

**LAMPIRAN 1**  
**KUESIONER GAYA KOMUNIKASI SELEBGRAM @FADILJAIDI**  
**TERHADAP KEPUASAN PENONTON DI INSTAGRAM STORIES**

Kuesioner Penelitian mengenai “Pengaruh Gaya Komunikasi Selebgram @fadiljaidi terhadap Kepuasan Penonton Pasukan Goib di Instagram *Stories*”

Halo Teman-teman!

Perkenalkan saya Laurensia Marcella O, Mahasiswa Universitas Katolik Soegijapranata Semarang yang sedang mengambil kuliah jurusan Ilmu Komunikasi. Saat ini saya sedang mengerjakan tugas akhir kuliah bidang sarjana.

Penelitian ini digunakan sebagai syarat kelulusan untuk mendapatkan gelar sarjana Ilmu Komunikasi. Oleh sebab itu, saya mohon bantuan teman-teman untuk mengisi kuesioner dibawah ini dengan sungguh-sungguh.

Jawablah pertanyaan di bawah ini sesuai pendapat kalian mengenai Gaya Komunikasi Selebgram @fadiljaidi terhadap Kepuasan Penonton.

Salam hormat,

Peneliti.

**A. Pertanyaan Filter**

1. Apakah anda mengetahui Selebgram Fadil Jaidi?
  - a) Ya
  - b) Tidak
2. Apakah anda pernah melihat Instagram *stories* Fadil Jaidi?

- a) Ya (Lanjut ke pertanyaan berikut)
- b) Tidak (Terima kasih, Anda tidak perlu melanjutkan ke pertanyaan berikutnya)

## **B. Bagian I : Profil Responden**

### 1. Jenis Kelamin

- a) Laki-laki
- b) Perempuan

### 2. Usia saat ini

- a) 18-20 tahun
- b) 21-23 tahun
- c) 24-26 tahun
- d) 27-30 tahun

### 3. Status atau pekerjaan saat ini

- a) Pelajar/Mahasiswa
- b) Pegawai
- c) Wiraswasta

## **C. Bagian II**

Jawablah pertanyaan di bawah ini sesuai pendapat kalian mengenai Gaya Komunikasi Selebgram @fadiljaidi Terhadap Kepuasan Penonton Pasukan Goib di Instagram *Stories*.

Harap pilih satu jawaban dengan memberikan tanda centang pada jawaban yang teman-teman pilih!

Isilah pertanyaan atau pertanyaan di bawah ini dengan keterangan:

1 = Sangat Tidak Setuju (STS)

2 = Tidak Setuju (TS)

3 = Setuju (S)

4 = Sangat Setuju (SS)

