

CHAPTER V

CONCLUSION

From this research, I got the result as 86% of respondents agree that Tiktok can increase someone's narcissism. A good environment is a great place to form self-confidence. In this research, I ask the respondent what if they make a Tiktok video in public alone by themselves and what if they make it together with friends. 83% of respondents feel embarrassed if they make Tiktok videos alone in public. Meanwhile, when they make friends, 52% of the respondents were brave enough to do that. I assume that friendship can be an excellent place to form self-confidence.

Tiktok is a popular culture that is known everywhere in the entire world. It can be classified as a Popular Culture because Tiktok fulfills the criteria of Popular Culture such as being adored by many people, cheap, and easy to use. Tiktok brings much new insight, such as western culture. The popularity of Tiktok had reached its peak in 2020 when the pandemic happened. 66% of respondents also made their Tiktok account in 2020. Since many people adore popular Culture, Tiktok should have the same thing. In this research, I ask the respondents, and 97% of respondents replied that Tiktok is entertaining, and even 69% of the respondents open the app every day.

In Tiktok, there are many Cultural Hybridity means that combines the Indonesian culture with western culture. Lately, there was a trend about wearing Batik fabric as pants, jumpsuits, and even dress. This Batik fabric was styled with teenagers' modern style such as crop top. We also can find other examples like the *BussIt* challenge, *Lathi* challenge, and *Canon In D* Keroncong version. Through

this research, we can find out that Tiktok is a part of society's new culture. As long as something is used for positive things, then it will produce something useful too.

