

## **V. CONCLUSION AND SUGGESTION**

### **5.1. Conclusion**

The use of Big Data which can be supported by other technologies is very beneficial for the process of developing food products, from generating ideas to product evaluation. The application of Big Data can make it easier to access certain information needed more quickly and precisely so that it can reduce time and effort in product development. Companies can also predict consumer needs and preferences in developing their products more precisely. However, experts, tools, and analytical techniques are needed in using Big Data so that data selection can be done properly and efficiently.

### **5.2. Suggestion**

Besides Big Data, many other technologies can be used to support the food industry. So, for future research, other forms of technology such as 3D printing, design thinking, cybersecurity, blockchain, cloud computing, edge computing, quantum computing, robotic/ intelligent process automation, heuristic, and artificial intelligence for the food industry can be researched or reviewed.