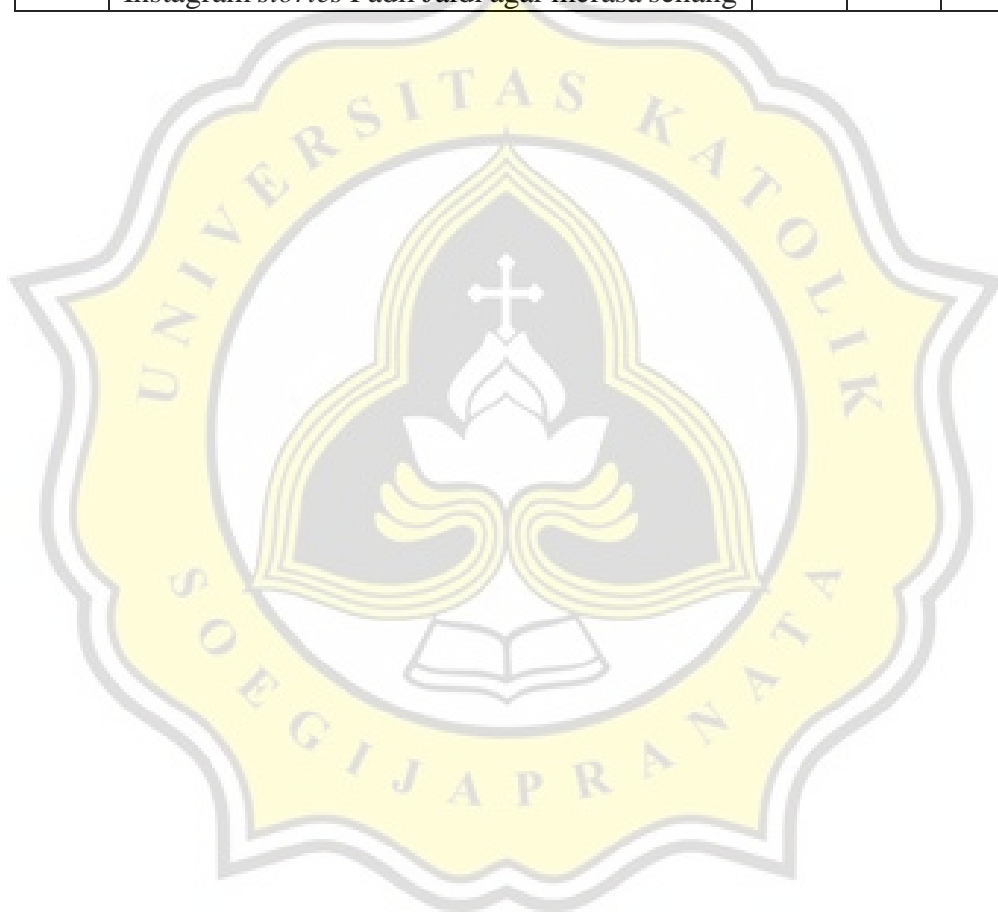
**a. Gaya Komunikasi (X)**

No	Pernyataan	STS	TS	S	SS
1.	Fadil Jaidi saat membuat <i>story</i> banyak berbicara.				
2.	Dalam Instagram <i>stories</i> , Fadil Jaidi menggunakan kata-kata kiasan (contohnya: “Wajahnya bagaikan rembulan”) di Instagram <i>Stories</i> .				
3.	Dalam Instagram <i>stories</i> , Fadil Jaidi saat berbicara di Instagram <i>Stories</i> menggunakan permainan suara (Contohnya: menirukan suara perempuan.)				
4.	Dalam Instagram <i>stories</i> , Fadil Jaidi melakukan kontak mata saat berbicara di depan kamera.				
5.	Dalam Instagram <i>stories</i> , Fadil Jaidi menggunakan ekspresi wajahnya ketika membuat Instagram <i>Stories</i> .				
6.	Dalam Instagram <i>stories</i> , Fadil Jaidi menggunakan gerakan badan ketika membuat Instagram <i>Stories</i> .				
7.	Dalam Instagram <i>stories</i> , Fadil Jaidi terlihat terbuka dengan <i>followers</i> -nya				
8.	Dalam Instagram <i>stories</i> , Fadil Jaidi selalu percaya diri dengan <i>followers</i> -nya				
9.	Dalam Instagram <i>stories</i> , Fadil Jaidi suka menyampaikan pendapatnya dengan <i>followers</i> -nya				
10.	Dalam Instagram <i>stories</i> , Fadil Jaidi bisa menciptakan kesan kepada <i>followers</i> -nya.				
11.	Saya merasa Fadil Jaidi memiliki sikap yang ramah dan sopan terhadap <i>followers</i> -nya ketika menyampaikan pesan.				

