

**COLOR AS A STORYTELLING TOOL IN *BLUE IS THE
WARMEST COLOUR* (Kechiche, 2013)**

**A Thesis Presented as a Partial Fulfillment for the Requirements for the
Degree of *Sarjana Sastra* in the English Study Program**



By

Pieter Reiki Santoso

18.J1.0014

ENGLISH STUDY PROGRAM

FACULTY OF LANGUAGE AND ARTS

SOEGIJAPRANATA CATHOLIC UNIVERSITY

SEMARANG

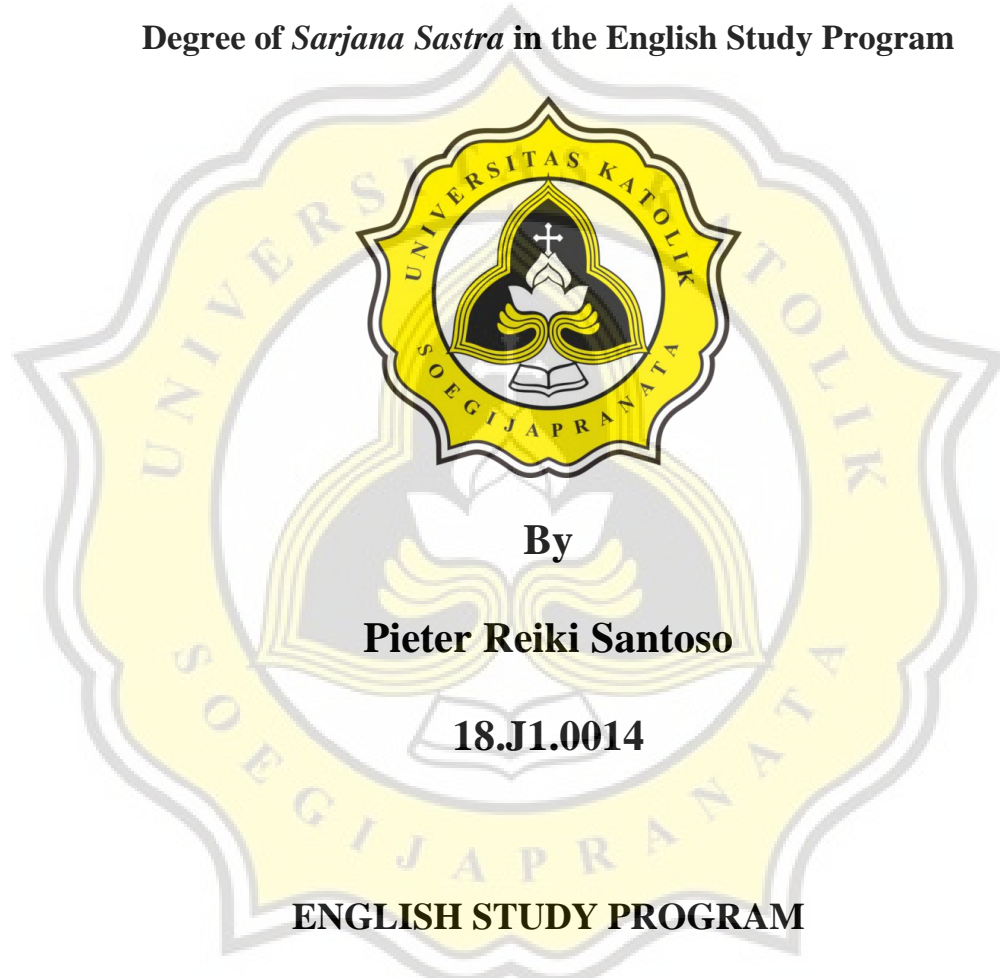
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Pieter Reiki Santoso

