## THE ACTIVITY AND MEDIA OF PUBLICATION IN SEMARANG TOURISM OFFICE

FINAL PAPER

Name : Leny Chrisanti NIM : 04.81.0009

By

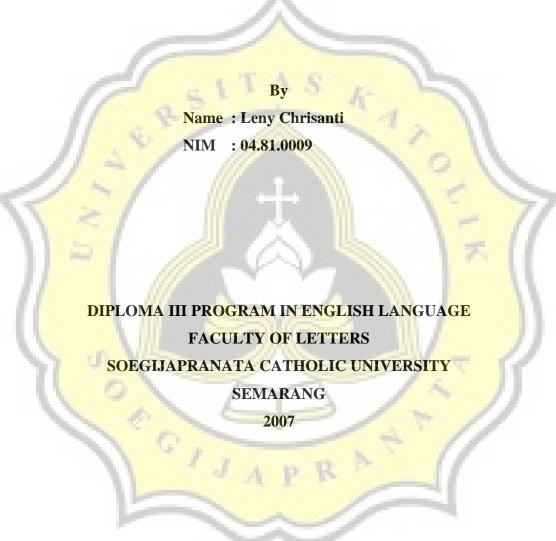
DIPLOMA III PROGRAM IN ENGLISH LANGUAGE FACULTY OF LETTERS SOEGIJAPRANATA CATHOLIC UNIVERSITY SEMARANG 2007

e Pe

THE ACTIVITY AND MEDIA OF PUBLICATION IN SEMARANG TOURISM OFFICE

FINAL PAPER

A report submitted to the Faculty of Letters Soegijapranata Catholic University In a Partial Fulfillment of the Requirements for Ahli Madya in English Language



## ACKNOWLEDGEMENT

Thanks to God for always be with the writer while the writer was completing on

the final paper for finished her study at Faculty of Letters Soegijapranata Semarang. Finally, the writer has been able to finish this final paper successfully. The writer hopes, this report is useful. The writer's thanks also go to the lecturers of the Faculty of Letters, Soegijapranata Catholic University and the others who gave guided and contributed their valuable knowledge so that writer was able to complete this report:

- 1. Mrs. Heny Hartono, SS, M. Pd, the Dean of Faculty of Letters of Soegijapranata Catholic University.
- 2. Emilia Ninik Aydawati, Sp, the Content Advisor of this report.
- 3. GM. Adhyanggono, SS, MA, the Language Advisor of this report.
- 4. Mr. Drs. H. Agus Sudarmadji, as the head of Semarang Tourism Official, for giving the writer an opportunity to have on job training in his office.
- 5. All staff of Semarang Tourism Official.

GIJ

6. My parents, my relatives and my beloved friends.

The writer realizes there are some weaknesses in this report. Therefore, the writer invites critics and constructive suggestion. Hopefully, this writing will be useful for the readers and for tourism business to increase service in tourism.

Semarang, July, 2008 The Writer,

Leny Chrisanti

## TABLE OF CONTENT

TITLE	i
ACKNOWLEDGEMENT	ii
CONTENT	iii

CHAPT	TER I INTRODUCTION1	
1.1	Background of Study1	
1.2	Objectives of the Study1	
1.3	Scope of Study2	
1.4	Review of Literature2	
1.5	Method of Data Collection and Data Analysis7	
1.6	The Outline of Final Paper8	
CHAPTER II COMPANY'S PROFILE		
	The histories of Semarang Tourism Office	
2.2	The Mission of Semarang Tourism Office4	
2.3	The Vision of Semarang Tourism Office4	
2.4	The purposes of Semarang Tourism Office4	
2.5	The main duties and the function of Semarang Tourism Office	
2.6	The organization structure of Semarang Tourism Office	
	The duties and the functions of Tourism Office organization6	
2.8	A <mark>bout Sem</mark> arang Tourism Office	
CHAPT <mark>ER III RE</mark> SULT AND DISCUSSION16		
3.1	Method of Publication16	
3.2	Kinds of Publication in Semarang Tourism Office	
	Kinds of Publication Media used by Semarang Tourism Office	
3.4	Ch <mark>allenging Factors</mark> in Publication	
3.5	The Objectives of Publication in Semarang Tourism Office	
CHAPTER IV CLOSING		
	Conclusion	
4.2	Suggestion	
BIBLIOGRAPHY		
LIST O	OF APPENDIX	