

## CHAPTER 3

### METHOD OF DATA COLLECTION AND ANALYSIS

This chapter consists of the process of analyzing the subject and the steps for attaining the answer to the thesis as follows.

#### 3.1 Research Design

This research used a qualitative method as its approach to gathering its data. The qualitative method involves the collection, analysis, and interpretation of data (Creswell, 2009). This paper aims at figuring out the role of color for narrative purposes in the film *Blue is the Warmest Colour* by using Patti Bellantoni's theory on color in the film as its based theory.

#### 3.2 Method of Data Collection

##### 3.2.1 Source

This research used the following film as the main source of its data:

Title : *Blue is the Warmest Colour (La Vie D'Adèle – Chapitre 1 et 2)*  
Director : Abdellatif Kechiche  
Genre : Romance, Drama  
Company : Wild Bunch, Quat'sous Films  
Year : 2013  
Running time : 179 Minutes  
Country : France, Belgium, Spain  
Language : French

The film tells the story of a girl named Adèle and her journey to finding her sexual identity. The story itself spans from Adèle's time as a high school student as she is finding her identity in her adult life where she works as a preschool teacher. This span of time also includes her relationship with Emma.

In high school, as many people of her age do, she is still looking for her true identity. Upon her first encounter with the lesbian community, she meets a woman with blue hair who becomes her first partner as a lesbian. Years go by and her relationship with Emma continues, Adèle has now finished her high school education and become a preschool teacher while Emma has also finished her art study and become a painter. This, however, is when things take a turn for the worse as Adèle and Emma grow distant because of the occupation of their works, feeling lonely, Adèle begins to see other people who are her male workmate. As a result, Emma ends their relationship and begins the phase of Adèle's long agonizing heartbreak which she is struggling to overcome. Even though eventually she managed to move on from Emma and her relationship with Emma has done her an immense amount of pain toward the end, in hindsight, there is a silver lining to be earned, Emma is after all the person that made Adèle the person that she is now, not only help her to be her true self but also to be proud and comfortable walking in her own skin.

### **3.2.2 Procedure**

This thesis mainly aimed at finding out the role of color in the film *Blue is the Warmest Colour* by conducting a close reading film and intrinsic analysis.

### **3.3 Method of Data Analysis**

Making use of the qualitative method, the writer proposed some steps to analyze the film. Firstly, the writer identified the key scenes from five different stages of the story (exposition, rising action, climax, falling action, and resolution). Secondly, the writer analyzed the intention behind the use of color using Bellantoni (2005)'s theory of color in cinema. In this stage, the method used to analyze the intention is through the interpretation of some important scenes based on the use of color in them. Furthermore, the way to come up with the answers is by interpreting the meaning behind the use of a particular color in a particular scene combined with the context of the scene itself. Finally, the writer concluded with the finding of the analysis.

