PROMOTIONS AT
GRAND CANDI HOTEL SEMARANG

FINAL PAPER

BY
YOANITA WIDYASTI W.
03.81.0013

DIPLOMA III PROGRAM ENGLISH LANGUAGE
FACULTY OF LETTERS
SOEGIAPRANATA CATHOLIC UNIVERSITY
SEMARANG
2005
ACKNOWLEDGMENT

Thanks God, You always guide, bless and help the writer, so that the writer could finish her final paper entitled “PROMOTIONS AT GRAND CANDI HOTEL SEMARANG”.

The writer would like to express her gratitude to the following people who always support and help her completing this report.

1. Heny Hartono, SS., M.Pd, the Dean of Faculty of Letters Soegijapranata Catholic University.

2. Emilia Ninik Adyawati SP, the Content Advisor of this report and the head Coordinator of the Work Experience Program and Academic Advisor.

3. Angelika Riyandari, SS. MA, the language Advisor of this report.

4. All of lecturers in Faculty of Letters Soegijapranata Catholic University.

5. Mr. Harry Pranoto W, HRD training in Grand Candi Hotel Semarang.

6. Staffs and employees at Grand Candi Hotel Semarang.

7. My parents, my brother, and my friends for their loving and support in accomplishing this report.

The writer realizes that there are still many weaknesses in writing this report, so criticism and suggestion would be appreciated. The writer hopes this report will be useful for everyone who reads it.

Semarang, August 2005

The Writer
TABLE OF CONTENT

Cover .......................................................................................................................... i
Title ......................................................................................................................... ii
Final Paper Approval ............................................................................................... iii
Approval ................................................................................................................... iv
Acknowledgement .................................................................................................. v
Table of Content ..................................................................................................... vi

CHAPTER I INTRODUCTION ............................................................................. 1
1.1 Background of Choosing The Subject ............................................................. 1
1.2 Objective of The Study ..................................................................................... 2
1.3 Scope of The Study ........................................................................................ 2
1.4 Review of Literature ....................................................................................... 2
1.5 Research Methods ......................................................................................... 5
1.6 Outline of The Final Paper ............................................................................. 7

CHAPTER II COMPANY’S PROFILE .......................................................... 8
2.1 History of Grand Candi Hotel Semarang ...................................................... 8
2.2 Vision and Mission ....................................................................................... 9
2.3 Location ....................................................................................................... 9
2.4 Facilities ...................................................................................................... 9
2.5 Organization Structure ................................................................................ 13
2.6 Jobs Description ........................................................................................................ 13

CHAPTER III DISCUSSION ...................................................................................... 15

3.1 The Overview of the Promotion of Grand Candi Hotel Semarang .......... 15
3.2 The Promotion Building Overview ................................................................. 15
3.3 The Promotion at Grand Candi Hotel Semarang ........................................... 19

CHAPTER IV CLOSING ............................................................................................ 27

4.1 Conclusion ........................................................................................................... 27
4.2 Suggestion ......................................................................................................... 27

BIBLIOGRAPHY

APPENDIXES