

REFERENCES

- Andini, T. W., Lubis, Q. B., Hapiz, N. I., Andari, Z. P., Akrima, S., Sasmita, A., & Wulandari, A. N. (2026). Campur kode bahasa Indonesia–Inggris dalam tuturan Generasi Z di media sosial: Kajian sosiolinguistik terhadap fenomena “Bahasa Jaksel.” *BASADYA: Jurnal Ilmu Bahasa, Sastra, Dan Budaya*, 2(1), 59–68.
- Budiana, N., Ratnasari, H., & Mustofa, M. (2025). Fenomena campur kode pada komunikasi Gen Z analisis wacana di media sosial TikTok. *ISOLEK: Jurnal Pendidikan, Pengajaran, Bahasa, dan Sastra*, 3(2), 56–61.
- Creswell, J. W., & Creswell, J. D. (2018). *Research design: Qualitative, quantitative, and mixed methods approaches* (5th ed.). SAGE Publications.
- Ekalia, Y., Jemadi, F., & Par, L. (2025). Mapping the types and function of code mixing utilized by Boy William in his YouTube. *Sintaksis: Publikasi Para Ahli Bahasa Dan Sastra Inggris*, 3(4), 191–211.
- Fresya, O., Adiantika, H. N., & Susilawati. (2024). An analysis of code mixing and code switching on Cinta Laura’s video “Kuliah kuliah keluar negeri itu perlu gak sih?”. *EPAL (Journal of English Pedagogy and Applied Linguistics)*, 5(1), 124–138.
- Gumperz, J. J. (1982). *Discourse strategies*. Cambridge University Press.
- Harrane, R. (2023). *Code-switching and emotional expression in bilingual contexts: A study of EFL students at Tlemcen University* [Master's thesis, University of Tlemcen]. Repository University of Tlemcen.
- Hoffmann, C. (1991). *An introduction to bilingualism*. Longman Group UK.
- Ishak, Arwen, D., & Mulyanah, E. Y. (2025). The phenomenon of language mixing used among Gen Z in Indonesian students. *AL-ISHLAH: Jurnal Pendidikan*, 17(2), 2500–2511.

- Kristianti, T. (2022). Analisis campur kode dan alih kode dalam dialog web series Layangan Putus. *SIROK BASTRA*, 10(2), 189–198.
- Mutmainnah, Y., Rullyanti, M., & Putra, D. A. (2022). An analysis of code mixing used by major characters of Layangan Putus TV series. *Literary Criticism*, 8(1), 51–55.
- Muysken, P. (2000). *Bilingual speech: A typology of code-mixing*. Cambridge University Press.
- Nahak, Y., & Bram, B. (2022). Code-mixing and code-switching uttered by Cinta Laura in Okay Boss Trans7's talk show. *Journey: Journal of English Language and Pedagogy*, 5(1), 120–134.
- Pratama, C., Purwanti, I. T., & Masyhur. (2023). An analysis of code mixing in Twitter used by English department students at university. *IDEAS: Journal of Language Teaching and Learning, Linguistics and Literature*, 11(2), 1466–1478.
- Purnama, S. (2019). Penggunaan code mixing pada masyarakat multilingual. *Prosiding Simposium Nasional Ilmiah (SIMPONI)*, 578–585.
- Radhaswati, I. D. A. A., & Nitiasih, P. K. (2022). The appearances of code switching and code mixing in online conversation. *Lingua Scientia*, 29(2), 85–95.
- Rambling, V. J. N., & Paradida, Y. P. (2026). Alih kode dan campur kode pada podcast CNBC Indonesia: Kajian sosiolinguistik. *Jurnal Bahasa*, 15(1), 54–66.
- Rosmiaty, Ratnawaty, & Muhri, A. (2020). Investigating code-mixing as persuasive strategies in advertising: A study of code-mixing in Indonesian commercial context. *ELT Wtikorlwide*, 7(1), 69–76.
- Siamika, D., & Prayogi, T. (2025). Code-switching and code-mixing among Generation Z and Generation Alpha: Communicative strategies or a threat to the Indonesian language? *Journal of Social and Economics Research*, 7(2), 1459–1470.
- Slotta, J. (2026). Intelligibility as a sociolinguistic variable: The entanglement of the social and the semantic in multilingual practice. *Language in Society*, 55(2), 353–377.

- Tarihoran, N., Fachriyah, E., Tressyalina, & Sumirat, I. R. (2022). The impact of social media on the use of code mixing by Generation Z. *International Journal of Interactive Mobile Technologies*, 16(7), 54–69.
- van Hout, R., & Muysken, P. (1994). Insertion, alternation, congruent lexicalization: Corpus-based approaches to bilingual speech. *Proceedings of the Summer School Code-Switching and Language Contact*, 120–135.
- Wardhaugh, R., & Fuller, J. M. (2015). *An introduction to sociolinguistics* (7th ed.). Wiley Blackwell.