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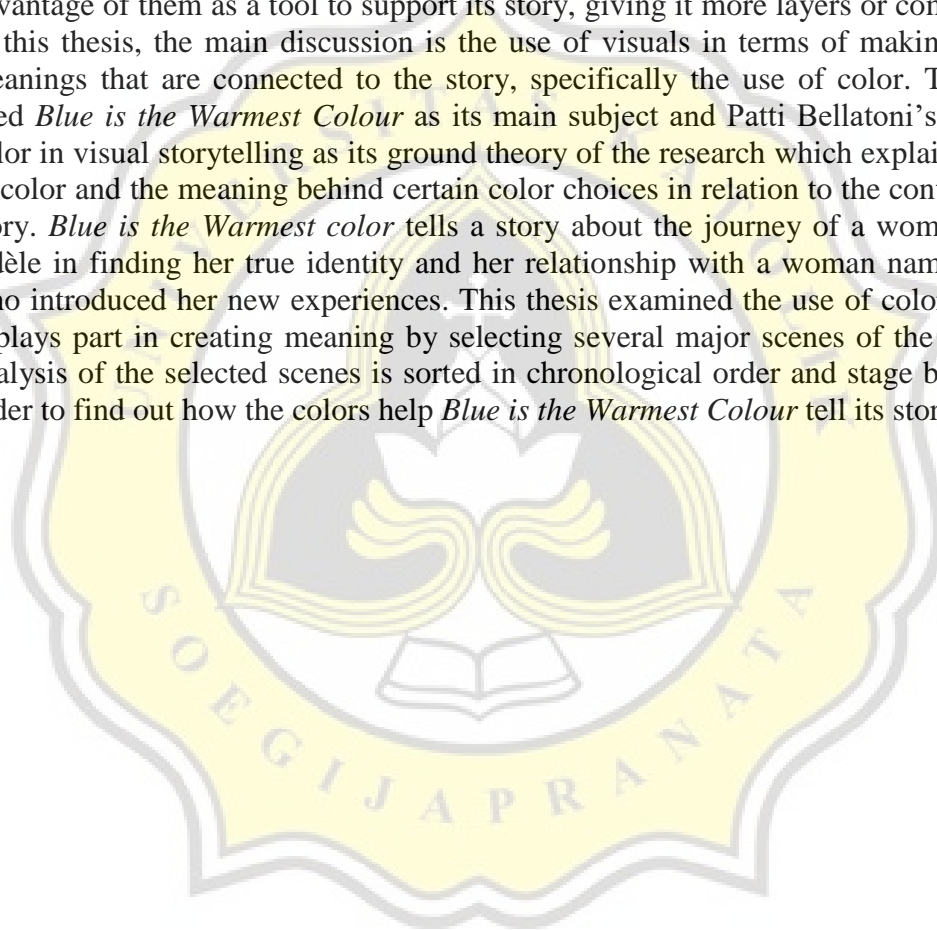
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ABSTRACT

Film as one of the forms of storytelling is different from its counterparts. Seeing it involves aspects that others do not have such as visual and audio, it can take advantage of them as a tool to support its story, giving it more layers or complexities. In this thesis, the main discussion is the use of visuals in terms of making implicit meanings that are connected to the story, specifically the use of color. This thesis used *Blue is the Warmest Colour* as its main subject and Patti Bellatoni's theory of color in visual storytelling as its ground theory of the research which explains the use of color and the meaning behind certain color choices in relation to the context of the story. *Blue is the Warmest color* tells a story about the journey of a woman named Adèle in finding her true identity and her relationship with a woman named Emma who introduced her new experiences. This thesis examined the use of color and how it plays part in creating meaning by selecting several major scenes of the film. The analysis of the selected scenes is sorted in chronological order and stage by stage in order to find out how the colors help *Blue is the Warmest Colour* tell its story.



ABSTRAK

Film sebagai salah satu bentuk cerita berbeda dengan bentuk cerita lainnya. Melihat film melibatkan aspek yang tidak dimiliki bentuk cerita lainnya seperti visual dan suara, ini dapat dimanfaatkan sebagai piranti untuk mendukung jalannya cerita, memberikan makna yang lebih mendalam dan kompleks. Di penelitian ini, topik utamanya adalah penggunaan elemen visual dalam hal memberikan arti tersirat yang terkait dengan cerita itu sendiri, khususnya dalam penggunaan warna. Penelitian ini menggunakan *Blue as the Warmest Colour* sebagai subjek utama penelitian dan teori warna oleh Patti Bellantoni sebagai teori dasar penelitian yang menjelaskan penggunaan warna dan arti dibalik penggunaannya dan kaitannya dengan konteks cerita itu sendiri. *Blue is the Warmest Colour* menceritakan perjalanan seorang perempuan bernama Adèle dalam menemukan identitas seksualnya dan juga hubungannya dengan seorang perempuan bernama Emma yang memperkenalkannya dengan banyak hal. Penelitian ini mencari tahu penggunaan warna dan bagaimana itu bisa berkontribusi dalam cerita dengan memilih beberapa scene penting yang dipilih di dalam film. Analisa dari scene yang dipilih di tampilkan dalam urutan kronologis cerita tersebut dan dari tiap tahap plot guna mencari memahami bagaimana warna membantu *Blue is the Warmest Colour* dalam menyampaikan ceritanya.

