### **CHAPTER 3**

# METHOD OF DATA COLLECTION AND ANALYSIS

# **3.1 Research Design**

This study aims to reveal discriminations experienced by Kadam's family, an Indian family, when they move to a small village in France that is almost monocultural and to find out how the acts of tolerance can resolve the problems of difference. The method of study used was qualitative research that was mainly text-based. Qualitative research is predominantly a text-based discipline. It has a solid orientation to everyday events, knowledge of those under investigation (Knoblauch, 2001).

## 3.2 Data Collection

This study's primary data is based on the film *The Hundred-Foot Journey*, directed by Lasse Hallström.

#### **3.2.1.** Source

Below are the primary data of this study :

Title: *The Hundred-Foot Journey* 

Director: Lasse Hallström

Type/Genre: Comedy, drama

Company: DreamWorks Picture

Duration: 2 Hours 4 Minutes

Year of Publish: 2014

Country: United States

Source: <u>https://cartoonhd.app/full-movie/the-hundred-foot-journey</u>

# 3.2.2 Procedure

The writer analyzed the study using the data from the film. The analysis requires some procedures to help the writer to do the analysis. Below were the procedures involved in this study:

- 1. The writer downloaded *The Hundred-Foot Journey* film from the internet in mobile apps named Cartoon HD.
- 2. Second, after downloading the film, the writer watched the film.
- 3. Third, the writer determined the discriminations and acts of tolerance in multicultural society in *The Hundred-Foot Journey* film.

### **3.3 Method of Data Analysis**

Using the data from *The Hundred-Foot Journey* film, the writer took some steps to analyze the film using the theories of multiculturalism and tolerance. The writer identified the discriminations towards Kadam's Family and Madame Mallory's and Kadam's Family's acts of tolerance in *The Hundred-Foot Journey* film. The writer did some steps to analyze this film :

1. The writer chose the scenes in the film related to multiculturalism, discriminations and tolerance theory.

2. The writer put the movie's scenes into three parts (What are the discriminations experienced by Kadam's family? Why does Kadam's family experience discriminations? How is the tolerance between Kadam's family and Madame Mallory developed?)

3. The writer explained each of the parts.