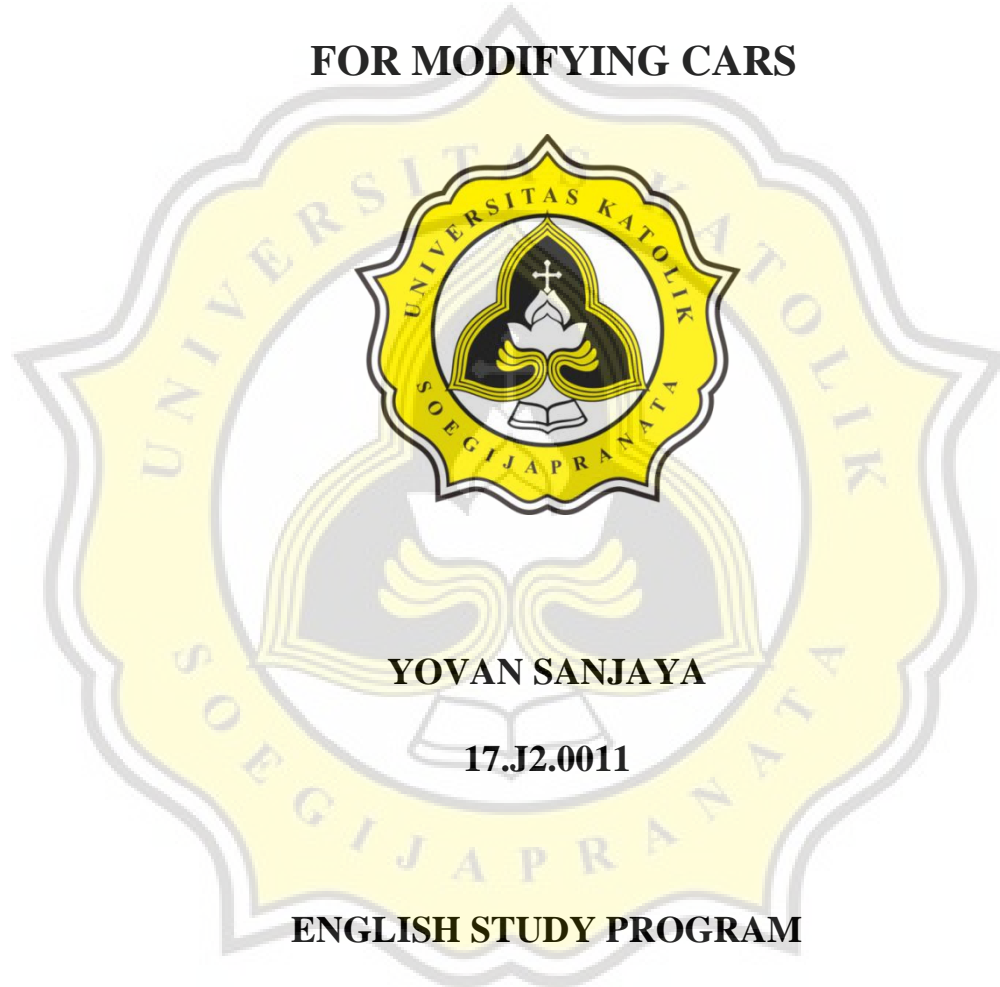


THESIS

YOUNG PEOPLE'S PERCEPTION OF AND REASONS

FOR MODIFYING CARS



YOVAN SANJAYA

17.J2.0011

ENGLISH STUDY PROGRAM

FACULTY OF LANGUAGE AND ARTS

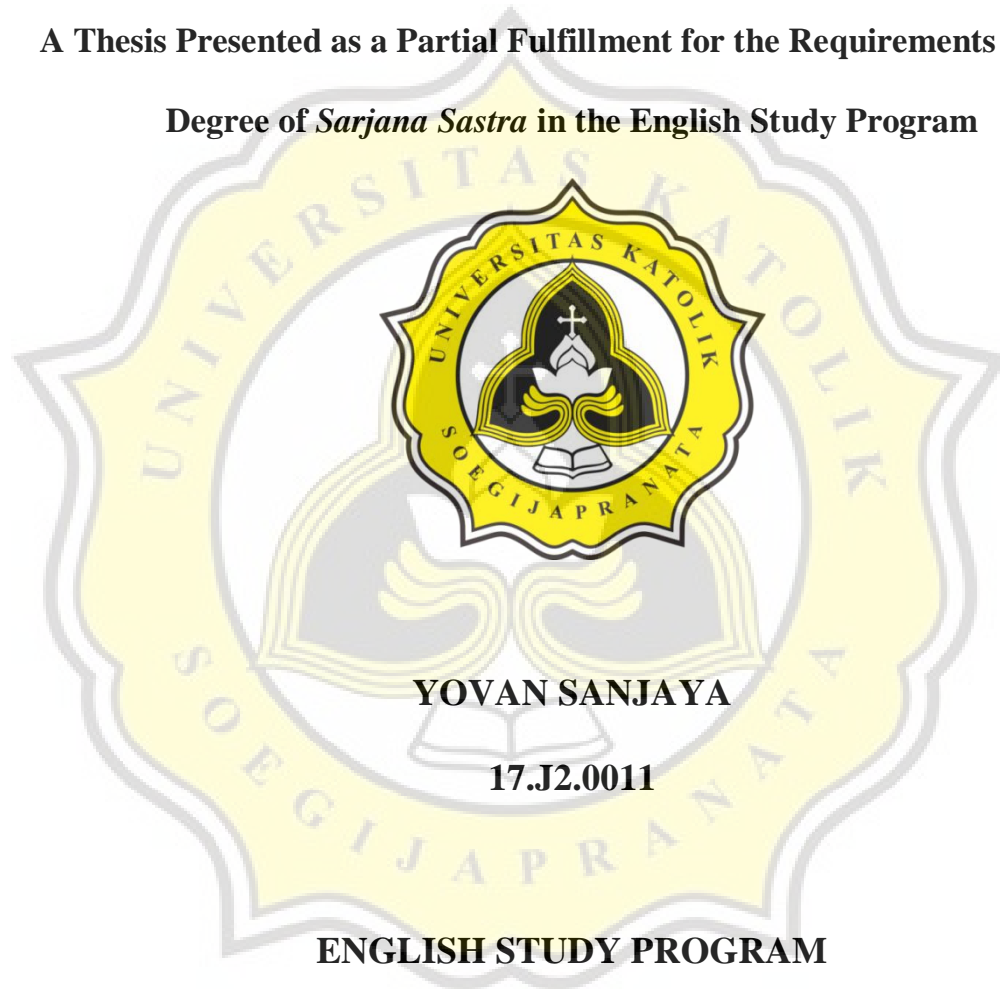
SOEGIJAPRANATA CATHOLIC UNIVERSITY

SEMARANG

2023

**YOUNG PEOPLE'S PERCEPTION OF AND REASONS
FOR MODIFYING CARS**

**A Thesis Presented as a Partial Fulfillment for the Requirements for the
Degree of *Sarjana Sastra* in the English Study Program**



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NPP. 58.1.1999.225

ACKNOWLEDGEMENT

First of all, the writer is very grateful to God because of His presence and His grace that is always there so that the writer can complete this thesis properly and smoothly. Thesis with the title “Young People’s Perception Of And Reasons For Modifying Cars” the authors compiled to fulfill the requirements for obtaining a bachelor's degree at the Faculty of Languages and Arts, Soegijapranata Catholic University, Semarang.

In the process of writing and compiling the thesis from start to finish, the writer realizes that there are various obstacles that occur, however, because of the presence and intervention of the Lord Jesus through various parties, these obstacles can be overcome by the writer. Therefore, the writer would like to give thanks and gratitude to:

1. Emilia Ninik Aydawati S.P., M.Hum. as writer’s major sponsor who has been patient, spent time, energy, knowledge, and has also provided advice and motivation in providing guidance during the process of preparing this thesis.
2. Dr. Dra. Ekawati M. Dukut M.Hum. as writer’s co sponsor who also helped and provided advice for writer during the process of preparing this thesis.
3. All lecturers at the Faculty of Language and Art Soegijapranata,
4. Writer’s parents who always support and pray for the writer
5. The writer’s girlfriend who always support in all conditions, pray, and give her time to help me.

