

## CHAPTER 3

### METHOD OF DATA COLLECTION AND ANALYSIS

#### 3.1 Research Design

The writer uses qualitative methods for collecting data. Qualitative data is a form of social action that stresses on the way people interpret, and make sense of their experiences to understand the social reality of individuals (Mohajan, 2018).

##### 3.1.1 Method of Data Collection

The writer focuses on *Kartini* film and do the analysis through journals and describe the representations found in *Kartini* (2017).

Type/Genre	: Historical, Biography, drama
Title	: <i>Kartini</i>
Duration	: 2 hour 2 minutes
Director	: Hanung Bramantyo
Production	: Legacy Pictures, Screenplay Films
Year of released	: April 19, 2017
Country	: Indonesia

##### 3.1.2 Source

The writer is using *Kartini* (2017) by Hanung Bramantyo as an instrument to support the data collection. Below are the details of the primary source of this research.

Type/Genre	: Historical, Biography, drama
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Title : *Kartini*  
Duration : 2 hour 2 minutes  
Director : Hanung Bramantyo  
Production : Legacy Pictures, Screenplay Films  
Year of released : April 19, 2017  
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### 3.1.3 Procedure

The writer used to analyze the representation in the *Kartini* film by Hanung Bramantyo. A representation used to discuss is how women's lives in colonial times lived the procedure of collecting the data as follows:

1. The writer searched for a website movie that provides a *Kartini* movie on google.
2. After discovering the website, the writer watches the film and makes a list of the characters who appear in it. The characteristics in each role are included in list.
3. Based on each scene and conversation in the film, the writer also observes the conversation between characters. Based on the scenes and conversations, the writer will list the gender traits (personalities) of the female characters.

4. The writer will examine the representation in Hanung Bramantyo's Kartini film.

The representation discusses how women's lives were lived during colonial times.

### **3.2 Method of Data Analysis**

Data analysis is the process of reducing large amounts of collected data to make sense of them (Kawulich, 2004). Researcher will use qualitative data in conducting this research. Qualitative data is a form of social action that stresses the way people interpret and make sense of their experiences to understand the social reality of individuals (Mohajan, 2018). Qualitative data can be analyzed using method of analysis called content analysis. According to Hsuih and Shannon (2005), content analysis is defined as a research method for the subjective interpretation of the content of text data through the systematic classification process of coding and identifying themes or patterns.

The data is analyzed qualitatively by employing the concept of gender role stereotypes in Javanese culture. The method enables the writer to see the description of Kartini and the women around her as depicted in Hanung Bramantyo's film. The writer used the theories by Uyun (2002) and Yuniarti (2018), Uyun theorizes that conceptions in Javanese culture is limited the space for women to move, just as women were forbidden to be free to do activities under the concept of seclusion at the time. They must be ladies who are refined (in appearance), patient, loyal, *nrimo*, and dutiful. Yuniarti also

proposes a theory that Javanese women genuinely value Javanese culture that suggests patience and accepting (*sabar lan nrimaan*) as the characteristics of Javanese woman.

