

DAFTAR PUSTAKA

- Adawiyah, A., Sulfanah, & Arifin, J. (2016). Implikasi Pendidikan Nonformal pada Remaja. *Jurnal Equilibrium Pendidikan Sosiologi*. Diunduh dari media.neliti.com/media/publication/69306-ID-implikasi-pendidikan-nonformal-pada-rema.pdf
- Afiyah, A., Saifi, M., & Dwiatmanto. (2015). Analisis Studi Kelayakan Usaha Pendirian Home Industry : Studi Kasus pada Home Industri Cokelat “Cozy” Kademangan Blitar. *Jurnal Administrasi Bisnis*. Diunduh dari media.neliti.com/media/publications/85949-ID-analisis-studi-kelayakan-usaha-pendirian.pdf
- Amirullah. (2021). *Prinsip-Prinsip Manajemen Pemasaran*. Sidoarjo : Indonesia Pustaka
- Ariani, D.W. (2016). *Manajemen Operasi Jasa*. Banten : Universitas Terbuka – Kementerian Riset, Teknologi, dan Pendidikan Tinggi.
- Brannback, M., & Carsrud, A. (2016) *Fundamental for Becoming a Successful Entrepreneur*. New Jersey : Pearson Education, Inc.
- Brigham, E. F., & Houston, J. F. (2017). *Essentials of Financial Management, Fourth Edition*. Singapore : Cengage Learning Asia Pte Ltd.
- David, F.R. (2011). *Strategic Management : Concept and Cases (13th ed.)*. New Jersey : Pearson Education, Inc.
- Ebert, R. J., & Griffin, R. W. (2017). *Business Essential, Eleventh Edition*. Harlow : Pearson Education Limited.
- Giordano, N. (2016). The Invention and Evolution of The Piano. *Acoustics Today*. Diunduh dari acousticstoday.org/wp-content/uploads/2016/01/The-Invention-and-Evolution-of-the-Piano-1.pdf

- Handjojo, E. S., Syarief, R., & Sugiyono. (2017). Analisis Kelayakan Bisnis Usaha Teh Papua. *Manajemen IKM*. Diunduh dari journal.ipb.ac.id/index.php/jurnalmpi/article/view/20049
- Heizer, J., & Render, B. (2017). *Manajemen Operasi : manajemen Keberlangsungan dan Rantai Pasokan (Edisi 11)*. Jakarta : Salemba Empat.
- Hery. (2020). *Perencanaan Bisnis*. Jakarta : Penerbit PT Grasindo
- Hurahap, S. (2018). *Studi Kelayakan Bisnis*. Medan : FEBI UIN-SU Press.
- Korstjens, I., & Moser, A. (2018). Series: Practical Guidance to Qualitative Research. *European Journal of General Practice*. Diunduh dari <https://doi.org/10.1080/13814788.2017.1375092>
- Kotler, P., & Armstrong, G. (2018). *Principles of Marketing (17th Ed.)*. Harlow : Pearson Education Limited.
- Pitts, S. E. (2017). What is music education for? Understanding and Fostering Routes Into Lifelong Musical Engagement. *Music Education Research*, 19 (2), 160-168. <https://doi.org/10.1080/14613808.2016.1166196>
- Rusdiana. (2018). *Kewirausahaan : Teori dan Praktik*. Bandung : CV Pustaka Setia
- Sudhamathi, S. (2019). *Entrepreneurship*. India : Shanlax Publication
- Sugianto, H., Nadi, L., Wenten, I. K. (2020). *Studi Kelayakan Bisnis*. Banten : Yayasan Pendidikan dan Sosial Indonesia Maju Banten