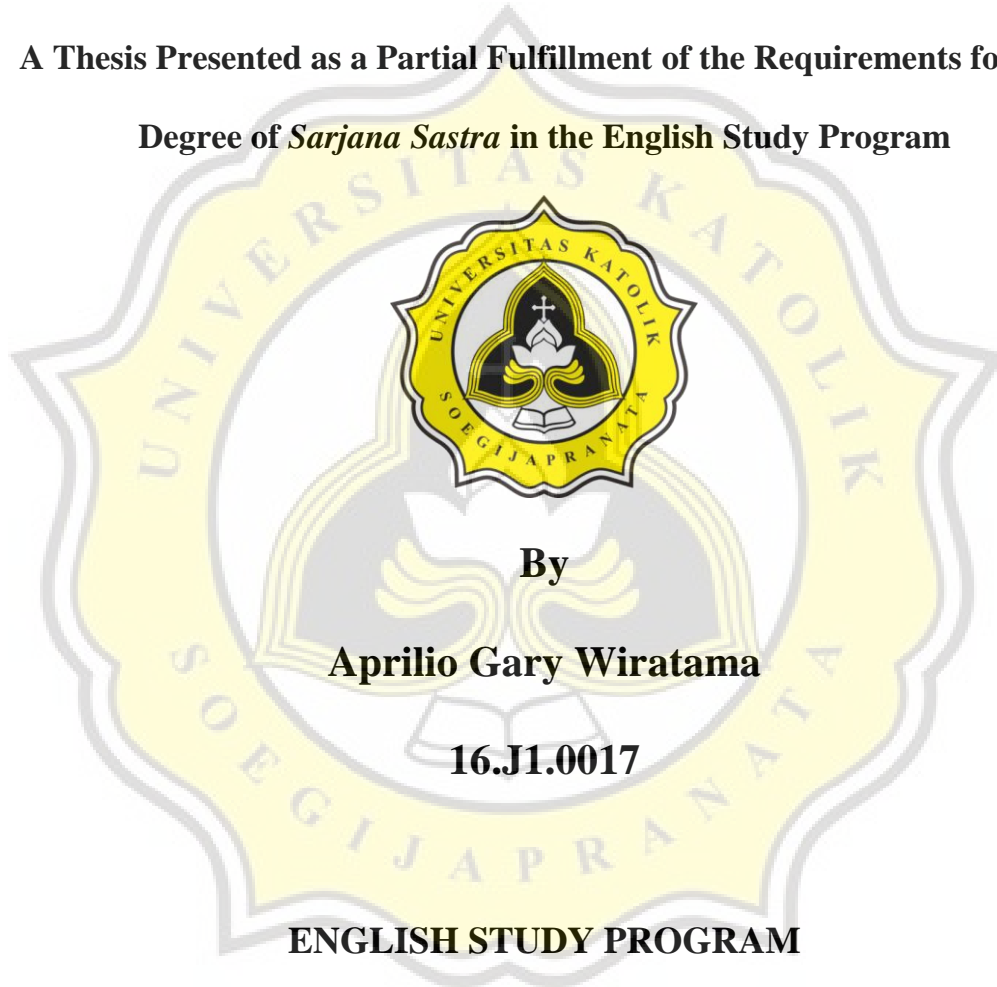


**THE STAGE SETTING AND STRUCTURE OF
#CLOSETHEDOOR PODCAST PROGRAM**

**A Thesis Presented as a Partial Fulfillment of the Requirements for the
Degree of *Sarjana Sastra* in the English Study Program**