**b. Kepuasan Penonton (Y)**

No.	Pernyataan	STS	TS	S	SS
	Informasi				
1.	Saya merasa puas mendapatkan informasi ketika melihat Instagram <i>stories</i> Fadil Jaidi.				
2.	Saya mendapatkan pengetahuan dalam menjalin hubungan keluarga dalam Instagram <i>Stories</i> dari Fadil Jaidi.				
3.	Setelah menonton, saya mendapatkan inspirasi dari Instagram <i>stories</i> Fadil Jaidi.				
4.	Instagram <i>stories</i> Fadil Jaidi membuat saya memperoleh pertimbangan dalam memutuskan sesuatu.				
5.	Setelah menonton Instagram <i>stories</i> Fadil Jaidi, saya jadi mengetahui selebgram lainnya.				
No.	Identitas Pribadi	STS	TS	S	SS
6.	Setelah menonton Instagram <i>stories</i> Fadil Jaidi, saya mendapatkan model/ccontoh dalam berperilaku (misal dalam berucap) dalam sehari-hari				
7.	Setelah menonton Instagram <i>stories</i> Fadil Jaidi, saya mendapatkan banyak pembelajaran tentang hal yang tidak dipelajari dalam sekolah (nilai-nilai kehidupan)				
8.	Setelah menonton Instagram <i>stories</i> Fadil Jaidi, saya mendapatkan hal yang berkaitan melalui <i>story</i> Fadil Jaidi dan kesamaannya dengan diri saya.				
No.	Integrasi dan Interaksi Sosial	STS	TS	S	SS
9.	Setelah menonton, saya dapat meningkatkan tenggang rasa dan empati sosial melalui Instagram <i>stories</i> Fadil Jaidi.				
10.	Saya bisa mendapatkan bahan percakapan dengan keluarga atau teman-teman setelah menonton Instagram <i>stories</i> Fadil Jaidi.				
11.	Saya bisa mengikuti trend dan berdiskusi dengan keluarga atau teman-teman ketika menonton Instagram <i>stories</i> Fadil Jaidi				
12.	Setelah menonton Instagram <i>stories</i> Fadil Jaidi, saya dapat mengatasi rasa kesepian				
13.	Setelah menonton Instagram <i>stories</i> Fadil Jaidi, saya dapat berperilaku dan berinteraksi sesuai				

	dengan peran saya dalam keluarga dan masyarakat				
<b>No.</b>	<b>Hiburan</b>	<b>STS</b>	<b>TS</b>	<b>S</b>	<b>SS</b>
14.	Saat saya sedang sedih, saya mencari Instagram <i>stories</i> Fadil Jaidi sebagai hiburan				
15.	Setelah saya menonton Instagram <i>stories</i> Fadil Jaidi, saya bisa bersantai dan mengisi waktu luang di sela-sela pekerjaan atau tugas kuliah				
16.	Ketika saya sedang lelah, saya melihat Instagram <i>stories</i> Fadil Jaidi agar merasa senang				



## LAMPIRAN 2

### JAWABAN DATA RESPONDEN

Tabel 1 Jawaban Data Responden Variabel Gaya Komunikasi (X)

PENGARUH GAYA KOMUNIKASI											
X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	TOTAL
4	4	4	4	4	4	3	4	3	3	4	41
4	3	4	4	4	4	4	4	4	4	4	43
4	3	3	4	4	4	3	4	4	4	4	41
3	3	3	4	4	4	3	3	3	3	3	36
4	3	4	4	4	4	4	4	4	4	4	43
4	4	4	4	4	4	4	4	4	4	4	44
3	3	3	3	4	4	4	4	4	4	4	40
2	2	2	2	3	2	4	3	2	3	3	28
4	4	4	4	4	4	4	4	4	4	4	44
3	3	3	3	3	4	3	4	3	3	4	36
3	3	4	3	4	4	3	4	4	3	4	39
4	3	4	4	4	4	4	4	4	4	4	43
4	4	4	4	4	4	4	4	4	4	4	44
4	4	4	4	4	4	4	4	4	4	4	44
3	3	3	3	3	3	3	4	3	4	3	35
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4	2	2	2	4	4	3	4	4	4	3	36

