CHAPTER 3

METHOD OF DATA COLLECTION AND ANALYSIS

3.1   Research Design

By choosing the series entitled *My Nerd Girl*, the researcher wanted to analyze the types and effects of bullying. In the study, the researcher used qualitative methods. Exploring and comprehending the significance that individuals or groups assigned to a social or human situation are the goals of qualitative research. Therefore, to understand the types and effects of bullying, the character experiences, and the human issues represented in the series *My Nerd Girl*, qualitative methods are used. The qualitative method is from anthropology, sociology, humanity, and evaluation (Creswell & Creswell, 2018). The primary data are obtained from a series entitled *My Nerd Girl* 2002.

3.2   Method of Data Collection

The researcher intended to collect data in two steps. The first step was obtaining the primary data by watching *My Nerd Girl* series produced by Screenplay Films and Wattpad Studios (Agus, 2022). Then, the researcher collected all the scenes and dialogues regarded bullying and identified the types and effects of bullying.

3.2.1 Source

The writer used a series entitled *My Nerd Girl* by Kuntz Agus. Below are the details of the primary source of this research:

Type/Genre   : Drama, Teenager

Title   : *My Nerd Girl*

Director   : Kuntz Agus

Year of Release   2022

Country   : Indonesia

Number of series   : Eight

Duration   : 44 - 50 minutes

After Fara committed suicide, Rea decided to find out the cause of Fara's death by disguising herself as her sister. However, the investigation did not go smoothly and instead resulted in disruption in his life. It started with her mother, Rianti, who began to experience frequent mood swings. Fara's best friend, Suki, turns out to hate her, and the boy Fara is secretly dating, Reyhan begins to suspect her. disguised as Fara, Rea finds out that every day Fara at school is bullied by three popular girls, Amelia, Shirley, and Kella. As time goes on, instances of bullying are exposed one by one in an effort to defend the truth of Fara who has been suffering a lot.

3.2.2 Procedure

There are several steps done by the writer to collect the research data. First, the writer watched the series *My Nerd Girl* thoroughly. The purpose is to have an understanding of the series. Besides that, the purpose of the first step was to get the data needed for this study. Second, the writer read journals against bullying that

related to the *My Nerd Girl* problem issues*,* also found the theory of types and effects of bullying. Third, the writer analyzed the series. Last, the writer made the conclusion.

3.3 **Method of Data Analysis**

In doing the data analysis, the researcher identified the types of bullying represented in *My Nerd Girl* 2022 using the theory proposed by Darney (2009) such as physical bullying, verbal bullying, social bullying, and cyber bullying. Besides, the researcher also found the effects of bullying using the theory of Rigby (2003) such as low psychological well-being, poor social adjustment , and psychological distress.