

- a. Dapat mengembangkan penelitian ini dengan menambahkan variabel dan indikator lain selain di penelitian ini.



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Lampiran Penelitian

Lampiran 1 : Lembar Kuesioner Penelitian (Google Form)

KUESIONER ONLINE PENGARUH DIGITAL MARKETING DAN KUALITAS PELAYANAN TERHADAP KEPUTUSAN PEMBELIAN LAPTOP SECARA