the mission and vision of PT.SIDO MUNCUL?
3. What is the foundation of PT. SIDO MUNCUL to maintain the existence of a company whereas there are many traditional herbal companies in Indonesia?
4. Do you think that Public Relations are important for PT. SIDO MUNCUL?
5. What is the division of Public Relations which more important?
6. Why is Internal Public Relations more important for PT. SIDO MUNCUL than other divisions at PT. SIDO MUNCUL?
7. May I know what are the activities of Internal Public Relations in PT. SIDO MUNCUL?
8. What is the media that used by Internal Public Relations in building relationship with other employees at PT. SIDO MUNCUL?

DAFTAR PERTANYAAN

1. Kapan berdirinya PT. SIDO MUNCUL?
2. Apa Visi dan Misi PT.SIDO MUNCUL?
3. Apa yang menjadi dasar PT. SIDO MUNCUL masih tetap bias bertahan padahal banyak perusahaan baru dalam bidang jamu?
4. Menurut anda, Apakah Public Relations penting bagi PT. SIDO MUNCUL?
5. Bagian Public Relations apa yang lebih penting bagi PT. SIDO MUNCUL?
6. Mengapa Internal Public Relations lebih penting daripada bagian lain bagi PT. SIDO MUNCUL?
7. Apa saja aktivitas yang dilakukan oleh Internal Public Relations di PT. SIDO MUNCUL?
8. Media apa yang digunakan oleh Internal Public Relations dalam membangun hubungan dengan karyawan lain di PT. SIDO MUNCUL?