CHAPTER 3 RESEARCH METHODOLOGY

3.1. Overview

In the previous chapter, we have studied literature about news in general, how Natural Language Processing (NLP) works, and how this project is different from an existing project. In this chapter, we only focus on the research methodology that is used. The methodology is divided into two parts in general. The first is about the dataset, how we preprocessed the dataset until how we processed the dataset. The second is about the algorithm that we used for news categorization. To visualize that methodology, look at this picture of this flowchart **Figure 3.1** below.

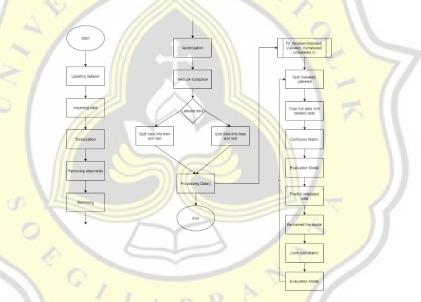


Figure 3.1 Flowchart of This Research

3.2. Dataset

Refer the project using the dataset from GitHub forum which the dataset got from someone who crawled data. The dataset is about a collection of news. News is a piece of information about events or a recent incident. News not only spreads through television, newspaper, and radio, but it also spreads through the Internet [17]. The news source comes from CNN, Sindonews, Tempo, Republika, Kompas, etc. There are many rows about a news article that contains in many columns such as URL, content, title, date, and timestamp. The unlabeled dataset turned into a labeled

dataset which was labeled by Davin Chang from the student year 2019 Soegijapranata Catholic University.

This project divides the dataset for training and testing is 25:75, 50:50, and 75:25. Hopefully, this research can show how the division of the dataset can affect the result of the training. It created a dataset divided into 3 classes: *Politik, Ekonomi, and Olahraga*. That classification also uses Politik-304.42 words, Ekonomi-252.87 words, Olahraga-245.71 words. The total number of rows of the dataset is 365 rows.

Preprocessing is preparing data for further processing aiming to obtain a good performance of the system. It consists of case folding, tokenization, stopword removal, and stemming [17]. Preprocessing is making unstructured data into structured data [14]. In this project, unstructured data comes from the content of the news that is full of symbols like "-"," etc. Besides that, the unused word like where the news is published is not necessarily needed with the training later.

1. Stopwords Removal

This research uses a library named Regular Expression (RegEx). This library can handle unused words in the news content. For example stopwords, punctuation, whitespace, hyperlink, and other words that are not necessarily for supervised training. It also used a list of stopwords that get from the internet which is from a .txt format file and filtered using that.



Figure 3.3 Dataset Before Stopwords Removal



Figure 3.2 Dataset After Stopwords Removal

2. Case Folding

After cleaning the data, this research lowered the case of the word. The purpose of this process is to make the system read the same lowercase word. So, if there are the same words just different by uppercase the system does not differentiate them.

3. Stemming

The stemming process is to make a basic form of the word. This process extracts words and removes prefixes, inserts, suffixes, or any combination of prefixes and suffix [17]. The stemming process spend 5-10 minutes for 365 rows

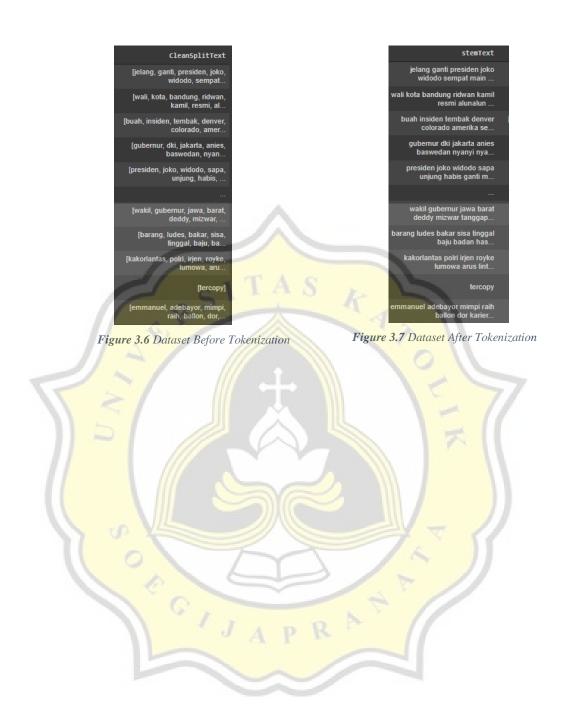


Figure 3.5 Dataset Before Stemming

Figure 3.4 Dataset After Stemming

4. Tokenization

After many several processes above, this research split sentences into a list of words where each word is called token. This process used for making the weight of each tokenize, which it used to form a matrix of weight that was used for training that only read an array only.



