

**AN ANALYSIS OF CODE-SWITCHING: A Case of Two
YouTubers Conversing in Deddy Corbuzier's Channel**

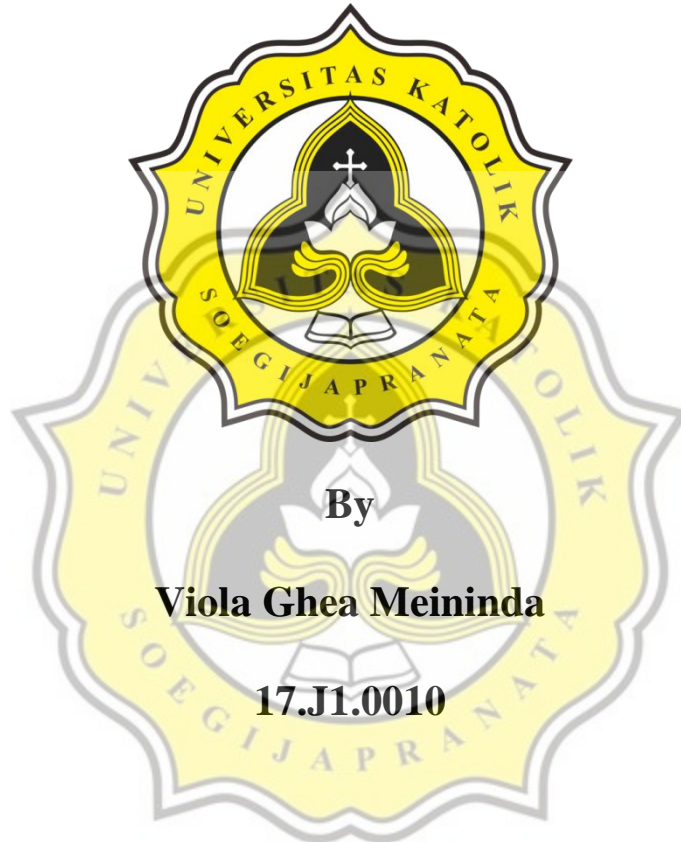
**A Thesis Presented as a Partial Fulfillment for the Requirements for the
Degree of *Sarjana Sastra* in the English Study Program**



ENGLISH STUDY PROGRAM
FACULTY OF LANGUAGE AND ARTS
SOEGIJAPRANATA CATHOLIC UNIVERSITY
SEMARANG
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By