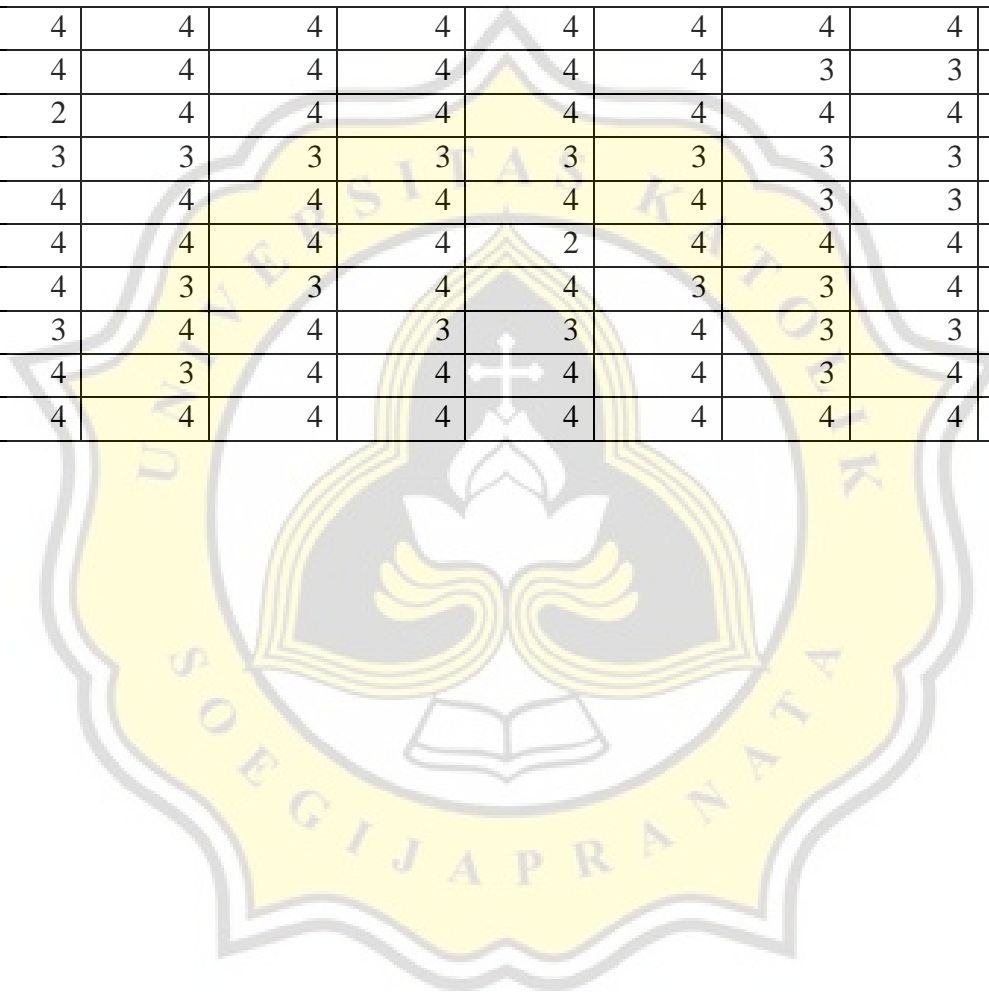
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4	4	4	4	4	4	4	4	4	4	4	4	44
3	2	2	4	4	3	3	4	3	3	3	4	35
4	2	2	3	4	4	4	4	4	3	4	4	38
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4	3	2	4	4	4	3	4	4	4	4	4	40
4	4	3	4	4	4	4	4	4	4	4	4	43
3	2	4	4	4	4	4	4	4	4	4	4	41
4	4	4	4	4	4	4	4	4	4	4	4	44
4	3	3	4	4	4	4	4	4	4	4	4	42
4	3	4	4	4	4	4	4	4	4	4	4	43
4	4	3	4	4	4	4	4	4	4	4	4	43
4	2	4	4	4	4	4	4	4	4	4	4	42
3	4	3	3	3	3	3	3	3	3	3	4	35
4	3	4	3	4	3	4	3	4	3	4	3	39
3	3	4	3	3	4	4	3	4	4	4	4	39
3	1	2	3	3	4	3	3	3	3	3	3	31
3	3	3	4	4	4	4	4	4	4	4	4	41
4	3	4	4	4	4	4	4	4	3	4	4	42
4	3	3	3	3	3	3	4	3	3	3	3	35
3	3	3	3	3	3	3	3	4	4	4	4	37
3	4	3	3	3	2	3	3	3	3	3	3	33

