

CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Public speaking is an important means of expressing ideas in public and has a great impact in everyday life (Lucas, 2011). Public speaking is used to express ideas and respect others, especially in businesses that use English such as in multinational companies and companies or businesses that deal with overseas clients. The marketing, the customer service, the after sales service, and the launching of new products need public speaking to ensure that the public acknowledges the products offered by the company. When a transport business launches a cargo service, it needs a public speaker to voice the new product.

Even though all businesses recognize the importance of public speaking, not many of the people involved in the business world are confident to speak, especially using English. Faizah (2017) explained that speaking has several aspects such as accuracy and fluency. A person can be called a master of English or having good English skills if they can speak fluently (Faizah, 2017). "A person's fluency in English is a sign that he/she is mastering the English language" (Faizah, 2017). However, being fluent in public speaking, whatever the language they speak, is not an easy thing for the people who have low self-confidence. The lack of confidence makes these people silent and unwilling to speak. The silence and unwillingness to speak may be caused by anxiety.

In daily life, being anxious is a negative feeling that humans feel when they speak in front of many people. The feeling is even worse for non-active speakers of English when they have to speak English. When a person feels anxious, nervous, worried, and afraid, then that person will appear to be shaking, sweating, and the heart is beating fast. English public speaking anxiety happens because people are afraid to be criticized by others, afraid of the wrong pronunciation of English words and English is not their main language. "Anxiety in speaking is incredibly common. It is a basic human emotion that has some developmentally predictable onsets, occurrences, and trajectories" (Huberty, 2012 cited in Kurniawanti, 2017, P.12). That is what makes more and more people become quiet and choose not to talk at all so that they will lose the opportunity to achieve the success they should have.

Anxiety in speaking English has been studied previously. Indrianty (2016) studied the student's anxiety in speaking English; Yulian & Ruhama (2020) studied the scale of students' language anxiety in the Business English Subject in Non-English Departments. My study is different from the previous studies. Previous study focuses on the level of using English public speaking anxiety for students' anxiety in the Business English Subject in Non-English Departments. Meanwhile, in this study, the researcher discussed the anxiety level of using English in public speaking among Englishpreneurship Students in Soegijapranata Catholic University, the researcher found out the contributing factors which trigger the Englishpreneurship Students' anxiety, and the researcher found out the reasons why Englishpreneurship Students can feel anxious.

1.2 Field of the Study

The field of this study is Second Language Acquisition

1.3 Scope of the Study

This study focuses on the anxiety level of Englishpreneurship Students in Soegijapranata Catholic University in using English for public speaking especially for business.

1.4 Research Questions

The research questions are:

1. What is the level of English public speaking anxiety of Englishpreneurship Students?
2. What are the contributing factors which trigger the Englishpreneurship Students' English public speaking anxiety?

1.5 Objectives of the Study

The objectives of the study are:

1. To find out the level of English public speaking anxiety of Englishpreneurship Students in Soegijapranata Catholic University.
2. To find out the contributing factors which trigger the Englishpreneurship Students' English public speaking anxiety in Soegijapranata Catholic University.

1.6 Significance of the Study

The researcher hopes this study will give some contribution for:

1. Englishpreneurship Student

This research is expected to give a contribution to Englishpreneurship Program by providing information about the anxiety level of Englishpreneurship students in using English, especially for business.

2. Future Researcher

This study hopefully can be considered as a reference for everyone who wants to do further research about the anxiety of using English for public speaking.

1.7 Definition of Terms

1. Public Speaking

Public Speaking is a direct presentation to the audience. Public speaking can cover a wide variety of different topics. The purpose of a speech can be to educate, entertain or influence the listener. Public speaking is a way of making and sharing ideas in public that has the purpose to influence other people (Lucas, 2011, p.4).

2. Anxiety

In general, anxiety is the feeling of uneasiness triggered by fear, and the excessive and unrealistic worry that interferes with everyday routines and social interactions. It is a major emotional stressor an individual may have to face on a daily basis (Kalra & Siribud, 2020, p.196). Feeling of Anxiety is the emergence of excessive and uncontrollable anxiety or worry about various things and conditions. This condition will interfere with the daily activities of the sufferer. In general, anxiety disorder can happen to anyone.