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SEMARANG

2021

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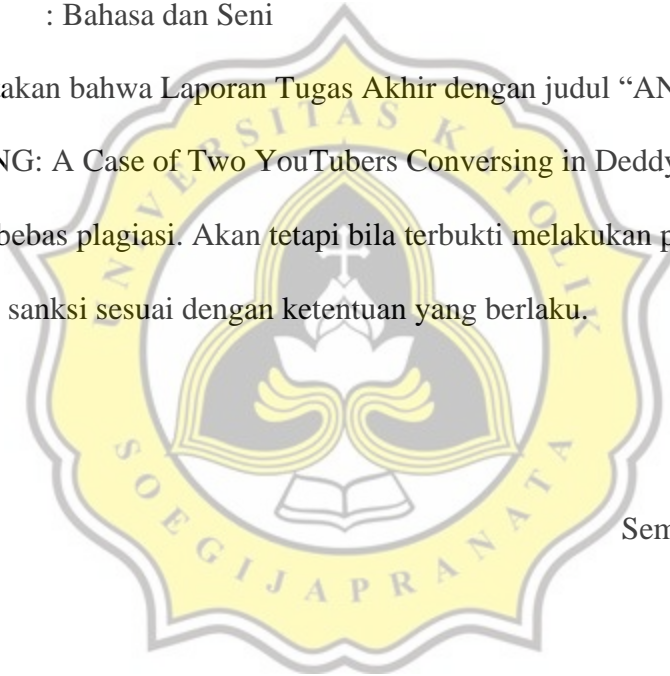
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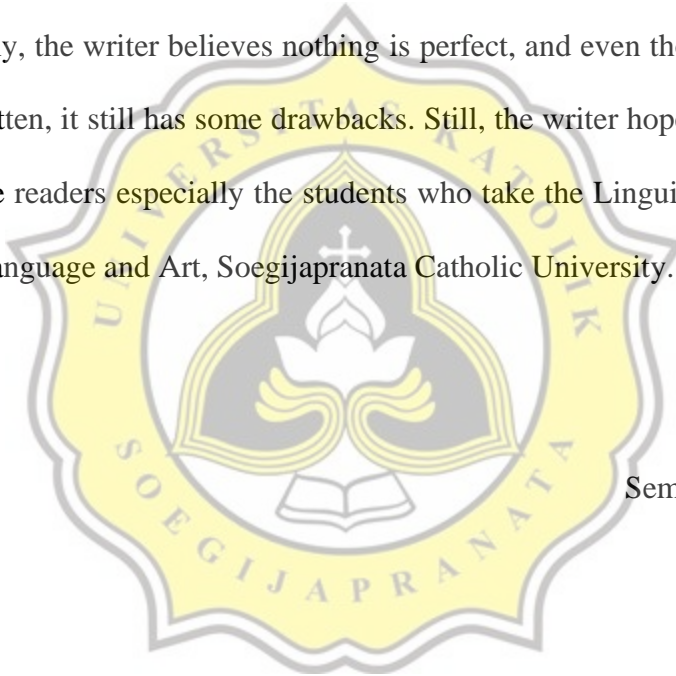
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Finally, the writer believes nothing is perfect, and even though this thesis was carefully written, it still has some drawbacks. Still, the writer hopes this thesis will be useful for the readers especially the students who take the Linguistics program at the Faculty of Language and Art, Soegijapranata Catholic University.



Semarang, 12 July 2021

A handwritten signature in black ink, appearing to read 'Viola Ghea Meininda'.

Viola Ghea Meininda

TABLE OF CONTENTS

STATEMENT OF WORK'S ORIGINALITY	ii
A THESIS APPROVAL	iii
PUBLICATION STATEMENT	iv
BOARD OF EXAMINERS	v
ACKNOWLEDGEMENT	vi
TABLE OF CONTENTS	viii
LIST OF TABLES	xi
LIST OF APPENDICES	xii
ABSTRACT	xiii
ABSTRAK	xiv
CHAPTER 1	1
INTRODUCTION	1
1.1 Background of the Study	1
1.2 Field of the Study	6
1.3 Scope of the Study	6
1.4 Research Questions	7
1.5 Objectives of the Study	7
1.6 Significance of the Study	7
1.7 Definitions of Terms	7

CHAPTER 2	9
REVIEW OF LITERATURE	9
2.1 Code.....	9
2.2 Code Switching and Code Mixing	10
2.3 Code-Switching	11
2.4 Types of Code-Switching.....	13
2.4.1 Inter-sentential Switching	13
2.4.2 Intra-sentential Switching	14
2.4.3 Tag-Switching.....	14
2.5 Reasons from Code-Switching.....	15
2.5.1 Talking about a particular topic	15
2.5.2 Quoting somebody else.....	16
2.5.3 Being emphatic about something (show solidarity).....	16
2.5.4 Interjection (Inserting sentence fillers or sentence connectors).....	17
2.5.5 Repetition used for clarification.....	17
2.5.6 Intention of clarifying the speech content for an interlocutor.....	17
2.5.7 Expressing group identity	18
CHAPTER 3	19
METHOD OF DATA COLLECTION AND ANALYSIS.....	19
3.1 Research Design	19
3.2 Method of Data Collection	20
3.2.1 Source of data.....	20