4	3	3	4	4	4	4	4	4	4	4	4	42
3	4	4	4	4	4	4	4	4	1	3	3	38
4	4	4	4	3	4	4	4	4	4	4	4	43
4	1	4	3	3	4	3	4	3	4	4	4	37
2	2	2	3	3	3	3	4	3	4	4	4	33
4	3	3	3	4	4	2	3	3	3	3	3	35
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3	2	4	3	4	4	4	4	4	4	4	4	40
4	4	3	4	4	4	4	4	4	4	4	4	43
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4	3	4	4	4	4	4	4	4	4	4	4	43
4	3	3	4	3	3	2	4	2	4	4	4	36
4	4	4	3	3	3	4	4	4	4	4	4	41



3	3	3	3	4	3	3	3	3	3	3	34
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4	3	3	4	4	4	4	4	3	4	4	41
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3	3	2	4	4	4	4	4	4	4	4	40
4	4	3	4	4	4	3	4	4	4	4	42
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4	3	4	3	4	4	4	4	3	4	4	41
4	4	4	4	4	4	4	4	4	3	4	43
3	3	3	3	3	3	3	3	3	3	4	34
4	1	4	4	4	4	4	4	4	4	4	41
4	1	2	3	3	3	4	4	4	4	3	35
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4	3	2	4	4	4	4	4	4	4	4	4	41
3	3	3	3	3	3	3	3	3	3	3	3	33
3	3	4	4	4	4	4	4	4	3	3	3	39
4	3	4	4	4	4	2	4	4	4	4	4	41
4	3	4	3	3	4	4	3	3	4	3	3	38
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4	3	4	3	4	4	4	4	4	3	4	4	41
4	3	4	4	4	4	4	4	4	4	4	4	43



**Tabel 2 Jawaban Data Responden Variabel Kepuasan Penonton (Y)**

KEPUASAN PENONTON																
Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10	Y11	Y12	Y13	Y14	Y15	Y16	TOTAL
3	4	4	3	4	4	3	3	3	4	3	4	4	4	4	4	58
4	4	3	3	3	3	2	2	3	3	3	3	3	3	3	3	48
4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	64
3	3	3	2	3	3	3	2	3	3	3	4	3	1	3	3	45
3	3	3	3	3	3	3	4	4	3	4	3	3	4	3	3	52
4	4	4	4	4	4	4	4	4	4	4	4	4	4	3	4	63
4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	64
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3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	48
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4	2	2	3	3	2	3	3	2	3	4	4	3	3	2	3	46
4	4	4	3	4	4	4	3	4	4	4	2	3	1	3	2	53
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LAMPIRAN 3