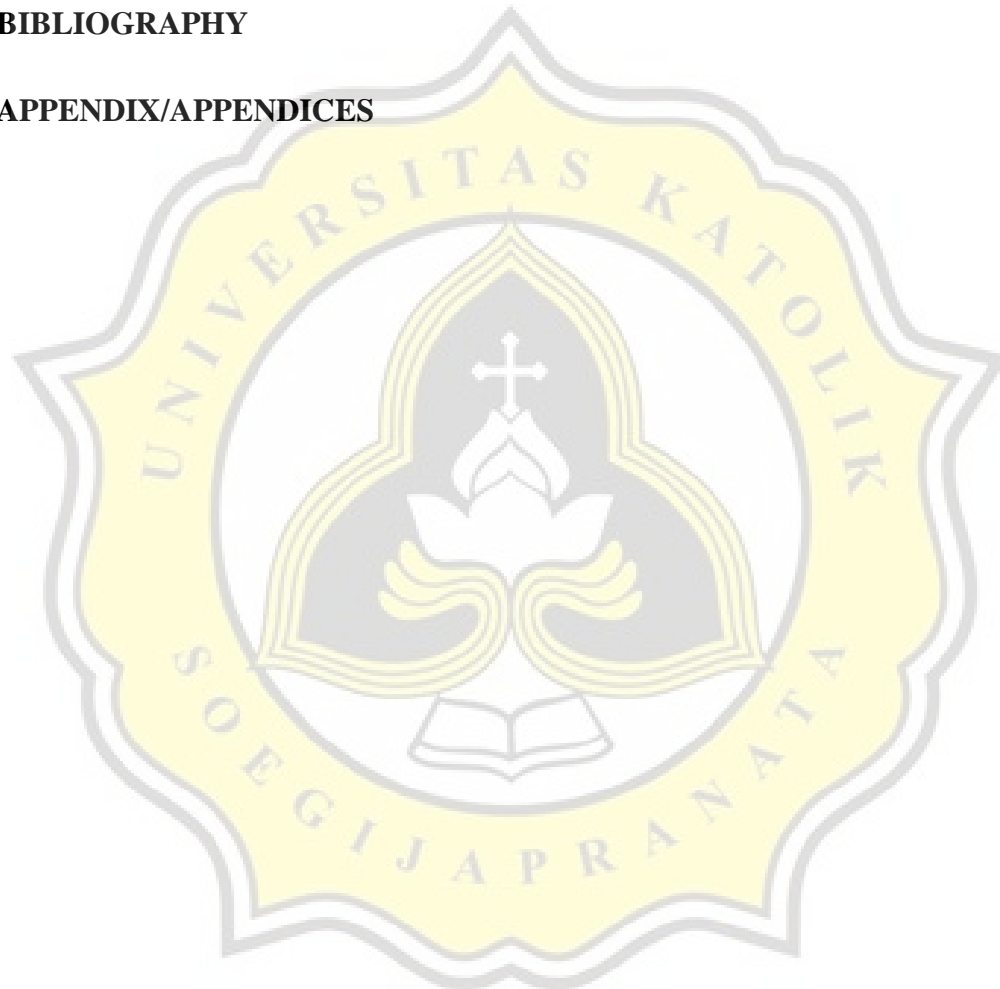
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ABSTRACT

This study aims to find out young people's perceptions of modifying cars and the reasons that make them modify their cars. This is a quantitative study which use closed ended questionnaire to find the answers to the research questions. The participants are those who have their cars modified. They are around seventeen to twenty-four. The questionnaire consists of two parts: the first is on their perception on modifying cars and the second is on their reasons to modify their cars. Based on the analysis, it was found out that the participants have positive attitude about modifying cars as a positive activity. Meanwhile, the reasons for them to modify their cars is for the appearance not for the performance. Their main reasons to modify their cars is to be part of the group of young people who modify their cars as they feel that modifying cars make them look masculine so that they gain recognition in their groups. This is the reflection of young people's personalities who think that becoming part of an important group is essential. In addition, safety is not their reasons to modify their cars as item 9 and 10 get the lowest mean. Item 9 and ten is about safety. The reason to modify is not to make car safer. This means that when they modify their cars, they do not have any purpose to make their cars safer.



ABSTRAK

Penelitian ini bertujuan untuk mengetahui persepsi anak muda dalam memodifikasi mobil dan alasan yang membuat mereka memodifikasi mobilnya. Ini adalah penelitian kuantitatif yang menggunakan kuesioner tertutup untuk menemukan jawaban atas pertanyaan penelitian. Pesertanya adalah mereka yang telah memodifikasi mobilnya. Mereka berusia sekitar tujuh belas hingga dua puluh empat tahun. Kuesioner terdiri dari dua bagian: pertama tentang persepsi mereka dalam memodifikasi mobil dan yang kedua tentang alasan mereka memodifikasi mobil. Berdasarkan analisis, diketahui bahwa peserta memiliki sikap positif terhadap kegiatan memodifikasi mobil. Sedangkan alasan mereka memodifikasi mobilnya adalah untuk penampilan bukan untuk performa. Alasan utama mereka memodifikasi mobilnya adalah untuk menjadi bagian dari kelompok anak muda yang memodifikasi mobilnya karena merasa bahwa memodifikasi mobil membuat mereka terlihat maskulin sehingga mendapat pengakuan di kelompoknya. Ini adalah cerminan dari kepribadian anak muda yang beranggapan bahwa menjadi bagian dari kelompok penting itu penting. Selain itu, keselamatan bukanlah alasan mereka untuk memodifikasi mobilnya karena item 9 dan 10 mendapatkan rata-rata terendah. Butir 9 dan sepuluh adalah tentang keamanan. Alasan memodifikasi bukan untuk membuat mobil lebih aman. Artinya ketika mereka memodifikasi mobilnya, mereka tidak memiliki tujuan apapun untuk membuat mobilnya lebih aman.

