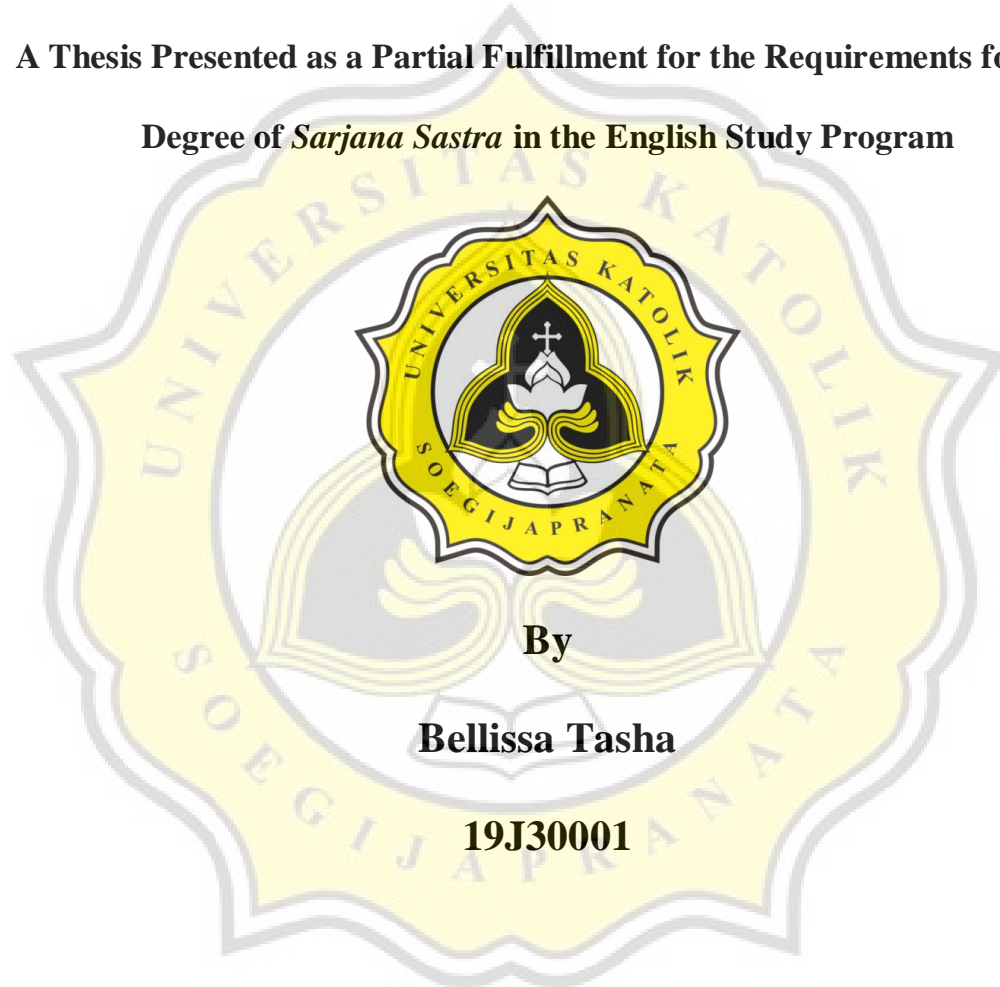


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MUSIC VIDEO *CRAZY***

**A Thesis Presented as a Partial Fulfillment for the Requirements for the
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By