3.2.1. Data Processing

Before making data that can be read by machine learning model or feature selection, it transforms into an array of numbers. This process is also called feature extraction. It also transforms the tokenized word into weight. This process is mentioned as count weight for every tokenized word that we get after preprocessing the text. It is done with TF-IDF. TF-IDF is a combination of TF and IDF [6]. TF stands for term frequency while IDF stands for Inverse Document Frequency. Qaiser Shahzad said TF is used to measure how many times a term is present in a document [19]. From this research, the term means the number of the unique word in a row dataset. While Inverse Document Frequency (IDF) counts how many documents with that word

Refer to this project, so that every tokenized word that we get from the dataset transforms into a list of weight. This method is also said to be feature selection [6]. Firstly, this research counts every word and makes a comparison with the count of another word. From that, this research gets the TF-IDF from every tokenized word and appends it into the list of every row of the dataset. This formula Figure 3.2.7 can show how to calculate that:

```
TFIDF score for term i in document j = TF(i,j) * IDF(i)

where

IDF = Inverse \ Document \ Frequency

TF = Term \ Frequency

TF(i,j) = \frac{Term \ i \ frequency \ in \ document \ j}{Total \ words \ in \ document \ j}

IDF(i) = \log_2\left(\frac{Total \ documents}{documents \ with \ term \ i}\right)

and

t = Term

j = Document
```

Figure 3.8 TF-IDF Formula

After getting the weight of every tokenized word, this project also used the SVD model. The purpose of doing this is that reduce the dimensional data. SVD is usually used after TF-IDF, a vector from the result of TF-IDF used to calculate SVD. This result from SVD will be

used for the model or classifier. It should be reduced because of the difficulties of feature selection in the number of data especially in Natural Language Processing (NLP).

3.2.2. Imbalanced Class

P. Chujai, K. Chomboon, P. Teerarassamee, N. Kerdprasop, and K. Kerdprasop said that imbalanced data is information that occurs in everyday life. They have an unequal number in each class. In this project, we used 100 rows for the "Ekonomi" class, 126 rows for the "Hiburan" class, and 66 rows for the "Teknologi" class. It said the number for each class is imbalanced and it also affects the performance of learning especially in data mining. The boundary of a decision in imbalanced data chosen by most algorithms of machine learning makes bias through the majority class and hence misclassifies the minority class. The methods for solving imbalanced classification problems can be divided into three approaches as follows: (a) Data Level Approaches, (b) Algorithm Level Approaches, (c) Cost-Sensitive Approaches [20].

Referring to this project, we only focus on Data Level Approaches. This approach solves the problem in a pre-processing stage by rebalancing the class distribution using the sampling techniques. The method of both undersampling and oversampling is to reduce the most number of data and add data which is less number of data. But, this project also uses ensemble learning to solve that problem. It used ensemble learning with boosting methods to improve a model that can fix misclassification learning [20]. But, it does not rule out the possibility of misclassification from that dataset. Although imbalanced data increases, it can be misclassified by this model.

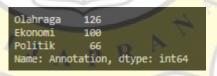


Figure 3.9 Imbalanced Dataset

3.2.3. Outliers

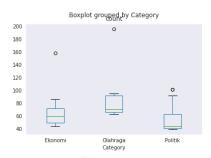


Figure 3.10 Boxplot to Detect Outliers

Figure 3.10 is using boxplot to detect outlier. Outlier is data that appears far from a normal distribution. It can appear in the right from normal distribution or maybe the left from the normal distribution. Irad Ben-Gal[21] introduced outliers are often considered as an error or noise, they may carry important information. Goldberg also said that an outlier is an instance that appears unreasonably far from the rest of the data [5]. There are many methods to detect outliers, in this project we only focus on a boxplot. Boxplot is a graphical display to detect outliers. It is based on the distribution quadrants Q1 and Q2. It also used standard deviation to detect where the outliers appear [21]. In this research, there are many outliers in each class. These outliers can not be very affected because there are only a small number of outliers.

3.2.4. Analysis

Preprocessing data very affected the result of the data train maybe until the classification. Natural Language Processing problems are very sensitive especially in stopwords. If a stopword did not clear anyway, it will cause serious problems in predicted data. For example in a stopwords, if we did not filter the stopwords the result of the word count would be in the picture below



Figure 3.11 Word Count without Stopwords Filtering

In Figure 3.11, there are stopwords in the data that would be the dominant number. It is caused by preprocessing data that is not clean and not removing the stopwords. So, it is a simple problem that would very much affect the performance like precision and recall analysis.



Figure 3.12 Ekonomi class without Stopwords Filtering

In **Figure 3.12**, we know that there are many stopwords in that case. The most dominant word is the word "dan". It is caused by preprocessing data without stopwords filtering. In the picture below is word count in "Ekonomi" class with stopwords filtering.



