VII. ATTACHMENT

7.1. Plagiarism Check

PLAGIARISM CHECK.ORG

0.7% PLAGIARISM APPROXIMATELY

Report #13488265

INTRODUCTION Background Technology and knowledge are exponentially evolving. A real example of the results of the development of science and technology is Big Data. Big Data is a collection of data that is very large and complex. Research and case studies regarding the use of Big Data in various fields have been widely published, such as its application in the automotive field (Kuo & Kusiak, 2019; Pero et al., 2010; Yu & Yang, 2016), beverages (Irfan & Wang, 2019; Jagtap & Duong, 2019; Schemmann et al., 2016; Singh-Ackbarali & Maharaj, 2014), education (Salicr & Civit, 2014), electronic (Amato et al., 2019; Archak et al., 2011; Elghannam et al., 2019; Xing et al., 2010; Zhan et al., 2018), and marketplace (Eldesouky et al., 2015; Grover et al., 2018; Jin et al., 2016; Kwong et al., 2009). Besides, Big Data has been discussed in various fields for the product development process (Choi et al., 2020; Jin et al., 2016; Li & Wang, 2017; Pero et al., 2010; Redzepovic & Peristeris, 2015; Salicr & Civit, 2014; Sun & Liu, 2021