DATA SPSS

Tabel 1 Correlations X

Correlations

		X01	X02	X03	X04	X05	X06	X07	X08	X09	X10	X11	TOTAL
X01	Pearson Correlation	1	.163	.336**	.380**	.366**	.454**	.178	.321**	.464**	.409**	.267**	.652**
	Sig. (2-tailed)		.104	<,001	<,001	<,001	<,001	.077	.001	<,001	<,001	.007	<,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
X02	Pearson Correlation	.163	1	.365**	.320**	.158	.110	-.004	.091	.131	.024	.066	.454**
	Sig. (2-tailed)	.104		<,001	.001	.117	.275	.966	.368	.194	.812	.515	<,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
X03	Pearson Correlation	.336**	.365**	1	.337**	.350**	.349**	.236*	.087	.156	.091	.179	.586**
	Sig. (2-tailed)	<,001	<,001		<,001	<,001	<,001	.018	.387	.120	.366	.075	<,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
X04	Pearson Correlation	.380**	.320**	.337**	1	.530**	.468**	.233*	.398**	.353**	.236*	.317**	.703**
	Sig. (2-tailed)	<,001	.001	<,001		<,001	<,001	.020	<,001	<,001	.018	.001	<,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
X05	Pearson Correlation	.366**	.158	.350**	.530**	1	.512**	.237*	.351**	.296**	.210*	.257**	.645**
	Sig. (2-tailed)	<,001	.117	<,001	<,001		<,001	.018	<,001	.003	.036	.010	<,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
X06	Pearson Correlation	.454**	.110	.349**	.468**	.512**	1	.217*	.388**	.395**	.486**	.237*	.684**

	Sig. (2-tailed)	<,001	.275	<,001	<,001	<,001	<,001	.030	<,001	<,001	<,001	.017	<,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
X07	Pearson Correlation	.178	-.004	.236*	.233*	.237*	.217*	1	.154	.338**	.377**	.180	.473**
	Sig. (2-tailed)	.077	.966	.018	.020	.018	.030		.127	<,001	<,001	.073	<,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
X08	Pearson Correlation	.321**	.091	.087	.398**	.351**	.388**	.154	1	.365**	.347**	.395**	.550**
	Sig. (2-tailed)	.001	.368	.387	<,001	<,001	<,001	.127		<,001	<,001	<,001	<,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
X09	Pearson Correlation	.464**	.131	.156	.353**	.296**	.395**	.338**	.365**	1	.534**	.447**	.666**
	Sig. (2-tailed)	<,001	.194	.120	<,001	.003	<,001	<,001	<,001		<,001	<,001	<,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
X10	Pearson Correlation	.409**	.024	.091	.236*	.210*	.486**	.377**	.347**	.534**	1	.337**	.581**
	Sig. (2-tailed)	<,001	.812	.366	.018	.036	<,001	<,001	<,001	<,001		<,001	<,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
X11	Pearson Correlation	.267**	.066	.179	.317**	.257**	.237*	.180	.395**	.447**	.337**	1	.520**
	Sig. (2-tailed)	.007	.515	.075	.001	.010	.017	.073	<,001	<,001	<,001		<,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL	Pearson Correlation	.652**	.454**	.586**	.703**	.645**	.684**	.473**	.550**	.666**	.581**	.520**	1
	Sig. (2-tailed)	<,001	<,001	<,001	<,001	<,001	<,001	<,001	<,001	<,001	<,001	<,001	
	N	100	100	100	100	100	100	100	100	100	100	100	100

\*\*Correlation is significant at the 0.01 level (2-tailed).

\*Correlation is significant at the 0.05 level (2-tailed).



