AN ANALYSIS OF CODE-SWITCHING: A Case of Two YouTubers Conversing in Deddy Corbuzier's Channel

A Thesis Presented as a Partial Fulfillment for the Requirements for the Degree of *Sarjana Sastra* in the English Study Program

By

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17.J1.0010

ENGLISH STUDY PROGRAM

FACULTY OF LANGUAGE AND ARTS

SOEGIJAPRANATA CATHOLIC UNIVERSITY

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ABSTRACT

This study investigated the phenomenon of code-switching, which happened in a podcast video on Youtube. This study aimed to reveal the types and reasons of code-switching found in the YouTube video *"Nessie Judge, Loe Tau yang Nonton Gue Cuma 100 Orang?!"* on Deddy Corbuzier's YouTube channel. The speakers in the video were Deddy Corbuzier as the host and Nessie Judge as the guest. This research used a qualitative approach. The data were taken from the utterances made by the speakers in the video. Hoffman's and Poplack's theories of code-switching were used to analyze the obtained data. The findings show three types of code-switching found in the video: inter-sentential switching, intra-sentential switching, and tag switching. The findings also reveal seven reasons why the speakers used code-switching. They are talking about a particular topic, interjection, being emphatic about something, expressing identity of the group, intention of clarifying the speech content for the interlocutor, quoting somebody else, and repetition used for clarification. The result shows that the most common type used in the video was intra-sentential switching, and the most common reason which makes the speakers used code-switching was talking about a particular topic.

Kata kunci : code-switching, youtube, podcast

ABSTRAK

Penelitian ini menyelidiki fenomena alih kode yang terjadi pada video podcast di Youtube. Penelitian ini bertujuan untuk mengungkap jenis dan alasan alih kode yang ditemukan dalam video YouTube *"Nessie Judge, Loe Tau yang Nonton Gue Cuma 100 Orang ?!"* di saluran YouTube Deddy Corbuzier. Pembicara dalam video tersebut adalah Deddy Corbuzier sebagai pembawa acara dan Nessie Judge sebagai tamu. Penelitian ini menggunakan pendekatan kualitatif. Data diambil dari sampel percakapan yang diucapkan oleh para pembicara dalam video tersebut. Teori alih kode dari Hoffman dan Poplack digunakan untuk menganalisis data yang diperoleh. Hasil penelitian menunjukkan ada tiga jenis alih kode yang ditemukan dalam video: *inter-sentential switching, intra-sentential switching,* dan *tag switching*. Temuan ini juga mengungkapkan ada tujuh alasan mengapa para pembicara menggunakan alih kode, antara lain *talking about a particular topic, interjection, being emphatic about something, expressing identity of the group, intention of clarifying the speech content for the interlocutor, quoting somebody else,* dan *repetition used for clarification.* Hasilnya menunjukkan bahwa tipe/jenis yang paling umum digunakan dalam video adalah *intra-sentential switching*, dan alasan paling umum yang membuat pembicara menggunakan alih kode adalah *talking about a particular topic*.