

DAFTAR PUSTAKA

Abidin, Zainal. (2020). The effect of green product, environmental attitudes, and social media marketing on willingness to buy International Journal of Innovation, Creativity and Change. Diambil kembali dari : https://www.researchgate.net/publication/342914783_The_Effects_of_Green_Products_Environmental_Attitudes_and_Social_Media_Marketing_on_Willingness_to_Buy_Empirical_Study_on_Stainless_Steel_Straws_in_Balikpapan.

Adialita, T. (2015). Green Marketing dan Green Consumer Behavior di Indonesia. Jurnal Ekonomi Manajemen dan Akuntansi, 12, 88–106. Diunduh dari : <https://text-id.123dok.com/document/zx9l2e4z-green-marketing-dan-green-consumer-behavior-di-indonesia-jurnal.html>.

Adunola Oluremi Oke, Parinda Kamolshotiros, Oluwamayowa Yewande Popoola , Musibau Akintunde Ajagbe, Olusola Joshua Olujobi. (2015). Consumer Behavior towards Decision Making and Loyalty to Particular Brands. Diunduh dari : <https://core.ac.uk/download/pdf/79125229.pdf>.

Dicky R. Putra , Yuliana R. Prasetyawati. (2021). Pengaruh Green Product Terhadap Minat Beli Ulang Konsumen Melalui Green Advertising. Diunduh dari : <https://jurnalpemasaran.petra.ac.id/index.php/mar/article/view/23665/20423>

Gusti, Ayu Winda Ryantari., & I gusti Ayu Ketut Giantari. (2020). *Green Knowledge, Green Attitude, dan Environmental Concern* Berpengaruh Pada Minat Beli. Diunduh dari : <https://doi.org/10.24843/EJMUNUD.2020.v09.i07.p05>.

Irawan, Redy. (2018). Tabel R atau R Tabel Menurut Sugiyono. Diunduh dari : https://kupdf.net/download/tabel-r-atau-r-tabel-menueut-sugiyono_5b398029e2b6f55e7cfddc98_pdf.

Jekria, Nurliyana. (2016). Environmental Concern and Recycling Behavior. *Procedia Economics and Finance*. [https://doi.org/10.1016/S2212-5671\(16\)00082-4](https://doi.org/10.1016/S2212-5671(16)00082-4).

Kusmayasari. (2014). Pengaruh Atribut Produk terhadap Keputusan Pembelian dan Kepuasan Konsumen Green Product (Survei pada Konsumen Sariayu Martha Tilaar yang Tergabung dalam Followers Official Account Twitter @Sariayu_MT). Diunduh dari : <http://repository.ub.ac.id/116420/>

Rifka, Fakhrur Rozi, (2013). Pengaruh Kepuasan Kerja, Job Insecurity, dan Komitmen Profesional terhadap Keinginan Berpindah Kerja Auditor. Diunduh dari http://repository.upi.edu/3183/6/S_PEA_0906816_Chapter3.pdf.

Muhamad Gilang Arindra Putra, Neviaty Putri Zamani, Nyoman Metta N. Natih b, Amir Yarkhasy Yuliardi, (2022). Potensi Sumber dan Sebaran Sampah Laut di Ekosistem Terumbu Karang Perairan Pulau Kelapa, Pulau Kelapa Dua, dan Pulau Harapan, DKI Jakarta. Diunduh dari : <https://ojs.unud.ac.id/index.php/jmas/article/download/85982/48397>

Nai, Jhen. C., & Cher, M. F. (2010). Green product quality, green corporate image, green customer satisfaction, and green customer loyalty Department of Business Management, National Sun Yat-Sen University, Taiwan Diunduh dari : https://academicjournals.org/article/article1380724467_Chang%20and%20Fong23.pdf.

Nora Pitri Nainggolan. (2018). Analisis Faktor - Faktor Yang Mempengaruhi Minat Beli Konsumen Dalam Membeli Rumah Di Kota Batam. Diunduh dari : <https://ejournal-medan.uph.edu/index.php/jam/article/view/195/79>.

Nurmin Arianto dan Sabta Ad Difa. (2020). Pengaruh Kualitas Pelayanan dan Kualitas Produk Terhadap Minat Beli Konsumen Pada PT Nirwana Gemilang Property. Diunduh dari : <https://core.ac.uk/download/pdf/337611564.pdf>.

Prashanta Kumar, B. Ghodeswar. (2015). Factors affecting consumers' green product purchase decisions. diunduh dari : <https://www.semanticscholar.org/paper/Factors-affecting-consumers%E2%80%99-green-product-purchase-Kumar-Ghodeswar/80f834c32ec09089162cbaf54c5d53e9768fefeb>

Sentot Suciarto A., Wen-Shai Hung, Shu Hsun-Ho, & Posmaria S. Sitohang. (2018). Influence of Green Marketing Toward Purchase Intention of Green Product through Attitude International Journal of Humanities and Management Sciences (IJHMS) Volume 3, Issue 4 (2015) ISSN 2320-4044 diambil kembali dari : https://nanopdf.com/download/influence-of-green-marketing-toward-purchase-intention-of-green_pdf.

Vito Albino, Rosa Maria Dangelico, Azzurra Balice. (2009). Environmental Strategies and Green Product Development: An Overview on Sustainability-Driven Companies Diunduh dari:

https://www.researchgate.net/publication/229656726_Environmental_Strategies_and_Green_Product_Development_An_Overview_on_Sustainability-Driven_Companies.

Yusuf, M. (2017). Pengaruh Kompetensi, Tekanan Ketaatan dan Kompleksitas Tugas terhadap Audit Judgment. *Jurnal Akuntansi dan Manajemen*, 14(01), 167-185. Diunduh dari <https://doi.org/10.36406/jam.v14i01.190done>.

Zhaofu Hong, Hao Wang, Yeming & Gong. (2019). Green product design considering functional-product reference. <https://doi.org/10.1016/j.ijpe.2019.01.008>.