Tabel 2 Correlations Y

Correlations

		Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10	Y11	Y12	Y13	Y14	Y15	Y16	TOTAL
Y01	Pearson Correlation	1	.350**	.334*	.414*	.348*	.284*	.427*	.311*	.352*	.477*	.397*	.361*	.431*	.332*	.384*	.419*	.571**
	Sig. (2-tailed)		<.001	<.001	<.001	<.001	.004	<.001	.002	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y02	Pearson Correlation	.350*	1	.499**	.516*	.312*	.463*	.497*	.424*	.352*	.500*	.483*	.452*	.536*	.345*	.430*	.441*	.661**
	Sig. (2-tailed)	<.001		<.001	<.001	.002	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y03	Pearson Correlation	.334*	.499**	1	.618*	.525*	.582*	.437*	.464*	.386*	.445*	.547*	.490*	.518*	.262*	.339*	.375*	.680**
	Sig. (2-tailed)	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	.008	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y04	Pearson Correlation	.414*	.516**	.618*	1	.486*	.615*	.636*	.551*	.532*	.517*	.534*	.634*	.590*	.553*	.521*	.506*	.813**
	Sig. (2-tailed)	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y05	Pearson Correlation	.348*	.312**	.525*	.486*	1	.599*	.398*	.276*	.476*	.453*	.509*	.382*	.537*	.249*	.360*	.365*	.631**
	Sig. (2-tailed)	<.001	.002	<.001	<.001		<.001	<.001	.006	<.001	<.001	<.001	<.001	<.001	.013	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y06	Pearson Correlation	.284*	.463**	.582*	.615*	.599*	1	.577*	.617*	.568*	.501*	.464*	.501*	.730*	.300*	.470*	.528*	.773**
	Sig. (2-tailed)	.004	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	.002	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y07	Pearson Correlation	.427*	.497**	.437*	.636*	.398*	.577*	1	.516*	.455*	.374*	.430*	.454*	.478*	.421*	.447*	.481*	.708**
	Sig. (2-tailed)																	

	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y08	Pearson Correlation	.311*	.424**	.464*	.551*	.276*	.617*	.516*	1	.613*	.463*	.532*	.542*	.500*	.457*	.497*	.484*	.730**
	Sig. (2-tailed)	.002	<.001	<.001	<.001	.006	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y09	Pearson Correlation	.352*	.352**	.386*	.532*	.476*	.568*	.455*	.613*	1	.478*	.425*	.465*	.552*	.322*	.501*	.496*	.698**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y10	Pearson Correlation	.477*	.500**	.445*	.517*	.453*	.501*	.374*	.463*	.478*	1	.608*	.472*	.551*	.425*	.460*	.391*	.707**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y11	Pearson Correlation	.397*	.483**	.547*	.534*	.509*	.464*	.430*	.532*	.425*	.608*	1	.506*	.517*	.501*	.466*	.425*	.733**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y12	Pearson Correlation	.361*	.452**	.490*	.634*	.382*	.501*	.454*	.542*	.465*	.472*	.506*	1	.604*	.545*	.501*	.688*	.762**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y13	Pearson Correlation	.431*	.536**	.518*	.590*	.537*	.730*	.478*	.500*	.552*	.551*	.517*	.604*	1	.391*	.503*	.562*	.788**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y14	Pearson Correlation	.332*	.345**	.262*	.553*	.249*	.300*	.421*	.457*	.322*	.425*	.501*	.545*	.391*	1	.549*	.642*	.659**
	Sig. (2-tailed)	<.001	<.001	.008	<.001	.013	.002	<.001	<.001	.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y15	Pearson Correlation	.384*	.430**	.339*	.521*	.360*	.470*	.447*	.497*	.501*	.460*	.466*	.501*	.503*	.549*	1	.568*	.707**
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001

	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Y16	Pearson Correlation	.419*	.441**	.375*	.506*	.365*	.528*	.481*	.484*	.496*	.391*	.425*	.688*	.562*	.642*	.568*	1	.746**	
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL	Pearson Correlation	.571*	.661**	.680*	.813*	.631*	.773*	.708*	.730*	.698*	.707*	.733*	.762*	.788*	.659*	.707*	.746*	1	
L	Sig. (2-tailed)	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001
	N	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

\*\*Correlation is significant at the 0.01 level (2-tailed).

\*Correlation is significant at the 0.05 level (2-tailed).



