CHAPTER 3

METHOD OF DATA COLLECTION AND ANALYSIS

3.1 Research Design

This research makes use of a qualitative method. Qualitative research is a type of social activity that focuses on how people interpret something and relate it to their own experiences in order to comprehend an individual's social reality (Mohajan, 2018). Brink (1993) explained that qualitative analysis does not include statistical analysis as well as empirical calculations. Text and image data are used to create qualitative data. The researcher can study individually utilizing narrative design in qualitative design (Creswell, 2013). The aim of a qualitative method is to have a deeper understanding of a particular subject that is being researched.

3.2 Method of Data Collection

Documentation was the type of data collection used in this study (Creswell, 2013). The researcher transcribed the data and analyzed it using documentation procedures. The data was collected in two ways; They were primary and secondary data. The primary data was obtained from the novel *Herding the Wind*. The primary data must be prepared and organized by the researcher. After that, the researcher chose the data that was relevant in determining the research's core topic. The researcher concentrated on Sinta's characteristics in the novel *Herding the Wind*. The secondary data was obtained by collecting qualitative documents, such as articles, journals, books, and other reliable sources.

3.2.1 Source

This research made use of the novel *Herding the Wind* novel for the source. Here is the information of the novel.

Title : *Herding the Wind*

Author : Sindhunata

Published in 1983

Publication type : Novel

Publisher : PT Gramedia Pustaka

Country : Indonesia

Language : English

3.2.2 Procedure

The researcher needed to carry out a number of processes in order to investigate the data in this study. The researcher's initial task was to thoroughly read the novel. Second, using the book narratives as a guide, the researcher must code Sinta's features. Coding is one method of analyzing qualitative text data by splitting it down and looking for anything important beyond it (Elliott, 2018). Reading and criticizing the novel was used to code it. Following that, the researcher referenced a key line relevant to the researcher's topic. The information concerning Sinta's characteristics must thereafter be classified. Third, the researcher investigated Sinta's characters based on the theory of a good Hindu woman and Asian woman roles. The researcher represented the facts in this step by providing proof in the form of quotations. Fourth, explore how Sinta may be seen as a good woman using

Mukherjee's theory of the image of women in Hinduism. Finally, depending on the evidence, the researcher formed a conclusion.

3.3 Method of Data Analysis

In order to answer the research questions, the data analysis approach should be used. The researcher looked at how Sinta's character was portrayed in the novel as a good woman who meets society's expectations. The characterization of Sinta was examined using Mukherjee's theory of the image of women in Hinduism and the Asian woman roles. The characteristics were divided into two sections, which were physical and non-physical. The physical characteristics were beautiful, fertile, and chaste. The non-physical characteristics were honest, faithful, forgiving, comforting, patient, submissive, sacrificial, and spiritual. The researcher analysed Sinta's character and characteristics by coding the text. Coding is the initial step toward developing analytic interpretations of data that goes beyond concrete statements (Charmaz, 2006). Because it is based on the researcher's interpretation, the coding has no format. The final stage was to draw a conclusion based on the information gathered.