



**2.3%** PLAGIARISM  
APPROXIMATELY

**3.61%** IN QUOTES

## Report #13415565

CHAPTER 1 INTRODUCTION Background of the Study Hyde

Jekyll Me is a Korean Drama in 2015, starring legendary actor Hyun Bin (Young-kwang, 2015). This drama series was adapted from Webtoon Dr. Jekyll is Mr. Hyde by Lee Choong-ho's, a romantic and comedy (Choong-Ho, 2011). This drama tells the story of Geo Seo Jin, a rich man who has everything in his life, good-looking, wealthy, and intelligent. Geo Seo Jin has two personalities. Geo Seo Jin's personalities are Geo Seo Jin himself and their other personality named Robin. The public knows him as Geo Seo Jin, dull, cold, and selfish. This personality is different from his other personality, "Robin." The public rarely knows this personality. Just people who are close to Geo Seo Jin know that he has this personality. Robin's personality is friendly, caring about his surroundings, and he likes to help. Geo Seo Jin is also known as the leading candidate of a famous theme park in Korea named Wonderland.