Bellissa Tasha

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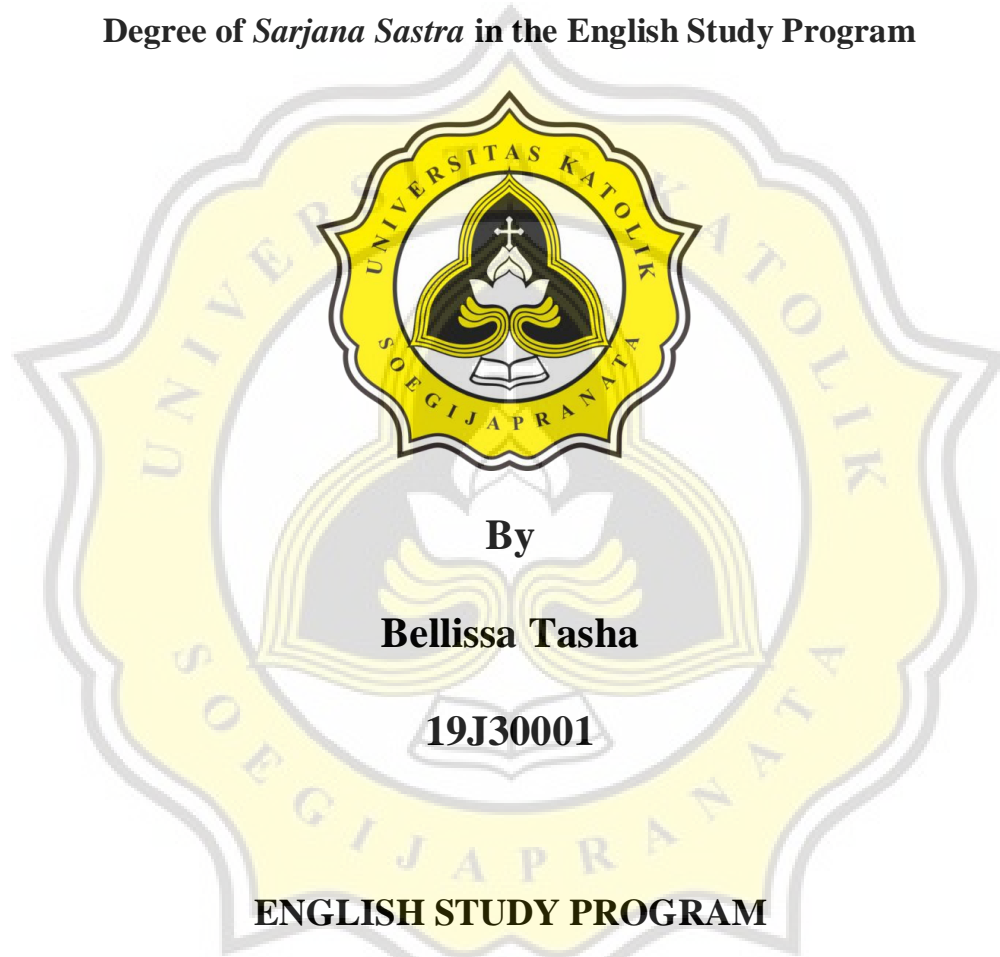
**ENGLISH STUDY PROGRAM
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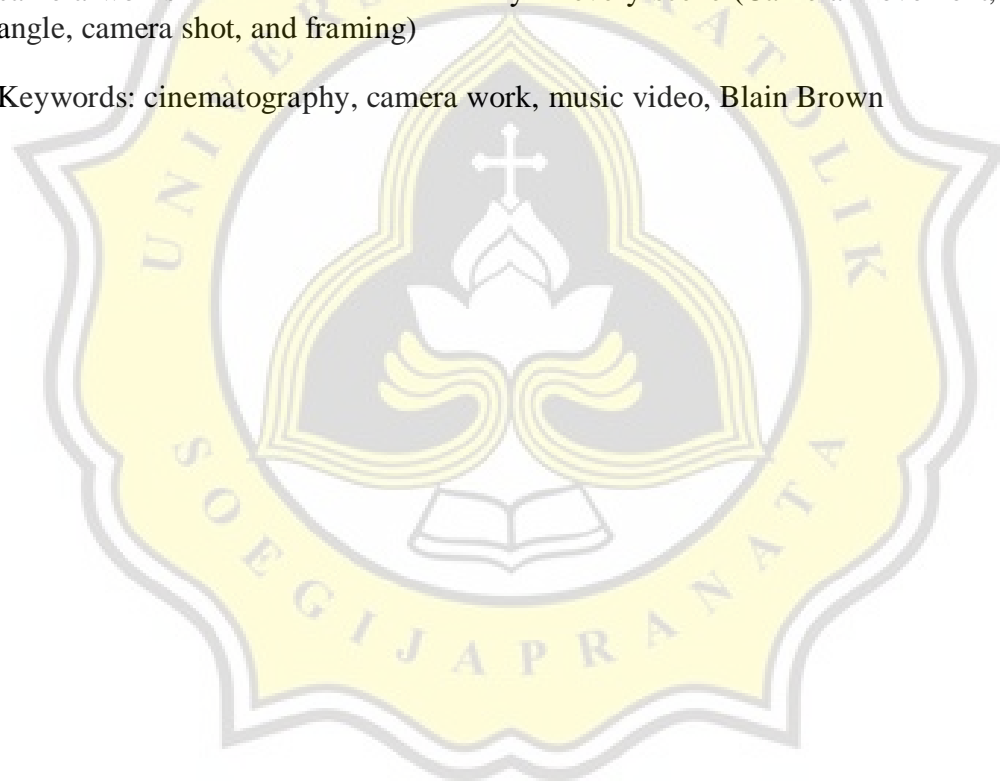
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ABSTRACT

Cinematography is an important key in film production. In producing film, cinematography technique is needed to give a better visualization and to help the producer in conveying a message of a video. In cinematography there is a work of camera, or it is called camera work. Camera work includes framing, camera movement, camera angle, and camera shots. The researcher aimed to analyze the camera works techniques applied in the music video and to mention the use or the function of camera works in a Wonho's music video entitled Crazy (2022). The data were collected by analyzing the music video and classified using Blain's Brown theory. From the result of the analysis with qualitative approach, the researcher has found the four roles of the camera works like Blain's Brown theory in every scene (Camera movement, camera angle, camera shot, and framing)

Keywords: cinematography, camera work, music video, Blain Brown



ABSTRAK

Sinematografi merupakan kunci yang penting dalam sebuah produksi film. Dalam pembuatan film dibutuhkan teknik sinematografi untuk memberikan visualisasi yang lebih baik dan membantu produser dalam menyampaikan pesan dari sebuah video. Dalam sinematografi terdapat teknik kerja kamera. Teknik kerja kamera meliputi pembingkaihan, gerakan kamera, sudut kamera, dan jepretan kamera. Penulis bertujuan untuk menganalisis teknik kerja kamera yang diterapkan dalam video musik serta menyebutkan penggunaan atau fungsi karya kamera dalam judul Crazy (2022). Data dikumpulkan dengan menganalisis video musik dan diklasifikasikan menggunakan Teori Blain Brown. Dari hasil analisis yang menggunakan metode kualitatif, penulis menemukan empat peran kerja kamera sesuai teori Brown Blain dalam setiap adegan (pergerakan kamera, sudut kamera, jepretan kamera, dan pembingkaihan).

Kata kunci: sinematografi, kerja kamera, video musik, Blain Brown