3.2.2 Procedure.....	20
3.3 Method of Data Analysis.....	21
CHAPTER 4	23
DATA ANALYSIS.....	23
4.1 Data Analysis	23
4.1.1 Types of Code-Switching and The Reasons Why They Happened	23
4.1.1.1 Intra-sentential switching.....	24
4.1.1.2 Inter-sentential switching.....	31
4.1.1.3 Tag Switching.....	38
4.1.2 The percentages of the type of code-switching used in the YouTube.....	41
4.1.3 The Percentages of The Reason Why The Speakers Used Code-Switching in YouTube.....	43
CHAPTER 5	45
CONCLUSION AND SUGGESTIONS.....	45
5.1 Conclusion.....	45
5.2 Suggestions.....	46
APPENDIX/APPENDICES.....	51
Appendix 1 Transcript of YouTube video “Nessie Judge, Loe Tau yang Nonton Gue Cuma 100 Orang?!”.....	51
Appendix 2. Table of analysis.....	74

LIST OF TABLES

Table 1..... 22

Table 2..... 41

Table 3..... 43



LIST OF APPENDICES

Appendix 1 Transcript of YouTube video “Nessie Judge, Loe Tau yang Nonton Gue
Cuma 100 Orang?!” 51

Appendix 2. Table of analysis..... 74



ABSTRACT

This study investigated the phenomenon of code-switching, which happened in a podcast video on Youtube. This study aimed to reveal the types and reasons of code-switching found in the YouTube video “*Nessie Judge, Loe Tau yang Nonton Gue Cuma 100 Orang?!*” on Deddy Corbuzier’s YouTube channel. The speakers in the video were Deddy Corbuzier as the host and Nessie Judge as the guest. This research used a qualitative approach. The data were taken from the utterances made by the speakers in the video. Hoffman’s and Poplack’s theories of code-switching were used to analyze the obtained data. The findings show three types of code-switching found in the video: inter-sentential switching, intra-sentential switching, and tag switching. The findings also reveal seven reasons why the speakers used code-switching. They are talking about a particular topic, interjection, being emphatic about something, expressing identity of the group, intention of clarifying the speech content for the interlocutor, quoting somebody else, and repetition used for clarification. The result shows that the most common type used in the video was intra-sentential switching, and the most common reason which makes the speakers used code-switching was talking about a particular topic.

Kata kunci : code-switching, youtube, podcast

ABSTRAK

Penelitian ini menyelidiki fenomena alih kode yang terjadi pada video podcast di Youtube. Penelitian ini bertujuan untuk mengungkap jenis dan alasan alih kode yang ditemukan dalam video YouTube “*Nessie Judge, Loe Tau yang Nonton Gue Cuma 100 Orang ?!*” di saluran YouTube Deddy Corbuzier. Pembicara dalam video tersebut adalah Deddy Corbuzier sebagai pembawa acara dan Nessie Judge sebagai tamu. Penelitian ini menggunakan pendekatan kualitatif. Data diambil dari sampel percakapan yang diucapkan oleh para pembicara dalam video tersebut. Teori alih kode dari Hoffman dan Poplack digunakan untuk menganalisis data yang diperoleh. Hasil penelitian menunjukkan ada tiga jenis alih kode yang ditemukan dalam video: *inter-sentential switching*, *intra-sentential switching*, dan *tag switching*. Temuan ini juga mengungkapkan ada tujuh alasan mengapa para pembicara menggunakan alih kode, antara lain *talking about a particular topic*, *interjection*, *being emphatic about something*, *expressing identity of the group*, *intention of clarifying the speech content for the interlocutor*, *quoting somebody else*, dan *repetition used for clarification*. Hasilnya menunjukkan bahwa tipe/jenis yang paling umum digunakan dalam video adalah *intra-sentential switching*, dan alasan paling umum yang membuat pembicara menggunakan alih kode adalah *talking about a particular topic*.