Figure 3.13 Ekonomi class with Stopwords Filtering

From **Figure 3.13**, we can easily guess that data above through the preprocessing data in stopwords filtering. So, the most dominant word is "tahun" without any stopwords. It can make the data clean. So, the data can be learned by machine learning well.

3.3. Algorithm

In the previous, we had explained how datasets are processed, from raw data until ready to use for training. Now, we have an algorithm that can process that dataset. Before we discuss what algorithm is used, we need to know what the algorithm is. Yanovsky said that an algorithm is a set of programs that implement functions [22]. A function comes from a mathematical formula that can solve a problem. In this subchapter, we only focus on the algorithm which is used for this classification.

3.3.1. Adaboost Algorithm

The first popular boosting algorithm is the Adaboost (Adaptive Boosting) algorithm that works in linear combination with a weak classifier. Boosting algorithm is an ensemble learning technique for improving the training process. Adaboost is relevant with binary classification, in this project, we proposed SAMME for multi-classification. It was developed by M. Adaboost, J. Zhu, H. Zou, S. Rosset, and T. Hastie, a new algorithm that directly extends the AdaBoost algorithm to the multi-class case without reducing it to multiple two-class problems [23]. The algorithm, it explained by the picture below.

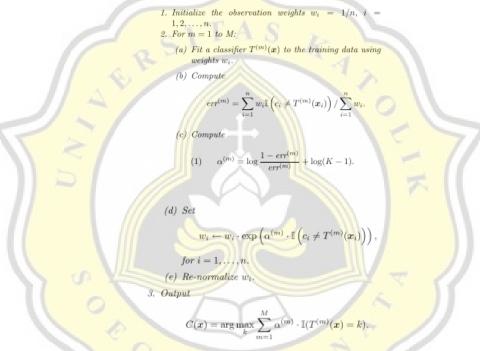


Figure 3.14 Adaboost Multiclass Formula

The process of the SAMME algorithm in the **Figure 3.14** is defined into 3 steps. So, the first is we initialized weight for each data in a row. The weight is 1/N where N is the number of data trains. Second, this step has many sub-step. We start the iteration. The goal of this iteration is to get the best value of alpha and get the total gain where the alpha is affected by the weight value. The weight value is affected by the classification problem. The weight will decrease if the classification of the dataset is wrongly predicted. The trueness of the classification process belongs to the data train. After getting the weight, now count the error rate of misclassification

from the classification. This error rate value is used as a multiplication number to get the new weight of each data. Then, get the alpha value with the formula:

$$\alpha^{(m)} = \log \frac{1 - err^{(m)}}{err^{(m)}} + \log(K - 1).$$

Figure 3.15 The Alpha Value SAMME Formula

Now, we get alpha value to count the new weight by the formula:

$$w_i \leftarrow w_i \cdot \exp \left(\alpha^{(m)} \cdot \mathbb{I}\left(c_i \neq T^{(m)}(\boldsymbol{x}_i)\right)\right),$$

for $i = 1, ..., n$.

Figure 3.16 The New Weight Value SAMME Formula

This weight is used for the input variable in the next iteration. This iteration will run until some decision stumps which are declared at the beginning of this SAMME algorithm code. This iteration will get the best Alpha value and the total of gain to predict the different data. For the predict we use the formula:

Prediction $y = sign(\sum_{t}^{T} \alpha_{t} \cdot h(X))$ Figure 3.17 SAMME Predicted Formula

From that, we get the predicted value from the sum of alpha and total gain of each row of the dataset. Remember, the max depth of the tree is 1. So, the value from every stump is summed together. Referring to this project, we used scratch code for this algorithm, not just used the library. So, we can explore more details about this algorithm.

3.3.2. Supervised Learning

Referring to this project, we used supervised learning that adopted algorithms from ensemble learning. This ensemble learning used is the Adaboost algorithm (Adaptive Boosting algorithm). This research only focuses on Semi-Supervised learning, this supervised learning is only used for the comparison between them.

3.3.3. Semi-Supervised Learning

In this project, we used semi-supervised learning to classify the news based on their category. This semi-supervised learning adopted supervised learning combined with pseudo labeling. In general, pseudo labeling can be mentioned as self-training. It used both labeled data and unlabeled data. From labeled data, used for training algorithms. Then, that model was used for predicted unlabeled data. The result of predicted unlabeled data concat with the trained data before and used for the next retraining model.

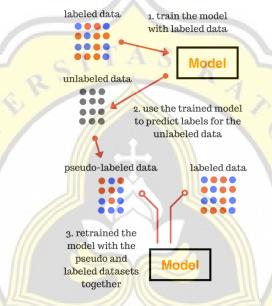


Figure 3.18 Pseudolabelling in Semi-Supervised Learning

3.3.4. Evaluation Model

From those research methods that we have explained before, the score of the model can be calculated by the precision, recall, F1-Score, and accuracy. In each other, we differentiate them into two parts. The first is macro average and the second is micro average. Each has their analysis.