



**6.55%** PLAGIARISM  
APPROXIMATELY

## Report #13425159

CHAPTER 1 INTRODUCTION Background of the Study Clothing is one of the fundamental human needs. It cannot be disjointed from social life. As time evolved, the function of clothing began to develop. It becomes a medium to show self-expression. Hristova (2014) mentioned how the clothes start to speak in different social definitions. Clothing can function as a communication tool for self-identity, culture, lifestyle, even social strata. Furthermore, it can be a symbol of economic status, gender identity, sexual identity, and religion. In addition to that, clothing mirrors the norm and value of a Nation. Individuals have their own way and uniqueness to dress themselves, because Individuals have the desire to find and reveal who they are through clothing. People can show their cultural and social identity through the way they dress ((Feinberg et al., 1992) This is why there is a saying that people speak through clothes. The clothes referred to are not only clothes that are used in daily activities, but also clothes that are