

**THE CORRELATION BETWEEN ECO-LITERACY
AND PRO-ENVIRONMENTAL BEHAVIOR
OF UNIVERSITY STUDENTS**

SKRIPSI

Regina Cintya Widanta

19.E1.0069



PROGRAM STUDI SARJANA FAKULTAS PSIKOLOGI
UNIVERSITAS KATOLIK SOEGIJAPRANATA
SEMARANG
2023

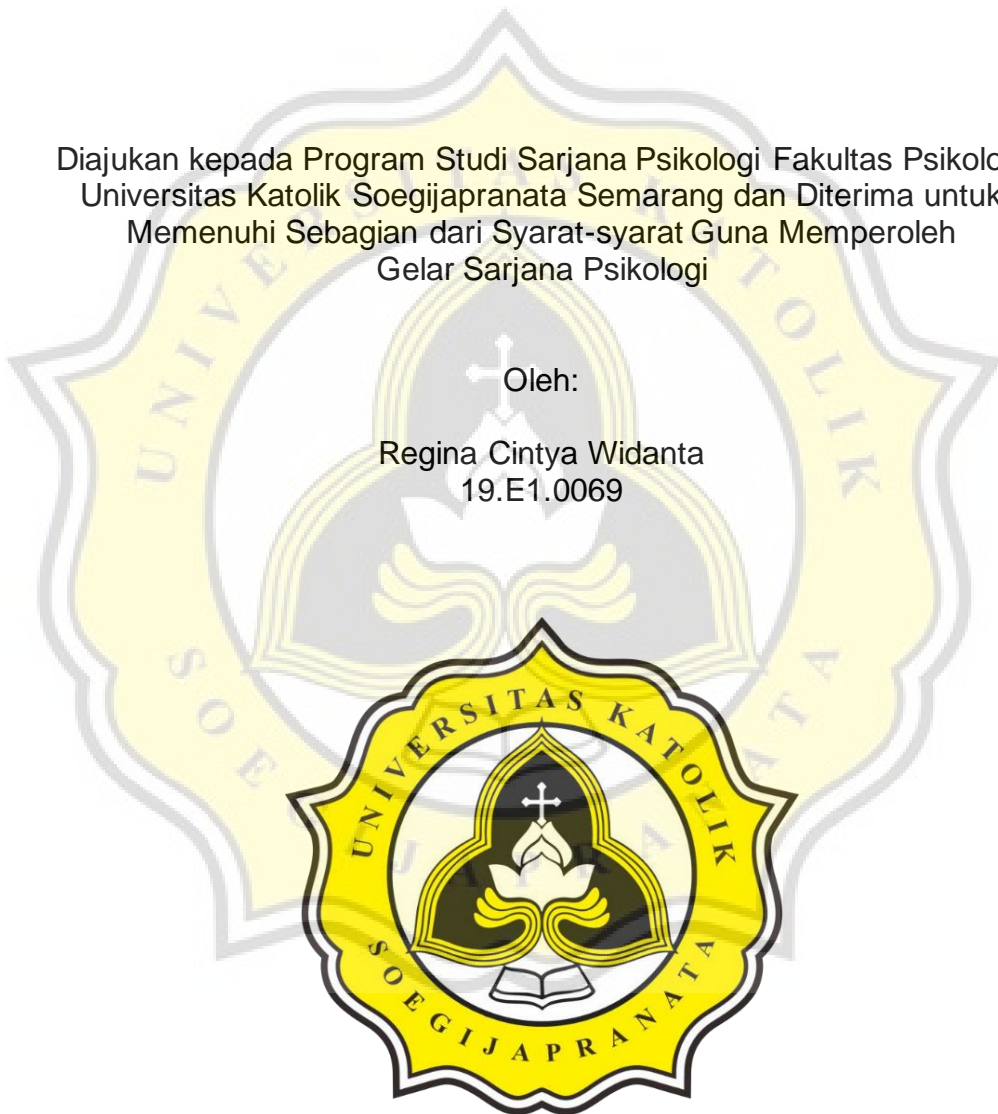
**THE CORRELATION BETWEEN ECO-LITERACY
AND PRO-ENVIRONMENTAL BEHAVIOR
OF UNIVERSITY STUDENTS**

SKRIPSI

Diajukan kepada Program Studi Sarjana Psikologi Fakultas Psikologi
Universitas Katolik Soegijapranata Semarang dan Diterima untuk
Memenuhi Sebagian dari Syarat-syarat Guna Memperoleh
Gelar Sarjana Psikologi

Oleh:

Regina Cintya Widanta
19.E1.0069



PROGRAM STUDI SARJANA FAKULTAS PSIKOLOGI
UNIVERSITAS KATOLIK SOEGIJAPRANATA
SEMARANG
2023

**The correlation between eco-literacy and pro-environmental behavior
of university students
(Hubungan Literasi Lingkungan dengan Perilaku Pro-Lingkungan pada
Mahasiswa)**

Regina Cintya Widanta¹ and Margaretha Sih Setija Utami^{1*}

¹Faculty of Psychology

Soegijapranata Catholic University Semarang

Indonesia

*cicuh@unika.ac.id

Abstract

Background: Pro-environmental behavior is an act to reduce the negative environmental impact caused by human activities. Some studies find that eco-literacy level affects pro-environmental behavior on elementary school, junior high school, and senior high school students.

Objectives: This research aims to identify the correlation between eco-literacy and pro-environmental behavior on university students.

Methods: The research method used is correlational quantitative study. The respondent consisted of 165 students from Soegijapranata Catholic University which were selected with incidental sampling technique. To measure eco-literacy and pro-environmental behavior, the research instruments used are eco-literacy scale and pro-environmental scale.

Results: The correlation coefficient is 0.497 and the significance value is $p < 0.050$, which means there is a significant correlation and positive correlation between eco-literacy and pro-environmental behavior on Soegijapranata Catholic University students.

Conclusion: Based on this result, it can be concluded that the higher score of eco-literacy impacts on the higher intensity of pro-environmental behavior.

Keywords: eco-literacy, pro-environmental behavior, university students

Abstrak

Latar Belakang: Perilaku pro-lingkungan adalah perilaku untuk mengurangi dampak negatif pada lingkungan yang disebabkan oleh manusia. Beberapa penelitian membuktikan bahwa tingkat literasi lingkungan mempengaruhi perilaku pro-lingkungan pada siswa-siswa SD, SMP, dan SMA.

Tujuan Penelitian: Penelitian ini bertujuan yang mengidentifikasi hubungan antara literasi lingkungan dengan perilaku pro-lingkungan pada mahasiswa.

Metode: Metode penelitian yang digunakan adalah kuantitatif korelasional. Responden penelitian terdiri dari 165 mahasiswa Universitas Katolik Soegijapranata dengan menggunakan teknik *incidental sampling*. Pengukuran literasi lingkungan dan perilaku pro-