

CHAPTER 5

CONCLUSION AND SUGGESTION

The writer has interviewed thirty students of the Faculty of Language and Arts batch 2017-2019 with online interviews. In this chapter, the writer wants to write conclusions and give suggestions based on the result of the interviews.

5.1. Conclusion

The purpose of this research is to find out FLA students' perception of consuming *Moringa Oleifera* leaf pudding as an alternative healthy food. Based on the data from the interviewees, it could be concluded that many interviewees liked to eat *Moringa Oleifera* leaf pudding because it tasted sweet, delicious, and unique. They like the pudding because it is not bitter. The interviewees claimed that the pudding was innovative and healthy. The pudding was very rarely found because it contained a healthy vegetable. The pudding looked attractive because it was added with toppings such as whipped cream and candy.

Based on the data of the interview, the writer found that during the testing process, all interviewees could not guess that they consumed *Moringa Oleifera* leaf pudding although eleven interviewees claimed that they had eaten other processed vegetable products such as vegetable noodle, vegetable nugget, and *Moringa Oleifera* leaf porridge.

Finally, the interviewees said that the pudding had a better appearance when compared to other processed vegetable products such as *Moringa Oleifera*

leaf porridge, vegetable juice, vegetable nugget, and vegetable noodle. Based on the interviewees' opinion, vegetables were more suitable when they were processed into pudding because they looked better and tasted better. All interviewed claimed that they wanted to order or consume *Moringa Oleifera* leaf pudding again.

5.2. Suggestion

In this study, the writer only focused herself on her product, *Moringa Oleifera*. Other elements such as price, placement, and promotion have not been researched. In the future, it is necessary to study the promotion of this product, whether it is through social media or other media. According to the In collecting data, there is no other variant *Moringa Oleifera* leaf product that can be obtained, the writer should provide other variant not only *Moringa Oleifera* puding product. It will be good if the writer can make puding into two types such as *Moringa Oleifera* leaf puding with or without sugar. Due to limitations during the Pandemic, the results of the research survey are not yet accurate, the writer is recommended to provide real samples of other *Moringa Oleifera* leaf products other than *Moringa Oleifera* leaf pudding.