

CHAPTER 5

CONCLUSION AND SUGGESTIONS

This chapter will conclude the research on young people's perception of and reasons for modifying their cars.

5.1 Conclusion

There are two objectives of this study. They are to find out young people's perceptions of modifying cars and the reasons that make young people modify their cars. Based on the analysis, it was found that the participants have a positive attitude, as the mean is 3.109, proving that they consider modifying cars as a positive activity.

The reason for them to modify their cars is for the appearance, not for the performance. Based on the questionnaire distributed to 40 participants, it can be concluded that their main reason for modifying their cars is to be part of the group of young people who modify their cars. They feel that modifying cars makes them look masculine so that they gain recognition in their groups. This reflects young people's personalities who think becoming part of a significant group is essential. In addition, safety is not their reason to modify their cars, as items 9 and 10 get the lowest mean. Item 9 and ten is about safety. The reason for modifying is not to make the car safer. This means that when they modify their cars, they do not want to make their cars safer. Car modification may become phenomenal and popular among male participants as it gives satisfaction, and reflects a society's lives, especially young male society. To

modify cars, people must be creative. They need to design the cars which are customized. Each car modification is unique as it needs creativity. That is why this study relates to creative industry. As a student of *englishpreneurship*, this research is important to develop the writer's business.

5.2 Suggestions

This study is beyond perfect. It can be improved by using more instruments, such as an interview guide. By interviewing the participants, deeper data can be dug into their perceptions and reasons.

