

CHAPTER 5

CONCLUSION AND SUGGESTIONS

Based on the analysis presented in chapter 4, the writer can make some conclusions on people's perceptions on purchasing clothes at thrift shops and the reasons that make them purchase clothes at thrift shops.

5.1. Conclusion

Based on the analysis above, it can be concluded that most of the participants perceive that purchasing clothes at thrift shops can give them some advantages like being able to follow fashion, feeling comfortable and getting cheap price and unique clothes. They perceive that wearing secondhand clothes does not make them have different images from other people because the quality of the clothes is good.

The statistics showed that they agreed with the questionnaire that they buy secondhand clothes for recycling, wish to pay less, bargain hunting, search for a fair price, and gratification role of price. However, they disagreed with the conventional means that people only buy new clothes.

5.2. Suggestion

Based on the conclusion above, the writer would like to give some suggestions for future studies. A similar study can be done with different age of participants. It can compare whether different age participants have similar or different perception on buying the secondhand clothes.