**Tabel 3 Reability X**

**Case Processing Summary**

		N	%
Cases	Valid	100	100.0
	Exclude d <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

Cronbach's Alpha	N of Items
.799	11

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X01	35.9200	11.286	.557	.774
X02	36.5100	11.444	.246	.819
X03	36.2000	10.929	.433	.788
X04	36.0200	10.909	.610	.767
X05	35.9200	11.246	.545	.774
X06	35.8700	11.246	.600	.770
X07	35.9900	11.889	.340	.795
X08	35.8500	11.907	.456	.784
X09	36.0700	10.914	.557	.772
X10	35.9100	11.638	.479	.782
X11	35.8400	12.095	.428	.787

**Tabel 4 Reability Y**

**Case Processing Summary**

		N	%
Cases	Valid	100	100.0
	Excluded a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

Cronbach's Alpha	N of Items
.934	16

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y01	46.3500	78.129	.518	.933
Y02	46.4700	76.676	.614	.931
Y03	46.6400	76.152	.633	.931
Y04	46.9100	72.992	.779	.927
Y05	46.5100	76.778	.579	.932
Y06	46.7700	73.128	.730	.928
Y07	46.7300	74.583	.657	.930
Y08	46.7900	74.248	.683	.930
Y09	46.6000	75.677	.652	.930
Y10	46.6400	75.465	.662	.930
Y11	46.5800	74.327	.687	.930
Y12	46.5600	73.784	.720	.929
Y13	46.6900	74.176	.752	.928
Y14	46.7600	73.699	.590	.933
Y15	46.5400	75.120	.659	.930
Y16	46.7100	73.299	.698	.929

**Tabel 5 Deskriptif Variabel X**

<b>Descriptive Statistics</b>					
	N	Minimum	Maximum	Mean	Std. Deviation
X01	100	2	4	3.69	.526
X02	100	1	4	3.10	.835
X03	100	1	4	3.41	.726
X04	100	2	4	3.59	.570
X05	100	1	4	3.69	.545
X06	100	2	4	3.74	.505
X07	100	2	4	3.62	.565
X08	100	2	4	3.76	.452
X09	100	1	4	3.54	.610
X10	100	2	4	3.70	.503
X11	100	3	4	3.77	.423
Valid N (listwise)	100				

**Tabel 6 Deskriptif Variabel Y**

<b>Descriptive Statistics</b>					
	N	Minimum	Maximum	Mean	Std. Deviation
Y01	100	1	4	3.40	.682
Y02	100	2	4	3.28	.712
Y03	100	1	4	3.11	.737
Y04	100	1	4	2.84	.838
Y05	100	1	4	3.24	.740
Y06	100	1	4	2.98	.876
Y07	100	1	4	3.02	.841
Y08	100	1	4	2.96	.840
Y09	100	1	4	3.15	.757
Y10	100	1	4	3.11	.764
Y11	100	1	4	3.17	.829
Y12	100	1	4	3.19	.837
Y13	100	1	4	3.06	.776
Y14	100	1	4	2.99	1.000
Y15	100	1	4	3.21	.795
Y16	100	1	4	3.04	.898
Valid N (listwise)	100				

**Tabel 7 Regresi Linier Sederhana**

**Variables Entered/Removed<sup>a</sup>**

Model	Variables Entered	Variables Removed	Method
1	Pengaruh Gaya Komunikasi <sup>b</sup>	.	Enter

- a. Dependent Variable: Kepuasan Penonton  
 b. All requested variables entered.

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.498 <sup>a</sup>	.248	.241	8.027

- a. Predictors: (Constant), Pengaruh Gaya Komunikasi

**ANOVA<sup>a</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	2084.712	1	2084.712	32.357	<,001 <sup>b</sup>
	Residual	6314.038	98	64.429		
	Total	8398.750	99			

- a. Dependent Variable: Kepuasan Penonton  
 b. Predictors: (Constant), Pengaruh Gaya Komunikasi

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	.341	8.723		.039	.969
	Pengaruh Gaya Komunikasi	1.247	.219	.498	5.688	<,001

- a. Dependent Variable: Kepuasan Penonton

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