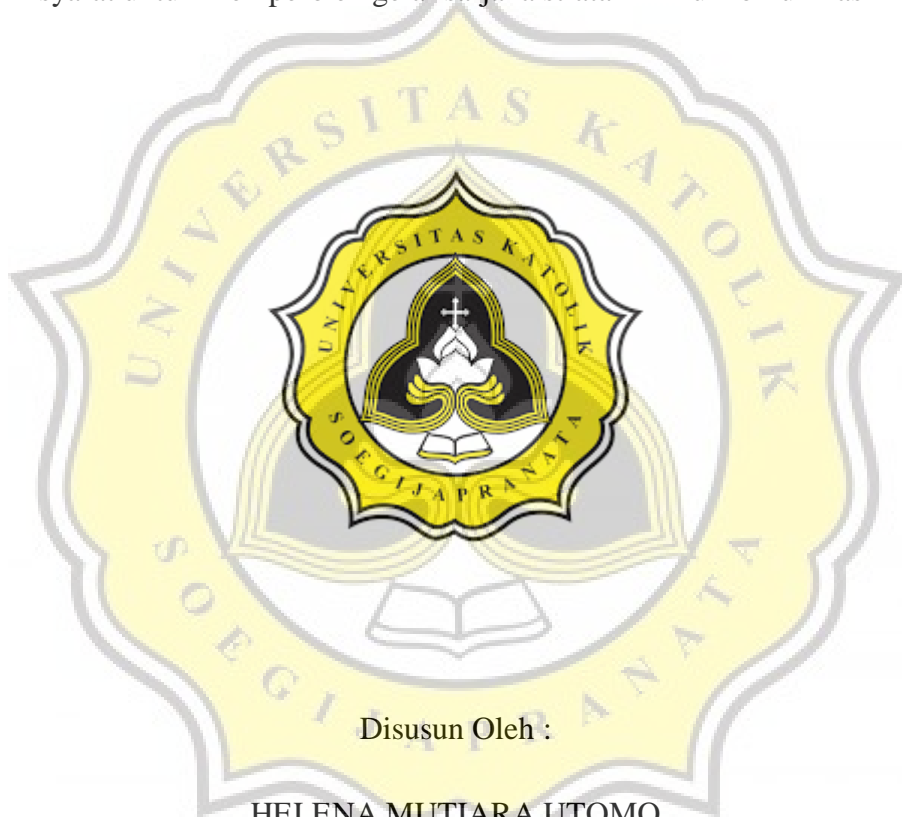


**ANALISIS WACANA KRITIS TENTANG RANCANGAN UNDANG-
UNDANG PERLINDUNGAN PEKERJA RUMAH TANGGA PADA
PEMBERITAAN KONDE.CO**

SKRIPSI

Diajukan kepada Fakultas Hukum dan Komunikasi guna memenuhi salah satu syarat untuk memperoleh gelar sarjana strata-1 Ilmu Komunikasi



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SEMARANG
2024**

ABSTRAK

Domestic Workers become a marginalized community due to the lack of recognition as workers by the government. This situation is exacerbated by the risks of human trafficking, especially for Domestic Workers employed abroad. The Draft Law on the Protection of Domestic Workers has been in progress for almost 20 years, yet there is still no clarity to date. The lack of prioritization and insufficient attention from mainstream media has hindered its approval. *Konde.co* emerges as an alternative media actively advocating for the enactment of the Domestic Workers Protection Bill. There are discourses constructed by *Konde.co* to urge the acceleration of the bill's approval, along with an analysis of the People's Representative Council's stance through Critical Discourse Analysis. News coverage indicates various approaches and advocacy methods employed by *Konde.co*. The research results indicate that *Konde.co* is building discourse to urge the People's Representative Council to promptly ratify the Draft Law on the Protection of Domestic Workers. This is achieved by creating news related to domestic workers and the progress of ratifying the Draft Law on the Protection of Domestic Workers, taking action on the streets, and advocating for the community and fellow journalists. *Konde.co* employs a gender and feminist approach in constructing discourse.

Kata Kunci: Domestic Workers, Draft Law of Protection of Domestic Workers, Critical Discourse Analysis, *Konde.co*, Alternative Media, Marginal