

CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Hyde Jekyll Me is a Korean Drama in 2015, starring legendary actor Hyun Bin (Young-kwang, 2015). This drama series was adapted from Webtoon *Dr. Jekyll is Mr. Hyde* by Lee Choong-ho's, a romantic and comedy (Choong-Ho, 2011). This drama tells the story of Geo Seo Jin, a rich man who has everything in his life, good-looking, wealthy, and intelligent. Geo Seo Jin has two personalities. Geo Seo Jin's personalities are Geo Seo Jin himself and his other personality named Robin. The public knows him as Geo Seo Jin, dull, cold, and selfish. This personality is different from his other personality, "Robin" The public rarely knows this personality. It is just people who are close to Geo Seo Jin know that he has this personality. Robin's personality is friendly, caring about his surroundings, and he likes to help.

Geo Seo Jin is also known as the leading candidate of a famous theme park in Korea named Wonderland. People know Geo Seo Jin as a leader who is introverted, hard to reach, selfish, and hates to socialize. Geo Seo Jin has a bad image because of his attitude on how he leads his theme park. Geo Seo Jin's two different personalities arise because of his trauma in the past. Geo Seo Jin and his best friend were kidnapped because Geo Seo Jin is the son of a wealthy person.

Nevertheless, when they tried to escape, his friend did not manage to escape. This deep guilt makes Geo Seo Jin depressed. He often intends to jump off the bridge to end his life. That is what triggers Geo Seo Jin's other personality.

This drama is also an adaptation of a novel entitled "*Strange case of Dr. Jekyll and Mr. Hyde*" (Stevenson, 2008), in which both of these stories raise the dual personality of Dr. Jekyll. Henry Jekyll is a well-known middle-aged doctor, respected by all circles and known as someone so generous. In comparison, Mr. Hyde is another figure of Dr. Jekyll, who has the opposite attitude. Mr. Hyde is a murderer and has no empathy.

Geo Seo Jin and Dr. Jekyll show that they have "other" personalities. Usually, in a novel or film, the other side or the other personalities are wicked. Moreover, the human usually hides their horrible version of them and shows their good side, as in the story of Stevenson's *Strange Case of Dr. Jekyll and Mr. Hyde*. However, this Korean Drama, *Hyde, Jekyll Me*, has a different thing, ie: the main character of this story hides his genuine good side and chooses to show his wicked side. This refashions the id, ego, and superego concepts in Freud's Psychoanalysis Theory (Freud, 1923).

Freud's psyche model describes that the id is the primitive and instinctual part of the mind that contains sexual and aggressive drives and hidden memories; the superego operates as a moral conscience. The ego is the realistic part that mediates between the id's desires and the superego (Freud, 1923).

The study focuses on Geo Soe Jin using Freud's psychoanalysis theory; Id, Ego, Superego. Hyde Jekyll, Me, the Korean drama, has never been observed

before. Nevertheless, studies on Stevenson's novel, *Strange Case of Dr. Jekyll and Mr. Hyde* have already been done by Khairina Fadhlillah (2017), who studied the "Dual Personality of Dr. Jekyll in the Novel *Dr. Jekyll and Mr. Hyde* by Robert Louis Steveson: A Psychoanalytic Perspective" using psychoanalyze theories by Sigmund Freud and Rozman Dwi Cahya (2018) studied "Dualism in the Strange Case of *Dr. Jekyll and Mr. Hyde* by Robert Stevenson: A Demolition of Alter" using psychoanalysis theories by Sigmund Freud. Their studies are multiple personality disorders that happened in Dr. Jekyll caused by something in his past. Dr. Jekyll also has the idea that every human has a dual personality. Dr. Jekyll also has several ways of dealing with his multiple personality disorder. Moreover, this illness has some impacts on the main character's life.

Things that make my thesis different from the two works that I have described above are the Korean Drama *Hyde Jekyll and Me* is an adaptation of Robert Stevenson's novel, : *Strange Case of Dr. Jekyll and Mr. Hyde*. The Korean Drama *Hyde Jekyll and Me's* central concept is similar to Robert Stevenson's novel, which is about the main character with two different personalities. *Hyde Jekyll and Me's* cultural settings are different from the *Strange Case of Dr. Jekyll and Mr. Hyde's* novel. Sigmund Freud's theory is the basis because this Korean drama is a comedy-drama that reverses Freud's idea of the uncontrollable evil desire id with the innate nature of human beings. Other than that, *Hyde Jekyll and Me* is culturally set in the 2015 South Korean environment with its modern facilities and really different from the Western culture of the *Strange Case of Dr. Jekyll and Mr. Hyde*.

The movie adaptation is also not loyal, but it has been modified to be in line with the present condition and related to the daily life of the South Korean.

1.2 Field of the Study

The field of this research is that literature focuses on Korean drama series.

1.3 Scope of the Study

This research only focuses on the main character, Geo Seo Jin, who has two personalities. This research uses Freud's Psychoanalysis theory: id, ego, superego.

1.4 Problem Formulation

Based on the background of the study, the writer formulates the problems of the study of this research as follows:

1. What are Geo Seo Jin's two different personalities?
2. Why does Geo Seo Jin change his personality?

1.5 Objectives of the Study

Based on the problems mentioned, the writer determines to achieve the following objectives:

1. To find out Geo Seo Jin's two different personalities.
2. To find out why Geo Seo Jin changes personality.

1.6 Significance of the Study

To the writer, this research will enrich the knowledge about the way a drama can represent people's personalities and refashion the well-established theory like Freud's theory of id, ego, superego. Furthermore, the writer expects that the students of Soegijapranata Catholic University will benefit from reading this thesis,

especially the students who study literature and like Korean Drama series. The writer also hopes that the other students can use this research to reference research in the same field.

1.7 Definition of Terms

1. Freud's Psychoanalytic

A set of psychological theories and therapeutic techniques that have their origin in the work and theories of Sigmund Freud. In Freud's view, personality comprises three structures: the id, ego, and superego. Human behavior results from the interaction among the three systems, although each has a function, properties, components, principles work, dynamism, and different mechanisms. According to Freud (1923), the id can be seen as the biological component of personality, ego, and superego as a psychological component as a sociological component of personality.

2. Id

The id is something that contains passion. The arena of low arousal activities is in the unconscious (Freud, 1923)

3. Ego

The ego is a component of personality that is responsible for dealing with reality (Freud, 1923)

4. Superego

The Superego is formed with the use of parental and societal values and morals. Things are transformed into the preconscious stage by taking the thoughts

and feelings, associating them with word representations to form your memories (Freud, 1923).

