

DAFTAR PUSTAKA

- Angeline, T. (2011). Managing generational diversity at the workplace: expectations and perceptions of different generations of employees. *African Journal of Business Management*, 5(2), 249–255. <https://doi.org/10.5897/AJBM10.335>
- Anwar Prabu Mangkunegara, (2011). *Manajemen Sumber Daya Manusia Perusahaan*. Edisi Kesepuluh, Bandung: PT. Remaja Rosda Karya.
- Berkup, S. B. 2014. Working With Generations X And Y In Generation Z Period: Management Of Different. *Mediterranean Journal of Social Sciences*, 218-229
- Castells, M. (2004). Informationalism, networks, and the network society: A theoretical blueprint. In *The Network Society: A Cross-Cultural Perspective* (pp. 3–45). Cheltenham: Edward Elgar Publishing Limited
- De Meuse, Kenneth P, Mlodzik, Kevin J. (2010). A second look at generational differences in the workforce: implication for HR and talent management. *Korn/Ferry leadership and Talent Consulting* 33(2): 51–58.
- Deden Sutisna, (2014). *Manajemen Sumber Daya Manusia*, Edisi Kedua, Bandung: BP USB.
- Dries, N., Pepermans, R., & De Kerpel, E (2008), "Exploring Four Generations' Beliefs about Career: is 'satisfied' the New 'successful'?". *Journal of Managerial Psychology*, 23(8): 907-28.
- Endang, S. (2017). Proses Rekrutmen dan Seleksi Pada PT. Jamsostek (Persero) Pusat. *Jurnal Sekretari dan Manajemen*. Volume 1 (2)
- Fahmi, Irfan. (2016). *Manajemen Sumber Daya Manusia Teori dan Aplikasi*. Bandung: Alfabeta

- Hasibuan, Malayu S.P. (2011). Manajemen Sumber Daya Manusia. Jakarta: PT Bumi Askara.
- Hasibuan, Malayu S.P. (2010). Manajemen Sumber Daya Manusia. Jakarta: PT Bumi Aksara.
- Hasibuan, Malayu SP. (2014). Manajemen Sumber Daya Manusia, Cetakan keempat belas. Jakarta ,Penerbit : Bumi Aksara.
- Hawkins, D.I., dan Mothersbaugh, D.L. (2010) Consumer Behavior: Building Marketing Strategy.11th edition. McGraw-Hill, Irwin.
- Hobart, B. (2014). Understanding generation Y. PrincetonOne, Skillman: New Jersey.
- Gallup. (2016). How Millennials Want To Work and Live: The Six Bis Changes Leader Have To Make. Washington: Gallup Inc.
- Irawan, Hendra. (2020). Inovasi Pendidikan Sebagai Antisipasi Penyebaran Covid-19. Doi: <https://ombudsman.go.id/artikel/r/artikel--inovasi-pendidikan-sebagai-antisipasi-penyebaran-covid-19>
- Kemenkes RI. (2020). Pedoman dan Pencegahan Coronavirus (COVID- 19). Jakarta: Kementrian Kesehatan RI.
<https://doi.org/10.33654/math.v4i0.299>
- Kotler, Philip, Hermawan Kartajaya dan Iwan Setiawan. 2019. Marketing 4.0 Bergerak dari Tradisional ke Digital. Jakarta: PT Gramedia Pustaka Utama.
- Kratz H. (2013). Maximizing millennials: The who, how, and why of managing gen Y. United States: University of North Carolina.
- Lyons, S. (2004). An exploration of generational values in life and at work. ProQuest Dissertations and Theses, 441-441 . Retrieved from <http://ezproxy.um.edu.my/docview/305203456?accountid=28930>

- Lyons, S.T., Ng, E.S. and Schweitzer, L. (2012), “Generational career shift: millennials and the changing nature of careers in Canada”, in Lyons, S.T. and Schweitzer, L. (Eds), *Managing the New Workforce: International Perspectives in the Millennial Generation*, Edward Elgar, Northampton, MA, pp. 64-85.
- Mardianto. (2014). *Management Recruitmen*. Jakarta, Pinasthika Publisher.
- Mathis, Robert L., dan John Harold Jackson. (2013). *Human Resources Management*. Thomson Learning.
- Moekijat. (2013). *Manajemen Tenaga Kerja dan Hubungan Kerja*, Edisi Revisi, CV. Pioner Jaya, Bandung.
- Moleong, Lexy J. (2015). *Metode Penelitian Kualitatif*. Bandung:Remaja Rosdakarya
- Mondy R Wayne. (2008). *Manajemen Sumber Daya Manusia*. Jakarta: Erlangga
- Nawawi, Hadari. (2015). *Manajemen Sumber Daya Manusia : Untuk Bisnis Yang Kompetitif*. Gajah Mada University Press, Yogyakarta.
- Ng, E.S.W., Schweitzer, L. and Lyons, S.T. (2010), “New generation, great expectations: a field study of the millennial generation”, *Journal of Business Psychology*, Vol. 25 No. 2, pp. 281-292.
- Nurfarizki,. Narulita, S., dan Dewi, W. (2018). *Analisis Rekrutmen & Seleksi Karyawan Baru di PT Baruna Dirga Dharma*, Jakarta. EPIGRAM. Volume 15(2).
- Purnomo, Tommy Saptian. (2013). *Rekrutment Online (E-Recruitment) Sebagai Suatu Inovasi Dalam Perekutan Perusahaan*. *Jurnal JIBEKA*. Volume 7(3).
- Putra, Y. (2016). *Theoretical Review : Teori Perbedaan Generasi*. *Journal of Economics and Business*. Volume 9(2)

- Putri, Nur Sholikah. (2020). Kesiapsiagaan Indonesia Menghadapi Potensi Penyebaran Corona Virus Disease. Kajian Singkat Terhadap Isu Aktual Dan Strategis. Jurnal. Volume XII, No 3(1).
- Rivai Dan Ella Sagala, (2013), Manajemen Sumber Daya Manusia Untuk Perusahaan, Rajawali Pers, Jakarta.Rivai, Veithzal. 2004. Manajemen Sumber Daya Manusia Untuk Perusahaan. Jakarta:Grafindo.
- Rupang, E., Nurmaini., dan Raymond, S. (2020). Persepsi Kepala Ruangan tentang Hasil Recruitment Perawat Berbasis Kompetensi. Jurnal Keperawatan Silampari. Volume 4 (1).
- Savitri, N., Petra, P., dan Refdilzon, Y. (2013). Analisa Pengaruh Proses Rekrutmen Dan Seleksi Terhadap Kinerja Karyawan (Study kasus di PT. SIIIX Electronics Indonesia). PROFESIENSI. 1(2): 104-116
- Solomon, M. R., & Rabolt, N. J. (2009). Consumer Behavior. Pearson/Prentice Hall
- Srivastava, R. K. (2015). How differing demographic factors impact consumers' loyalty towards national or international fast food chains A comparative study in emerging markets. British Food Journal. Vol. 117 No. 4, pp. 1354
- Sugiyono. 2013. Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif, dan R&D. Bandung: Alfabeta.
- Yullyanti, E. (2018). Analisis Proses Rekrutmen dan Seleksi pada Kinerja Pegawai. Jurnal Ilmu Administrasidan Organisas. Volume 16(3). Pp 131-139
- Zemke, R., Raines, C., dan Filipczak, B. (2000). Generation at Work: Managing The Clash of Veterans, Boomers, Xers, and Nexters in Your Workplace. Ed ke-2.