**By
Aprilio Gary Wiratama**

16.J1.0017

ENGLISH STUDY PROGRAM

FACULTY OF LANGUAGE AND ARTS

SOEGIJAPRANATA CATHOLIC UNIVERSITY

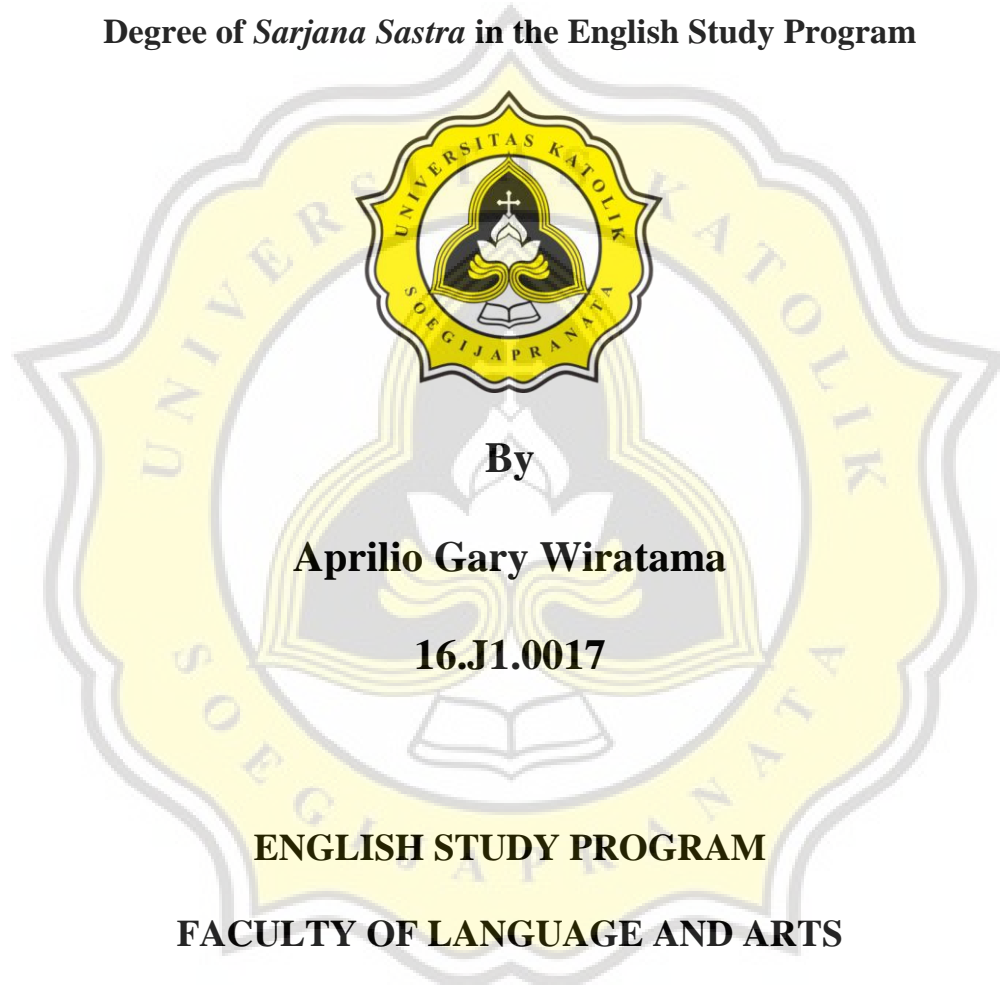
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ABSTRACT

Podcast is the modern version of the traditional radio. As a new form of media created during a digital age, podcast is not only heard but also seen. Podcast is similar to YouTube, yet different in the stage setting because viewers see a host and a guest having conversation on a particular topic in a radio station area. Deddy Corbuzier is a well-known celebrity in Indonesia. He has his own podcast program called #CLOSETHEDOOR that is structured into three segments: the opening, middle, and end. This thesis finds that by using qualitative analysis to discover the structural hermeneutics of the talk show, the opening segment of Corbuzier's show that gives a talk on Indonesian penal code with the guest named Yasonna Laoly shows viewers 1.1 million. The middle segment shows the core of the topic, which is the conversation about Indonesian penal code law and regulations. Finally, the ending segment shows the conclusion of conversation, with the smiles and handshake of the host and guest, and finally the music theme and voice over of the host. As a popular culture, Corbuzier's podcast maintains its popularity by not only inviting a well-known guest, but it also makes use of sponsor merchandises and advertisements on the radio set stage. Vibrant colors and unique text size are used in the show to attract viewers' attention. Topic wise, Corbuzier, has made sure that the guest he invites knows well about Indonesian penal code, which is checked with the Indonesian penal code law like reported in the research. Stage wise the podcast maintains the display of a radio station with its microphone, headphone, and soundproofing walls.

ABSTRAK

Podcast adalah versi modern dari radio tradisional. Sebagai bentuk media baru yang diciptakan di era digital, podcast tidak hanya didengar tetapi juga dilihat. Podcast mirip dengan YouTube, namun berbeda dalam tata panggungnya karena penonton melihat pembawa acara dan tamu sedang bercakap-cakap tentang topik tertentu di area stasiun radio. Deddy Corbuzier adalah seorang selebriti terkenal di Indonesia. Ia memiliki program podcast sendiri bernama #CLOSETHEDOOR yang disusun menjadi tiga segmen: pembukaan, tengah, dan akhir. Tesis ini menemukan bahwa dengan menggunakan analisis kualitatif untuk menemukan hermeneutika struktural dari talk show tersebut, segmen pembuka acara Corbuzier yang berbicara tentang KUHP dengan tamu bernama Yasonna Laoly menunjukkan 1,1 juta penonton. Segmen tengah menunjukkan inti topik, yaitu pembicaraan tentang peraturan perundang-undangan KUHP. Terakhir, segmen penutup menunjukkan akhir percakapan, dengan senyuman dan jabat tangan pembawa acara dan tamu, dan terakhir tema musik dan pengisi suara pembawa acara. Sebagai budaya populer, podcast Corbuzier mempertahankan popularitasnya dengan tidak hanya mengundang tamu terkenal, tetapi juga memanfaatkan merchandise sponsor dan iklan di panggung radio. Warna-warna cerah dan ukuran teks yang unik digunakan dalam pertunjukan untuk menarik perhatian pemirsa. Dari segi topik, Corbuzier memastikan bahwa tamu yang diundangnya mengetahui betul tentang KUHP, yang dicek dengan undang-undang KUHP seperti yang diberitakan dalam penelitian. Dari segi panggung, podcast mempertahankan tampilan stasiun radio dengan mikrofon, headphone, dan dinding kedap suaranya.